

# ORDER



**Orders**  
**Order / Rev:** 1068187  
**Alt Order #:** WOC13800926  
**Product Desc:** GIFFORDS  
**Estimate:** 2313  
**Flight Dates:** 09/23/22 - 09/29/22  
**Original Date / Rev:** 09/22/22 / 09/22/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Assembly - Political  
**Buying Contact:**  
**Billing Contact:** Jacob Czmer  
 1 World Trade  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Giffords PAC  
**Demographic:** W35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 274469  
**Agency External ID:** 141061  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	20	\$33,650.00	\$28,602.50
09/26/22	09/29/22	45	\$74,550.00	\$63,367.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	20	\$33,650.00	\$28,602.50	43.40
October 2022	45	\$74,550.00	\$63,367.50	95.90
<b>Totals</b>	<b>65</b>	<b>\$108,200.00</b>	<b>\$91,970.00</b>	<b>139.30</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/23/22	09/29/22	M-F 6-7am News M-F 6-7am News (Program: M-F/6AM NEWS); 9/5-11/8	CM	6-7am	1111---	:30	4	\$1,000.00	P-3	1.60	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	-----		0				\$0.00		0.00			
		Week: 09/26/22	10/02/22	1111---		4				\$1,000.00		1.60			
N 2	KMGH	09/23/22	09/29/22	M-F Good Morning Ame M-F Good Morning America (Program: M-F/GMA); 9/5-11/8	CM	7-9am	----1--	:30	1	\$1,500.00	P-2	2.80	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	----1--		1				\$1,500.00		2.80			
		Week: 09/26/22	10/02/22	1111---		4				\$1,500.00		2.80			
N 3	KMGH	09/26/22	09/29/22	M-F 10-11am M-F 10-11am (Program: THE VIEW); 9/5-11/8	CM	10-11am	11-1---	:30	3	\$1,600.00	P-3	2.10	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	11-1---		3				\$1,600.00		2.10			
N 4	KMGH	09/23/22	09/23/22	M-F 3-330pm M-F 3-330pm (Program: FAMILY FEUD); 9/5-9/25	CM	3-330pm	----1--	:30	1	\$500.00	P-2	0.90	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	----1--		1				\$500.00		0.90			

Order / Rev: 1068187  
 Alt Order #: WOC13800926  
 Flight Dates: 09/23/22 - 09/29/22

Advertiser: Giffords PAC  
 Product Desc: GIFFORDS  
 Estimate: 2313  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	09/26/22	09/29/22	M-F 3-330pm M-F 3-330pm	CM	3-330pm	- 111---	:30	3	\$350.00	P-2	0.90	NM	3	\$1,050.00
(Program: FAMILY FEUD); 9/26-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	- 111---					3	\$350.00		0.90			
N 6	KMGH	09/23/22	09/29/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	---- 1--	:30	1	\$1,250.00	P-2	1.60	NM	4	\$5,000.00
(Program: M-F/4PM NEWS); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---- 1--					1	\$1,250.00		0.00			
Week:		09/26/22	10/02/22	111----					3	\$1,250.00		1.60			
N 7	KMGH	09/23/22	09/29/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	---- 1--	:30	1	\$3,500.00	P-2	3.60	NM	4	\$14,000.00
(Program: M-F/5PM NEWS); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----					0	\$3,500.00		3.60			
Week:		09/26/22	10/02/22	1111---					4	\$3,500.00		3.60			
N 8	KMGH	09/23/22	09/28/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	---- 1--	:30	1	\$3,500.00	P-2	3.10	NM	3	\$10,500.00
(Program: M-F/6PM NEWS); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----					0	\$3,500.00		3.10			
Week:		09/26/22	10/02/22	111----					3	\$3,500.00		3.10			
N 9	KMGH	09/23/22	09/23/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	---- 1--	:30	1	\$450.00	P-3	1.80	NM	1	\$450.00
(Program: THE LIST); 9/5-9/25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---- 1--					1	\$450.00		1.80			
N 10	KMGH	09/26/22	09/29/22	M-F 630-7pm M-F 630-7pm	CM	630-7pm	1- 11---	:30	3	\$600.00	P-3	1.80	NM	3	\$1,800.00
(Program: THE LIST); 9/26-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	1- 11---					3	\$600.00		1.80			
N 11	KMGH	09/23/22	09/23/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	---- 1--	:30	1	\$2,200.00	P-2	2.60	NM	1	\$2,200.00
(Program: M-F/10PM NEWS); 9/5-9/25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---- 1--					1	\$2,200.00		2.60			
N 12	KMGH	09/26/22	09/29/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	1111---	:30	4	\$2,500.00	P-2	2.60	NM	4	\$10,000.00
(Program: M-F/10PM NEWS); 9/26-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	1111---					4	\$2,500.00		2.60			
N 13	KMGH	09/26/22	09/29/22	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	1111---	:30	4	\$1,850.00	P-2	1.40	NM	4	\$7,400.00
(Program: M-TH/KIMMEL); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	1111---					4	\$1,850.00		1.40			
N 14	KMGH	09/23/22	09/24/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	----- 1-	:30	1	\$500.00	P-2	1.40	NM	1	\$500.00
(Program: SAT/GMA 6AM); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	----- 1-					1	\$500.00		1.40			
N 15	KMGH	09/23/22	09/24/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	----- 1-	:30	1	\$750.00	P-2	2.40	NM	1	\$750.00
(Program: SAT/7AM NEWS); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	----- 1-					1	\$750.00		2.40			
N 16	KMGH	09/23/22	09/24/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	----- 1-	:30	1	\$750.00	P-2	2.40	NM	1	\$750.00
(Program: SAT/GMA 8AM); 9/5-11/8															

