

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WECT WILMINGTON

**Date:**

7-6-16

I, Buying Time, LLC

being/on behalf of: Linda Coleman

a legally qualified candidate of the Democratic

political party for the office of: Lt. Governor

in the general

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>Attached</u>			

**Attach proposed schedule with charges (if available):** \$ 29,159.<sup>25</sup> **NET**

I represent that the payment for the above described broadcast time has been furnished by:

Linda for NC; PO Box 27502 Raleigh, NC 27611

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Melton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/8/16  
Date

[Signature]  
Signature

***To Be Signed By Station Representative***

☒ Accepted  
[Signature]  
Signature

☐ Accepted in Part  
MARK MENDENHALL  
Printed Name

☐ Rejected  
GSN  
Title

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>1535605</b>		
	<b>Alt Order #:</b>	<b>08266387</b>		
	<b>Product Desc:</b>	<b>LINDA COLEMAN 4 LTG</b>		
	<b>Estimate:</b>	<b>4678</b>		<b>WECT</b>
	<b>Flight Dates:</b>	<b>10/25/16 - 11/08/16</b>	<b>Primary AE:</b>	<b>Mick Nesci</b>
	<b>Original Date / Rev:</b>	<b>06/13/16 / 07/12/16</b>	<b>Sales Office:</b>	<b>H-DC</b>
	<b>Order Type:</b>	<b>Political</b>	<b>Sales Region:</b>	<b>National</b>
<b>Agency</b>	<b>Name:</b>	<b>Buying Time Media.</b>		
	<b>Buying Contact:</b>		<b>Billing Type:</b>	<b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b>	<b>Broadcast</b>
		<b>650 Massachusetts Ave NW #210</b>	<b>Billing Cycle:</b>	<b>EOM/EOC</b>
		<b>Washington, DC 20001</b>	<b>Agency Commission:</b>	<b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Coleman/D/Lieutenant Governor/I</b>	<b>New Business Thru:</b>	
	<b>Demographic:</b>	<b>A35+</b>	<b>Order Separation:</b>	<b>00:00:00</b>
	<b>Product Codes:</b>	<b>PL550</b>	<b>Advertiser External ID:</b>	
	<b>Priority:</b>	<b>P 6</b>	<b>Agency External ID:</b>	
	<b>Revenue Codes:</b>	<b>Agency, Political, Pol-Candidate</b>	<b>Unit Code:</b>	<b>General</b>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	53	\$13,430.00	\$11,415.50
10/31/16	11/08/16	82	\$20,875.00	\$17,743.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	53	\$13,430.00	\$11,415.50	0.00
November 2016	82	\$20,875.00	\$17,743.75	0.00
<b>Totals</b>	<b>135</b>	<b>\$34,305.00</b>	<b>\$29,159.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WECT	60%	\$34,305.00
Market	100%	\$57,175.00

## Competitive Share

Competitive Share	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	15%	\$8,576.25
WSFX	5%	\$2,858.75
WSFXt	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	20%	\$11,435.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N74	WECT	10/28/16	10/28/16	SYN 11a-12p M-F	Comm	11a-12p	----1--	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
				Live w/Kelly & Michael											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$100.00		0.00			
N75	WECT	11/04/16	11/04/16	News at Noon	Comm	12-1230p	----1--	:30	1	\$140.00	P 4	0.00	NM	1	\$140.00
				News 6 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1535605  
 Alt Order #: 08266387  
 Flight Dates: 10/25/16 - 11/08/16

