

**BEASLEY BROADCAST GROUP
ISSUES AND PROGRAMS REPORT**

**FOR
STATION KCYE-HD2**

**4th QUARTER
(OCTOBER 1 – DECEMBER 31, 2016)**

Prepared by KDWN Program Director John Shaffer:

 Date: 1/6/17

Reviewed by Market Manager Tom Humm:

 Date: 1/6/17

**ISSUES OF CONCERN TO STATION KCYE-HD2
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
4th QUARTER, 2016**

COMMUNITY RESOURCES: Options for Southern Nevadans who need help with necessities including food, shelter, clothing & other items, including assistance for people with disabilities.

HEALTH & FITNESS: Information & resources to help prevent disease & promote healthy lifestyles.

CHILDREN'S ISSUES: Challenges for kids & improvements to their situations.

ANIMAL OVERPOPULATION & RESCUE: Are local ordinances having a positive effect on the problems of too many pets? What's being done to maximize spay & neutering plus adoption & lessen euthanization.

PUBLIC SAFETY: Resources available to protect people & ways they can prepare to survive emergency situations.

EDUCATION: Improving graduation rates & making ongoing learning available to all. What's happening in our schools for both kids & adults.

JOBS: Training, interview & resume assistance, career centers & job placement.

VETERANS AFFAIRS: Helping our vets & families with jobs, shelter, food & health.

SENIORS: Information on services available in our state. Training, interview & resume assistance, career centers & job placement.

VETERANS AFFAIRS: Helping our vets & families with jobs, shelter, food & health.

WATER: Where Southern Nevada stands with this most valuable natural resource & ongoing conversation efforts.

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KCYE HD2 PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

**** Broadcast Note****

**KCYE HD2 was off air from Thursday November 3 to Tuesday
November 22 and this Public Affairs Program did not air on
the Sundays in that time frame**

**** Broadcast Note ****

1. LOCAL WEEKLY SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A
LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS
AND THEIR EVENTS RELEVANT TO NEVADA AND BOULDER CITY, HOSTED BY
TERRIE SPRINGS.

Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

Lou Ruvo Center/Alzheimer's, Festival of Trees & Lights, Heroes In The Rough, Stand Up Speak Out, UNLV Alumni Association, NDOT Look Twice, Poppy Fdn/Project Pet, Ronald McDonald House, Mt. Charleston Winter Alliance, National Runaway Safeline, Salvation Army Red Kettle Campaign, UBS/Penn & Teller 13 Bloody Days of Christmas, United Blood Services, NV Donor Network, Ready.gov, Talking Book Services, NV PEP, Flood Smart, Veterans Crisis Line, Stop Texts Stop Wrecks, A Home 4 Spot, Living Grace Home, Big Brothers/Big Sisters of Southern Nevada, Animal Foundation, Feeding America, Goodwill - Jobs, United Way of Southern Nevada, Fatherhood.org, Las Vegas Jazz Society, Highway Traffic Safety Commission, Matching Donors, 3 Square Food Bank, Rape Crisis Center, Wish Upon A Wedding, Foundation For Positively Kids, Foreclosure Prevention, Stroke Awareness, Women's Heart Health, Texting & Driving Safety, Girls In Tech, Southern Nevada Water Authority, One Hero At A Time, Moving For Moms, Leukemia & Lymphoma Society, Three Square Food Bank, Assistance League of Las Vegas, Lutheran Social Services of NV, Hope Link of So NV, U.S. Navy, Bullying Prevention, Recycling, National Fair Housing Awareness, Emergency Preparedness, Wildfire Prevention, Caregiver Assistance, Financial Literacy, Buzzed Driving Prevention, High School Equivalency, Seat Belt Safety, Foreclosure Prevention Assistance, Stroke Awareness, High Blood Pressure, Mental Health Awareness, Metro/Domestic Violence Prevention, SaferCar.gov, Zero Fatalities, Am Legion PTSD, Feeding America, Autism Speaks, Girl Scouts of So NV, Shade Tree, Nathan Adelson Hospice, Helping Hands of Vegas Valley, Hearts Alive Village

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

QUARTERLY ISSUES/PROGRAMS REPORT

Fourth Quarter 2016

(October 1 to December 31)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES/BOULDER CITY

