


**BEASLEY BROADCAST GROUP
ISSUES AND PROGRAMS REPORT**

**FOR
STATION KCYE-FM**

**3rd QUARTER
(JULY 1 – SEPTEMBER 30, 2016)**

Prepared by KDWN Program Director John Shaffer:

 Date: 10/7/16

Reviewed By Market Manager Tom Humm:

 Date: 10/7/16

ISSUES OF CONCERN TO STATION KCYE-FM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3rd QUARTER, 2016

PUBLIC SAFETY: Resources available to protect people & ways they can prepare to survive emergency situations.

HEALTH & FITNESS: Information & resources to help prevent disease & promote healthy lifestyles.

EDUCATION & JOBS: Programs available for kids with behavioral problems, improving graduation rates & making ongoing learning available to all.

SENIORS: Information on services available in our state.

CHILDREN'S ISSUES: Challenges for kids & improvements to their situations.

COMMUNITY RESOURCES: Efforts to overcome hunger for 1 in 6 Southern Nevadans who are food insecure, identifying housing options & providing help for people with disabilities. Special emphasis was given to Boulder City opportunities.

VETERANS AFFAIRS: Helping our vets & families with jobs, shelter, food & health.

ADDICTION & RECOVERY: Dealing with overuse of opiates & options for people & families.

PEDESTRIAN SAFETY: Approaches to help solve our local issue with pedestrian fatalities.

ANIMAL OVERPOPULATION & RESCUE: Are local ordinances having a positive effect on the problems of too many pets? What's being done to maximize spay & neutering plus adoption & lessen euthanization.

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KCYE-FM PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. LOCAL WEEKLY SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS AND THEIR EVENTS RELEVANT TO NEVADA AND BOULDER CITY, HOSTED BY TERRIE SPRINGS.

Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

United Blood Services, Safe Nest Harvest Festival, NV Donor Network, Ready.gov, Flavors of the Heart, Talking Book Services, NV PEP, Flood Smart, NV Boxing HOF, Veterans Crisis Line, Stop Texts Stop Wrecks, A Home 4 Spot, Living Grace Home, Big Brothers/Big Sisters of Southern Nevada, Animal Foundation, Feeding America, Goodwill - Jobs, United Way of Southern Nevada, Fatherhood.org, Las Vegas Jazz Society, The Poppy Foundation, Highway Traffic Safety Commission, Matching Donors, 3 Square Food Bank, Rape Crisis Center, Wish Upon A Wedding, Foundation For Positively Kids, Foreclosure Prevention, Stroke Awareness, Women's Heart Health, Texting & Driving Safety, Girls In Tech, Las Vegas, Southern Nevada Water Authority, United Blood Services Be A Hero Program, Relay For Life/Las Vegas, Relay For Life/Henderson, One Hero At A Time, Moving For Moms, Leukemia & Lymphoma Society, Three Square Food Bank, Assistance League of Las Vegas, Lutheran Social Services of NV, Hope Link of So NV, U.S. Navy, Bullying Prevention, Recycling, National Fair Housing Awareness, Emergency Preparedness, Wildfire Prevention, Caregiver Assistance, Financial Literacy, Buzzed Driving Prevention, High School Equivalency, Seat Belt Safety, Foreclosure Prevention Assistance, Stroke Awareness, High Blood Pressure, Mental Health Awareness, Metro/Coffee With A Cop/Domestic Violence Prevention, SaferCar.gov, Zero Fatalities, Am Legion PTSD, Feeding America, Autism Speaks, WHY Ranch, Girl Scouts of So NV, Shade Tree, Nathan Adelson Hospice, Helping Hands of Vegas Valley, Hearts Alive Village, Chefs For Kids

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times.

QUARTERLY ISSUES/PROGRAMS REPORT

Third Quarter 2016

(July 1 to September 30)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

July 3, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

WATER SAFETY – FLOAT LIKE A DUCK

Joe Vassallo, Founder

ROAD SAFETY – NEVADA HIGHWAY PATROL

Trooper Chelsea Stunckel

Our Holiday Safety show for the 4th of July weekend included the A's, B's, C's & D's of drowning prevention, along with tips on being safe on the road & avoiding impaired driving.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

July 24, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

DISASTER PREPAREDNESS

Jennifer Lewis, NV State Contractor's Board

Frank Rutkowski, Red Cross of Southern Nevada

Hiring unlicensed contractors can cause disaster for home owners, and Jennifer explained protections available from the Board. We also heard tips on being ready to deal with disasters from the Red Cross.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

August 28th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SUMMER ROAD SAFETY

Trooper Chelsea Stuenkel, NV Highway Patrol

The NV Highway Patrol visited with common sense tips for traveling, especially during the "100 Deadliest Days" of the year. Avoiding impaired driving was emphasized, heading into the Holiday weekend.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

