

WAIT-AM 850

2013

4th Quarter Issues/Programs List

From October 1, 2013

to

December 31, 2013

WAIT-AM Quarterly Issues/Programs List

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
The Arts; Education; Economic Strife; Labor; (Science & Technology; Ethics; War & Torture; Higher Education)	Viewpoints/Segment 1	10/06/13	7:01am-7:12am	11 minutes
	(Segment 2)		7:14am-7:25am	11 minutes

Narration: During the school year, thousands of high schools will be staging plays and musicals. But not many will be doing it on the level that Harry S. Truman High School in Levittown, Pennsylvania is famous for. We'll hear how a teacher created a drama program in that school that challenged students and the community to explore difficult subjects, captured the attention of the biggest Broadway producers and helped young actors learn more about themselves, their world, and become better all-around students.

(Segment 2) Psychology and sociology students have studied The Milgram obedience experiments since the results appeared in a scientific journal in 1963. And almost since they made that first appearance, they've come under fire for the methods Dr. Milgram used, and the actual meaning of his findings. Two psychologists talk to us about how they have studied Milgram's work about the morality of the study, the real findings, and if they are still valid fifty years afterward.

War & The Military; Health; Politics; The Presidency; Marriage; History; (African-American History; War; Popular Culture; Journalism; Media)	Viewpoints/Segment 1	10/13/13	7:01am-7:12am	11 minutes
	(Segment 2)		7:14am-7:25am	11 minutes

Narration: We know so much about Franklin D. Roosevelt through his presidency, but what about the years before? An esteemed historian and author talk to us about the young Roosevelt, his family life, and his career in the Department of the Navy. We also hear about his life as a state politician and as a victim of polio. Finally, we learn about how these experiences molded FDR's life and presidency.

(Segment 2) News magazines were big business during WWII until their demise in the 1970's. The photographers who took the award-winning and poignant pictures for those magazines were the rock stars of their profession. A man whose father, John Launois, was one of the biggest, most successful American photojournalists of his time. We'll hear why and how the Frenchman came to the U.S., learned his trade, and developed a love for America. We also hear stories of his amazing career taking the pictures that defined history and the culture of the 60s and 70s.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
Science & Technology; Media; Museums & Culture; Infrastructure; (Government; Politics; Community Issues)	Viewpoints/Segment 1 (Segment 2)	10/20/13	7:01am-7:10am 7:13am-7:24am	09 minutes 11 minutes

Narration: Photographs of the mid-19th century are fairly rare, and they're getting harder to find every year. That's because many of them between the 1840s and 1860s used the daguerreotype process. That's where images were taken and preserved not on photo paper, but on thin metal plates. These pictures are subjected to corrosion, and those that remain in private and public collections are in danger of being irreparably harmed or destroyed altogether. Two scientists who are studying the problem at the nano level with state-of-the-art technology talk to us about how they corrode, and how they, and our heritage, might be preserved. We also learn more about how corrosion develops in other materials we use on bridges, buildings, and objects.

(Segment 2) It's frustrating when local government repeatedly rebuffs an average citizen when he or she wants to get something accomplished in their community. So if you can't beat them, why not join them and fight the good fight from the inside? Two election veterans talk to us about why it's important for John and Joan Q Public to take part in their local government, and how to go about starting a campaign. We also hear about how to avoid some of the common mistakes first-time candidates sometimes make.

Mental Health; Children & Family Issues; Arts & Recreation; Media; (Health; Ethics; Suicide)	Viewpoints/Segment 1 (Segment 2)	10/27/13	7:01am-7:12am 7:15am-7:24am	11 minutes 09 minutes
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Narration: Halloween is here, and millions of Americans will be seeking out horror films and wearing monster costumes hoping to scare family and friends, and themselves. But, why would they do this? What does a good fright do for us? Three specialists in thrills and chills talk to us about this issue. We also hear about how children process fright and get some suggestions on films and books appropriate for the holiday.

(Segment 2) We all want answers to the complicated questions in life, but sometimes just asking the questions are enough to make us think deeply about our lives and our world. A man talks to us about how he has made a living asking questions that sometimes have no hard and fast answers, or where the resolution changes depending upon our age or circumstances. We hear about how the process of coming to an answer is often more important than any one answer itself.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
Transportation; Mental Health; Elderly Issues; Public Safety; Education; (Entrepreneurs; Global Poverty; Women's Issues; Eco-system; Alcohol Abuse; Health)	Viewpoints/Segment 1 (Segment 2)	11/03/13	7:01am-7:11am 7:12am-7:24am	10 minutes 12 minutes

Narration: As the elderly population continues to grow in the US, so does the number of older drivers. No matter how healthy and mentally sharp a person remains, age does eventually change their ability to drive. We'll discuss what these changes are, how they affect driving overall, and how older people can learn to avoid errors. We also hear about how family and friends should approach the topic of cutting back on or quitting driving altogether with an elderly loved one.

