## **ORDER**

Orders Order / Rev: 1068335 WOC13801118 Alt Order #: **GIFFORDS** Product Desc: **KMGH** 2411 Estimate: 09/26/22 - 10/06/22 Flight Dates: Primary AE: Gianna Elizardo Sales Office: Original Date / Rev: 09/22/22 / 09/22/22 **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Assembly - Political** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Jacob Czmer Billing Cycle: 1 World Trade EOM/EOC New York, NY 10017 Agency Commission: 15% Advertiser Name: **Giffords PAC** A35+ New Business End: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 274469 Revenue Code 1: DISC Agency External ID: 141061 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:10:00 P-3 Priority:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/06/22	60	\$102,050.00	\$86,742.50

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	60	\$102,050.00	\$86,742.50	136.70
Totals	60	\$102,050,00	\$86,742,50	136.70

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln C	Ch Sta	art End	Inventory Co	de Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 K	MGH 10/0	3/22 10/06/	22 M-F 6-7am Ne	ws CM	6-7am	1111	:30	4	\$1,000.00 P-3	1.60 NM	4	\$4,000.00
			M-F 6-7am Ne	ews								
(P	Program: M-	F/6AM NEW	/S); 9/5-11/8									
	Start Dat	e End Da		Spots/Week	Rate	Rating						
Wee	ek: 10/03/22	10/09/2	2 1111	4	\$1,000.00	1.60						
N 2 K	MGH 09/3	0/22 10/06	22 M-F Good Mor	ning Ame@M	7-9am	1	:30	1	\$1,500.00 P-2	2.80 NM	4	\$6,000.00
			M-F Good Mor	rning America								
(P	Program: M-	F/GMA); 9/5	5-11/8									
	Start Dat	e End Da	te Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/26/22	10/02/2		1	\$1,500.00	2.80						
Wee	ek: 10/03/22	10/09/2	2 -111	3	\$1,500.00	2.80						
N 3 K	MGH 09/3	0/22 10/06	22 M-F 10-11am	CM	10-11am	1	:30	1	\$1,600.00 P-3	2.00 NM	3	\$4,800.00
			M-F 10-11am									
(P	Program: T⊦	IE VIEW); 9/	5-11/8									
	Start Dat	e End Da	te Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/26/22	10/02/2		1	\$1,600.00	2.00						
Wee	ek: 10/03/22	10/09/2	2 11	2	\$1,600.00	2.00						
N 4 K	MGH 09/3	0/22 10/06	22 M-F 3-330pm	CM	3-330pm	1	:30	1	\$350.00 P-3	0.90 NM	5	\$1,750.00
			M-F 3-330pm									
(P	Program: FA	MILY FEUD	); 9/26-11/8									
	Start Dat	e End Da	te Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/26/22	10/02/2	21	1	\$350.00	0.90						
Wee	ek: 10/03/22	10/09/2	2 1111	4	\$350.00	0.90						

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Order / Rev: 1068335 Advertiser: Giffords PAC