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**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	KMGH	09/23/22	09/24/22	Post Game News Post Game News	CM	Various	-----1-	:30	1	\$800.00	P-3	1.50	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	-----1-						1		\$750.00	2.40		
		(Program: SAT/5PM NEWS); 9/5-11/8													
N 18	KMGH	09/23/22	09/25/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----1	:30	1	\$750.00	P-2	2.20	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	-----1-						1		\$800.00	1.50		
		(Program: SUN/7AM NEWS); 9/5-11/8													
N 19	KMGH	09/23/22	09/25/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----1	:30	1	\$1,000.00	P-2	2.90	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	-----1						1		\$750.00	2.20		
		(Program: SUN/5PM NEWS); 9/5-11/8													
N 20	KMGH	09/23/22	09/25/22	Sunday Prime D Sunday Prime D	CM	9-10pm	-----1	:30	1	\$7,000.00	P-2	5.50	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	-----1						1		\$7,000.00	5.50		
		(Program: CELEB WHEEL PREMIERE)													
N 21	KMGH	09/26/22	09/27/22	Broncos Country Connected Broncos Country Connected	CM	Various	-1-----	:30	1	\$1,000.00	P-1	1.40	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/26/22	10/02/22	-1-----						1		\$1,000.00	1.40		
		(Program: BRONCOS COUNTRY); 9/26-11/8													
N 22	KMGH	09/23/22	09/28/22	M-F 9-10am Tamron Hall	CM	9-10am	----1--	:30	1	\$500.00	P-2	1.40	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	----1--						1		\$500.00	1.40		
		Week: 09/26/22	10/02/22	-----						0		\$500.00	1.40		
		(Program: TAMRON HALL); 3Q22 ESTIMATE (sell)													
N 23	KMGH	09/23/22	09/29/22	M-F 12-1pm M-F 12-1pm	CM	12-1pm	----1--	:30	1	\$550.00	P-2	1.10	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	----1--						1		\$550.00	1.10		
		Week: 09/26/22	10/02/22	-----						0		\$550.00	1.10		
		(Program: GMA3); 3Q22 ESTIMATE (sell)													
N 24	KMGH	09/23/22	09/27/22	M-F 2-3pm M-F 2-3pm	CM	2-3pm	----1--	:30	1	\$450.00	P-2	0.90	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	----1--						1		\$450.00	0.90		
		Week: 09/26/22	10/02/22	-----						0		\$450.00	0.90		
		(Program: KELLY CLARKSON); 3Q22 ESTIMATE (sell)													
N 25	KMGH	09/23/22	09/25/22	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$700.00	P-2	1.20	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	-----1						1		\$700.00	1.20		
		(Program: SUN/GMA)													
N 26	KMGH	09/23/22	09/25/22	Sunday Prime B Sunday Prime B	CM	7-8pm	-----1	:30	1	\$6,000.00	P-3	5.70	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/19/22	09/25/22	-----1						1		\$6,000.00	5.70		
		(Program: CELEB JEOPARDY PREMI)													
N 27	KMGH	09/26/22	09/28/22	Wednesday Prime B Wednesday Prime B	CM	8-9pm	--1----	:30	1	\$3,000.00	P-3	4.80	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>		
		Week: 09/26/22	10/02/22	--1----						1		\$3,000.00	4.80		
		(Program: ABBOTT ELEMENTARY); 3Q22 ESTIMATE (sell)													
N 28	KMGH	09/26/22	09/28/22		CM	8-9pm	--1----	:30	1	\$3,000.00	P-3	4.80	NM	1	\$3,000.00

