ORDER

Orders Order / Rev: 1279281 WOC14617407 Alt Order #: TV Product Desc: **WXMI** 13094 Estimate: Flight Dates: 10/22/24 - 10/28/24 Primary AE: Christopher Murphy Sales Office: Original Date / Rev: 04/09/24 / 04/10/24 **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Waterfront Strategies** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Rick Weiner Billing Calendar: Broadcast 3050 K Street NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser **House Majority PAC** Name: A35+ New Business End: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 215649 Revenue Code 1: DISC Agency External ID: 123989 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:10:00 P-1 Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	95	\$80,650.00	\$68,552.50
10/28/24	10/28/24	22	\$17,850.00	\$15,172.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	95	\$80,650.00	\$68,552.50	0.00
November 2024	22	\$17,850.00	\$15,172.50	0.00
Totals	117	\$98,500.00	\$83,725.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln Ch S	Start End	Inventory Code	Break	Start/End	Time Days	Len S	nots	Rate Pri	Rtg Type	Snots	Amount
	0/22/24 10/28/24		CM		OO AM MTWTF	:30	5	\$900.00 P-1	0.00 NM	5	\$4,500.00
	FOX 17 MORN N ISCORE (sell) - G		LMZOO-B.CF	RK - 4Q22 av	erage of news at	6a					
Start D Week: 10/22/2		Weekdays MTWTF	Spots/Week 5	Rate \$900.00	Rating 0.00						
N 2 WXMI 10)/22/24 10/28/24		СМ	7:00 AM-7:	30 AM MTWTF	:30	5	\$975.00 P-1	0.00 NM	5	\$4,875.00
	FOX 17 MORN N ISCORE (sell) - G	M-F 7-730am EWS AT 7A) RAND RAPIDS-KA	LMZOO-B.CF	RK - 4Q22 av	erage of news at	7a					
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/2		MTWTF	5	\$975.00	0.00			^		_	^
N 3 WXMI 10)/22/24 10/28/24		CM	7:30 AM-8:0	OO AM MTWTF	:30	5	\$975.00 P-1	0.00 NM	5	\$4,875.00
	FOX 17 MORN N ISCORE (sell) - G	M-F 730-8am EWS AT 730A) RAND RAPIDS-KA	LMZOO-B.CF	RK - 4Q22 av	rerage of news at	7a					
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/2	24 10/28/24	MTWTF	5	\$975.00	0.00						
N 4 WXMI 10)/22/24 10/28/24	M-F 8-830am	CM	8:00 AM-8:	30 AM MTWTF	:30	5	\$900.00 P-1	0.00 NM	5	\$4,500.00
		M-F 8-830am									
	FOX 17 MORN N ISCORE (sell) - G	EWS AT 8A) FRAND RAPIDS-KA	LMZOO-B.CF	RK - 4Q22 av	erage of news at	8a					

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Order / Rev: 1279281 Advertiser: House Majority PAC