Alt Order #: WOC13801118 Product Desc: GIFFORDS KMGH

Flight Dates: 09/26/22 - 10/06/22 Estimate: 2411

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 5	KMGH	09/30/22	2 10/06/22	M-F 4-5pm News	CM	4-5pm	1	:30	1	\$1,250.00 P-2	1.60 NM	3	\$3,750.00
	(Progra	m: M-F/4F	PM NEWS);	M-F 4-5pm News 9/5-11/8									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/		10/02/22	1 11		\$1,250.00	1.60						
	eek: 10/		10/09/22	M-F 5-530pm Nev		\$1,250.00 5-530pm	1.60	:30	1	\$3,500.00 P-2	3.60 NM	4	\$14,000.00
0	140.011	00/00/22	10/00/22	M-F 5-530pm Nev		О ОСОРИИ	•	.00	·	ψο,οσο.σστ 2	0.00 14111		Ψ11,000.00
			PM NEWS);		0 . 00 .	Б.,	D ()						
W	<u>Sta</u> /eek: 09	rt Date /26/22	End Date 10/02/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$3,500.00	Rating 3.60						
	eek: 10/		10/09/22	- 111		\$3,500.00	3.60						
N 7	KMGH	09/30/22	2 10/05/22	M-F 6-630pm Nev		6-630pm	1	:30	1	\$3,500.00 P-2	3.10 NM	4	\$14,000.00
	(Progra	m: M-F/6F	PM NEWS);	M-F 6-630pm Nev 9/5-11/8	WS								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/ eek: 10/		10/02/22	1 111		\$3,500.00	3.10						
			10/09/22	M-F 630-7pm	CM	\$3,500.00 630-7pm	3.10	:30	1	\$600.00 P-3	1.80 NM	3	\$1,800.00
0	140.011	00/00/22	10/00/22	M-F 630-7pm	O.W.	000 7 pm	-	.00	·	φοσο.σσ1 σ	1.00 14111		ψ1,000.00
			IST); 9/26-1		0	D-1-	Detien						
W	<u>Sta</u> /eek: 09	rt Date /26/22	End Date 10/02/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$600.00	Rating 1.80						
	eek: 10/		10/09/22	11	2	\$600.00	1.80						
N 9	KMGH	10/03/22	2 10/06/22	M-F/Su 10-1035pi		10-1035pm	1111	:30	4	\$2,500.00 P-2	2.60 NM	4	\$10,000.00
	(Progra	m: M-F/10	PM NEWS	M-F/Su 10-1035p ); 9/26-11/8	m News								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/09/22	1111		\$2,500.00	2.60			<b>#4.050.00.D.0</b>	4 40 1114		Φ <b>7</b> 400 00
N 10	KMGH	10/03/22	2 10/06/22	M-F 1035-1137pm M-F 1035-1137pm		1035-1137p	m 1111	:30	4	\$1,850.00 P-2	1.40 NM	4	\$7,400.00
	(Progra	m: M-TH/	KIMMEL); 9										
١٨/	<u>Sta</u> /eek: 10	rt Date	End Date 10/09/22	<u>Weekdays</u> 1111	Spots/Week	Rate \$1,850.00	Rating 1.40						
				Sa GMA Hour 1	CM	6-7am	1-	:30	1	\$500.00 P-2	1.40 NM	1	\$500.00
				Sa GMA Hour 1						•			
		m: SAT/G irt Date	MA 6AM); 9 End Date	9/5-11/8 Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		10/02/22	1-	1	\$500.00	1.40						
N12	KMGH	09/30/22	2 10/01/22	Sa 7-8am News	CM	7-8am	1-	:30	1	\$750.00 P-2	2.40 NM	1	\$750.00
	(Progra	m: SAT/7	AM NEWS)	Sa 7-8am News									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/	26/22	10/02/22	1-	1	\$750.00	2.40						
N13	KMGH	09/30/22	2 10/01/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	1-	:30	1	\$750.00 P-2	2.40 NM	1	\$750.00
	(Progra	m: SAT/G	MA 8AM); 9										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/		10/02/22	Post Game News	CM	\$750.00 Various	2.40	:30	1	\$800.00 P-3	1.50 NM	1	\$800.00
11/14	KWGH	09/30/22	2 10/01/22	Post Game News		various	1-	.30	'	φουυ.υυ Ε-3	1.50 14141	'	φ600.00
			PM NEWS)										
١٨/	<u>Sta</u> /eek: 09	rt Date	End Date 10/02/22	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$800.00	Rating 1.50						
				Su 7-8am News	CM	7-8am	1	:30	1	\$750.00 P-2	2.20 NM	1	\$750.00
				Su 7-8am News				-					
		m: SUN/7 ırt Date	AM NEWS)	; 9/5-11/8 Weekdays	Spots/Week	Pata	Rating						
W	<u>اده</u> /eek: 09		End Date 10/02/22	1	Spois/week 1	Rate \$750.00	2.20						
N16	KMGH	09/30/22	2 10/02/22	Su 5-6pm News	CM	5-6pm	1	:30	1	\$1,000.00 P-3	2.90 NM	1	\$1,000.00
	(Progra	m: SLINI/F	PM NEWS)	Su 5-6pm News									
	(i rogia	JUIN/J	. IVI INL VV3)	, 5/5-11/0								•	

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Order / Rev: 1068335 Advertiser: Giffords PAC

