



WNKY-CBS
P.O. BOX 149
BowlingGreen, KY 42102

GREAT AMERICAN MEDIA
1010 WISCONSIN AVE. NW
SUITE 800
WASHINGTON, DC 20007

Contract # 16962

Schedule Dates 09/03/15-09/06/15
Advertiser POLITICAL ISSUE GROUP/KY FAMILY VALUES (19
Agency GREAT AMERICAN MEDIA (1013)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Kaufma, Meredith
Phone/Fax (215) 563-5400 / (215) 563-2974
CPE 279/296/4165/279/296
Account Types National/Political
Billing Type Standard
Comments KY FAMILY VALUES
KY FAMILY VALUES

Date Entered 09/01/15
Last Modified 09/01/15
Entered By Kathy Werner
CO-OP No
Headline # ECR10672878
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$30.00
Net Total \$170.00
Sales Tax

WNKY-CBS (ENKY)

By Broadcast Month	Spots	Rate
Sep. 2015	2	\$200.00
Grand Total:	2	\$200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	09/06/15-09/06/15	2	:30	8A- 9:30A (CST)								1	1	\$100.00	\$100.00	WNKY-CBS (ENKY)	CBS THIS MORNING SUNDAY	9/1/15
2.0	Normal Line / SPOT	09/03/15-09/04/15	2	:30	11A- 12P (CST)	1			X	X				1	\$100.00	\$100.00	WNKY-CBS (ENKY)	THE YOUNG & RESTLESS	9/1/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10672878 Ver# 1 Status Confirmed Traffic Order# 16962 Printed: 09/01/15 3:12 PM 1 of 2
 EC'd Yes Last Received: 09/01/15 3:12 PM
 Showing Buylines: All Lines

Station ENKY-TV BOWLING GREEN KY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product KY FAMILY VALUES
 Estimate# 4165
 Buyer Meredith Kaufman
 Agency (GRTA) GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 279/296/4165
 Flight Dates 09/03/15-09/09/15
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PB2) FRAN BROWN
 Sales Assistant FRAN
 Salesperson Phone# 215-563-5400
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

KY FAMILY VALUES

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	8A-930A	CBS THIS MORNING SUNDAY	30	-	-	\$100.00	09/06-09/06	1	1	\$100.00
2	Th-F, M-W	11A-12P	THE YOUNG & RESTLESS	30	-	-	\$100.00	09/03-09/09	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 2 / \$200.00

---SALES MONTHLY TOTALS---

Sep2015: 2 / \$200.00

Order Totals: 2 / \$200.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$4,514.67
 CABL .00%
 WNKY 3.88%
 ENKY 4.43%
 GBKO .00%
 UNKN .00%
 WBKO 91.69%

Books [JUL14]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order#	10672878	Ver#	1	Status	Confirmed	Traffic Order#	16962	Last Received:	09/01/15 3:12 PM	Printed:	09/01/15 3:12 PM	2 of 2
EC'd	Yes											
Showing Buylines:												

Station ENKY-TV BOWLING GREEN KY
Advertiser (6087) POLITICAL ISSUE GROU
Product KY FAMILY VALUES
Estimate# 4165
Buyer Meredith Kaufman

Agency (GRTA) GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
Agency C/P1/P2/E 279/296/4165
Flight Dates 09/03/15-09/09/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974



WINKY-NBC
P.O. Box 149
BowlingGreen, KY 42102

GREAT AMERICAN MEDIA
1010 WISCONSIN AVE. NW
SUITE 800
WASHINGTON, DC 20007

Contract # 16960

Schedule Dates 09/03/15-09/04/15
Advertiser POLITICAL ISSUE GROUP/KY FAMILY VALUES (19
Agency GREAT AMERICAN MEDIA (1013)
Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson WASHINGTON, DC (1023)
Sales Office WASHINGTON, DC
Buyer Name Kaufma, Meredith
Phone/Fax (215) 563-5400 / (215) 563-2974
CPE 279/296/4165/279/296
Account Types National/Political
Billing Type Standard
Comments KY FAMILY VALUES
KY FAMILY VALUES