Advertiser: POL/Coleman/D/Lieutenant Governor/Nc  
 Product Desc: LINDA COLEMAN 4 LTG  
 Estimate: 4678  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 75	WECT	11/04/16	11/04/16	News at Noon News 6 at Noon	Comm	12-1230p	----1--	:30	1	\$140.00	P 4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$140.00		0.00			
N 76	WECT	10/28/16	11/04/16	News at 5p M-F News at 5p	Comm	5-530p	----1--	:30	1	\$210.00	P 4	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$210.00		0.00			
		Week: 10/31/16	11/06/16	----1--		1				\$210.00		0.00			
N 77	WECT	10/28/16	11/04/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	----1--	:30	1	\$110.00	P 4	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$110.00		0.00			
		Week: 10/31/16	11/06/16	----1--		1				\$110.00		0.00			
N 78	WECT	10/28/16	11/04/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	----1--	:30	1	\$245.00	P 4	0.00	NM	2	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$245.00		0.00			
		Week: 10/31/16	11/06/16	----1--		1				\$245.00		0.00			
N 79	WECT	10/28/16	11/04/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	----1--	:30	1	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$450.00		0.00			
		Week: 10/31/16	11/06/16	----1--		1				\$450.00		0.00			
N 80	WECT	10/28/16	10/28/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	----1--	:30	1	\$235.00	P 4	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$235.00		0.00			
N 81	WECT	10/28/16	11/04/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	----1--	:30	1	\$750.00	P 4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$750.00		0.00			
		Week: 10/31/16	11/06/16	----1--		1				\$750.00		0.00			
N 82	WECT	11/04/16	11/04/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	----1--	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$300.00		0.00			
N 83	WECT	10/28/16	11/04/16	NET NBC Today Show NBC Today Show	Comm	7-9a	----1--	:30	1	\$250.00	P 4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$250.00		0.00			
		Week: 10/31/16	11/06/16	----1--		1				\$250.00		0.00			
N 84	WECT	10/28/16	11/04/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	----1--	:30	1	\$300.00	P 4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	----1--		1				\$300.00		0.00			
N 85	WECT	10/31/16	11/07/16	NBC Today Show III NBC Today Show III	Comm	10-11a	1-----	:30	1	\$105.00	P 4	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$105.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$105.00		0.00			
N 86	WECT	10/31/16	11/07/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	1-----	:30	1	\$230.00	P 4	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$230.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$230.00		0.00			
N 87	WECT	11/07/16	11/07/16	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	1-----	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 87	WECT	11/07/16	11/07/16	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	1-----	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$100.00		0.00			
N 88	WECT	10/31/16	11/07/16	News at Noon News 6 at Noon	Comm	12-1230p	1-----	:30	1	\$140.00	P 4	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$140.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$140.00		0.00			
N 89	WECT	10/31/16	11/07/16	News at 5p M-F News at 5p	Comm	5-530p	1-----	:30	1	\$210.00	P 4	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$210.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$210.00		0.00			
N 90	WECT	10/31/16	11/07/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	1-----	:30	1	\$110.00	P 4	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$110.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$110.00		0.00			
N 91	WECT	10/31/16	11/07/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	1-----	:30	1	\$245.00	P 4	0.00	NM	2	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$245.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$245.00		0.00			
N 92	WECT	10/31/16	11/07/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	1-----	:30	1	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$450.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$450.00		0.00			
N 93	WECT	10/31/16	11/07/16	Carolina in The AM 6A Carolina In The Am 6a	Comm	6-7a	1-----	:30	1	\$235.00	P 4	0.00	NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$235.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$235.00		0.00			
N 94	WECT	10/31/16	11/07/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	1-----	:30	1	\$750.00	P 4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$750.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$750.00		0.00			
N 95	WECT	10/31/16	11/07/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	1-----	:30	1	\$300.00	P 4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$300.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$300.00		0.00			
N 96	WECT	10/31/16	11/07/16	NET NBC Today Show NBC Today Show	Comm	7-9a	1-----	:30	1	\$250.00	P 4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$250.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$250.00		0.00			
N 97	WECT	10/31/16	11/07/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	1-----	:30	1	\$300.00	P 4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----		1				\$300.00		0.00			
Week:		11/07/16	11/13/16	1-----		1				\$300.00		0.00			
N 98	WECT	11/07/16	11/07/16	NBC Today Show II NBC Today Show II	Comm	9-10a	1-----	:30	1	\$135.00	P 4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$135.00		0.00			
N 99	WECT	10/29/16	11/05/16	NET NBC Sat Today Sh@omm NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-tfn	-----1-	:30	1	\$165.00	P 4	0.00	NM	2	\$330.00

