

# Quarterly Issues / Programs List

There follows a listing of some of the significant issues responded to by Station KBRL-AM McCook, Nebraska, along with the most significant programming treatment of those issues for the period October 1, 2017 to October 31, 2017. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Basic Level Trauma Center	News/Print	10-6	7 a.m. 12 p.m. 5 p.m.	:60	Community Hospital was recently r-designed as a Basic Level Trauma Center as part of the Nebraska Statewide Trauma System, according to Julie Wilhelmson, RN BSN, Community Hospital's Director of Emergency and Mother/Baby Services.
6th Annual Pink Out at MCC	News/Print	10-10	7 a.m. 12 p.m. 5 p.m.	:60	McCook Community College and Phi Theta Kappa are staging the sixth annual pink-out event Thursday to help raise awareness and money for breast cancer. The Lady Indian volleyball team takes on Southeast Community College at 5 p.m. at the Peter and Delores Graff Center.
Meeting Scheduled for October 20th	News/Print	10-16	7 a.m. 12 p.m. 5 p.m.	:60	The State Highway commission and the Nebraska Department of Transportation (NDOT) have scheduled an October 20 meeting to be held at 8:30 a.m. at the McCook Community Hospital, Prairie View Room, 1301 East H Street, McCook, Nebraska. The State Transportation Department Program Hearing for District 7 is the main item on the agenda.
Flu Shots on Wednesday	News/Print	10-24	7 a.m. 12 p.m. 5 p.m.	:60	Southwest Nebraska Public Health Department (SWNPHD) will be offering influenza (flu) shots on Wednesday October 25th from 10:00 a.m. to 1:00p.m. at the NTCA Student Union. Anyone six months and older are invited to get their flue shot.
"Play For Holly Shay"	News/Print	10-31	7 a.m. 12 p.m. 5 p.m.	:60	The McCook Community College volleyball team helped raise \$3,000 during their October 6 "Play For Holley Shay" night and will present the proceeds to Holly's family. Holly Shay Myers, died July 9 as a result of injuries suffered in an automivle accident July 9.

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Big Give McCook	News/Print	11-2	7 a.m. 12 p.m. 5 p.m.	:60	Only one more week until the second annual Big Give McCook on Thursday, November 9. Donations will be accepted from midnight to midnight on the website, <a href="http://www.biggiveemccook.org">www.biggiveemccook.org</a> . In-person donations may be made at one of the 8 "giving stations" around McCook.
Nominations Are Now Open	News/Print	11-8	7 a.m. 12 p.m. 5 p.m.	:60	The McCook Area Chamber of Commerce would like to announce that nominations for the annual awards presented at the Chamber Annual Banquet are now open. The awards include the Community Service Award, Community Builders Award, Chamber Volunteer of the Year, and Ag Builder Award.
Veterans Day Program Today on KICX	News/Print	11-10	7 a.m. 12 p.m. 5 p.m.	:60	Veterans Day is a U.S. legal holiday dedicated to American Veterans of all wars. In 1918, on the 11th hour of the 11th day of the 11th month, an armistice, or temporary cessation of hostilities, was declared between the Allied Nations and Germany in WWI. Listen for our special Veterans Day program this afternoon on 96.1 KICX starting at 2 p.m.
McCook Farm and Ranch Expo	News/Print	11-15	7 a.m. 12 p.m. 5 p.m.	:60	"The 2017 McCook Farm and Ranch Expo is a great place to come see the newest and latest in farming and ranching technology practices," said Darren Dale, show owner. "We are expecting over 350 vendors from 20 states, Canada and Australia."
Annual Light Parade on the Bricks	News/Print	11-16	7 a.m. 12 p.m. 5 p.m.	:60	Christmas is really just a few short weeks away and it's nearly time for the annual Light Up the Bricks Parade. The McCook Area Chamber of Commerce reminds everyone to participate in the light parade which is scheduled for Friday, December 1 at 6:30 p.m.

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Registration For Spring Classes Now Open	News/Print	12-5	7 a.m. 12 p.m. 5 p.m.	:60	Registration is now open for spring classes at Mid-Plains Community College. On-site, online and distance learning formats are all available, making it easier and more convenient than ever to pursue a postsecondary education. There are a variety of classes for both traditional and non-traditional students.
Faculty Master Plan Approved	News/Print	12-8	7 a.m. 12 p.m. 5 p.m.	:60	Community Hospital board of Directors approved a Facility Master Plan resolution at their recent board meeting authorizing Community Hospital to acquire an architect and apply for USDA funding for a new building project.
MEDC To Participate	News/Print	12-11	7 a.m. 12 p.m. 5 p.m.	:60	Officials from McCook Economic Development Corporation have agreed to participate in a statewide initiative designed to measure how well Nebraska communities measure up in nine categories known to be important to individuals seeking out new communities.
3rd Annual Biology Research Symposium	News/Print	11-13	7 a.m. 12 p.m. 5 p.m.	:60	McCook Community College's third annual biology research symposium Friday highlighted research being conducted by students, instructors and professionals in the area. "Part of the reason for doing this is to bring attention to the scientific research being done in the area," MCC Biology Instructor Rob Bogardus said.
MCC Receives Check from NPPD	News/Print	12-21	7 a.m. 12 p.m. 5 p.m.	:60	Mid Plains Community College received a check for \$16,000 from the Nebraska Public Power District on Wednesday evening. Bill Hoyt, member of the NPPD Board of Directors, and Misty Robertson, market president at Wells Fargo Bank, made the presentation during the MPCC Board of Governors meeting.