



**WENY-DT2/ EENY-TV**  
 474 Old Ithaca Rd.  
 Horseheads, NY 14845  
 (607) 739-3636

WENY-DT2 / EENY-TV  
[www.weny.com](http://www.weny.com)

# CONTRACT

<u>Contract / Revision</u> 1684 /		<u>Alt Order #</u> 08363028
<u>Product</u> REED FOR CON 908914		
<u>Contract Dates</u> 09/08/16 - 09/14/16		<u>Estimate #</u> 908914
<u>Advertiser</u> POL/I/T Reed/R/Con/Ny		<u>Original Date / Revision</u> 09/06/16 / 09/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EENY	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 1046	<u>Advertiser Code</u> REENY	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Smart Media Group LLC (VA)**  
 Attention: Nancy Rubin  
 1427 Leslie Ave  
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EENY	09/09/16	09/09/16	Blue Bloods	10:00 PM-11:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$200.00					
N 2	EENY	09/09/16	09/09/16	The Price is Ri	11:00 AM-12:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$50.00					
N 3	EENY	09/09/16	09/09/16	WENY HD Nev	12:05 PM-12:30 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$25.00					
N 4	EENY	09/09/16	09/09/16	Big Bang Theo	7:00 PM-7:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$80.00					
N 5	EENY	09/09/16	09/09/16	Big Bang Theo	7:30 PM-8:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$80.00					
N 6	EENY	09/09/16	09/09/16	The Amazing F	8:00 PM-9:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	EENY	09/05/16-09/11/16	The Amazing Race	8:00 PM-9:00 PM	-----F----	:30		<del>\$200.00</del>		NM		
	See MG 6.2												
	2	EENY	09/05/16-09/11/16	Friday Prime Hr 2	9p-10p	-----F----	:30		\$200.00		NM		
	Ⓜ MG for 6.1 09/09												
N 7	EENY	09/12/16	09/12/16	The Price is Ri	11:00 AM-12:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----	1			\$50.00					
N 8	EENY	09/12/16	09/12/16	WENY HD Nev	12:05 PM-12:30 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----	1			\$25.00					
N 9	EENY	09/12/16	09/12/16	Big Bang Theo	7:00 PM-7:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----	1			\$80.00					
N 10	EENY	09/12/16	09/12/16	Big Bang Theo	7:30 PM-8:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----	1			\$80.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 09/08/16 - 09/14/16		<u>Product</u> REED FOR CON 908914
<u>Advertiser</u> POLIT Reed/R/Con/Ny		<u>Estimate #</u> 908914
		<u>Original Date / Revision</u> 09/06/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	EENY	09/10/16	09/10/16	48 Hours	10:00 PM-11:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----1-				1	\$125.00				
N 12	EENY	09/10/16	09/10/16	Prime Access !	7:00 PM-7:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----1-				1	\$45.00				
D 13	EENY	09/11/16	09/11/16	The Good Wife	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 14	EENY	09/08/16	09/08/16	The Price is Ri	11:00 AM-12:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$50.00				
N 15	EENY	09/08/16	09/08/16	Big Bang Theo	7:00 PM-7:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$80.00				
N 16	EENY	09/08/16	09/08/16	Big Bang Theo	7:30 PM-8:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$80.00				
N 17	EENY	09/13/16	09/13/16	The Price is Ri	11:00 AM-12:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$50.00				
N 18	EENY	09/13/16	09/13/16	WENY HD Nev	12:05 PM-12:30 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$25.00				
N 19	EENY	09/13/16	09/13/16	Big Bang Theo	7:00 PM-7:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$80.00				
N 20	EENY	09/13/16	09/13/16	Big Bang Theo	7:30 PM-8:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$80.00				
N 21	EENY	09/13/16	09/13/16	NCIS	8:00 PM-9:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-2-----				2	\$450.00				
N 22	EENY	09/14/16	09/14/16	The Price is Ri	11:00 AM-12:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$50.00				
N 23	EENY	09/14/16	09/14/16	WENY HD Nev	12:05 PM-12:30 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$25.00				
N 24	EENY	09/14/16	09/14/16	Big Bang Theo	7:00 PM-7:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$80.00				
N 25	EENY	09/14/16	09/14/16	Big Bang Theo	7:30 PM-8:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$80.00				
N 26	EENY	09/09/16	09/09/16	Blue Bloods	10p-11p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----F--				1	\$200.00				
N 27	EENY	09/13/16	09/13/16	The Price is Ri	11a-12p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-----				1	\$50.00				
<b>Totals</b>								<b>0.00</b>				<b>27</b>	<b>\$2,870.00</b>

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		<u>Original Date / Revision</u> 09/06/16 / 09/09/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/14/16	27	\$2,870.00	(\$430.50)	\$2,439.50
<b>Totals</b>	<b>27</b>	<b>\$2,870.00</b>	<b>(\$430.50)</b>	<b>\$2,439.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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