

## CONTRACT



**WENY-DT1**  
**474 Old Ithaca Rd.**  
**Horseheads, NY 14845**  
**(607) 739-3636**

[www.weny.com](http://www.weny.com)

And:

**Smart Media Group LLC (VA)**  
**Attention: Michele Brooks**  
**1427 Leslie Ave**  
**Alexandria, VA 22301**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>821 /                 |  | <u>Alt Order #</u><br>08328183                         |
| <u>Product</u><br><b>REED FOR CONGRESS</b>          |  |  |
| <u>Contract Dates</u><br><b>10/25/16 - 10/31/16</b> |  | <u>Estimate #</u><br><b>C25C31</b>                     |
| <u>Advertiser</u><br><b>POLI/T Reed/R/Con/Ny</b>    |  | <u>Original Date / Revision</u><br>07/22/16 / 07/28/16 |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WENY-TV</b>                   | <u>Account Executive</u><br>Shannon Dawson | <u>Sales Office</u><br>Washington DC                   |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 25-54                  |  |  |
| <u>Agy Code</u><br>1046                             | <u>Advertiser Code</u><br>REENY            | <u>Product 1/2</u><br>ORDR                             |
| <u>Agency Ref</u>                                   |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch   | Start Date        | End Date        | Description     | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount  |
|-------|------|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|---------|
| N 1   | WENY | 10/28/16          | 10/28/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |     | NM   | 2     | \$70.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/24/16          | 10/30/16        | ----2--         |                 |      |        | 2                 | \$35.00     |     |      |       |         |
| N 2   | WENY | 10/28/16          | 10/28/16        | Dr. Phil        | 5:00 PM-6:00 PM |      | :30    |                   |             |     | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/24/16          | 10/30/16        | ----1--         |                 |      |        | 1                 | \$45.00     |     |      |       |         |
| N 3   | WENY | 10/28/16          | 10/28/16        | Good Morning    | 7:00 AM-9:00 AM |      | :30    |                   |             |     | NM   | 2     | \$70.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/24/16          | 10/30/16        | ----2--         |                 |      |        | 2                 | \$35.00     |     |      |       |         |
| N 4   | WENY | 10/31/16          | 10/31/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |     | NM   | 2     | \$70.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/31/16          | 11/06/16        | 2-----          |                 |      |        | 2                 | \$35.00     |     |      |       |         |
| N 5   | WENY | 10/31/16          | 10/31/16        | Dr. Phil        | 5:00 PM-6:00 PM |      | :30    |                   |             |     | NM   | 2     | \$90.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/31/16          | 11/06/16        | 2-----          |                 |      |        | 2                 | \$45.00     |     |      |       |         |
| N 6   | WENY | 10/31/16          | 10/31/16        | Good Morning    | 7:00 AM-9:00 AM |      | :30    |                   |             |     | NM   | 2     | \$70.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/31/16          | 11/06/16        | 2-----          |                 |      |        | 2                 | \$35.00     |     |      |       |         |
| N 7   | WENY | 10/27/16          | 10/27/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |     | NM   | 2     | \$70.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/24/16          | 10/30/16        | ---2---         |                 |      |        | 2                 | \$35.00     |     |      |       |         |
| N 8   | WENY | 10/27/16          | 10/27/16        | Dr. Phil        | 5:00 PM-6:00 PM |      | :30    |                   |             |     | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/24/16          | 10/30/16        | ---1---         |                 |      |        | 1                 | \$45.00     |     |      |       |         |
| N 9   | WENY | 10/27/16          | 10/27/16        | Good Morning    | 7:00 AM-9:00 AM |      | :30    |                   |             |     | NM   | 2     | \$70.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/24/16          | 10/30/16        | ---2---         |                 |      |        | 2                 | \$35.00     |     |      |       |         |
| N 10  | WENY | 10/25/16          | 10/25/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |     | NM   | 2     | \$70.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/24/16          | 10/30/16        | -2-----         |                 |      |        | 2                 | \$35.00     |     |      |       |         |
| N 11  | WENY | 10/25/16          | 10/25/16        | Dr. Phil        | 5:00 PM-6:00 PM |      | :30    |                   |             |     | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |         |
| Week: |      | 10/24/16          | 10/30/16        | -1-----         |                 |      |        | 1                 | \$45.00     |     |      |       |         |
| N 12  | WENY | 10/25/16          | 10/25/16        | Good Morning    | 7:00 AM-9:00 AM |      | :30    |                   |             |     | NM   | 2     | \$70.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Advertiser</u><br>POLI/T Reed/R/Con/Ny              |  | <u>Estimate #</u><br>C25C31         |
| <u>Original Date / Revision</u><br>07/22/16 / 07/28/16 |  |                                     |