(Segment 2) We often hear people who help the poor and disadvantaged say how a donation or a helping hand by one person can change the lives of many. But can it? Can one person really make the lives of thousands, or millions, better? Three men who have devoted their lives to public service talk to us about how it *is* possible for one person to be the catalyst for big change.

Consumerism; Business; Arts; (Children & Family Issues; Media; Education)	Viewpoints/Segment 1 (Segment 2)	11/10/13	7:01am-7:12am 7:15am-7:25am	11 minutes 10 minutes
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Narration: Advertising is everywhere, and we're all susceptible to it, whether it's the sexy women selling beer during football game commercials, the cute duck that has your insurance needs in mind, or the super-sophisticated couple who emerge from the luxury car dressed in their designer outfits. Why do we fall for these ads? Is it just the images? Or is there more to it? A graphic artist and a veteran advertising professional talk to us about the visual and psychological aspects of marketing and advertising.

(Segment 2) What makes good children's behavior? Is it the story, interactivity, or the characters? And how is it that some television shows have endured for decades, while others are just a flash in the pan? We discuss the issue with two media specialists.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
Education; Technology; Labor; Communications; Science; (Ecology; Water Use; Public Health; Agriculture; Religion; Politics; Women's Issues; Education)	Viewpoints/Segment 1 (Segment 2)	11/17/13	7:01am-7:13am	12 minutes
			7:14am-7:25am	11 minutes

Narration: We've come a long way technologically since the first telephone and the light bulb, but what did it take to get to where we are today? Two authors talk to us about two of the most influential hi-tech incubators of the late nineteenth and twentieth centuries, MIT and Bell Labs. Our focus is on the philosophies and the people who brought us the inventions that revolutionized our lives.

(Segment 2) How many people can the world hold in a healthy, ecologically responsible way? Well, we're heading to eleven billion people by the next century, and with more and more land being used for farming, deserts increasing in size, and water becoming scarcer, we're on our way to population overload. Why is this? Why can't people just have fewer children? A population researcher talks to us about how he traveled around the world asking the same question. The answers he got were far from simple. We also hear about what will happen if we *don't* rein in population, and soon.

Business; Consumerism; International Business; Employment; (Arts; Literature; Education; Commerce)	Viewpoints/Segment 1 (Segment 2)	11/24/13	7:01am-7:12am	11 minutes
			7:15am-7:25am	10 minutes

Narration: When your cable TV goes out or you need an adjustment on your credit card bill, sometimes the call to customer service is worse than the original problem. Why is this? Why can't businesses get better at dealing with their customers' requests? Two customer service pros talk to us about why the problem is so widespread and what a company and a consumer can do to make service faster and more pleasant. We also hear about the cultural differences that arise when customer service is outsourced abroad.

(Segment 2) When it comes to popular literature, novels seem to get all the attention. The mysteries, love and suspense stories, and historical family sagas sell millions of books and make some of their authors' household names. Why is it that short stories don't enjoy some of that fame? A professor of English and a short story author talk to us about why these stories are not top of mind with the public and what short stories bring to literature that longer writing doesn't. We also hear some advice for first-time authors on getting started writing short stories.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
Mental Health; Disabilities; Family Issues; Science & Technology	Viewpoints/Segment 1	12/01/13	7:16am-7:28am	12 minutes

Narration: When we hear the term “psychopath,” we usually think of serial killers or other nasty villains. Rarely does anyone think of the mild-mannered neuroscientist next door. A psychologist and a neuroscientist who happens to be psychopathic talk to us about what the term actually means in the medical world and how it’s tested for in various people. We also hear about the traits that most often set it apart from other conditions, and how many people who have psychopathic tendencies can function in a non-violent, productive way.

Education; War; Literature; The Arts; Technology; Philanthropy	Viewpoints/Segment 1	12/08/13	7:16am-7:26am	10 minutes
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Narration: For many Americans, the history courses they took in school left them either bored or frustrated. All of those names, dates, and locations that had to be memorized made what should have been an exciting subject dry and uninteresting. Filmmaker Ken Burns talks to us about a new venture he is undertaking with actor Tom Hanks and Audible.com that aims to bring history to life by having talented actors create audio books from American literary masterpieces that present our history through personal stories of war, the settling of the west, slavery, and the Great Depression.

