

## CONTRACT



**WENY-DT2/ EENY-TV**  
**474 Old Ithaca Rd.**  
**Horseheads, NY 14845**  
**(607) 739-3636**

[www.weny.com](http://www.weny.com)

And:

**Smart Media Group LLC (VA)**  
**1427 Leslie Ave**  
**Alexandria, VA 22301**

<u>Contract / Revision</u> 816 /		<u>Alt Order #</u> 08328381
<u>Product</u> <b>REED FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/18/16 - 10/24/16</b>	<u>Estimate #</u> <b>C18C24</b>	
<u>Advertiser</u> <b>POLI/T Reed/R/Con/Ny</b>		<u>Original Date / Revision</u> 07/22/16 / 07/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>EENY</b>	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 1046	<u>Advertiser Code</u> REENY	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EENY	10/21/16	10/21/16	Blue Bloods	10:00 PM-11:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----2--				2	\$200.00				
N 2	EENY	10/21/16	10/21/16	The Amazing F	8:00 PM-9:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----2--				2	\$200.00				
N 3	EENY	10/22/16	10/22/16	48 Hours	10:00 PM-11:00 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----2-				2	\$125.00				
N 4	EENY	10/18/16	10/18/16	NCIS	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$450.00				
N 5	EENY	10/21/16	10/21/16	WENY HD Nev	11p-1135p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$35.00				
N 6	EENY	10/21/16	10/21/16	Hawaii Five-O	9p-10p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				2	\$250.00				
N 7	EENY	10/24/16	10/24/16	WENY HD Nev	11p-1135p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$35.00				
N 8	EENY	10/23/16	10/23/16	60 Minutes	7p-8p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				2	\$200.00				
N 9	EENY	10/23/16	10/23/16	The Good Wife	9p-10p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				2	\$200.00				
N 10	EENY	10/18/16	10/18/16	NCIS	9p-10p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				2	\$400.00				
N 11	EENY	10/19/16	10/19/16	WENY HD Nev	11p-1135p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$35.00				
<b>Totals</b>								0.00				18	\$3,705.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WENY-DT2/ EENY-TV**  
**474 Old Ithaca Rd.**  
**Horseheads, NY 14845**  
**(607) 739-3636**

[www.weny.com](http://www.weny.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
816 /	08328381

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	REED FOR CONGRESS	C18C24

<u>Advertiser</u>	<u>Original Date / Revision</u>
POLI/T Reed/R/Con/Ny	07/22/16 / 07/28/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
09/26/16 - 10/24/16	18	\$3,705.00	(\$555.75)	\$3,149.25
<b>Totals</b>	<b>18</b>	<b>\$3,705.00</b>	<b>(\$555.75)</b>	<b>\$3,149.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.