Instructions

Sales Order

 Advertiser
 PROMO/PSA
 New / Revision
 Revision

 Agency
 Start Date
 07/01/14

 Bill To
 PROMO/PSA
 Month Type
 Calendar

 DONOT MAIL
 Billing Cycle
 Monthly

Account Co-op No

Account Co-op Product
Executive Lexington House Notarized N

Contract # # of Invoices 1

Estimate # Make Goods Ask AE

Description Coach Cal ProCamp Income Type Promo / PSA

Stratus # 384917 Local Income Type Promo/PSA

Special Camp sold out - pull spots Competitive Code Media Advt#164365

Contact Order Entered 06/18/14

				Sched	ule										
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	Т	W	Т	F	s	s		Total
1		30	07/01/14	6:00AM			1,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				u oungimos y, r				0.00
	PSA/Coach Cal Camp	0.00	07/21/14	11:59PM	N		4	4	4	4	4	4	4		84 Spots
	Promo / PSA / Promo/PSA	2583837	All Weeks							·	·		<u> </u>	-1	
Jul 14 = 0.00	Aug 14 = 0.00	Sep	14 = 0.00	Oct	14 = 0.00		ì	Nov 14	= 0.00				Dec 1	14 = 0.00	
Jan 15 = 0.0	0 Feb 15 = 0.00	Mar	15 = 0.00	Apr	15 = 0.00		ð	/lay 15	= 0.00)			Jun 1	5 = 0.00	

Total Cor	ntract Value: 0.00 To	otal Due: 0.00 84 \$	3pots
Client Acceptance:			Date:

Account Executive: 7/21/2014 2:52:03 PM by Erin Stover
Sales / Market Manager: 7/21/2014 3:18:04 PM by Andrea Ayers
Business Manager: 7/21/2014 3:32:09 PM by Pam Blackburn

Traffic Manager: 7/21/2014 3:33:37 PM by Casey Fields

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

V 5.2

Sales Order

Advertiser PROMO/PSA
Agency

Bill To PROMO/PSA
DONOT MAIL

,
Account
Executive Lexington House
Contract #
Estimate #
Description American Lung Association-Bike Trek to Shakertown
Stratus # 385164
Special
Instructions

Start Date 07/04/14
End Date 07/31/14
Month Type Calendar
Billing Cycle Monthly

Co-op No
Co-op Product
Notarized N
of Invoices 1
Make Goods Ask AE
Income Type Promo / PSA
Local Income Type Promo/PSA

New / Revision New

Competitive Code Health & Beauty / Drugstores / Pharmacy Advt#164365

Contact Order Entered 07/01/14

	Schedule														
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Sign and a	Auto Weekly	#/ Wk	M	Т	w	т	F	s	S		Total
1		30	07/04/14	6:00AM									~~~~		0.00
PSA / A	merican Lung Association	0.00	07/31/14	11:59PM	N		3	3	3	3	3	3	3]	84 Spots
F	Promo / PSA / Promo/PSA	2588776	All Weeks			'				•		•	•	•	
Jul 14 = 0.00	Aug 14 = 0.00	Sep	14 = 0.00	Oct :	14 = 0.00		1	Nov 14	= 0.00				Dec 1	4 = 0.00	
Jan 15 = 0.00 Feb 15 = 0.00		Mar 15 = 0.00		Apr 15 = 0.00		May 15 = 0.00						Jun 15 = 0.00			

	American Lung Association Promo / PSA / Promo/PSA	0.00 2588776	07/31/14 All Weeks	11:59P	M N	3	3 3 3 3	3 3 3	84 Spo
ul 14 = 0.00	Aug 14 = 0.00	Se	ер 14 = 0.00		Oct 14 = 0.00	N	ov 14 = 0.00	Dec 14 = 0.00	
an 15 = 0.00	Feb 15 = 0.00	М	ar 15 = 0.00		Apr 15 = 0.00	M	lay 15 = 0.00	Jun 15 = 0.00	
	Tot	tal Con	tract Value:	0.00	Total Due:	0.00 84	Spots		
	Client Acceptai	nce:					Date:		
	Account Execut	tive:	7/1/2014 2:2	2:38 PM	M by Erin Sto	over			
	Sales / Market Mana	ger:	7/1/2014 2:3	3:25 PI	M by SCOTT	FRAZIEF	2		
	Business Mana	ger:	7/1/2014 3:3	0:22 PN	M by Pam Bla	ackburn			
	Traffic Mana	ger:	7/1/2014 3:4	18:27 PN	M by Casey F	Fields			V 5.2
	ALL ORDERS SUBJECT	Γ TO Tŀ	IE STANDA	RD TER	RMS AND CO	ONDITION	IS ATTACHEI) HERETO	