Order / Rev: 1535605  
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 Flight Dates: 10/25/16 - 11/08/16

Advertiser: POL/Coleman/D/Lieutenant Governor/Nc  
 Product Desc: LINDA COLEMAN 4 LTG  
 Estimate: 4678  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N99	WECT	10/29/16	11/05/16	NET NBC Sat Today Show NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-tfn	-----1-	:30	1	\$165.00	P 4	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$165.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$165.00		0.00			
N100	WECT	10/30/16	11/06/16	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	8-9a	-----1	:30	1	\$130.00	P 4	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$130.00		0.00			
		Week: 10/31/16	11/06/16	-----1		1				\$130.00		0.00			
N101	WECT	10/30/16	11/06/16	Carolina in the AM Sun 9a Sun Carolina in the AM 9a	Comm	9-10a	-----1	:30	1	\$70.00	P 4	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1				\$70.00		0.00			
		Week: 10/31/16	11/06/16	-----1		1				\$70.00		0.00			
N102	WECT	10/27/16	11/03/16	NET Days of Our Lives Days of Our Lives	Comm	1-2p	---1---	:30	1	\$125.00	P 4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$125.00		0.00			
		Week: 10/31/16	11/06/16	---1---		1				\$125.00		0.00			
N103	WECT	10/27/16	11/03/16	NBC Today Show III NBC Today Show III	Comm	10-11a	---1---	:30	1	\$105.00	P 4	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$105.00		0.00			
		Week: 10/31/16	11/06/16	---1---		1				\$105.00		0.00			
N104	WECT	10/27/16	11/03/16	Late News M-Sun Late News	Comm	11-1135p	---1---	:30	1	\$230.00	P 4	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$230.00		0.00			
		Week: 10/31/16	11/06/16	---1---		1				\$230.00		0.00			
N105	WECT	10/27/16	11/03/16	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	---1---	:30	1	\$100.00	P 4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$100.00		0.00			
		Week: 10/31/16	11/06/16	---1---		1				\$100.00		0.00			
N106	WECT	10/27/16	10/27/16	News at Noon News 6 at Noon	Comm	12-1230p	---1---	:30	1	\$140.00	P 4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$140.00		0.00			
N107	WECT	10/27/16	11/03/16	News at 5p M-F News at 5p	Comm	5-530p	---1---	:30	1	\$210.00	P 4	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$210.00		0.00			
		Week: 10/31/16	11/06/16	---1---		1				\$210.00		0.00			
N108	WECT	10/27/16	11/03/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	---1---	:30	1	\$110.00	P 4	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$110.00		0.00			
		Week: 10/31/16	11/06/16	---1---		1				\$110.00		0.00			
N109	WECT	10/27/16	11/03/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	---1---	:30	1	\$245.00	P 4	0.00	NM	2	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$245.00		0.00			
		Week: 10/31/16	11/06/16	---1---		1				\$245.00		0.00			
N110	WECT	10/27/16	11/03/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	---1---	:30	1	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---		1				\$450.00		0.00			
		Week: 10/31/16	11/06/16	---1---		1				\$450.00		0.00			
N111	WECT	10/27/16	11/03/16		Comm	6-7a	---1---	:30	1	\$235.00	P 4	0.00	NM	2	\$470.00

Order / Rev: 1535605  
 Alt Order #: 08266387  
 Flight Dates: 10/25/16 - 11/08/16

