



125 West 55th St
New York, NY 10019

Contract # 25783988	Changes as of: 11/7/2017 at 3:02 PM	Version: Current State Version 1
CPE: 198/444/5366	Flight: 11/9/17 - 11/16/17	Station: WFVX
Agency: MENTZER MEDIA SERVIC	Advertiser: AMERICAN ACTION NTWK	Market: Bangor
210 W. Pennsylvania Avenue	Product: MAMAN	Office: WASHINGTON
Suite 250	Agency Order #: 6706146	Primary Demo: Adults 18+
Towson, MD 21204	Buyer: David, Brady	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880

Total \$: \$800.00
Total Spots: 8
Total CPP: \$42.11
Total GRP: 19.0
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	Len	11/9 - 11/16							Total Spots	Total \$	CPP	GRP	
							11/9	11/10	11/11	11/12	11/13	11/14	11/15					11/16
1	Sa 10p-10:30p		FOX 22 NEWS AT 10	\$100.00	1.8	30	0	0	1	0	0	0	0	0	1	\$100.00	\$55.56	1.8
<i>Target 108 Index: 118 Nielsen: 0.4</i>																		
2	Th-F,M-W 10:30p-11p		FOX 22 NEWS AT 10	\$100.00	2.4	30	0	1	0	0	0	1	0	1	3	\$300.00	\$41.67	7.2
<i>Target 108 Index: 92 Nielsen: 0.4</i>																		
3	Th-F,M-W 10p-10:30p		FOX 22 NEWS AT 10	\$100.00	2.5	30	1	1	0	0	1	0	1	0	4	\$400.00	\$40.00	10.0
<i>Target 108 Index: 91 Nielsen: 0.4</i>																		
TOTALS:							1	2	1	0	1	1	1	1	8	\$800.00	\$42.11	19.0





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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/07/17 3:02 PM	JENNA NUBAR	Separation: 30

Competitive Information	
Market Budget:	\$40,000
WFVX Share:	2%
Comment:	
WABI:	65%
WLBZ:	24%
WVII:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$800.00	\$42.11	19.0
Total	100%	8	\$800.00	\$42.11	19.0

Monthly Summary		
Month	Spots	Dollars
2017-Nov	8	\$800.00
Total	8	\$800.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/7/17 3:02 PM	JENNA NUBAR	New	8		\$800.00	\$800.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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