



email: andrew.wftr@verizon.net

STATION:

WZRV/WFTR

(866) 391-9530 toll free fax (540) 635-9387

NEW ☒ ADD REVISE ☒ CANCEL

CONTRACT NO:

1765

LOCAL NAT'L TRADE POLITICAL ☒ Donation/Grant

ADV NAME:

Mady for VA

CONFLICT CODE:

AGENCY NAME:

ORDER DATE:

10/23/23

CART NO.

ADDRESS:

PO Box 646

CONTRACT DATES:

FROM:

10/24/23

TO:

11/3/23

SALESPERSON:

house - Shearer

CITY:

Winchester

STATE:

VA

PROGRAM/ESTIMATE #

political adv.

PHONE:

5404317353

ZIP:

22604

CO-OP:

CONTACT:

Denise Stollings

CASH IN ADVANCE:

YES ☒ NO

AMOUNT:

\$941.00

STA- TION	SPOT RATE	SPOT LGTH	TIME PERIOD	FLIGHT DATES		# WKS	ALT		ROTE SPOT	DAYS OF WEEK								TOTALS		
				FROM	TO		START	END		IN	OUT	M	T	W	TH	F	S	SU	SPOTS	DOLLARS
F	\$15	30	5a	9a	10/25/23	10/27/23	1						3	3	3			9	\$135.00	
F	\$11	30	9a	3p	10/25/23	10/27/23	1						2	2	2			6	\$66.00	
F	\$15	30	3p	8p	10/24/23	10/27/23	1					3	3	3	3			12	\$180.00	
F	\$6	30	8p	12m	10/24/23	10/27/23	1					1	1	1	1			4	\$24.00	
F	\$15	30	5a	9a	10/30/23	11/3/23	1					2	2	2	2	2		10	\$150.00	
F	\$11	30	9a	3p	10/30/23	11/3/23	1					2	2	2	2	2		10	\$110.00	
F	\$15	30	3p	8p	10/30/23	11/3/23	1					2	2	2	2	2		10	\$150.00	
F	\$6	30	8p	12m	10/30/23	11/3/23	1					1	1	1	1	1		5	\$30.00	
F	\$8	30	5a	8p	10/28/23	10/29/23	1										6	6	12	\$96.00
																		0	\$0.00	

MAKE GOOD POLICY:

ORDER TOTALS

78

\$ 941.00

NOT ALLOWED:

WITHIN FLIGHT DATES ONLY:

ALLOWED ANYTIME:

NET:

SPECIAL INSTRUCTIONS/COMMENTS:

GROSS:

PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.

Client Approval:

on file



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Madelyn Rodriguez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

ALL INFORMATION BLOCKS MUST BE COMPLETED

Candidate name: Madelyn Rodriguez

Authorized committee: Mady for Virginia

Agency requesting time (and contact information):

☒ N/A

Candidate's political party: Democratic

Office sought (no acronyms or abbreviations): House of Delegates - District 32

Date of election: 11/7/23

☒ General

☐ Primary

Treasurer of candidate's authorized committee: Susan Watkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature: Madelyn Rodriguez

Signature: Kathryn Willis

Name: Madelyn Rodriguez

Name: Kathryn Willis

Date of Request to Purchase Ad Time: 10/23/23

Date of Station Agreement to Sell Time: 10/24/23



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

Madelyn Rodriguez

10/23/23

RECORDED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

10/23/23

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1765-00002

Station Call Letters:

WZRV-FM

Date Received/Requested:

10/23/23

Est. #:

Station Location:

Front Royal, VA

Run Start and End Dates:

10/24/23 - 11/3/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.