Local Weekly: Talking Solutions with Terrie Springs

DECEMBER 4, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

HOPE LINK OF SOUTHERN NEVADA

DON MILLER, HOPE LINK

Hope Link's Don Miller visited to tell us how the charity is helping those in need in SE parts of the Valley, including Boulder City and told us how we can all help, including visiting the Trees of Hope @ Sam's Town this holiday season.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

DECEMBER 25, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

LIVING GRACE HOME

KATHLEEN MILLER, LIVING GRACE HOME

Kathleen visited to discuss the purpose of this facility, housing expectant young mothers who have nowhere else to go...they not only get a roof over their heads, but transportation to medical appointments & much-needed knowledge on jobs & running a household as a single mom.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 2, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

DIGNITY HEALTH/HEALTHY LIVING

RICHARD DAVIS, DIGNITY HEALTH

Dignity Health has FREE help in living with chronic health conditions & Richard stopped by to fill us in on their workshops & online offerings...he also gave details on next weekend's Rose Regatta @ Lake Las Vegas.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 9, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NATHAN ADELSON HOSPICE/WINE & FOOD

STEPHANIE FORBES, NAH DEVELOPMENT DIRECTOR

Nathan Adelson Hospice offers many services to the community, including Pediatric Hospice & Family Assistance...the Annual Food & Wine event on October 20th will help fund both programs.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

DECEMBER 11, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA HEALTH LINK

JANEL DAVIS, COMMUNICATIONS OFFICER/SILVER STATE HEALTH INSURANCE EXCHANGE

On this week's show, we've got great info about NV Health Link & signing up for 2017 insurance coverage...including free help that's available for everyone, and a big event next Thursday, 12/15 @ Cashman Center.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

DECEMBER 18, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

FLU SHOTS/FEEDING AMERICA

JAMIE MONTURO, SMITHS PHARMACIES HEAD PHARMACIST

When you get your flu shot at a Smith's Pharmacy, Feeding America will provide a meal for a needy family in our community. Jamie filled us in on their partnership, along with tips on staying healthy during flu season & other immunizations we may need to consider.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDRENS ISSUES

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 9, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

GRANT A GIFT FOR AUTISM

LYNDA TACHE, EXECUTIVE DIRECTOR GAG AUTISM FOUNDATION

Lynda Tache stopped by with info on what the Grant A Gift Autism Foundation is doing, including the opening of their new Family Resource Center, in connection with UNLV's new Medical School.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDRENS ISSUES

Local Weekly: Talking Solutions with Terrie Springs

NOVEMBER 27, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NV CHILDREN'S CANCER FOUNDATION/ADOPT-A-FAMILY DRIVE

JEFF GORDON, NVCCF EXECUTIVE DIRECTOR

CHARLIE MOOTZ, DUNKIN' DONUTS

The Annual Adopt-A-Family Drive returns with all 17 local Dunkin' Donuts locations...they're each fulfilling the needs & wishes of families dealing with a child with cancer. Your help is requested & you'll get treated to coffee & a donut for donating.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDRENS ISSUES

Local Weekly: Talking Solutions with Terrie Springs

DECEMBER 4, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

RECYCLED PERCUSSION/CRAZY PITA TOY DRIVE

MATT BOWMAN, RECYCLED PERCUSSION

MEHDI ZARHLOUL, CRAZY PITA OWNER

The guys from Recycled Percussion go out on Christmas Day with toys for kids who wouldn't have much of a holiday, without our help, & our donations are being collected at Crazy Pita's 3 locations...Matt & Mehti gave us all the details.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDRENS ISSUES

Local Weekly: Talking Solutions with Terrie Springs

DECEMBER 18, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

ST. JUDE'S AMORINO DRIVE

JEREMY DECHERCHI, AMORINO

RAQUEL SANCHEZ, FERRARO GROUP

There's a sweet fundraiser happening @ Amorino's, for St. Jude's Children's Research Hospital...stop by their Linq Promenade location thru New Year's & donate a dollar or more to help kids & families at St. Jude's Children's Research Hospital.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 16, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

