

Qtrly Focus Shows 2024

Quarterly Issue/Program List - 1st Qtr 2024

There follows a listing of some of the significant issues responded to by Station WRJW 1320-AM, Picaid, MS, along with the most significant programming treatment of those issues for the period January 1, 2024 to March 31, 2024. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
PSA'S	PSA's	1/1/24- 3/31/24	R.O.S.	30 seconds	Various Public Service Announcements and others (see file).
Community	ASPCA News	Each Tue and Fri	9:20:00 AM	15 minutes	Local ASPCA news, and local pets available for adoption.
Business/Industry	Focus on Pearl River County - Greater Picaid Area Chamber of Commerce	01/04/24	8:15:00 AM	33 minutes	Laci Lee, Executive Director, Greater Picaid Area Chamber of Commerce (GPACC), and Nickie Smith, GPACC Board President, reported Grand Opening ribbon cuttings for Halo Salon & Blowout Bar, and Picaid Main Street relocation. Also discussed women in business, and upcoming 2nd Annual Crawfish Cook-off. Business of the Month is Slim's Soda and Sandwich Shop.
Community	MSU Extension Service Highlights	01/05/24	9:05:00 AM	14 minutes	Alex Shook, Agent/4-H, MSU Extension Service, discussed December 2023 awards banquet, holiday cooking contest, and ugly sweater contest. Also discussed upcoming Pearl River County Liveshock Show, and classes for shooting sports.
Education	Focus on Pearl River County - Pearl River Community College	01/10/24	8:15:00 AM	20 minutes	Michael Avalon, Head Baseball Coach and Assistant Athletic Director, Pearl River Community College (PRCC), discussed baseball competitions, basketball, team classroom performance, and upcoming 1st Pitch Banquet.
Community	Focus on Pearl River County - Pearl River County Supervisors	01/11/24	8:15:00 AM	31 minutes	Christy Goss, Project Manager, Pearl River County Economic Development (PRCED), and Lindsay Ward, Director, PRCED Program, discussed upcoming Martin Luther King Parade, Mardi Gras Parade, MS Supervisors' Conference, Pearl River County Community College Women's Symposium, and Household Hazardous Waste Day.
Government	Spotlight on Southern MS Industries and Opportunities	01/11/24	4:05:00 PM	20 minutes	Lindsay Ward, Program Host, Spotlight on Southern MS Industries and Opportunities (SMI&O), discussed recent economic development projects including publicly owned property for industrial recruitment, and selection of Pearl River County Industrial Park as a select site for development funding.

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Community	MSU Extension Service Highlights	01/12/24	9:05:00 AM	14 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Extension Service Agent, and Southern Gardening Host, discussed preparing plants for cold and freezing temperatures, including watering, bringing container plants indoors, and covering young citrus plants.
Government	Focus on Pearl River County	01/15/24	8:15:00 AM	29 minutes	Senator Angela Hill, MS District 40, discussed MS state income tax cuts, free tuition at MS community colleges, Texas power grid failings, Tax Assessor election issues, and committee assignment for the new Legislative session.
Education	Focus on Pearl River County - Picayune Schools	01/17/24	8:15:00 AM	32 minutes	Mandy Feeley, Coach, and Kellye Bolar, Assistant Coach, Pride of the Tide Dance Team (PTDT), Picayune Memorial High School, discussed upcoming PTDT Estravaganza, Little Pride Camp for pre-kindergarten through 6th grade, and tryouts for varsity team in May 2024.
Government	Focus on Pearl River County	01/18/24	8:17:00 AM	18 minutes	Stacey Wilkes, Representative, MS House District 106, discussed drug policy, business ethics, free speech on college campuses, and bill to allow veterans a discount to purchase hunting and fishing licenses.
Community	MSU Extension Service Highlights	01/19/24	9:05:00 AM	15 minutes	Barb Medlock, Events Coordinator, Crosby Arboretum (CA), discussed upcoming events at CA including Forge Day, and Arbor Day plant sale, and program events including Wild Medicinal Plants, and Plant It And They Will Come.
Community	Focus on Pearl River County - Picayune City Offices	01/23/24	8:15:00 AM	30 minutes	Jim Luke, Mayor, City of Picayune, discussed economic development and moving City of Picayune forward. New business include Rouse's Supermarket, Love's Truckstop and Bojangles Restaurant. Also discussed Personal Pediatric Care for special needs children.
Education	Focus on Pearl River County - Pearl River County Libraries	01/24/24	8:15:00 AM	20 minutes	Linda Hanberry, Chair, Friends of Crosby Memorial Library (FCML), Valerie Livengood, Member, FCML, and Megan Miller, Children's Services Librarian, Crosby Memorial Library (CML), discussed upcoming programs for all ages at both CML and Poplarville Public Library (PPL), upcoming Family Nights at CML, Cookbook Club at PPL, Donnoes Club, and Women's self-defense class.
Community	MSU Extension Service Highlights	01/26/24	9:05:00 AM	16 minutes	Herschel Rector and Phyllis Goodwin, Pearl River County Master Gardeners, discussed native plants and non-native plants, pollinator gardens, and Homegrown National Parks.
Business/Industry	Focus on Pearl River County - Greater Picayune Area Chamber of Commerce	02/01/24	8:15:00 AM	29 minutes	Laci Lee, Executive Director, Greater Picayune Area Chamber of Commerce (GPACC), and Russell Lee, Vice President, GPACC, discussed recent ribbon cutting for Love's Travel Stop, Leadership Class visit to Stennis Space Center, and upcoming Seafood Cook-Off and Festival. Business of the Month is American Glass Services.

