



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25783988		<b>Changes as of:</b> 11/7/2017 at 3:02 PM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> 198/444/5366		<b>Flight:</b> 11/9/17 - 11/16/17	<b>Station:</b> WFVX	<b>Total \$:</b> \$800.00
<b>Agency:</b> MENTZER MEDIA SERVIC		<b>Advertiser:</b> AMERICAN ACTION NTWK	<b>Market:</b> Bangor	<b>Total Spots:</b> 8
210 W. Pennsylvania Avenue		<b>Product:</b> MAMAN	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$42.11
Suite 250		<b>Agency Order #:</b> 6706146	<b>Primary Demo:</b> Adults 18+	<b>Total GRP:</b> 19.0
Towson, MD 21204		<b>Buyer:</b> David, Brady	<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Separation:</b>

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	11/9 - 11/16								Total Spots	Total \$	CPP	GRP
							11/9	11/10	11/11	11/12	11/13	11/14	11/15	11/16				
1	Sa 10p-10:30p		FOX 22 NEWS AT 10	\$100.00	1.8	30	0	0	1	0	0	0	0	0	1	\$100.00	\$55.56	1.8
Target 108 Index: 118 Nielsen: 0.4																		
2	Th-F,M-W 10:30p-11p		FOX 22 NEWS AT 10	\$100.00	2.4	30	0	1	0	0	0	1	0	1	3	\$300.00	\$41.67	7.2
Target 108 Index: 92 Nielsen: 0.4																		
3	Th-F,M-W 10p-10:30p		FOX 22 NEWS AT 10	\$100.00	2.5	30	1	1	0	0	1	0	1	0	4	\$400.00	\$40.00	10.0
Target 108 Index: 91 Nielsen: 0.4																		
<b>TOTALS:</b>							1	2	1	0	1	1	1	1	8	\$800.00	\$42.11	19.0



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<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> AMERICAN ACTION NTWK	<b>Market:</b> Bangor	<b>Total Spots:</b> 8
210 W. Pennsylvania Avenue	<b>Product:</b> MAMAN	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$42.11
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	<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
11/07/17 3:02 PM	JENNA NUBAR	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$40,000
<b>WFVX Share:</b>	2%
<b>Comment:</b>	
<b>WABI:</b>	65%
<b>WLBZ:</b>	24%
<b>WVII:</b>	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$800.00	\$42.11	19.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$800.00</b>	<b>\$42.11</b>	<b>19.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Nov	8	\$800.00
<b>Total</b>	<b>8</b>	<b>\$800.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
New	11/7/17 3:02 PM	JENNA NUBAR	New	8		\$800.00	\$800.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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