Alt Order #: WOC14617407 Product Desc: TV WXMI

Flight Dates: 10/22/24 - 10/28/24 Estimate: 13094

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start E Week: 10/22		nd Date 0/28/24	Weekdays MTWTF	Spots/Week 5	Rate \$900.00	Rating 0.00						_
N 5 WXMI 10			M-F 830-9am	CM		00 AM MTWTF	:30	5	\$900.00 P-1	0.00 NM	5	\$4,500.00
			M-F 830-9am EWS AT 830A)	LM700 B 0	N. 4000 a.		0-					
4Q24 CON Start D		(sell) - Gr nd Date	RAND RAPIDS-KA Weekdays	Spots/Week	RK - 4Q22 av Rate	rerage or news at a Rating	sa					
Week: 10/22	/24 1	0/28/24	МГWГF	5	\$900.00	0.00						
N 6 WXMI 1	0/22/24	10/26/24	SA-SU 530-6am SA-SU 530-6am	CM	5:30 AM-6:0	00 AMS-	:30	1	\$225.00 P-1	0.00 NM	1	\$225.00
` `			N NEWS AT 530A RAND RAPIDS-KA	,	RK - 4Q22 av	verage of sat news	at 5a					
Start E Week: 10/21/		nd Date 0/27/24	<u>Weekdays</u> S-	Spots/Week 1	Rate \$225.00	Rating 0.00						
N 7 WXMI 1	0/22/24	10/26/24	SA-SU 630-7am	CM	6:30 AM-7:	00 AMS-	:30	1	\$450.00 P-1	0.00 NM	1	\$450.00
			SA-SU 630-7am N NEWS AT 630A RAND RAPIDS-KA		RK - 4Q22 av	verage of sat news	at 6a					
Start [Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/21/		0/27/24 10/26/24	SA-SU 730-8am	CM	\$450.00 7:30 AM-8:0	0.00 00 AM S-	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
			SA-SU 730-8am	-			.00	•	φοσοίσοι .	0.00	·	φοσσίσο
			N NEWS AT 730A RAND RAPIDS-KA		RK - 4Q22 av	erage of sat news	at 7a					
Start E Week: 10/21/		nd Date 0/27/24	Weekdays	Spots/Week	Rate	Rating 0.00						
			SA-SU 830-9am	CM	\$600.00 8:30 AM-9:0	0.00 00 AM S-	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
(Program:	EOV 17	CAT MOD	SA-SU 830-9am N NEWS AT 830A									
			RAND RAPIDS-KA		RK - 4Q22 av	erage of sat news	at 8a					
Start E Week: 10/21/		nd Date 0/27/24	<u>Weekdays</u> S-	Spots/Week 1	Rate \$750.00	Rating 0.00						
			SA-SU 630-7am	CM	-	0.00 00 AM S	:30	1	\$450.00 P-1	0.00 NM	1	\$450.00
(Program:	EOY 17	SLINI MOR	SA-SU 630-7am RN NEWS AT 630A	1)								
	MSCORE	(sell) - GF	RAND RAPIDS-KA		RK - 4Q22 av	erage of sun news	s at 6a					
Start E Week: 10/21/		nd Date 0/27/24	<u>Weekdays</u> S	Spots/Week 1	Rate \$450.00	Rating 0.00						
			SA-SU 730-8am	CM		0.00 00 AMS	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
(Program:	EOV 17	SLINI MOD	SA-SU 730-8am RN NEWS AT 730A	\ \\								
			RAND RAPIDS-KA		RK - 4Q22 av	erage of sun news	s at 7a					
Start E Week: 10/21/		nd Date 0/27/24	Weekdays	Spots/Week 1	Rate \$600.00	Rating 0.00						
			SA-SU 8-830am	CM	<u> </u>	30 AMS	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
(Program:	EOV 17	SLINI MOD	SA-SU 8-830am RN NEWS AT 8A)									
			RAND RAPIDS-KA	LMZOO-B.CF	RK - 4Q22 av	erage of sun news	s at 8a					
Start <u>[</u> Week: 10/21/		nd Date 0/27/24	<u>Weekdays</u> S	Spots/Week 1	Rate \$750.00	Rating 0.00						
			M-F 9-930am Nev	ws CM	*	30 AM MTWTF	:30	5	\$450.00 P-1	0.00 NM	5	\$2,250.00
			M-F 9-930am Ne NEWS 9A)									
4Q24 CON Start D		(sell) - GF nd Date	RAND RAPIDS-KA Weekdays	LMZOO-B.CF Spots/Week	RK - 4Q22 av Rate	rerage of Morning Rating	Mix					
Week: 10/22/		0/28/24	MTWTF	5	\$450.00	0.00						
N14 WXMI 1	0/22/24	10/28/24	M-F 10-1030am M-F 10-1030am	СМ	10:00 AM-1	0:30 AIMTWTF	:30	5	\$375.00 P-1	0.00 NM	5	\$1,875.00
(Program: 4Q24 CON	FOX 17 I MSCORE	MORNING (sell) - GF	MIX 10A) RAND RAPIDS-KA	LMZOO-B.CF	RK - 4Q22 av	verage of Morning	Mix					
Start [Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		0/28/24 10/28/24	МГЖГБ	CM	\$375.00 11:00 AM-1	0.00 2:00 PIMTWTF	:30	5	\$300.00 P-1	0.00 NM	5	\$1,500.00
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WXMI

