

ORDER

**WFLI Lafayette**

Orders

Order / Rev: 946559

Alt Order #: _____

Product Desc: _____

Estimate: _____

Flight Dates: 09/29/16 - 10/02/16

Original Date / Rev: 09/28/16 / 09/29/16

Order Type: REG

Primary AE: WFLI Local House

Sales Office: L-LAF

Sales Region: Loc

Agency

Name: First Tuesday

Buying Contact: _____

Billing Contact: _____

118 North Third Street

Lafayette, IN 47901

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Sally Siegrist for House District 2

Demographic: A25-54

Product Codes: PL3

Priority: P5

Revenue Codes: AGY, POL, POL-CAND

New Business Thru: _____

Order Separation: 00:30:00

Advertiser External ID: _____

Agency External ID: _____

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	26	\$2,650.00	\$2,252.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	26	\$2,650.00	\$2,252.50	0.00
Totals	26	\$2,650.00	\$2,252.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WFLI Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFLI	09/29/16	09/30/16	5a-6a NC 18 Early Edition	CM	M-F 5a-6a	---TF--	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
				NC 18 5-6a Early Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---TF--		2				\$25.00		0.00			
N 2	WFLI	09/29/16	09/30/16	6a-7a NC 18 This Morning	CM	M-F 6a-7a	---TF--	:30	2	\$90.00	P5	0.00	NM	2	\$180.00
				NC 18 6-7a This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---TF--		2				\$90.00		0.00			
N 3	WFLI	09/29/16	09/30/16	CBS This Morning	CM	M-F 7a-9a	---TF--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---TF--		2				\$50.00		0.00			
N 4	WFLI	09/29/16	09/30/16	News Chan 18 @ Noon	CM	M-F 12p-1230p	---TF--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				News Chan 18 @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---TF--		2				\$50.00		0.00			
N 5	WFLI	09/29/16	09/30/16	News Chan 18 @ 5p	CM	M-F 5p-530p	---TF--	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
				News Chan 18 @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---TF--		2				\$100.00		0.00			
N 6	WFLI	09/29/16	09/30/16	News Chan 18 @ 6p	CM	M-F 6p-630p	---TF--	:30	2	\$200.00	P5	0.00	NM	2	\$400.00
				News Chan 18 @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---TF--		2				\$200.00		0.00			

Advertiser: POL/Sally Siegrist for House District 26 (

Product Desc:

Estimate:

WLFI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WLFI	09/29/16	09/30/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	---TF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---TF--		2				\$125.00		0.00			
N 8	WLFI	09/29/16	09/30/16	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p Whee	---TF--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---TF--		1				\$100.00		0.00			
N 9	WLFI	09/29/16	09/30/16	M-F 730p-8p M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop	---TF--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---TF--		1				\$100.00		0.00			
N 10	WLFI	09/29/16	09/29/16	Thur Hour 1 Thursday Prime Hour 1	CM	Th 8p-9p	---T---	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---T---		1				\$300.00		0.00			
N 11	WLFI	09/30/16	09/30/16	Fri Hour 3 Friday Prime Hour 3	CM	F 10p-11p	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	----F--		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WLFI	09/26/16-10/02/16	Fri Hour 3		F 10p-11p	-----F----	:30		(\$125.00)		0.00	NM		
				See MG 11.2 [Notified]											
	2	WLFI	09/26/16-10/02/16	Fri Hour 3		F 10p-11p	-----F----	:30		\$200.00		0.00	NM		
				Ⓜ MG for 11.1 09/30 [Makegood]											
N 12	WLFI	10/02/16	10/02/16	Sun Hour 1 Sunday Prime Hour 1	CM	Su 7p-8p	-----S	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S		1				\$175.00		0.00			
N 13	WLFI	10/02/16	10/02/16	Sun Hour 2 Sunday Prime Hour 2	CM	Su 8p-9p	-----S	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S		1				\$175.00		0.00			
N 14	WLFI	09/29/16	09/30/16	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	---TF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---TF--		2				\$125.00		0.00			
N 15	WLFI	09/29/16	09/30/16	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	---TF--	:30	2	\$25.00	P5	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---TF--		2				\$25.00		0.00			
N 16	WLFI	09/29/16	09/30/16	Late Late Show The Late Late Show	CM	M-F 1237a-137a	---TF--	:30	2	\$10.00	P5	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	---TF--		2				\$10.00		0.00			
Totals													26	\$2,650.00	