

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Heather Hartig

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30s	as scheduled				

This broadcast time will be used by: Natural Resources Defense Council (NRDC)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRDC  
40 West 20th St NY, NY 10011

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Frances Beinecke - president

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

NRDC  
40 West 20<sup>th</sup> Street NY, NY 10011

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Frances Beinecke - President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date

Heather Harbig  
Signature

703-220-0723  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

B. Archilla  
Printed Name

GM  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Orders	Order / Rev:	1300226
	Alt Order #:	25800956
	Product Desc:	Issue
	Estimate:	322
	Flight Dates:	12/06/17 - 12/19/17
	Original Date / Rev:	12/05/17 / 12/05/17
	Order Type:	REG

Primary AE:	Millennium Washington,DC
Sales Office:	M-WAS
Sales Region:	Nat

<b>Agency</b>	<b>Name:</b>	<u>Old Town Media</u>
	<b>Buying Contact:</b>	<u></u>
	<b>Billing Contact:</b>	<u></u>
		<u>4507 Penwood Drive</u>
		<u>Alexandria, VA 22310</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Natural Resources Defense Cour
	Demographic:	HH
	Product Codes:	PL6
	Priority:	P5
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/19/17	2	\$190.00	\$161.50

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	2	\$190.00	\$161.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$190.00</b>	<b>\$161.50</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington, DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSVI Billings, MT	2%	\$190.00
Market	100%	\$9,500.00

Competitive Share	Share	Total
AWBM	0%	\$0.00
CABLE	0%	\$0.00
KHMT	0%	\$0.00
KTVQ	0%	\$0.00
KULR	0%	\$0.00
KYUS	0%	\$0.00
UNKWN	98%	\$9,310.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSVI	12/13/17	12/19/17	GMA 7:00 AM-8:00 AM	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	1	\$90.00	P5	0.00	NM	1	\$90.00
COMMENTS APPLY TO SUB LINES A THRU A															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/13/17	12/19/17	MTWTF--		1				\$90.00		0.00			
N 2	KSVI	12/07/17	12/12/17	GMA 7:26 AM-7:30 AM	CM	7:26 AM-7:30 AM (7:26 AM-7:30 AM)	MT-TF--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
Local Hello Montana/Weather Local News & Weather Break															

Order / Rev: 1300226  
 Alt Order #: 25800956  
 Flight Dates: 12/06/17 - 12/19/17

Advertiser: POL/Natural Resources Defense Council  
 Product Desc: Issue  
 Estimate: 322

KSVI Billings, MT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/06/17	12/12/17	MT-TF--			1			\$100.00		0.00			
													Totals	2	\$190.00