

KHHK / YAKIMA

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 07/2023 – THROUGH – 09/2023

- 1) Politics & Government
- 2) Family Issues
- 3) Crime
- 4) Economics and Local Business
- 5) Health and Fitness
- 6) Education

Public Affairs Programs

What's Up Yakima- Sundays at 6 am, a weekly program featuring local officials / experts interviewed regarding pressing issues in Yakima and Yakima County.

Group 24 Hours of Yakima- Every first Thursday of the month at 8 am Guillermo comes in to talk to the listeners about the free resources available to them and loved ones who are battling alcohol and drug addiction.

Yakima P.E.D.S – Every Wednesday 7 am Dr. Asante calls the show to discuss the latest Covid 19 numbers in the county, he also discusses the latest on vaccines and roll out along with who is available to get vaccines currently, talks about the phases and what they mean plus a look at how kids are going back to school and steps parents can take to ensure a safe learning. Then wraps up our talk with different things Families can do to stay healthy and busy with the kids along with outdoor activities. Provides listeners with contact info in case they have any questions on what was discussed.

Quarterly Issues/Programs List

3rd Quarter of 2023

KHHK / YAKIMA / WASHINGTON

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
07/02/23	6:00am	10:00	BIPOC Starting a business	Education, Economics and Local Businesses	BIPOC a program that's designed for individuals of color who would like to own a businesses.

07/09/23	6:00am	10:00	BIPOC Starting a business	Education, Health, Economics and Local Businesses	<i>BIPOC a program that's designed for individuals of color who would like to own a business. Comes in to share the program and its resources to start a businesses</i>
07/16/23	6:00am	10:00	Wine and Wellness	Family, Education, Health and Fitness,	Danielle from Wine and Wellness comes in to discuss the meetings that were held with all health care professionals in Yakima to network and connect.
07/23/23	6:00am	10:00	Salvation Army	Family, Education, Health,	<i>Aaron Ruff comes in to discuss the Summer Day Camp for kids and how it prepares them for the next school year.</i>
07/30/23	6:00am	10:00	Salvation Army	Families, Health, Education	Aaron Ruff discusses how to get kids in the Summer Day Camp program..
08/06/23	6:00am	10:00	Suicide Awareness	Family, health, Education	<i>Shawna Discusses a Suicide Awareness and Prevention Even for Teens 13 and younger.</i>
08/13/23	6:00am	10:00	Casting for Recovery	Family, Health,	Jane discusses how the fly fishing motion is therapeutic for woman who have

					had breast cancer surgery and how to join this retreat.
08/20/23	6:00am	10:00	Casting for recovery.	Family, Education, Health	Jane discusses how the motion of fly fishing is therapeutic for woman who have had breast cancer surgery and how to join a retreat.
08/27/23	6:00am	10:00	Suicide Awareness	Family, Health, Education	<i>Shawna Discusses a Suicide Awareness and Prevention Even for Teens 13 and younger.</i>
09/03/23	6:00am	10:00	Wellness House	Health, Family, Education,	<i>Geri and Trisha come to invite listeners who have survived cancer to partake in a event discussing foods and diet that helps prevent the return of cancer.</i>
09/10/23	6:00am	10:00	Suicide Awareness	Health, Families, Education,	<i>Shawna Discusses a Suicide Awareness and Prevention Event for Teens 13 and younger.</i>
09/17/23	6:00am	10:00	<i>Dream Big Charity Event</i>	Families, Health, Education,	<i>Shawna Discusses a Suicide Awareness and Prevention Even for Teens 13 and younger.</i>
09/24/23	6:00am	10:00	<i>Dream Big</i>	Families, Health,	<i>Shawna Discusses a Suicide</i>

