

60720

Oct 27, 20  
 CONT# 34489476 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WEZX-FM (Wilkes Barre-Scranton, PA)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: PA / . / 3125

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV PA HDCC - THE PEOPLE FOR JOANNA BRYN SMITH  
 PDT PA HDCC - Est 3125  
 FLT Oct 26, 20 - Nov 08, 20

10/28/20 mo

## \* REP ORDER COMMENT \*

\*\* 10/27/2020 5:11:00 PM: \*\* THIS IS A NEW ORDER \*\* PLEASE CONTACT VANESSA PEREZ AT 312-755-3989 OR EMAIL VANESSA.PEREZ@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. \*\* PLEASE CONFIRM ORDER WITHIN 24 HOURS!! \*\* THANK YOU, VANESSA

\*\* 10/27/2020 5:11:00 PM: PLEASE NOTE THIS ORDER IS AN ADD TO SCHEDULE - ESTIMATE #3125 ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION \*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\*THIS AGENCY HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH POLITICAL/ISSUE ORDERS. PLEASE CONFIRM.

\*\* 10/27/2020 5:11:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.....S.	6A - 7P	60	10/31/2020 - 10/31/2020	1W	4	\$50.00	4
	1.2	.....S	6A - 7P	60	11/1/2020 - 11/1/2020	1W	5	\$30.00	5
	1.3	..WTF..	6A - 10A	60	10/28/2020 - 10/30/2020	1W	4	\$40.00	4
	1.4	..WTF..	10A - 3P	60	10/28/2020 - 10/30/2020	1W	5	\$40.00	5
	1.5	..WTF..	3P - 7P	60	10/28/2020 - 10/30/2020	1W	4	\$40.00	4
					<b>** WEEKLY FLIGHT TOTALS **</b>		22	\$870.00	
		<b>FLIGHT 2</b>							
	2.1	MT.....	6A - 10A	60	11/2/2020 - 11/3/2020	1W	3	\$40.00	3
	2.2	MT.....	10A - 3P	60	11/2/2020 - 11/3/2020	1W	1	\$40.00	1
	2.3	MT.....	3P - 7P	60	11/2/2020 - 11/3/2020	1W	1	\$40.00	1
					<b>** WEEKLY FLIGHT TOTALS **</b>		5	\$200.00	

Oct 27, 20  
 CONT# 34489476 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales

DDS CONT# 0  
 C/P/E: PA / . / 3125

	<b>Nov 20</b>						
SPOTS	27						
CASH	1070.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1070.00						

						<b>TOTAL</b>
SPOTS						27
CASH						1,070.00
TRADE						0.00
NSL						0.00
TOTAL						1,070.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Miles King, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joanna Byrn Smith

Authorized committee:

PA HDCC - The People for Joanna Byrn Smith

Agency requesting time (and contact information):

☐ N/A AL Media (222 West Ontario St. STE 600 Chicago, IL 60654)

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Pennsylvania House District 120

Date of election:

11/3/2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Chris LaFrance

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

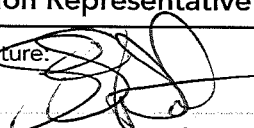
Station Representative

Signature:

Miles King

Digitally signed by Miles King  
Date: 2020.09.25 10:52:54 -05'00'

Signature:



Name: Miles King

Name:

Terry Deitz

Date of Request to Purchase Ad Time: 10/28/20

Date of Station Agreement to Sell Time: 10/28/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10/22/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>60720</u>	Station Call Letters: <u>WEZX-FM</u>	Date Received/Requested: <u>10/28/20</u>
Est. #: <u>3125</u>	Station Location: <u>Seranton, Pa.</u>	Run Start and End Dates: <u>10/28/20 - 11/3/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

This message confirms that AL MEDIA has initiated an electronic payment to Katz Political via FastPay's ePay solution.  
Please see the payment details below.

Total Amount

**\$10,506.00**

---

Company

Vendor

AL MEDIA

Katz Political

---

Memo

People for Joanna Byrn Smith Est. #3125



Have questions about this payment?

Please contact FastPay support at  
844-GET-EPAY or [payments@gofastpay.com](mailto:payments@gofastpay.com)  
or Live Chat with a member of our team.

---

FastPay



# All Regular Spots

WEZX-FM

From 10/28/20 To 11/03/20 Filtered By Selection  
As of Monday, Nov 9 2020

Air Time	Advertiser	Product	Media #	ISCI	Contract #	Len	Air Date	Station	SalesPerson	Spot Price
7:55:55AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/29/2020	WEZX-FM	Eastman National	40
9:55:04AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/29/2020	WEZX-FM	Eastman National	40
10:44:05AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/29/2020	WEZX-FM	Eastman National	40
12:53:11PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/29/2020	WEZX-FM	Eastman National	40
2:46:44PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/29/2020	WEZX-FM	Eastman National	40
3:52:52PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/29/2020	WEZX-FM	Eastman National	40
6:45:46PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/29/2020	WEZX-FM	Eastman National	40
7:54:07AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/30/2020	WEZX-FM	Eastman National	40
8:54:11AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/30/2020	WEZX-FM	Eastman National	40
1:46:10PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/30/2020	WEZX-FM	Eastman National	40
2:54:01PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/30/2020	WEZX-FM	Eastman National	40
4:14:28PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/30/2020	WEZX-FM	Eastman National	40
5:14:11PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/30/2020	WEZX-FM	Eastman National	40
9:19:45AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/31/2020	WEZX-FM	Eastman National	50
1:10:30PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/31/2020	WEZX-FM	Eastman National	50
2:51:27PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/31/2020	WEZX-FM	Eastman National	50
5:50:17PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	10/31/2020	WEZX-FM	Eastman National	50
6:46:46AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/01/2020	WEZX-FM	Eastman National	30
8:13:07AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/01/2020	WEZX-FM	Eastman National	30
1:45:18PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/01/2020	WEZX-FM	Eastman National	30
4:13:10PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/01/2020	WEZX-FM	Eastman National	30
6:12:22PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/01/2020	WEZX-FM	Eastman National	30
7:31:34AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/02/2020	WEZX-FM	Eastman National	40
1:48:39PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/02/2020	WEZX-FM	Eastman National	40
7:12:22AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/03/2020	WEZX-FM	Eastman National	40
9:29:44AM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/03/2020	WEZX-FM	Eastman National	40
4:44:53PM	PA HDCC-PPL 4 JOANNA B	no_slate	COM4644	PAHR0160	60720	60	11/03/2020	WEZX-FM	Eastman National	40
Grand Total										1,070