

# ORDER



**Orders**  
**Order / Rev:** 1279281  
**Alt Order #:** WOC14617407  
**Product Desc:** TV  
**Estimate:** 13094  
**Flight Dates:** 10/22/24 - 10/28/24  
**Original Date / Rev:** 04/09/24 / 04/10/24  
**Order Type:** GENERAL

**Primary AE:** Christopher Murphy  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Rick Weiner  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business End:**  
**Advertiser External ID:** 215649  
**Agency External ID:** 123989  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	95	\$80,650.00	\$68,552.50
10/28/24	10/28/24	22	\$17,850.00	\$15,172.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	95	\$80,650.00	\$68,552.50	0.00
November 2024	22	\$17,850.00	\$15,172.50	0.00
<b>Totals</b>	<b>117</b>	<b>\$98,500.00</b>	<b>\$83,725.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXMI	10/22/24	10/28/24	M-F 630-7am M-F 630-7am (Program: FOX 17 MORN NEWS AT 630A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 6a	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	MTWTF--		5				\$900.00		0.00			
N 2	WXMI	10/22/24	10/28/24	M-F 7-730am M-F 7-730am (Program: FOX 17 MORN NEWS AT 7A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 7a	CM	7:00 AM-7:30 AM	MTWTF--	:30	5	\$975.00	P-1	0.00	NM	5	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	MTWTF--		5				\$975.00		0.00			
N 3	WXMI	10/22/24	10/28/24	M-F 730-8am M-F 730-8am (Program: FOX 17 MORN NEWS AT 730A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 7a	CM	7:30 AM-8:00 AM	MTWTF--	:30	5	\$975.00	P-1	0.00	NM	5	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	MTWTF--		5				\$975.00		0.00			
N 4	WXMI	10/22/24	10/28/24	M-F 8-830am M-F 8-830am (Program: FOX 17 MORN NEWS AT 8A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 8a	CM	8:00 AM-8:30 AM	MTWTF--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00

Order / Rev: 1279281  
 Alt Order #: WOC14617407  
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13094  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WXMI	10/22/24	10/28/24	M-F 830-9am M-F 830-9am	CM	8:30 AM-9:00 AM	MTWTF--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--		5				\$900.00		0.00			
		(Program: FOX 17 MORN NEWS AT 830A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 8a													
N 6	WXMI	10/22/24	10/26/24	SA-SU 530-6am SA-SU 530-6am	CM	5:30 AM-6:00 AM	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--		5				\$900.00		0.00			
		(Program: FOX 17 SAT MORN NEWS AT 530A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of sat news at 5a													
N 7	WXMI	10/22/24	10/26/24	SA-SU 630-7am SA-SU 630-7am	CM	6:30 AM-7:00 AM	-----S-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-		1				\$225.00		0.00			
		(Program: FOX 17 SAT MORN NEWS AT 630A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of sat news at 6a													
N 8	WXMI	10/22/24	10/26/24	SA-SU 730-8am SA-SU 730-8am	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-		1				\$600.00		0.00			
		(Program: FOX 17 SAT MORN NEWS AT 730A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of sat news at 7a													
N 9	WXMI	10/22/24	10/26/24	SA-SU 830-9am SA-SU 830-9am	CM	8:30 AM-9:00 AM	-----S-	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-		1				\$750.00		0.00			
		(Program: FOX 17 SAT MORN NEWS AT 830A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of sat news at 8a													
N 10	WXMI	10/22/24	10/27/24	SA-SU 630-7am SA-SU 630-7am	CM	6:30 AM-7:00 AM	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S		1				\$450.00		0.00			
		(Program: FOX 17 SUN MORN NEWS AT 630A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of sun news at 6a													
N 11	WXMI	10/22/24	10/27/24	SA-SU 730-8am SA-SU 730-8am	CM	7:30 AM-8:00 AM	-----S	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S		1				\$600.00		0.00			
		(Program: FOX 17 SUN MORN NEWS AT 730A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of sun news at 7a													
N 12	WXMI	10/22/24	10/27/24	SA-SU 8-830am SA-SU 8-830am	CM	8:00 AM-8:30 AM	-----S	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S		1				\$750.00		0.00			
		(Program: FOX 17 SUN MORN NEWS AT 8A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of sun news at 8a													
N 13	WXMI	10/22/24	10/28/24	M-F 9-930am News M-F 9-930am News	CM	9:00 AM-9:30 AM	MTWTF--	:30	5	\$450.00	P-1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--		5				\$450.00		0.00			
		(Program: FOX 17 MORNING NEWS 9A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Morning Mix													
N 14	WXMI	10/22/24	10/28/24	M-F 10-1030am M-F 10-1030am	CM	10:00 AM-10:30 AM	MTWTF--	:30	5	\$375.00	P-1	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--		5				\$375.00		0.00			
		(Program: FOX 17 MORNING MIX 10A) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Morning Mix													
N 15	WXMI	10/22/24	10/28/24		CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$300.00	P-1	0.00	NM	5	\$1,500.00

