

**Sales Order**

Advertiser **PROMO/PSA**  
Agency

New / Revision **New**  
Start Date **02/13/15**  
End Date **03/14/15**  
Month Type **Calendar**  
Billing Cycle **Monthly**

Bill To **PROMO/PSA**  
**DONOT MAIL**

Co-op **No**  
Co-op Product  
Notarized **N**  
# of Invoices **1**  
Make Goods **Ask AE**  
Income Type **Promo / PSA**  
Local Income Type **Promo/PSA**  
Competitive Code **Media Advt#164365**

Account  
Executive **Lexington House**  
Contract #  
Estimate #  
Description **Shriners Hospital**  
Stratus # **388979**  
Special Instructions  
Contact

Order Entered **02/11/15**

**Schedule**

| # | Sponsor<br>Log Name<br>Revenue Types | Length<br>Rate Line#  | Start Date<br>End Date            | Start time<br>End time | Auto<br>Weekly | #/Wk | M | T | W | T | F | S | S | Total            |
|---|--------------------------------------|-----------------------|-----------------------------------|------------------------|----------------|------|---|---|---|---|---|---|---|------------------|
| 1 | PROMO/PSA<br>Promo / PSA / Promo/PSA | 30<br>0.00<br>2648112 | 02/13/15<br>03/14/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 0.00<br>90 Spots |

Feb 15 = 0.00      Mar 15 = 0.00      Apr 15 = 0.00      May 15 = 0.00      Jun 15 = 0.00      Jul 15 = 0.00  
Aug 15 = 0.00      Sep 15 = 0.00      Oct 15 = 0.00      Nov 15 = 0.00      Dec 15 = 0.00      Jan 16 = 0.00

**Total Contract Value: 0.00    Total Due: 0.00    90 Spots**

**Client Acceptance:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Account Executive:** 2/11/2015 1:13:41 PM by Amber Tyler

**Sales / Market Manager:** 2/11/2015 1:19:33 PM by Andrea Ayers

**Business Manager:** 2/11/2015 2:15:48 PM by Melissa Bostic

**Traffic Manager:** 2/11/2015 2:40:00 PM by William Caudell

V 5.2

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## Sales Order

Advertiser **PROMO/PSA**  
Agency

New / Revision **Revision**  
Start Date **03/01/15**  
End Date **12/10/15**  
Month Type **Calendar**  
Billing Cycle **Monthly**

Bill To **PROMO/PSA**  
**DONOT MAIL**

Co-op No  
Co-op Product  
Notarized **N**  
# of Invoices **1**  
Make Goods **Ask AE**  
Income Type **Promo / PSA**  
Local Income Type **Promo/PSA**  
Competitive Code **Media** **Advt#164365**

Account  
Executive **Lexington House**  
Contract #  
Estimate #  
Description **American Heart Association**  
Stratus # **389102**  
Special **Spot is 30sec**  
Instructions  
Contact

Order Entered **02/20/15**

## Schedule

| # | Sponsor<br>Log Name<br>Revenue Types                       | Length<br>Rate Line#  | Start Date<br>End Date            | Start time<br>End time | Auto<br>Weekly | #/Wk | M | T | W | T | F | S | S | Total            |
|---|--|-----------------------|-----------------------------------|------------------------|----------------|------|---|---|---|---|---|---|---|------------------|
| 1 | Promo PSA American Heart Assoc.<br>Promo / PSA / Promo/PSA | 15<br>0.00<br>2650638 | 03/01/15<br>03/10/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 0.00<br>40 Spots |
| 2 | Promo PSA American Heart Assoc<br>Promo / PSA / Promo/PSA  | 15<br>0.00<br>2650639 | 04/01/15<br>04/07/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 0.00<br>28 Spots |
| 3 | Promo PSA American Heart Assoc<br>Promo / PSA / Promo/PSA  | 30<br>0.00<br>2650640 | 05/01/15<br>05/10/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 0.00<br>40 Spots |
| 4 | Promo PSA American Heart Assoc<br>Promo / PSA / Promo/PSA  | 30<br>0.00<br>2650641 | 06/01/15<br>06/10/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 0.00<br>40 Spots |
| 5 | Promo PSA American Heart Assoc<br>Promo / PSA / Promo/PSA  | 30<br>0.00<br>2650642 | 07/01/15<br>07/10/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 0.00<br>40 Spots |
| 6 | Promo PSA American Heart Assoc<br>Promo / PSA / Promo/PSA  | 30<br>0.00<br>2650643 | 08/01/15<br>08/10/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 0.00<br>40 Spots |
| 7 | Promo PSA American Heart Assoc<br>Promo / PSA / Promo/PSA  | 30<br>0.00<br>2650644 | 09/01/15<br>09/10/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 0.00<br>40 Spots |
| 8 | Promo PSA American Heart Assoc<br>Promo / PSA / Promo/PSA  | 30<br>0.00<br>2650645 | 10/01/15<br>10/10/15<br>All Weeks | 6:00AM<br>11:59PM      | N              |      | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 0.00<br>40 Spots |