PROJECT PET/THE POPPY FOUNDATION

LINDA NEWMAN/POPPY FOUNDATION EXECUTIVE DIRECTOR

REED ALEWEL, PINOT'S PALETTE

Project Pet benefits The Poppy Foundation, caring for abused, abandoned & chronically ill cats. The fundraiser is @ Pinot's Palette - Boca Park on Nov. 5th! Hussong's Cantina & Sambalatte are providing food & drink, while creating works of art featuring their animals.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 16, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

FARM TO TABLE/HEARTS ALIVE VILLAGE

CHEF MAYRA & CARRIE HOGAN, FRESH 52 FARMERS MARKETS

The Sunday Supper Series at Tivoli Village has three dates before the end of the year...delicious, entertaining fundraisers for charity! All menus are vegan & are locally sourced...the October event benefits Hearts Alive Village.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 30, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

BARK AID/HEARTS ALIVE VILLAGE

PATRICK LOMANTINI/BARK AID

SHERYL GREENBLATT/HEARTS ALIVE VILLAGE

BarkAID is a nationwide charity for animal rescue groups & they're coming to Las Vegas next Saturday, 11/5, raising funds for Hearts Alive Village...Patrick Lomantini & Sheryl Greenblatt shared fundraiser details & stories about both of these animal rescue groups.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 16, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

PEDESTRIAN SAFETY

ERIN BREEN, VULNERABLE ROAD USERS PROJECT

Erin Breen with the Vulnerable Road Users Project visited to tell us how we're doing with efforts to improve pedestrian safety, plus things for all of us to consider, whether we're in a car or truck, a motorcycle, or bike.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 23, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SHADE TREE DOMESTIC VIOLENCE SHELTER

MARLENE RICHTER, SHADE TREE EXECUTIVE DIRECTOR

LISA TAYLOR, WOODSIDE HOMES

October is Domestic Violence Awareness Month & it's important to know it's a problem here & how we can help victims, including children & pets...Marlene Richter from the Shade Tree shelter & Lisa Taylor of Woodside Homes gave details on the donation drive, on thru Nov, 15.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

DECEMBER 25, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NHP TRAVEL SAFETY

CHELSEA STUNCKEL, NHP TROOPER

Common sense tips for traveling during the Holiday season, including avoiding impaired driving using alternatives such as designated drivers, or ride services like Uber or Lyft. The impact on families of road victims was also covered.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 23, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

WGU NEVADA

SPENCER STEWART, WGU NEVADA CHANCELLOR

WGU Nevada offers cost-effective, online education in areas like teaching, nursing, IT & business...Chancellor Spencer Stewart joined us with info & details on Salute To Veterans scholarships

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 30, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

WORKFORCE CONNECTIONS

KENADIE COBBIN-RICHARDSON/WORKFORCE CONNECTIONS

KATHY TOPP, GOODWILL CAREER CONNECTIONS

Good connections can help you get a good job, so we asked Kenadie Cobbin Richardson with Workforce Connections, along with Kathy Topp & Tenesha McCulloch from Goodwill Career Connections to join us with details.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: VETERANS AFFAIRS

Local Weekly: Talking Solutions with Terrie Springs

OCTOBER 2, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

HEROES IN THE ROUGH

ROB JOHNSON/HOTR, TRACI BREWER & MARIE STEELE

Heroes In The Rough helps Veterans & their families with challenges they face when they return home...Rob, Traci & Marie came in with details on services provided & info on their upcoming golf tournament & fundraiser.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: SENIORS

Local Weekly: Talking Solutions with Terrie Springs

NOVEMBER 27, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

HELPING HANDS OF VEGAS VALLEY

DANA SERRATA, HHOVV

Helping Hands of Vegas Valley has many services to assist older people in our city, especially those in lower-income zip codes suchy as 89101...plus, they offer respite to caretakers. HHOVV relies on the help of volunteers & shared how we can also be of help to the charity.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: WATER

Local Weekly: Talking Solutions with Terrie Springs

DECEMBER 11, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SOUTHERN NEVADA WATER AUTHORITY

DOUG BENNETT, SNWA

One thing that's critical for all of us is WATER, and there's nobody better to fill us in...Doug from the Southern Nevada Water District visited with info on our water usage & helpful tips. Question...what's our allocation of the Colorado River's water...10.3%...4.6%...or 1.8%? (p.s., it's the latter)