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 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13094  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm M-F 11am-12pm (Program: DREW BARRYMORE) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Drew Barrymore											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$300.00		0.00				
N 16	WXMI	10/22/24	10/28/24	M-F 130-2pm M-F 130-2pm (Program: ICRIME) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of List	CM	1:30 PM-2:00 PM	MTWTF--	:30	5	\$225.00	P-1	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$225.00		0.00				
N 17	WXMI	10/22/24	10/28/24	M-F 3-4pm M-F 3-4pm (Program: DATELINE) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Dateline	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$450.00	P-1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$450.00		0.00				
N 18	WXMI	10/22/24	10/28/24	M-F 430-5pm News M-F 430-5pm News (Program: FOX 17 NEWS AT 430P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 4-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$750.00		0.00				
N 19	WXMI	10/22/24	10/28/24	M-F 5-530pm News M-F 5-530pm News (Program: FOX 17 NEWS AT 5P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 5-6p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$800.00		0.00				
N 20	WXMI	10/22/24	10/28/24	M-F 530-6pm News M-F 530-6pm News (Program: FOX 17 NEWS AT 530P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 5-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$800.00		0.00				
N 21	WXMI	10/22/24	10/28/24	M-F 6-630pm News M-F 6-630pm News (Program: FOX 17 NEWS AT 6P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 6-7p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$850.00		0.00				
N 22	WXMI	10/22/24	10/28/24	M-F 7-730pm News M-F 7-730pm News (Program: THE DEBRIEF) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 7p	CM	7:00 PM-7:30 PM	MT--TF--	:30	5	\$450.00	P-1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MT--TF--			5		\$450.00		0.00				
N 23	WXMI	10/22/24	10/23/24	Lions Wed. Weekly Show Lions Wed. Weekly Show (Program: DETROIT LIONS SPECIAL 2024) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Sep'23-Jan'24 average of Detroit Inside the Pride	CM	W 7p-730p	--W----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/24	10/27/24	--W----			1		\$750.00		0.00				
N 24	WXMI	10/22/24	10/28/24	M-SU 10-11pm News M-SU 10-11pm News (Program: FOX 17 NEWS AT 10P) 4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTFSS	:30	7	\$1,500.00	P-1	0.00	NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTFSS			7		\$1,500.00		0.00				
N 25	WXMI	10/22/24	10/28/24	M-SU 10-11pm News M-SU 10-11pm News (Program: FOX 17 NEWS AT 1030P)	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	MTWTFSS	:30	5	\$1,500.00	P-1	0.00	NM	5	\$7,500.00

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Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13094  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTFSS					5	\$1,500.00		0.00			
N26	WXMI	10/22/24	10/28/24	M-SU 11-1135pm News	CM	11:00 PM-11:35 PM	MTWTFSS	:30	5	\$1,125.00	P-1	0.00	NM	5	\$5,625.00
(Program: FOX 17 NEWS AT 11P)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of news at 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTFSS					5	\$1,125.00		0.00			
N27	WXMI	10/22/24	10/28/24	M-F 1135pm-1205am	CM	11:35 PM-12:05 XM	MTWTF--	:30	5	\$500.00	P-1	0.00	NM	5	\$2,500.00
(Program: TWO & A HALF MEN 1135P)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Two and a Half Men															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$500.00		0.00			
N28	WXMI	10/22/24	10/28/24	M-F 1205-1235am	CM	12:05 XM-12:35 XM	MTWTF--	:30	5	\$425.00	P-1	0.00	NM	5	\$2,125.00
(Program: MODERN FAMILY 1205A)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Modern Fam															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$425.00		0.00			
N29	WXMI	10/22/24	10/26/24	FOX SAT Late Fringe	CM	11:35 PM-12:35 XI	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
(Program: BEAT SHAZAM SAT)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 tp average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$300.00		0.00			
N30	WXMI	10/22/24	10/28/24	MO Prime A	CM	8:00 PM-9:00 PM	M-----	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
(Program: 9-1-1 LONESTAR MON 2024)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Jan'23-May'23 average of 9-1-1 Lonestar															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	M-----					1	\$2,250.00		0.00			
N31	WXMI	10/22/24	10/23/24	WE Prime A	CM	8:00 PM-9:00 PM	--W----	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
(Program: MASKED SINGER 2024)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - Sep'22-Dec'22 and Feb'23-May'23 average of Masked Singer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	--W----					1	\$2,250.00		0.00			
N32	WXMI	10/22/24	10/27/24	SU Prime B	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,875.00	P-1	0.00	NM	1	\$1,875.00
(Program: SIMPSONS/THE GREAT NORTH 2024)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 4Q22 average of Simpsons and Great North															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S					1	\$1,875.00		0.00			
N33	WXMI	10/22/24	10/25/24	College Football Prime Gm	CM	8:00 PM-11:30 PM	----F--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
(Program: CFB FRI NON BIG 10)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 2022-2023 CFB BIG10 thu game non-local															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	----F--					1	\$2,500.00		0.00			
N34	WXMI	10/22/24	10/26/24	College Football Big 10	CM	3:30 PM-7:30 PM	-----S-	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
(Program: CFB LATE BIG10 2024)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 2021-2022 average of CFB Big 10 late games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$3,000.00		0.00			
N35	WXMI	10/22/24	10/26/24	College Football Big 10	CM	7:00 PM-11:30 PM	-----S-	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
(Program: CFB PRIME BIG10 2024)															
4Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - 2021-2022 average of CFB Big 10 late/prime games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$3,000.00		0.00			

Order / Rev: 1279281  
 Alt Order #: WOC14617407  
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13094

**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	117	\$98,500.00