Date Entered 09/01/15
Last Modified 09/01/15
Entered By Kathy Werner
CO-OP No
Headline # ECR10672881
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$26.25
Net Total \$148.75
Sales Tax

Bowling Green (WINKY)		
By Broadcast Month	Spots	Rate
Sep. 2015	2	\$175.00
Grand Total:	2	\$175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/03/15-09/04/15	2	:30	3P-4P (CST)	1				X	X			1	\$50.00	\$50.00	Bowling Green (WINKY)	DR. PHIL	9/1/15
2.0	Normal Line / SPOT	09/03/15-09/04/15	2	:30	6:03P- 6:30P (CST)	1				X	X			1	\$125.00	\$125.00	Bowling Green (WINKY)	JEOPARDY	9/1/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

ORDER WORKSHEET

Rep Order# 10672881	Ver# 1	Status Confirmed	Traffic Order# 16960	Printed: 09/01/15 3:02 PM	1 of 2
EC'd Yes				09/01/15 3:02 PM	
			Last Received:		
			Showing Buylines:	All Lines	
Station WNKY-TV BOWLING GREEN KY	Agency (GRTA) GREAT AMERICAN MEDIA	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (6087) POLITICAL ISSUE GROU	3050 K ST NW, SUITE 100	Sales Office (DC) WASHINGTON			
Product KY FAMILY VALUES	WASHINGTON, DC 20007	Salesperson (FB2) FRAN BROWN			
Estimate# 4165	Agency C/P1/P2/E 279/296/4165	Sales Assistant FRAN			
Buyer Meredith Kaufman	Flight Dates 09/03/15-09/09/15	Salesperson Phone# 215-563-5400			
		Salesperson Fax# 215-563-2974			

--- CONTRACT COMMENT ---

KY FAMILY VALUES

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Th-F, M-W	3P-4P	DR. PHIL	30	-	-	\$50.00	09/03-09/09	1	1	\$50.00
2	Th-F, M-W	603P-630P	JEOPARDY	30	-	-	\$125.00	09/03-09/09	1	1	\$125.00

---REPORT TOTALS---

Report Totals: 2 / \$175.00

---SALES MONTHLY TOTALS---

Sep2015: 2 / \$175.00
Order Totals: 2 / \$175.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$4,510.31	CABL .00%	ENKY 4.43%	GBKO .00%	UNKN .00%	WBKO 91.69%
		WNKY 3.88%				

Books [JUL14]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order#	10672881	Ver#	1	Status	Confirmed	Traffic Order#	16960	Last Received:	09/01/15 3:02 PM	Printed:	09/01/15 3:02 PM	2 of 2
EC'd	Yes							Showing Buylines:	All Lines			

Station	WNKY-TV BOWLING GREEN KY	Agency	(GRTA) GREAT AMERICAN MEDIA	Rep Firm	MILLENNIUM SALES & MARKETING
Advertiser	(6087) POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100	Sales Office	(DC) WASHINGTON
Product	KY FAMILY VALUES		WASHINGTON, DC 20007	Salesperson	(FB2) FRAN BROWN
Estimate#	4165	Agency C/P1/P2/E	279/296/4165	Sales Assistant	FRAN
Buyer	Meredith Kaufman	Flight Dates	09/03/15-09/09/15	Salesperson Phone#	215-563-5400
				Salesperson Fax#	215-563-2974

This broadcast time will be used by:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Kentucky Family Values

do hereby request station time concerning the following issue:

Meredith Kaufman

Station and Location:	Winkley-Enry Bowling Green
Date:	

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Kentucky Family Values PO Box 701374
Louisville, KY 40270

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Doug Myers Chairman
Dennis Thomas - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date
7/17

Signature

Contact Phone Number
202-813-4954

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Rejected

Signature
Kathy Warner

☒ Accepted in Part ☐ Rejected

Printed Name
Kathy Warner

Title
Traffic Mgr.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.