Order / Rev: 1279281

Advertiser: House Majority PAC

Alt Order #: WOC14617407

Product Desc: TV

Flight Dates: 10/22/24 - 10/28/24 Estimate: 13094

Ln Ch Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Start Fnd M-F 11am-12pm M-F 11am-12pm (Program: DREW BARRYMORE) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Drew Barrymore **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/22/24 10/28/24 MTWTF--\$300.00 0.00 N16 WXMI 10/22/24 10/28/24 1:30 PM-2:00 PM MTWTF--:30 \$225.00 P-1 0.00 NM M-F 130-2pm CM 5 5 \$1,125.00 M-F 130-2pm (Program: ICRIME) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of List Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/22/24 10/28/24 \$225.00 0.00 N17 WXMI 10/22/24 10/28/24 M-F 3-4pm 3:00 PM-4:00 PM MTWTF--\$450.00 P-1 CM :30 5 0.00 NM 5 \$2,250.00 M-F 3-4pm (Program: DATELINE) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Dateline Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/22/24 10/28/24 \$450.00 0.00 4:30 PM-5:00 PM MTWTF- -N18 WXMI 10/22/24 10/28/24 M-F 430-5pm News CM .30 \$750.00 P-1 0.00 NM 5 \$3,750.00 M-F 430-5pm News (Program: FOX 17 NEWS AT 430P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 4-5p Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/22/24 10/28/24 \$750.00 0.00 5:00 PM-5:30 PM MTWTF- -N19 WXMI M-F 5-530pm News \$800.00 P-1 10/22/24 10/28/24 CM .30 0.00 NM 5 \$4,000.00 M-F 5-530pm News (Program: FOX 17 NEWS AT 5P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 5-6p Start Date **End Date** Weekdays Spots/Week Rating MTWTF-Week: 10/22/24 10/28/24 \$800.00 0.00 M-F 530-6pm News N20 WXMI 10/22/24 10/28/24 CM 5:30 PM-6:00 PM MTWTF--:30 5 \$800.00 P-1 0.00 NM 5 \$4,000.00 M-F 530-6pm News (Program: FOX 17 NEWS AT 530P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 5-6p Start Date **End Date** Spots/Week Weekdays Rate Rating MTWTF-Week: 10/22/24 10/28/24 \$800.00 0.00 N21 WXMI 10/22/24 10/28/24 M-F 6-630pm News CM 6:00 PM-6:30 PM MTWTF--.30 \$850.00 P-1 0.00 NM \$4,250.00 M-F 6-630pm News (Program: FOX 17 NEWS AT 6P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 6-7p **End Date** Weekdays Spots/Week Start Date Rating Rate MTWTF-Week: 10/22/24 10/28/24 \$850.00 0.00 N22 WXMI 10/22/24 10/28/24 7:00 PM-7:30 PM MT-TF--:30 \$450.00 P-1 0.00 NM \$2,250.00 M-F 7-730pm News CM M-F 7-730pm News (Program: THE DEBRIEF) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 7p **End Date** Rating Start Date Weekdays Spots/Week Rate MT-TF-Week: 10/22/24 10/28/24 \$450.00 0.00 N23 WXMI 10/22/24 10/23/24 Lions Wed. Weekly ShowM W 7p-730p - - W- - - -:30 \$750.00 P-1 0.00 NM \$750.00 Lions Wed. Weekly Show (Program: DETROIT LIONS SPECIAL 2024) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Sep'23-Jan'24 average of Detroit Inside the Pride Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/21/24 10/27/24 - - W- - - -\$750.00 0.00 N24 WXMI 10/22/24 10/28/24 10:00 PM-10:30 PIMTWTFSS M-SU 10-11pm News CM 7 \$1,500.00 P-1 0.00 NM :30 \$10,500.00 M-SU 10-11pm News (10:00 PM-10:30 PM) (Program: FOX 17 NEWS AT 10P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 10p Weekdays Start Date **End Date** Spots/Week Rate Rating 10/28/24 MTWTFSS Week: 10/22/24 \$1.500.00 0.00 N25 WXMI 10/22/24 10/28/24 CM 10:30 PM-11:00 PIMTWTFSS 0.00 NM M-SU 10-11pm News :30 5 \$1,500.00 P-1 5 \$7,500.00 M-SU 10-11pm News (10:30 PM-11:00 PM) (Program: FOX 17 NEWS AT 1030P)

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 1279281
 Advertiser:
 House Majority PAC