Government; Presidential History; Family Issues; Agriculture; Business	Viewpoints/Segment 1	12/15/13	7:16am-7:27am	11 minutes
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Narration: As we get ready to celebrate the holidays, we wondered how our founding fathers would have laid out their festive tables. Three food experts and a historian talk to us about the kinds of foods and drinks Washington, Jefferson, Franklin, and Lincoln might have enjoyed celebrating holidays and other festive occasions in their lives.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>
Military; Government & Elections; Viewpoints/Segment 1 History		12/22/13	7:16am-7:26am	10 minutes

Narration: Millions of Americans will be traveling home for the holidays, but even with crowded airports, even *more* crowded roads and bad weather, few will have as tough a time as General George Washington, did on his journey home after the Revolutionary War. A noted historian talks to us about Washington's trip back to Mt. Vernon, his emotional farewell to his men, and how his stopping and meeting with ordinary Americans along the way sealed his fate as the beloved Father of our country.

Investing; Commerce; Recreation & Hobbies	Viewpoints/Segment 1	12/29/13	7:16am-7:25am	09 minutes
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Narration: A lot of people are facing big holiday bills, and they're tempted to sell some of the gold jewelry or coins that they have lying around the house. How do you get the best price for your treasures? Are the coins you have really all that valuable? Two gold and coin specialists talk to us about how gold buyers assess the value of your items, which coins might be valuable and why, and how to find the best place to sell your valuables.

WAIT-AM 850
Viewpoints and Radio Health Journal
Most Significant Treatment of Issues:
10/01/13 to 12/31/13

Viewpoints

- African-American History	11 minutes
- Agriculture	22 minutes
- Alcohol Abuse	12 minutes
- Arts	21 minutes
- Arts & Recreation	11 minutes
- Business	33 minutes
- Children & Family Issues	21 minutes
- Commerce	19 minutes
- Communications	12 minutes
- Community Issues	12 minutes
- Consumerism	22 minutes
- Disabilities	12 minutes
- Ecology	11 minutes
- Economic Strife	11 minutes

- Ecosystem	12 minutes
- Education	74 minutes
- Elderly Issues	10 minutes
- Employment	11 minutes
- Entrepreneurs	12 minutes
- Ethics	20 minutes
- Family Issues	23 minutes
- Global Poverty	12 minutes
- Government	23 minutes
- Government & Elections	10 minutes
- Health	32 minutes
- Higher Education	11 minutes
- History	21 minutes
- Hobbies	09 minutes
- Infrastructure	09 minutes
- International Business	12 minutes
- International Philanthropy	12 minutes
- Investing	09 minutes
- Journalism	11 minutes
- Labor	23 minutes
- Literature	20 minutes
- Media	41 minutes
- Marriage	11 minutes

- Mental Health	33 minutes
- Military	10 minutes
- Museums & Culture	09 minutes
- Philanthropy	10 minutes
- Politics	34 minutes
- Popular Culture	11 minutes
- Presidential History	11 minutes
- Public Health	11 minutes
- Public Safety	10 minutes
- Recreation	09 minutes
- Religion	11 minutes
- Science	12 minutes
- Science & Technology	32 minutes
- Suicide	09 minutes
- Technology	22 minutes
- The Arts	21 minutes
- The Presidency	11 minutes
- Transportation	10 minutes
- War	21 minutes
- War & The Military	11 minutes
- War & Torture	11 minutes
- Water Use	11 minutes
- Women's Issues	23 minutes

WAIT-AM 850
Public Affairs Schedule
10/01/13-12/31/13

Sunday, October 06, 2013	7:00am-8:00am
Sunday, October 13, 2013	7:00am-8:00am
Sunday, October 20, 2013	7:00am-8:00am
Sunday, October 27, 2013	7:00am-8:00am
Sunday, November 03, 2013	7:00am-8:00am
Sunday, November 10, 2013	7:00am-8:00am
Sunday, November 17, 2013	7:00am-8:00am
Sunday, November 24, 2013	7:00am-8:00am
Sunday, December 01, 2013	7:15am-8:00am
Sunday, December 08, 2013	7:15am-8:00am
Sunday, December 15, 2013	7:15am-8:00am
Sunday, December 22, 2013	7:15am-8:00am
Sunday, December 29, 2013	7:15am-8:00am

