

ORDER



Orders
Order / Rev: 495233
 Alt Order #: _____
 Product Desc: Feb 2022 - The Truth Cav Johnson
 Estimate: _____
 Flight Dates: 02/10/22 - 02/15/22
 Original Date / Rev: 02/09/22 / 02/09/22
 Order Type: GENERAL

WGKB-AM
 Primary AE: Nolan Murphy
 Sales Office: RADMK
 Sales Region: LOC

Agency
Name: Nation Consulting
 Buying Contact: _____
 Billing Contact: Sachin Chheda
5027 W. North Ave.
Milwaukee, WI 53208

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Cavalier for Milwaukee (Mayor)
 Demographic: A25-54
 Product Codes: PL State Candidate
 Revenue Code 1: POL
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: DEF

New Business End: _____
 Advertiser External ID: 244120
 Agency External ID: 115817
 Unit Code: General
 Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/15/22	36	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	36	\$1,500.00	\$1,275.00	0.00
Totals	36	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nolan Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGKBA	02/10/22	02/15/22	M-F 7a-6p M-F 7a-6p	CM	M-F 7a-6p	MT-TF--	1:00	15	\$45.00	P-4	0.00	NM	30	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	---TF--		15				\$45.00		0.00			
		Week: 02/14/22	02/20/22	MT-----		15				\$45.00		0.00			
N 2	WGKBA	02/10/22	02/15/22	Sat-Sun 6a-12x Sat-Sun 7a-6p	CM	7:00 AM-6:00 PM (7:00 AM-6:00 PM)	-----SS	1:00	6	\$25.00	P-5	0.00	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----SS		6				\$25.00		0.00			
		Week: 02/14/22	02/20/22	-----		0				\$0.00		0.00			
													Totals	36	\$1,500.00