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 Product Desc:
 TV
 WXMI

 Flight Dates:
 10/22/24 - 10/28/24
 Estimate:
 13094

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 10p	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/24 10/28/24 MTWTFSS 5 \$1,500.00 0.00		
N26 WXMI 10/22/24 10/28/24 M-SU 11-1135pm News CM 11:00 PM-11:35 PIMTWTFSS :30 5 \$1,125.00 P-1 0.00 NM M-SU 11-1135pm News	5	\$5,625.00
(Program: FOX 17 NEWS AT 11P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 11p		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/24 10/28/24 MTWTFSS 5 \$1,125.00 0.00	_	
N27 WXMI 10/22/24 10/28/24 M-F 1135pm-1205am CM 11:35 PM-12:05 XIMTWTF :30 5 \$500.00 P-1 0.00 NM M-F 1135pm-1205am	5	\$2,500.00
(Program: TWO & A HALF MEN 1135P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Two and a Half Men		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/24 10/28/24 MTWTF 5 \$500.00 0.00 N28 WXMI 10/22/24 10/28/24 M-F 1205-1235am CM 12:05 XM-12:35 XIMTWTF :30 5 \$425.00 P-1 0.00 NM	5	\$2,125.00
M-F 1205-1235am	5	\$2,125.00
(Program: MODERN FAMILY 1205A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Modern Fam		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/24 10/28/24 MTWTF 5 \$425.00 0.00		
N29 WXMI 10/22/24 10/26/24 FOX SAT Late Fringe CM 11:35 PM-12:35 XIS- :30 1 \$300.00 P-1 0.00 NM FOX SAT Late Fringe	1	\$300.00
(Program: BEAT SHAZAM SAT) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 tp average		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/21/24 10/27/24S- 1 \$300.00 0.00		
N30 WXMI 10/22/24 10/28/24 MO Prime A CM 8:00 PM-9:00 PM M :30 1 \$2,250.00 P-1 0.00 NM	1	\$2,250.00
MO Prime A (Program: 9-1-1 LONESTAR MON 2024)		
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Jan'23-May'23 average of 9-1-1 Lonestar Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/24 10/28/24 M 1 \$2,250.00 0.00		
N31 WXMI 10/22/24 10/23/24 WE Prime A CM 8:00 PM-9:00 PM W :30 1 \$2,250.00 P-1 0.00 NM	1	\$2,250.00
WE Prime A (Program: MASKED SINGER 2024)		
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Sep'22-Dec'22 and Feb'23-May'23 average of Masked Singer		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/21/24 10/27/24 W 1 \$2,250.00 0.00		
N32 WXMI 10/22/24 10/27/24 SU Prime B CM 8:00 PM-9:00 PMS :30 1 \$1,875.00 P-1 0.00 NM	1	\$1,875.00
SU Prime B (Program: SIMPSONS/THE GREAT NORTH 2024)		
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Simpsons and Great North Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/21/24 10/27/24S 1 \$1.875.00 0.00		
N33 WXMI 10/22/24 10/25/24 College Football Prime @M 8:00 PM-11:30 PMF- :30 1 \$2,500.00 P-1 0.00 NM	1	\$2,500.00
College Football Prime Gm (Program: CFB FRI NON BIG 10)		
AQ24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 2022-2023 CFB BIG10 thu game non-local		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/21/24 10/27/24F 1 \$2,500.00 0.00		
N34 WXMI 10/22/24 10/26/24 College Football Big 10 CM 3:30 PM-7:30 PM S- :30 1 \$3,000.00 P-1 0.00 NM	1	\$3,000.00
College Football Big 10 (3:30 PM-7:30 PM) (Program: CFB LATE BIG10 2024)		
AONA COMECODE (coll) COAND DADIDE KALMZOO D CDK 2024 2022 average of CER Rig 40 lete games		
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 2021-2022 average of CFB Big 10 late games Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/21/24 10/27/24 S- 1 \$3,000.00 0.00		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/21/24 10/27/24 S- 1 \$3,000.00 0.00 N35 WXMI 10/22/24 10/26/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/21/24 10/27/24 S- 1 \$3,000.00 0.00 N35 WXMI 10/22/24 10/26/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM College Football Big 10 (Program: CFB PRIME BIG10 2024) (7:00 PM-11:30 PM)	1	\$3,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/21/24 10/27/24 S- 1 \$3,000.00 0.00 N35 WXMI 10/22/24 10/26/24 College Football Big 10 CM 7:00 PM-11:30 PMS- :30 1 \$3,000.00 P-1 0.00 NM College Football Big 10 (7:00 PM-11:30 PM)	1	\$3,000.00

1 \$3,000.00

0.00

Week: 10/21/24

10/27/24

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WXMI

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 Product Desc:
 TV

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 117 \$98,500.00