September 4th, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SAFE NEST

Hannah Brook, Safe Nest

Hannah Brook filled us in on the Welcome Home Food Drive @ the Harvest Festival, Sept. 9-11...plus, she shared info on the services Safe Nest has for victims...mostly women & children. Domestic Violence statistics here in Southern Nevada are twice the national average & their services are sorely needed.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

July 10, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

ORAL HEALTH & THE CONNECTION TO YOUR HEART

Chef Sharynne Frazier

Sharynne told us how poor oral habits can directly contribute to heart disease, and believes it's such an important preventative issue that it should be taught to grade school children to start them on the right path from a young age. The Flavors of the Heart fundraising event for the American Heart Association was also discussed.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

July 17, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

BLOOD SUPPLY NEEDS

Jeannine McCoy, United Blood Services

The Summer months make keeping blood supplies at the needed levels especially difficult, and the addition of protecting people from the Zika virus makes things even tougher.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

July 24, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NV BOXING HALL OF FAME

Michelle Corrales-Lewis, Executive Dir., NVBHOF

Celebrating the rich history of Boxing in Southern Nevada, the NVBHOF's annual induction ceremony will include a tribute to Mohammed Ali from Sugar Ray Leonard, and the Hall's first female member, among others. They also promote the importance of activity for the health of kids.

ISSUE: HEALTH & FITNESS

Local Weekly: Talking Solutions with Terrie Springs

August 21, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

ROAD TO RECOVERY & 80% BY 2018

American Cancer Society staff & volunteers

Really interesting guests on today's special show with the American Cancer Society, starting with Gertie & Bernard on the Road 2 Recovery program...then Tom, Emilia & Carol with details on 80% by 2018. great info on awareness & prevention of colon cancer deaths! www.cancer.org

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: EDUCATION & JOBS

Local Weekly: Talking Solutions with Terrie Springs

July 17, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

STUFF THE BUS

Patti Gerace, Walker Furniture Marketing Director

Details on the Stuff The Bus drive were offered, along with a request for donations. Beasley Media Group has partnered with Walker & News 13 KTNV for this effort to provide school supplies for needy children before the start of the school year.

ISSUE: EDUCATION & JOBS

Local Weekly: Talking Solutions with Terrie Springs

July 31, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

JOBS & CONNECTIONS

Kenadie Cobbin Richardson, Workforce Connections

Tanisha McCullough, Goodwill Career Connections

Federal funds have been awarded to area organizations who help people find employment, including Goodwill. Details were given on the state Workforce program, and Goodwill's expansion of their Career Connections centers.

ISSUE: EDUCATION & JOBS

Local Weekly: Talking Solutions with Terrie Springs

August 7, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

STUFF THE PACK

Becky Watson, Salvation Army

Kristi Nagel, Cricket Wireless

Stuff the pack is a school supply and backpack Drive by Cricket Wireless for the Salvation Army. Kristi Nagle and Becky Watson joined us with all the details. You can help a child in need to get ready for the school year through next Saturday August 13th

ISSUE: EDUCATION & JOBS

Local Weekly: Talking Solutions with Terrie Springs

August 28, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

JOHN DALY

Many of us remember John Daly from his days as Anchor & Managing Editor of News 13...since leaving Las Vegas he's been really busy, hosting Real TV & other shows...very active with social media & so much more...we're glad he found time to visit us! We talked technology and how it's affecting the job market, charities, and solutions!

ISSUE: EDUCATION & JOBS

Local Weekly: Talking Solutions with Terrie Springs

September 25, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

WGU NEVADA

Spencer Stewart, Chancellor

WGU Nevada is an online university, offering affordable options for degree programs in areas such as teaching, nursing, IT & business...Chancellor Spencer Stewart filled us in on the school & their scholarships for veterans.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: SENIOR ISSUES

Local Weekly: Talking Solutions with Terrie Springs

July 3, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

FALL AWARENESS & PREVENTION

Dr. RJ Williams & Cameron Deems, Fyzical Physical Therapy

Statistics on the devastating effect of falls on people, especially seniors, were shared, along with the economic impact. Ways to reduce fall risk included more movement, even though those fearing falls might become more sedate, thinking that might actually help them.

ISSUE: SENIOR ISSUES

Local Weekly: Talking Solutions with Terrie Springs

August 21, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA STAR

Millie Thomas, NV Aging & Disability Services Division

STAR - the Senior Tax Assistance Rebate program up to \$500 for qualifying seniors, but the deadline date to file is 9/30/16. It's designed to assist low-income seniors who own their homes, by giving them back a chunk of their previously-paid property taxes.