Alt Order #: WOC13801118 Product Desc: GIFFORDS KMGH

Flight Dates: 09/26/22 - 10/06/22 Estimate: 2411

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		10/02/22	1	1	* /	2.90					
N17 KMGH	10/03/2	2 10/03/22	Monday Prime C	CM	9-10pm	1	:30	1 \$5,000.00 P-3	6.20 NM	1	\$5,000.00
Monday Prime C (Program: GOOD DOCTOR PREMIERE)											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/09/22	1	1	\$5,000.00	6.20					
N18 KMGH	10/03/2	2 10/04/22	Broncos Country	Conne@M	Various	- 1	:30	1 \$1,000.00 P-2	1.40 NM	1	\$1,000.00
_			Broncos Country	Connected							
, ,			NTRY); 9/26-11/8			5					
	rt Date	End Date	<u>Weekdays</u> - 1	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/09/22		1 CM	\$1,000.00	1.40	:30	4	C FO NIM	,	¢7,000,00
N19 KMGH	10/03/2	2 10/06/22	Thursday Prime ( Thursday Prime		9-10pm	1	.30	1 \$7,000.00 P-3	6.50 NM	1	\$7,000.00
(Progra	m: GRE\	S ANATOM	•	C							
, ,	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 10/	/03/22	10/09/22	1	1	\$7,000.00	6.50					
N20 KMGH	10/03/2	2 10/05/22	Wednesday Prim		8-9pm	1	:30	1 \$3,000.00 P-3	4.80 NM	1	\$3,000.00
			Wednesday Prim	ne B							
		OTT ELEMEN		0	Б.	D ::					
Sta Week: 10/	rt Date	End Date 10/09/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$3,000.00	Rating 4.80					
N21 KMGH			Wednesday Prim		8-9pm	1	:30	1 \$3,000.00 P-3	4.80 NM	1	\$3,000.00
NZI RWGII	10/03/2	.2 10/03/22	Wednesday Prim		о-эрш	1	.30	Ι φ3,000.00 Ε-3	4.00 INIVI	·	\$3,000.00
(Progra	m: HOMI	E ECONOMI	•	.0 5							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	/03/22	10/09/22	1	1	\$3,000.00	4.80					
N22 KMGH	09/30/2	2 10/04/22	M-F 9-10am	CM	9-10am	1	:30	1 \$500.00 P-3	1.40 NM	3	\$1,500.00
(D	TANAT	ON 11411).	Tamron Hall	(a - II)							
			3Q22 ESTIMATE		Poto	Poting					
Week: 09/	rt Date /26/22	End Date 10/02/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$500.00	Rating 1.40					
Week: 10/		10/02/22	11	2	\$500.00	1.40					
N23 KMGH	10/03/2	2 10/05/22	M-F 12-1pm	CM	12-1pm	111	:30	3 \$550.00 P-3	1.10 NM	3	\$1,650.00
			M-F 12-1pm								
	m: GMA										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/09/22	111	3	\$550.00	1.10		4 04500000	0.00.104	_	<b>04.050.00</b>
N24 KMGH	09/30/2	2 10/06/22	M-F 2-3pm	CM	2-3pm	1	:30	1 \$450.00 P-3	0.90 NM	3	\$1,350.00
(Progra	m: KFLL	Y CLARKSO	M-F 2-3pm N); 3Q22 ESTIMA	TF (sell)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		10/02/22	1	1	\$450.00	0.90					
Week: 10/	/03/22	10/09/22	11	2	\$450.00	0.90					
N25 KMGH	09/30/2	2 10/02/22	Sunday Prime A	CM	6-7pm	1	:30	1 \$3,500.00 P-3	4.50 NM	1	\$3,500.00
/D=====	ANAET		Sunday Prime A								
, •		RICAS FUNN	•	Spoto/Mook	Poto	Poting					
Sta Week: 09/	rt Date /26/22	End Date 10/02/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$3,500.00	Rating 4.50					
N26 KMGH			Wednesday Prim		7-8pm	1	:30	1 \$3,000.00 P-3	4.40 NM	1	\$3,000.00
1120 1111011	10,00/2	10,00,22	Wednesday Prim		. op	1	.50	. 40,000.001		l '	ψ0,000.00
(Progra	m: GOLE	DBERGS)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	/03/22	10/09/22	1	1	\$3,000.00	4.40					
									Totals	60	\$102,050.00