

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KHO / KSKS / <u>KWYE</u>	<b>Date:</b> 10/5/18
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I, **Michael De Dios**

do hereby request station time concerning the following issue:

Educators Supporting Tony Thurmond
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Educators Supporting Tony Thurmond

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

NA

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

NA

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5).

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Educators Supporting Tony Thurmond for Superintendent of Public Instruction 2018  
555 Capital Mall, Suite 400 - Sacramento, CA 95814

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman - Scott Day  
Treasurer - Sarah Callahan

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/5/18

Date

*[Handwritten Signature]*

Signature

(949) 650-5081

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

*Paul Stewart*

Signature

Paul Stewart

Printed Name

Key Account Manager

Title

# GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

## RADIO BROADCAST CONTRACT

Contract # 105675

Contract Date 10/17/2018

Advertiser Educators Supporting Tony Thurmond	Station KWYE-FM	Product Tony Thurmond for SPI 2018		
Buyer Mike De Dios/David Takara	Broadcast materials furnished by Greenstripe Media - 949.650.5081	rev # on	rev # on	rev # on

KWYE-FM  
Paul Stuart  
1071 W. Shaw Avenue  
Fresno, CA 93711

Station Phone 559-490-5951  
Direct Phone 559-246-4469  
Fax  
E-mail Paul.Stuart@cumulus.com

Schedule Dates				Schedule Rotation		Billing Weeks	Announcements	Gross Cost	\$1,875.00
10/23/2018 thru 10/29/2018				Tuesday thru Monday		1	15x	Net Cost	\$1,593.75
Line	Days	Time		Length	Spots Per Week	Program Notes		Rate Per Spot	Line Total
		From	To						
1	Tu-F, Mon	6a	10a	:60	15			125	1875
2	Tu-F, Mon	10a	3p	:60	0			125	0
3	Tu-F, Mon	3p	7p	:60	0			125	0
4	Tu-F, Mon	7p	12m	:60	0			20	0
5	Sat - Sun	6a	7p	:60	0			45	0

WEEKLY TOTALS: 15x \$1,875

**BILLING INFORMATION:** Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails.

**MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegoods in same or better programming within contracted weeks or billing month. We will respond within 24 hours.

Accepted for (Station) KWYE By Paul Stuart 10/18/18

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663 Thank You!

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: mike@greenstripemedia.com

**Sales Order**

Advertiser **Educators Supporting Tony Thurmond**  
 Agency **Greenstripe Media Inc.**

New / Revision **New**  
 Start Date **10/23/18**  
 End Date **10/29/18**  
 Month Type **Broadcast**  
 Billing Cycle **End of Flight**

Bill To **Greenstripe Media Inc.**  
**424 Old Newport Blvd**

Agency Comm. **15,000**  
 Co-op **No**

**Newport Beach, CA 92663**

Account  
 Executive **Paul Stuart**  
 Contract #  
 Estimate #  
 Description  
 Stratus # **36670**  
 Special Instructions

Co-op Product  
 Notarized **N**  
 # of Invoices **1**  
 Make Goods **Ask AE**  
 Income Type **Political: Agency Issue/Non "Use" - 42100**  
 Local Income Type **Assign Income**  
 Competitive Code **Political Advt#4461 Agcy#146**

Contact **949.650.5081**

Order Entered **10/18/18**

**Schedule**

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total	
1	Educators Supporting Tony Thurmond	60 125.00	10/23/18 10/26/18	6:00AM 10:00AM	N			3	3	3	3			1500.00 12 Spots	
	Political: Agency Issue/Non "Use" - 42100 / Assign Income	396579	All Weeks											REVISED	
2	Educators Supporting Tony Thurmond	60 125.00	10/29/18 10/29/18	6:00AM 10:00AM	N	3								375.00 3 Spots	
	Political: Agency Issue/Non "Use" - 42100 / Assign Income	396580	All Weeks											REVISED	
Oct 18 = 1500.00 / 1275.00		Nov 18 = 375.00 / 318.75		Dec 18 = 0.00 / 0.00		Jan 19 = 0.00 / 0.00		Feb 19 = 0.00 / 0.00		Mar 19 = 0.00 / 0.00		Apr 19 = 0.00 / 0.00		May 19 = 0.00 / 0.00	
Apr 19 = 0.00 / 0.00		May 19 = 0.00 / 0.00		Jun 19 = 0.00 / 0.00		Jul 19 = 0.00 / 0.00		Aug 19 = 0.00 / 0.00		Sep 19 = 0.00 / 0.00					

**Gross: 1875.00 Net: 1593.75 Total Due: 1593.75 15 Spots**

Client Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

Account Executive:  
 Sales / Market Manager:  
 Business Manager:  
 Traffic Manager:

v 5.3

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

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**Cumulus-Fresno Account Transaction Results**

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1071 West Shaw Ave  
Fresno, CA 93711  
Phone # 559-490-4105

Status: **approved**  
Transaction ID: **030-0079352171**

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**Transaction Details**

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Date: **10-12-2018 16:21 PDT**  
Transaction Type: **sale**  
Amount: **\$1593.75**  
Card Type: **American Express**  
Account Number: **xxxxxxxx-2007**  
Name: **Joseph Winkelmann**  
Authcode: **225882**  
Merchant Name: **Educators Supporting  
Tony Thurmond**  
Station/AE: **KWYE/P. Stuart**

Customer Signature X \_\_\_\_\_