

INVOICE



WENY-DT1
474 Old Ithaca Rd.
Horseheads, NY 14845
Main: (607) 739-3636
Billing: (607) 739-3636

www.weny.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
1427 Leslie Ave
Alexandria, VA 22301

Send Payment To:

WENY-DT1
474 Old Ithaca Rd.
Horseheads, NY 14845

Invoice #	Invoice Date	Invoice Month	Invoice Period
820-1	10/24/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
WENY-TV	Shannon Dawson	Washington DC	National

Advertiser	Product	Estimate Number
POLI/T Reed/R/Con/Ny	REED FOR CONGRESS	C11C17

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	820	08328177

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1046	REENY	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/16	10/14/16	Ellen	4:00 PM-5:00 PM	----2--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----2-- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WENY	F	10/14/16	4:22 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV1432H	\$35.00 NM
1	WENY	F	10/14/16	4:44 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV0926H	\$35.00 NM
2	10/14/16	10/14/16	Dr. Phil	5:00 PM-6:00 PM	----1--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WENY	F	10/14/16	5:43 PM	Dr. Phil	5:00 PM-6:00 PM	:30	TRTV1432H	\$45.00 NM
3	10/14/16	10/14/16	Good Morning America	7:00 AM-9:00 AM	----2--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----2-- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WENY	F	10/14/16	7:23 AM	Good Morning America	7:00 AM-9:00 AM	:30	TRTV1432H	\$35.00 NM
2	WENY	F	10/14/16	8:56 AM	Good Morning America	7:00 AM-9:00 AM	:30	TRTV0926H	\$35.00 NM
4	10/17/16	10/17/16	Ellen	4:00 PM-5:00 PM	2-----	:30	2	\$35.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WENY	M	10/17/16	4:31 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV1432H	\$35.00 NM
2	WENY	M	10/17/16	4:54 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV0926H	\$35.00 NM
5	10/17/16	10/17/16	Dr. Phil	5:00 PM-6:00 PM	2-----	:30	2	\$45.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WENY	M	10/17/16	5:18 PM	Dr. Phil	5:00 PM-6:00 PM	:30	TRTV1432H	\$45.00 NM
1	WENY	M	10/17/16	5:46 PM	Dr. Phil	5:00 PM-6:00 PM	:30	TRTV0926H	\$45.00 NM
6	10/17/16	10/17/16	Good Morning America	7:00 AM-9:00 AM	2-----	:30	2	\$35.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Notarized by: _____

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Advertiser	Product	Estimate Number	
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6	10/17/16	10/17/16	Good Morning America	7:00 AM-9:00 AM	2-----	:30	2	\$35.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WENY	M	10/17/16	8:12 AM	Good Morning America	7:00 AM-9:00 AM	:30	TRTV1432H	\$35.00 NM
1	WENY	M	10/17/16	8:49 AM	Good Morning America	7:00 AM-9:00 AM	:30	TRTV0926H	\$35.00 NM
7	10/13/16	10/13/16	Ellen	4:00 PM-5:00 PM	---2---	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---2--- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WENY	Th	10/13/16	4:37 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV1432H	\$35.00 NM
2	WENY	Th	10/13/16	4:58 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV0926H	\$35.00 NM
8	10/13/16	10/13/16	Dr. Phil	5:00 PM-6:00 PM	---1---	:30	1	\$45.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WENY	Th	10/13/16	5:28 PM	Dr. Phil	5:00 PM-6:00 PM	:30	TRTV1432H	\$45.00 NM
9	10/13/16	10/13/16	Good Morning America	7:00 AM-9:00 AM	---2---	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---2--- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WENY	Th	10/13/16	7:54 AM	Good Morning America	7:00 AM-9:00 AM	:30	TRTV1432H	\$35.00 NM
1	WENY	Th	10/13/16	8:11 AM	Good Morning America	7:00 AM-9:00 AM	:30	TRTV0926H	\$35.00 NM
10	10/11/16	10/11/16	Ellen	4:00 PM-5:00 PM	-2-----	:30	2	\$35.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WENY	Tu	10/11/16	4:33 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV1432H	\$35.00 NM
1	WENY	Tu	10/11/16	4:58 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV0926H	\$35.00 NM
11	10/11/16	10/11/16	Dr. Phil	5:00 PM-6:00 PM	-1-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -1----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WENY	Tu	10/11/16	5:52 PM	Dr. Phil	5:00 PM-6:00 PM	:30	TRTV1432H	\$45.00 NM
12	10/11/16	10/11/16	Good Morning America	7:00 AM-9:00 AM	-2-----	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -2----- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WENY	Tu	10/11/16	8:38 AM	Good Morning America	7:00 AM-9:00 AM	:30	TRTV1432H	\$35.00 NM
1	WENY	Tu	10/11/16	8:59 AM	Good Morning America	7:00 AM-9:00 AM	:30	TRTV0926H	\$35.00 NM
13	10/12/16	10/12/16	Ellen	4:00 PM-5:00 PM	--2----	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --2---- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WENY	W	10/12/16	4:21 PM	Ellen	4:00 PM-5:00 PM	:30	TRTV1432H	\$35.00 NM

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1	WENY	Tu	10/11/16	6:18 PM	WENY HD News @ 6pm	6p-630p	:30	TRTV0926H	\$45.00	NM																																												
20	10/12/16	10/12/16	WENY HD News @ 6pm	6p-630p	-- W----	:30	1	\$45.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-- W----</td><td>1</td><td>\$45.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WENY</td><td>W</td><td>10/12/16</td><td>6:17 PM</td><td>WENY HD News @ 6pm</td><td>6p-630p</td><td>:30</td><td>TRTV0926H</td><td>\$45.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	-- W----	1	\$45.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WENY	W	10/12/16	6:17 PM	WENY HD News @ 6pm	6p-630p	:30	TRTV0926H	\$45.00	NM											
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Total Spots 31

Payment Terms 30 Days

Gross Total \$1,195.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Notarized by: _____

INVOICE



Send Payment To:

WENY-DT1
474 Old Ithaca Rd.
Horseheads, NY 14845

www.weny.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
820-1	10/24/16	October 2016	09/26/16 - 10/17/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POLI/T Reed/R/Con/Ny	REED FOR CONGRESS	C11C17	

Agency Commission **\$179.25**

Net Amount Due **\$1,015.75**