



119 E. SYRINGA DR.
LANSING, MI 48910

Ph. 517.204.6393

Broadcast Insertion Order

Buyer: Jeff Fuhrman
Client: Conservative Leadership & Values Coalition
Product: Brett Roberts
Estimate #: GRM-CLVC-R0518

Station: WMMQ-fm
Rep: Darin White
Address: 3420 Pine Tree Rd.
Lansing, MI 48911

Flight Dates: 04/30/18 - 05/12/18
Date of Insertion: 04/18/18
Revision:

Phone: 517-887-3272
Email: darin.white@townsquaremedia.com

Daypart	Spots	Len	M	T	W	T	F	S	S	Rate	Cost
Week 1: 04/30/18 - 05/06/18											
M-F 6A-7P	14	:30	3	2	3	3	3			\$25	\$350
M-F 7P-10P	6	:30	1	1	1	1	2			\$15	\$90
M-F 12-6A	5	:30	1	1	1	1	1			\$2	\$10
SA 10A-5P	5	:30							5	\$24	\$120
M-F 6A-7P (Online Radio)	10	:30	2	2	2	2	2			\$2	\$20
Week 2: 05/07/18 - 05/13/18											
M-F 6A-7P	14	:30	3	2	3	3	3			\$25	\$350
M-F 7P-10P	6	:30	1	1	1	1	2			\$15	\$90
M-F 12-6A	5	:30	1	1	1	1	1			\$2	\$10
SA 10A-5P	5	:30							5	\$24	\$120
M-F 6A-7P (Online Radio)	10	:30	2	2	2	2	2			\$2	\$20
Station Totals	80		14	12	14	14	16	10	0		\$1,180

Gross: \$1,180.00
Agency Comm: - \$177.00
Net To Station: \$1,003.00

Comments:

This contract is executed by Third Coast Media, Inc as a buying service for the advertiser, a disclosed principal solely responsible for payment. Notwithstanding any provision to the contrary within this agreement, Third Coast Media as a buying service is liable for the payment of charges incurred for advertising only to the extent that the advertiser has paid Third Coast Media, Inc., therefore.

Makegoods:

There will be NO makegoods accepted due to preemptions unless the makegood is given within the weeof preemption, within the standard broadcast month and Third Coast Media, Inc is notified and accepts the change.

Authorized Signature of Acceptance

Date