## KHHK / YAKIMA

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 04/2023 - THROUGH - 06/2023

- 1) Politics & Government
- 2) Family Issues
- 3) Crime
- 4) Economics and Local Business
- 5) Health and Fitness
- 6) Education

## **Public Affairs Programs**

What's Up Yakima- Sundays at 6 am, a weekly program featuring local officials / experts interviewed regarding pressing issues in Yakima and Yakima County.

Yakima Valley Memorial- Every Tuesday 8 am Bridgett Garret calls to talk about latest Covid 19 numbers in Yakima county, along with the latest vaccine rollouts and sends listeners to social media pages with info that Parents can look up for more needed details. Also continues to encourage people with underlying health conditions to continue to see their Dr. and keep up with well visits and check-ups during pandemic. Along with other health related topics and web site links for the listeners.

Yakima P.E.D.S – Every Wednesday 7 am Dr. Asante calls the show to discuss the latest Covid 19 numbers in the county, he also discusses the latest on vaccines and roll out along with who is available to get vaccines currently, talks about the phases and what they mean plus a look at how kids are going back to school and steps parents can take to ensure a safe learning. Then wraps up our talk with different things Families can do to stay healthy and busy with the kids along with outdoor activities. Provides listeners with contact info in case they have any questions on what was discussed.

## Quarterly Issues/Programs List

2nd Quarter of 2023

<mark>KHHK / YAKIMA /</mark> WASHINGTON

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
04/02/23	6:00am	10:00	Suicide	Education, Family,	Shawnna and
			preventio	Health	Angela invite teens
			n		and adults to their
					Suicide Awareness

					event in September.
04/09/23	6:00am	10:00	Welness House	Family, Education, Health	Margaret discusses the new Wellness house location and the services they provide.
04/16/23	6:00am	10:00	Rock and Mineral Club	Family, Education, Healths	Tara discusses how families can join the Rock and Mineral Club.
04/23/23	6:00am	10:00	Yakima Downtow n Farmers Market	Family, Education, Health	Yvette discusses the new location for the upcoming Yakima Downtown Farmers Market.
04/30/23	6:00am	10:00	Yakima Downtow n Farmers Market	Families, Economics, Health	Yvette discusses how local vendors can be part of the Yakima Downtown Farmers Market.
05/07/23	6:00am	10:00	Yakima Downtow n Farmers Market	Family, Economics, health,	Yvette discusses how the new location for market will have better opportunities and upgrades for vendors and public.
05/14/23	6:00am	10:00	Yakima Farmers Market	Family, Health, Economics	Yvette talks about all the great upgrades the new location will provide for the upcoming Farmers Market Season.
05/21/23	6:00am	10:00	Suicide Awarenes s	Family, Education.	Shawna and Angela invite teens and adults to attend their Suicide prevention event in September.
05/28/23	6:00am	10:00	Yakima Farmers	Family, Health,	Yvette reminds people that they

			Market	Education	can be a vendor for the Farmers Market Season.
06/04/23	6:00am	10:00	Active Aging	Health, Family, Education,	Toni and Mandi talk new ways to navigate thru challenges of getting older.
06/11/23	6:00am	10:00	Active Aging	Health, Families, Eduation,	Toni and Mandy discuss all the different resources that are available thru Active Aging program.
06/18/23	6:00am	10:00	Active Aging	Families, Health, Education,	Toni and Mandy discuss the different ways to age and live an active life.
06/25/23	6:00am	10:00	Suicide Awarenes s	Families, Health, Education	Shawna and Angela invite public to attend the suicide awareness event and all the resources that are available to public.