Advertiser: POL/Coleman/D/Lieutenant Governor/Nc  
 Product Desc: LINDA COLEMAN 4 LTG  
 Estimate: 4678  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Carolina In The AM 6A Carolina In The Am 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---					1	\$235.00		0.00			
		Week: 10/31/16	11/06/16	---1---					1	\$235.00		0.00			
N112	WECT	10/27/16	11/03/16	NET NBC Nightly News Comm		630-7p	---1---	:30	1	\$750.00	P 4	0.00	NM	2	\$1,500.00
NBC Ntly News 10/18-11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---					1	\$750.00		0.00			
		Week: 10/31/16	11/06/16	---1---					1	\$750.00		0.00			
N113	WECT	10/27/16	10/27/16	SYN 7-730p M-F	Comm	7-730p	---1---	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
Wheel of Fortune (M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---					1	\$300.00		0.00			
N114	WECT	10/27/16	11/03/16	NET NBC Today Show	Comm	7-9a	---1---	:30	1	\$250.00	P 4	0.00	NM	2	\$500.00
NBC Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---					1	\$250.00		0.00			
		Week: 10/31/16	11/06/16	---1---					1	\$250.00		0.00			
N115	WECT	10/27/16	11/03/16	SYN 7-730p M-F	Comm	7-730p	---1---	:30	1	\$300.00	P 4	0.00	NM	2	\$600.00
Wheel of Fortune (M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---					1	\$300.00		0.00			
		Week: 10/31/16	11/06/16	---1---					1	\$300.00		0.00			
N116	WECT	10/27/16	11/03/16	NBC Today Show II	Comm	9-10a	---1---	:30	1	\$135.00	P 4	0.00	NM	2	\$270.00
NBC Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---					1	\$135.00		0.00			
		Week: 10/31/16	11/06/16	---1---					1	\$135.00		0.00			
N117	WECT	10/25/16	11/01/16	NET Days of Our Lives	Comm	1-2p	-1-----	:30	1	\$125.00	P 4	0.00	NM	2	\$250.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$125.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$125.00		0.00			
N118	WECT	10/25/16	11/01/16	NBC Today Show III	Comm	10-11a	-1-----	:30	1	\$105.00	P 4	0.00	NM	2	\$210.00
NBC Today Show III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$105.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$105.00		0.00			
N119	WECT	10/25/16	10/25/16	NET Tuesday Hour 3	Comm	10-11p	-1-----	:30	1	\$250.00	P 4	0.00	NM	1	\$250.00
Tues Prime Hour 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$250.00		0.00			
N120	WECT	11/01/16	11/01/16	SYN 11a-12p M-F	Comm	11a-12p	-1-----	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
Live w/Kelly & Michael															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----					1	\$100.00		0.00			
N121	WECT	10/25/16	11/01/16	News at Noon	Comm	12-1230p	-1-----	:30	1	\$140.00	P 4	0.00	NM	2	\$280.00
News 6 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$140.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$140.00		0.00			
N122	WECT	10/25/16	11/01/16	News at 5p M-F	Comm	5-530p	-1-----	:30	1	\$210.00	P 4	0.00	NM	2	\$420.00
News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$210.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$210.00		0.00			
N123	WECT	10/25/16	11/08/16	Carolina In The AM 5A	Comm	5-6a	-1-----	:30	1	\$110.00	P 4	0.00	NM	2	\$220.00
Carolina In AM 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1535605  
 Alt Order #: 08266387  
 Flight Dates: 10/25/16 - 11/08/16