Sales Order

Advertiser PROMO/PSA

Agency

Bill To PROMO/PSA

DONOT MAIL

Account

Executive Lexington House

Contract #

Estimate #

Description Leukemia and Lymphoma Society - LLS Kick Off Event

Stratus # 385463

Special Instructions

Contact

New / Revision New

Start Date 08/01/14

End Date 08/21/14

Month Type Calendar

Billing Cycle Monthly

Co-op No

Co-op Product

Notarized N

of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA Competitive Code Media

Advt#164365

Order Entered 07/22/14

Schedule														
# L	Sponsor Log Name venue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	τ	w	т	F	8	S	Total
1		30	08/01/14	6:00AM	· · · · · · · · · · · · · · · · · · ·									0.
PSA/Leukemia &	& Lymphoma Society	0.00	08/21/14	11:59PM	N		3	3	3	3	3	3	3	63 Spc
Promo / Ps	SA / Promo/PSA	2594119	All Weeks			'								•
Aug 14 = 0.00	Sep 14 = 0.00	Oct	14 = 0,00	Nov	14 = 0.00			Dec 14	= 0.00	I			Jan 1	5 = 0.00
Feb 15 = 0.00	Mar 15 = 0.00	Apr	15 = 0.00	May	15 = 0.00		J	ในก 15 :	= 0.00				Jul 15	5 = 0.00

Total Contract Value: 0.00 Total Due: 0.00 63 Spots

Client Acceptance:

Date:

Account Executive:

7/22/2014 10:20:00 AM by Erin Stover

Sales / Market Manager:

7/22/2014 10:26:13 AM by Andrea Ayers

Business Manager:

7/22/2014 11:24:30 AM by Pam Blackburn

Traffic Manager:

7/22/2014 3:12:28 PM by Casey Fields

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Sales Order

Advertiser PROMO/PSA

Agency

Bill To PROMO/PSA

DONOT MAIL

Account

Executive Lexington House

Contract #

Estimate #

Description Make a Wish- Walk for Wishes at Keeneland

Stratus # 386061

Special

Contact

Instructions

New / Revision New

End Date 10/08/14 Month Type Calendar

Start Date 09/08/14

Billing Cycle Monthly

Co-op No

Co-op Product

Notarized N

of Invoices 1

Make Goods Ask AE

Income Type Promo / PSA

Local Income Type Promo/PSA Competitive Code Media

Advt#164365

Order Entered 08/27/14

				Sched	ule										
#	Sponsor Log Name evenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	т	w	т	F	S	S		Total
1		30	09/08/14	6:00AM				esener.	mesus en an			90000000000			0.00
Make a Wish- Walk for Wishes- Keeneland PSA		0.00	10/08/14	11:59PM	Υ	18	Х	Х	Х	Х	Х	Х	Х		90 Spots
Promo /	PSA / Promo/PSA	2604161	All Weeks					1					·		
Sep 14 = 0.00	Oct 14 = 0.00	Nov	14 = 0.00	Dec	c 14 = 0.00		Jan 15 = 0.00						Feb 1	5 = 0.00	
Mar 15 = 0.00	Apr 15 = 0.00	May	15 = 0.00	Jun	15 = 0,00		d	lul 15 :	= 0.00				Aug 1	5 = 0.00	
•				Dec 14 = 0.0 Jun 15 = 0.0		arw									

Total Contract Value: 0.00 Total Due: 0.00 90 Spots

Client Acceptance:

Date:

Account Executive:

8/27/2014 2:36:04 PM by Amber Tyler

Sales / Market Manager:

8/27/2014 2:41:58 PM by Andrea Ayers

Business Manager:

8/27/2014 3:03:05 PM by Pam Blackburn

Traffic Manager:

8/27/2014 3:14:45 PM by Casey Fields

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Advertiser PROMO/PSA

Sales Order

Agency

Bill To PROMO/PSA
DONOT MAIL

,
Account
Executive Lexington House
Contract #
Estimate #
Description Leukemia Lymphoma Society - Light the Night Walk
Stratus # 386063
Special
Instructions

End Date 10/18/14

Month Type Calendar

Billing Cycle Monthly

Co-op No

Co-op Product

Notarized N

of Invoices 1

Make Goods Ask AE
Income Type Promo / PSA

Local Income Type Promo/PSA

New / Revision New

Start Date 09/18/14

Competitive Code Media Advt#164365

Contact Order Entered 08/27/14

				Sched	ule									diogram to
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	М	Т	w	т	F	S	S	Total
1		30	09/18/14	6:00AM								o de la constituit de l		0.00
Leukemia Lyn	nphoma Society - Light the Night Walk	0.00	10/18/14	11:59PM	Υ	18	Х	Х	Х	Х	Х	Х	Х	90 Spots
Pron	no / PSA / Promo/PSA	2604163	All Weeks											
Sep 14 = 0.00	Oct 14 = 0.00	Nov	14 = 0.00	Dec	14 = 0.00			lan 15	= 0.00				Feb 15 =	- 0.00
Mar 15 = 0.00	Apr 15 = 0.00	Мау	15 = 0.00	Jun	15 = 0.00			iui 15 :	0.00				Aug 15 =	= 0.00

To	otal Contract Value: 0.00	Total Due: 0.00	90 Spots	
Client Accept	ance:		Date:	

Account Executive: 8/27/2014 2:34:30 PM by Amber Tyler

Sales / Market Manager: 8/27/2014 2:42:09 PM by Andrea Ayers

Business Manager: 8/27/2014 3:02:53 PM by Pam Blackburn

Traffic Manager: 8/27/2014 3:13:24 PM by Casey Fields

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

V 5.2