

WFMV/620am
ISSUES AND ANSWERS QUARTERLY SUMMARY
JANUARY – MARCH 2024

Ascertainment Issues

Ascertainment respondents listed the following topics as community issues of concern:

Community
Politics
Health
Education
Women’s Month
Human Trafficking
Mental Health
Nutrition
Small Business Community
African American History
Education
City Government
Law
Mental Health
Finances
Civil Rights
Social Security
Politics
Entertainment

Ascertainment Answers

WFMV answers to issues submitted included, but were not limited to; producing and airing the programs listed addressing the identified topics.

WFMV Radio
January - March
:60 Daily

WFMV airs the “Community Calendar” each hour. The Community Calendar features information submitted from the public on upcoming, local events that empower and inform the Columbia Community.
The Community Calendar airs Monday-Friday, 6am-10pm. The Community Calendar aired 400 times in this period.

WFMV FM aired 1,200 Public Service Announcements during the quarter of from various Churches and non-profit organizations. WFMV ran an additional 500 minutes of public Service Announcements from government agencies concerning local, regional and national information.

WFMV Radio
January 1-16th

WFMV produced a :60 promo series that spotlighted information concerning "Martin Luther King, Jr." during the lead up to his birthday celebration. The :60 features were aired Monday-Friday, 6am-10pm.

WFMV Radio
January 16th

WFMV Radio broadcast South Carolina's annual "King Day at The Dome" and annual celebration of Dr. Martin Kings birthday.

WFMV Radio
January - February

WFMV produced a :60 promo series that spotlighted information concerning "Tax Preparation". It's Tax Time a :60 feature aired Monday-Sunday 6am-10pm.

WFMV Radio
January 1-31st

WFMV produced a :60 promo series that spotlighted information concerning "Glaucoma" for "Glaucoma Awareness Month". The :60 features aired Monday-Sunday 6am-10pm.

WFMV Radio
January 30-February 3rd

WFMV produced a :30 promo series that spotlighted information concerning "Go Red For Women" for "Awareness of Women's Heart Disease". The :60 features aired Monday-Sunday 6am-10pm.

WFMV Radio
February 1st - 28th

WFMV produced a :60 promo series that spotlighted information celebrating the achievements of African Americans during Black History Month". The :60 features aired Monday-Sunday 6am-10pm.

WFMV Radio
March 1st – March 30th

WFMV produced a :30 promo series that spotlighted information concerning Women for “Women’s History Month”. The :60 features aired Monday-Sunday 6am-10pm.

WFMV Radio
March 1st – March 30th

WFMV produced a :30 promo series that spotlighted information concerning Women for “Kidney Month”. The :60 features aired Monday-Sunday 6am-10pm.

WFMV Radio
March 1st – March 30th

WFMV produced a :30 promo series that spotlighted information concerning Women for “Colorectal Cancer Awareness Month”. The :60 features aired Monday-Sunday 6am-10pm.

“The Urban Scene”

WFMV’s Public Affairs Program. The Urban Scene airs weekly on Sunday evenings at 6pm. The Urban Scene A weekly program providing information and analysis about local issues. The program utilizes an interview and discussion format to explore political, social, economic, and cultural themes relative to the Columbia Area.

January 7th
30 Minutes
Issues Covered: Community

Conversation with James and Terisa Muldrow about educating the community about the rising issue called mortgage theft.

January 21st
30 Minutes
Issues Covered: Community, Politics

Conversation with Carrie Elliot from the League Of Voters talking about the activities of the organization in 2023 and there upcoming efforts for the year of 2024

January 28th

30 Minutes

Issues Covered: Community, Black History

Conversation with Gene Washington about documenting Black History throughout the state of south Carolina via plays movies and more.

February 4th

30 Minutes

Issues Covered: Community, Black History

Conversation with Ruben about youth playing Baseball. He spoke about his you baseball league and why African Americans are not playing baseball.

February 11th

30 Minutes

Issues Covered: Community, Black History

Conversation With George Frierson about George Junius Stinney Jr. a young man who, at the age of 14, was wrongfully convicted and then executed in a proceeding.

February 18th

30 Minutes

Issues Covered: Community

Conversation with Brandy Pinkston about scams that our community should be aware of and what they need to do to prevent and deal with them.

February 25th

30 Minutes

Issues Covered: Community

Conversation with Dr. Bambi Gaddis former head of the HIV Council about different health areas concerning the African American Community.

March 3rd

30 Minutes

Issues Covered: Family, Community

Conversation with Lewis Burns about the importance and seriousness of Life Insurance for you and your family.

March 10th

30 Minutes

Issues Covered: Community, Housing

Conversation with Kevin Wimberley with the SC Uplift Community Outreach who talked about his no profit community outreach development corporation and Shawn Owens from Suite 65 LLC spoke about his organization that is a Home Accessibility modification organization that helps people modify home so that can age in it. The two work together to ensure elderly clients can stay in their homes.

March 12th

30 Minutes

Issues Covered: Community

Conversation with Aubrey D. Jenkins, the Fire Chief of the Columbia Fire Department updating us about the ongoing issues that surfaced at Colonial Apartments. Apartments have been cleared for residents to return as other matters are still under investigation.

March 17th

30 Minutes

Issues Covered: Community

Conversation with Ann Mickle from the Mickle and Bass Law Firm. She is discussing information about the latest cases against companies that produce hair relaxers for women.

March 24th

30 Minutes

Issues Covered: Community, Religion

Conversation with Pastor Turman Bowen from Trinity Baptist Church about the origins of Easter and the importance of Resurrection Sunday to the Christian Community.