Advertiser: POL/Coleman/D/Lieutenant Governor/Nc  
 Product Desc: LINDA COLEMAN 4 LTG  
 Estimate: 4678  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N123	WECT	10/25/16	11/08/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	-1-----	:30	1	\$110.00	P 4	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$110.00		0.00			
		Week: 10/31/16	11/06/16	-----					0	\$0.00		0.00			
		Week: 11/07/16	11/13/16	-1-----					1	\$110.00		0.00			
N124	WECT	10/25/16	11/01/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	-1-----	:30	1	\$245.00	P 4	0.00	NM	2	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$245.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$245.00		0.00			
N125	WECT	10/25/16	11/01/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	-1-----	:30	1	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$450.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$450.00		0.00			
N126	WECT	10/25/16	11/08/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	-1-----	:30	1	\$235.00	P 4	0.00	NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$235.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$235.00		0.00			
		Week: 11/07/16	11/13/16	-1-----					1	\$235.00		0.00			
N127	WECT	10/25/16	11/01/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	-1-----	:30	1	\$750.00	P 4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$750.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$750.00		0.00			
N128	WECT	10/25/16	11/01/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	-1-----	:30	1	\$300.00	P 4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$300.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$300.00		0.00			
N129	WECT	10/25/16	11/08/16	NET NBC Today Show NBC Today Show	Comm	7-9a	-1-----	:30	1	\$250.00	P 4	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----					1	\$250.00		0.00			
		Week: 10/31/16	11/06/16	-1-----					1	\$250.00		0.00			
		Week: 11/07/16	11/13/16	-1-----					1	\$250.00		0.00			
N130	WECT	11/01/16	11/01/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	-1-----	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----					1	\$300.00		0.00			
N131	WECT	11/01/16	11/01/16	NBC Today Show II NBC Today Show II	Comm	9-10a	-1-----	:30	1	\$135.00	P 4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----					1	\$135.00		0.00			
N132	WECT	11/02/16	11/02/16	NET Days of Our Lives Days of Our Lives	Comm	1-2p	--1----	:30	1	\$125.00	P 4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1----					1	\$125.00		0.00			
N133	WECT	10/26/16	11/02/16	Today Show III NewsCuDom Today Show III NewsCut BB	Comm	10-11a	--1----	:30	1	\$105.00	P 4	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----					1	\$105.00		0.00			
		Week: 10/31/16	11/06/16	--1----					1	\$105.00		0.00			
N134	WECT	10/26/16	11/02/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	--1----	:30	1	\$230.00	P 4	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----					1	\$230.00		0.00			
		Week: 10/31/16	11/06/16	--1----					1	\$230.00		0.00			



Order / Rev: 1535605  
 Alt Order #: 08266387  
 Flight Dates: 10/25/16 - 11/08/16

Advertiser: POL/Coleman/D/Lieutenant Governor/Nc  
 Product Desc: LINDA COLEMAN 4 LTG  
 Estimate: 4678  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N135	WECT	10/26/16	11/02/16	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	--1----	:30	1	\$100.00	P 4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$100.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$100.00		0.00			
N136	WECT	10/26/16	11/02/16	News at Noon News 6 at Noon	Comm	12-1230p	--1----	:30	1	\$140.00	P 4	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$140.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$140.00		0.00			
N137	WECT	10/26/16	11/02/16	News at 5p M-F News at 5p	Comm	5-530p	--1----	:30	1	\$210.00	P 4	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$210.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$210.00		0.00			
N138	WECT	10/26/16	11/02/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	--1----	:30	1	\$110.00	P 4	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$110.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$110.00		0.00			
N139	WECT	10/26/16	11/02/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	--1----	:30	1	\$245.00	P 4	0.00	NM	2	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$245.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$245.00		0.00			
N140	WECT	10/26/16	11/02/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	--1----	:30	1	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$450.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$450.00		0.00			
N141	WECT	10/26/16	11/02/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	--1----	:30	1	\$235.00	P 4	0.00	NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$235.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$235.00		0.00			
N142	WECT	10/26/16	11/02/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	--1----	:30	1	\$750.00	P 4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$750.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$750.00		0.00			
N143	WECT	10/26/16	11/02/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	--1----	:30	1	\$300.00	P 4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$300.00		0.00			
N144	WECT	10/26/16	11/02/16	NET NBC Today Show NBC Today Show	Comm	7-9a	--1----	:30	1	\$250.00	P 4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$250.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$250.00		0.00			
N145	WECT	10/26/16	11/02/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	--1----	:30	1	\$300.00	P 4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$300.00		0.00			
N146	WECT	10/26/16	11/02/16	NBC Today Show II NBC Today Show II	Comm	9-10a	--1----	:30	1	\$135.00	P 4	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$135.00		0.00			
		Week: 10/31/16	11/06/16	--1----		1				\$135.00		0.00			