ISSUE: SENIOR ISSUES

Local Weekly: Talking Solutions with Terrie Springs

September 11, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA STAR UPDATE

Millie Thomas, NV Aging & Disability Services Division

The filing deadline for STAR - the Senior Tax Assistance Rebate program up to \$500 for qualifying seniors, has been extended to 10/31/16. It's designed to assist low-income seniors who own their homes, by giving them back a chunk of their previously-paid property taxes.

ISSUE: SENIOR ISSUES

Local Weekly: Talking Solutions with Terrie Springs

September 18, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

HELPING HANDS OF VEGAS VALLEY

Dana Serrata, HHOVV

We're spotlighting Helping Hands of Vegas Valley & all the things they do for older people in our city...they help low-income seniors in a number of ways, and are looking for volunteers to help drive older adults to medical appointments & deliver much-needed groceries. She also gave details on their June 10th Swingin' 4 Seniors event @ Top Golf!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

July 17, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

BOWL 4 THE KIDS

Dawn-Marie Pavuk & Becky, Cure 4 The Kids Foundation

We visited with Becky & Dawn-Marie about the annual "Bowl 4 The Kids" fundraising event, July 30th @ Sunset Station. They help kids & their families facing cancer with medical services & financial help.

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

August 14, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

THE JOSH STEVENS FOUNDATION

Jennifer Morss, Executive Director

Raquel Sanchez, The Ferraro Group

The Josh Stevens Foundation teaches & celebrates kindness, as was practiced by the pre-teen who shared its name. They partner with schools to encourage caring behavior in kids & will benefit from Tuesday's all-day fundraiser @ ' Crazy Pita's location @ The District.

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

September 18, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA PEP

Stephanie Vrsnik & Robin Kincaid, Nevada PEP

NV PEP helps families who have children with disabilities, or those who learn differently...they also help with Anti-Bullying efforts...Stephanie & Robin shared info & details on the Run Walk Roll Against Bullying!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

July 3, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

SUMMER HUNGER

Dan Williams, Three Square Food Bank COO

Details on free programs available to feed hungry kids who don't have access to free & reduced cost meal programs during months when school is not in session.

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

July 24, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

TALKING BOOK SERVICES

Brett Silver, Outreach & Public Awareness Coordinator

Information was shared about the free service available to Nevada residents who deal with blindness, or other medical conditions that make it difficult to read standard print.

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

August 7, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

FOOD INSECURITY

Dan Williams, Three Square Food Bank COO

Hunger exists in all of our neighborhoods, not just blighted areas with large numbers of homeless people. North Las Vegas' 89166 zip code has many families trying to make ends meet after the recession & Three Square is rescuing millions of pounds of food that would otherwise be wasted .

ISSUE: COMMUNITY RESOURCES

Local Weekly: Talking Solutions with Terrie Springs

September 25, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

WATER IN THE DESERT

Doug Bennett, SNWA Conservation Manager

One thing that's critical for all of us is WATER, and there's nobody better to fill us in is Doug Bennett, from the Southern Nevada Water District! Question...what's our allocation of the Colorado River's water...10.3%...4.6%...or 1.8%? Low water levels at Lake Mead & the way Boulder City is directly impacted was also addressed.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: VETERANS AFFAIRS

Local Weekly: Talking Solutions with Terrie Springs

September 4, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

HEROES IN THE ROUGH

Marie Steele, Traci Wheeler, Rob Johnson

Heroes In The Rough helps Veterans & their families with challenges they face when they return home...Rob Jackson, Traci Brewer & Marie Steele came in with details & info on their upcoming golf tournament & fundraiser.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ADDICTION & RECOVERY

Local Weekly: Talking Solutions with Terrie Springs

August 28, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

WEST CARE

Bob Vickery, West Care

Perhaps you've heard of West Care, but do you know about all the great things they do for our community? Addiction to recovery, surviving domestic violence, sex trafficking, mental health issues & more...Bob Vickery shared stories on this week's show.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PEDESTRIAN SAFETY

Local Weekly: Talking Solutions with Terrie Springs

August 14, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

PEDESTRIAN SAFETY

Erin Breen, Vulnerable Road Users Project

We asked for an update on how we're doing with efforts to improve pedestrian safety, plus things for all of us to consider, whether we're in a car or truck, a motorcycle, or bike. There are far too many people being hit & too many fatalities as a result. Keeping the subject in the spotlight helps raise awareness & understanding of the problem.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL OVERPOPULATION & RESCUE

Local Weekly: Talking Solutions with Terrie Springs

September 11, 2016

30 MINUTES OF A 60 MINUTE PROGRAM

THE POPPY FOUNDATION

Linda Newman, President

This week, the Poppy Foundation's Linda Newman shared stories of the cat charity's mission, and details on Sept. & Oct. events! The charity is 100% volunteer & cares for cats with chronic illnesses & those that have been abused or abandoned.