

ORDER



www.KCTV5.com

Kansas City

Orders
Order / Rev: 596075
Alt Order #: 07258464
Product Desc: WOLF 4 SEN
Estimate:
Flight Dates: 07/09/14 - 07/15/14
Original Date / Rev: 07/08/14 / 07/08/14
Order Type: GENERAL

Primary AE: Dave Clark
Sales Office: T-WAS
Sales Region: National

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5 Mapleton Road, Suite 300
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Milton Wolf For US Senate
Demographic: A50+
Product Codes: Political-Candidates
Priority: PMT
Revenue Codes: POL, PLC, SPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/18/14	12	\$3,800.00	\$3,230.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	12	\$3,800.00	\$3,230.00	0.00
Totals	12	\$3,800.00	\$3,230.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Clark			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Kansas City	18%	\$3,800.00
Market	100%	\$21,111.11

Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCWE	0%	\$0.00
KMBC	44%	\$9,288.89
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	17%	\$3,588.89
KSMO	0%	\$0.00
WDAF	21%	\$4,433.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	07/14/14	07/18/14	CBS This Morning CBS This Morning	CM	7-9am	MTWTF--	:30	5	\$150.00	IMP	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/14/14	07/20/14	MTWTF--		5		\$150.00		0.00					
E 2	KCTV	07/14/14	07/18/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	MTWTF--	:30	5	\$450.00	IMP	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/14/14	07/20/14	MTWTF--		5		\$450.00		0.00					
E 3	KCTV	07/13/14	07/13/14	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----1	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00

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Kansas City

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E 3	KCTV	07/13/14	07/13/14	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----1	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/07/14	07/13/14	-----1		1		\$450.00		0.00					
E 4	KCTV	07/13/14	07/13/14	KCTV5 SU News 530pr KCTV5 SU News 530p	CM	530-6p	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	07/07/14	07/13/14	-----1		1		\$350.00		0.00					
													Totals	12	\$3,800.00

NAB Form PB-18 Candidates

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

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Station and Location:	Date: 6.30.14
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I, Laura Lancaster,being/on behalf of: Milton Wolf,a legally qualified candidate of the Republicanpolitical party for the office of: Kansas - US Senate Racein the Primaryelection to be held on: August 5, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER
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NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Milton Wolf for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Perry A Puccett :PO Box 7464, Overland Park, KS 66207

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6.30.14

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

I, Laura Lancaster on behalf of Milton Wolf for US Senate
(name of federal candidate or authorized committee) hereby certify that the
programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☒ the programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has approved
the broadcast.

☒ the programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved the
broadcast, and that the candidate and/or the candidate's authorized committee paid for
the broadcast.

Milton Wolf for US Senate
signature of candidate or authorized committee

Lauralancaster 6/30/14
printed name date