| *Line  | Ch   | Start Date        | End Date        | Description     | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|--------|------|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/24/16          | 10/30/16        | - 2 - - - -     |                 |      |        | 2                 | \$35.00     |     |      |       |            |
| N 13   | WENY | 10/26/16          | 10/26/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |     | NM   | 2     | \$70.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/24/16          | 10/30/16        | - - 2 - - -     |                 |      |        | 2                 | \$35.00     |     |      |       |            |
| N 14   | WENY | 10/26/16          | 10/26/16        | Dr. Phil        | 5:00 PM-6:00 PM |      | :30    |                   |             |     | NM   | 1     | \$45.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/24/16          | 10/30/16        | - - 1 - - -     |                 |      |        | 1                 | \$45.00     |     |      |       |            |
| N 15   | WENY | 10/26/16          | 10/26/16        | Good Morning    | 7:00 AM-9:00 AM |      | :30    |                   |             |     | NM   | 2     | \$70.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/24/16          | 10/30/16        | - - 2 - - -     |                 |      |        | 2                 | \$35.00     |     |      |       |            |
| N 16   | WENY | 10/28/16          | 10/28/16        | WENY HD Nev     | 6p-630p         |      | :30    |                   |             |     | NM   | 1     | \$45.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/24/16          | 10/30/16        | - - - F - -     |                 |      |        | 1                 | \$45.00     |     |      |       |            |
| N 17   | WENY | 10/31/16          | 10/31/16        | WENY HD Nev     | 6p-630p         |      | :30    |                   |             |     | NM   | 1     | \$45.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/31/16          | 11/06/16        | M - - - - -     |                 |      |        | 1                 | \$45.00     |     |      |       |            |
| N 18   | WENY | 10/27/16          | 10/27/16        | WENY HD Nev     | 6p-630p         |      | :30    |                   |             |     | NM   | 1     | \$45.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/24/16          | 10/30/16        | - - - T - -     |                 |      |        | 1                 | \$45.00     |     |      |       |            |
| N 19   | WENY | 10/25/16          | 10/25/16        | WENY HD Nev     | 6p-630p         |      | :30    |                   |             |     | NM   | 1     | \$45.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/24/16          | 10/30/16        | - T - - - -     |                 |      |        | 1                 | \$45.00     |     |      |       |            |
| N 20   | WENY | 10/26/16          | 10/26/16        | WENY HD Nev     | 6p-630p         |      | :30    |                   |             |     | NM   | 1     | \$45.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/24/16          | 10/30/16        | - - W - - -     |                 |      |        | 1                 | \$45.00     |     |      |       |            |
| Totals |      |                   |                 |                 |                 |      |        | 0.00              |             |     |      | 31    | \$1,195.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 09/26/16 - 10/30/16 | 24         | \$920.00     | (\$138.00)   | \$782.00   |
| 10/31/16 - 10/31/16 | 7          | \$275.00     | (\$41.25)    | \$233.75   |
| <b>Totals</b>       | 31         | \$1,195.00   | (\$179.25)   | \$1,015.75 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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