



**WFLA**  
**2960 North Meridian Street**  
**Jill Hammons**  
**Indianapolis, IN 46208**  
**(317) 682-9982**

# CONTRACT

<u>Contract / Revision</u> 1878193 /		<u>Alt Order #</u> 26344969
<u>Product</u> Tampa Mayoral		
<u>Contract Dates</u> 02/12/19 - 02/18/19	<u>Estimate #</u> 2043	
<u>Advertiser</u> POL/David Straz/Mayor/Tampa FL/NP		<u>Original Date / Revision</u> 02/06/19 / 02/26/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Fletcher Ridge**  
**1110A Campbell Street**  
**Nashville, TN 37206**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	02/12/19	02/12/19	Local 6p News	6-630p		:30			P3		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		02/11/19	02/17/19	-T-----	1			\$1,800.00						
N 2	WFLA	02/13/19	02/13/19	Local 6p News	6-630p		:30			P3		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		02/11/19	02/17/19	--W----	1			\$1,800.00						
N 3	WFLA	02/14/19	02/14/19	Local 6p News	6-630p		:30			P3		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		02/11/19	02/17/19	---T---	1			\$1,800.00						
N 4	WFLA	02/18/19	02/18/19	Local 6p News	6-630p		:30			P3		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		02/18/19	02/24/19	M-----	1			\$1,800.00						
N 5	WFLA	02/12/19	02/12/19	M-F 3-4p	3-4p		:30			P3		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		02/11/19	02/17/19	-T-----	1			\$600.00						
N 6	WFLA	02/14/19	02/14/19	M-F 3-4p	3-4p		:30			P3		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		02/11/19	02/17/19	---T---	1			\$600.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFLA	02/11/19-02/17/19	M-F 3-4p	3-4p	----Th-----	:30		\$600.00			NM		
	Credited													
<b>Totals</b>									0.00				5	\$7,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/28/19 - 02/18/19	5	\$7,800.00	(\$1,170.00)	\$6,630.00
<b>Totals</b>	5	\$7,800.00	(\$1,170.00)	\$6,630.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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