

# CONTRACT



**Good Karma Brands Milwaukee**  
 720 E. Capitol Drive  
 Milwaukee, WI 53212  
 (414) 332-9611

[www.goodkarmabrands.com](http://www.goodkarmabrands.com)

And:

**Scasey Communications**  
 544 E. Ogden St.  
 #700-144  
 Milwaukee, WI 53202

<u>Contract / Revision</u> 496045 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Cavalier for Milwaukee (Mayor)</b>		<u>Original Date / Revision</u> 03/28/22 / 03/29/22
<u>Contract Dates</u> <b>03/30/22 - 04/05/22</b>	<u>Estimate #</u>	
<u>Product</u> <b>Spring 2022</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WGKB-AM</b>	<u>Account Executive</u> Nolan Murphy	<u>Sales Office</u> National Direct (
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 119809	<u>Advertiser Ref</u> 244120	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGKB	03/30/22	04/05/22	M-F 7a-6p	M-F 7a-6p		:30			NM	15	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	--WTF--				10	\$35.00			
	Week:	04/04/22	04/10/22	MT-----				5	\$35.00			
N 2	WGKB	03/30/22	04/05/22	M-F 7a-6p	M-F 7a-6p		1:00			NM	15	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	--WTF--				10	\$45.00			
	Week:	04/04/22	04/10/22	MT-----				5	\$45.00			
N 3	WGKB	03/30/22	04/05/22	Sat-Sun 7a-6p	7:00 AM-6:00 PM		1:00			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-----11				2	\$25.00			
	Week:	04/04/22	04/10/22	-----				0	\$0.00			
<b>Totals</b>											<b>32</b>	<b>\$1,250.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/05/22	32	\$1,250.00	(\$187.50)	\$1,062.50
<b>Totals</b>	<b>32</b>	<b>\$1,250.00</b>	<b>(\$187.50)</b>	<b>\$1,062.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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