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Advertiser: Giffords PAC  
 Product Desc: GIFFORDS  
 Estimate: 2313  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wednesday Prime B Wednesday Prime B (Program: HOME ECONOMICS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	-- 1----					1	\$3,000.00		4.80			
N29	KMGH	09/23/22	09/23/22	M-F 6-7am News	CM	6-7am	---- 1--	:30	1	\$1,000.00	P-2	1.60	NM	1	\$1,000.00
M-F 6-7am News (Program: M-F/6AM NEWS); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---- 1--					1	\$1,000.00		0.00			
N30	KMGH	09/23/22	09/29/22	M-F 4-5pm News	CM	4-5pm	---- 1--	:30	1	\$1,250.00	P-3	1.60	NM	1	\$1,250.00
M-F 4-5pm News (Program: M-F/4PM NEWS); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---- 1--					0	\$0.00		0.00			
Week:		09/26/22	10/02/22	--- 1---					1	\$1,250.00		1.60			
N31	KMGH	09/23/22	09/29/22	M-F 5-530pm News	CM	5-530pm	---- 1--	:30	1	\$3,500.00	P-1	3.60	NM	1	\$3,500.00
M-F 5-530pm News (Program: M-F/5PM NEWS); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---- 1--					1	\$3,500.00		3.60			
Week:		09/26/22	10/02/22	-----					0	\$0.00		0.00			
N32	KMGH	09/23/22	09/28/22	M-F 6-630pm News	CM	6-630pm	---- 1--	:30	1	\$3,500.00	P-1	3.10	NM	1	\$3,500.00
M-F 6-630pm News (Program: M-F/6PM NEWS); 9/5-11/8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---- 1--					1	\$3,500.00		3.10			
Week:		09/26/22	10/02/22	-----					0	\$0.00		0.00			
N33	KMGH	09/23/22	09/28/22	M-F 9-10am	CM	9-10am	---- 1--	:30	1	\$500.00	P-3	1.40	NM	2	\$1,000.00
Tamron Hall (Program: TAMRON HALL); 3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----					0	\$0.00		0.00			
Week:		09/26/22	10/02/22	- 11----					2	\$500.00		1.40			
N34	KMGH	09/23/22	09/29/22	M-F 12-1pm	CM	12-1pm	---- 1--	:30	1	\$550.00	P-3	1.10	NM	2	\$1,100.00
M-F 12-1pm (Program: GMA3); 3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----					0	\$0.00		0.00			
Week:		09/26/22	10/02/22	-- 11---					2	\$550.00		1.10			
N35	KMGH	09/23/22	09/27/22	M-F 2-3pm	CM	2-3pm	---- 1--	:30	1	\$450.00	P-3	0.90	NM	2	\$900.00
M-F 2-3pm (Program: KELLY CLARKSON); 3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----					0	\$450.00		0.90			
Week:		09/26/22	10/02/22	11-----					2	\$450.00		0.90			
Totals													65	\$108,200.00	