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Government	Spotlight on Southern MS Industries and Opportunities	02/01/24	4:05:00 PM	20 minutes	Shawn Wise, Director, Pearl River County Emergency Management Agency, discussed new campus for Emergency Operations Center including plans for a future convention and multipurpose center. Also discussed local fire ratings and hurricane preparedness.
Community	MSU Extension Service Highlights	02/02/24	9:05:00 AM	16 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Extension Service Agent, and Southern Gardening Host, discussed recent MS Conference of Professional Arborist Association. Topics included trees dying due to drought, and tree laws and ordinances.
Government	Focus on Pearl River County	02/06/24	8:15:00 AM	26 minutes	Senator Angela Hill, MS District 40, discussed Texas border issues, MS has no sanctuary cities, BP projects, mobile sports betting, Medicaid expansion, capitol police jurisdiction expansion, and decriminalizing drugs.
Education	Focus on Pearl River County - Picayune Schools	02/07/24	8:15:00 AM	22 minutes	Will Buchanan, Music Teacher, Nicholson Elementary School, discussed lower Pearl River Valley Opportunity (PRVO) grants, Superior rating for 4-6 Grade Choir, and upcoming Spring Concert, "What It Means To Be A Good Person".
Community	Focus on Pearl River County - Pearl River County Supervisors	02/08/24	8:15:00 AM	29 minutes	Malcom Perry, Pearl River County (PRC) Supervisor, District 2, and Board President, discussed Industrial Park in Poplarville and Technology Park in Picayune, completion of PRC paving project, and upcoming Household Hazardous Waste Day.
Community	MSU Extension Service Highlights	02/09/24	9:05:00 AM	16 minutes	Barb Medlock, Events Coordinator, Crosby Arboretum (CA), discussed upcoming programs including Making Your Own Food Forest, and events including Arbor Day plant sale, and Annual Strawberries and Cream Festival.
Government	Focus on Pearl River County	02/12/24	8:17:00 AM	27 minutes	Stacey Wilkes, Representative, MS House District 106, discussed revamping Emergency Management Services legislation, mobile sports betting, proposed Medicaid for pregnant women, prohibition. The new Transportation Commissioner is Charles Busby.
Education	Focus on Pearl River County - Pearl River Community College	02/14/24	8:15:00 AM	20 minutes	Delana Harris, Executive Director, Development Foundation and Alumni Services, Pearl River Community College (PRCC), discussed PRCC enrollment records, transfer scholarships, Athletes Hall of Fame nominees, Foundation scholarships, and upcoming Alumni Awards Ceremony. The Voices, PRCC a cappella group, won 1st place at Athens International Championship of Collegiate A Cappella (ICCA) Quarterfinals.
Community	MSU Extension Service Highlights	02/16/24	9:05:00 AM	15 minutes	Herschel Rector and Phyllis Goodwin, Pearl River County Master Gardeners, discussed planting a Spring garden including seasonal fertilizers and varieties of flowers that will grow best in this area.

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Education	Focus on Pearl River County - Pearl River Central Schools	02/20/24	8:15:00 AM	31 minutes	Stacey Reese, Educational Technology Teacher, Pearl River Central High School (PRCHS), discussed Career and Technical Education benefits and programs at PRCHS.
Education	Focus on Pearl River County - Picayune Schools	02/21/24	8:15:00 AM	31 minutes	Haley Wells, Co-Chair, Distinguished Young Women (DYW) of Pearl River County, and Fumley Olimixon, discussed DYW mission and scholarships, and upcoming DYW Program, "Be Your Best Self".
Community	MSU Extension Service Highlights - Getting Your Garden Ready with Dr. Eddie	02/22/24	9:05:00 AM	30 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Extension Service Agent and Southern Gardening Host, answered calls on cross pollinating pear trees and most fruits.
Community	MSU Extension Service Highlights	02/23/24	9:05:00 AM	13 minutes	Alex Shook, Agent/4-H, MSU Extension Service, discussed Dixie National Banners, MS 4-H Stock Show Pro Contest, and upcoming 4-H events including Lucky 13 4-H Club Barnyard Marketplace, 4-H Poultry Chain Project, and MS 4-H Wildlife Art and Photography Contest.
Community	Focus on Pearl River County - Picayune City Offices	02/27/24	8:15:00 AM	30 minutes	Trevor Adam, Director, Picayune Parks and Recreation, City of Picayune (CP), discussed new turf project, and upcoming events including opening day for boys and girls baseball and softball, and tournaments.
Education	Focus on Pearl River County - Pearl River County Libraries	02/28/24	8:15:00 AM	26 minutes	Linda Hanberry, Chair, Friends of Crosby Memorial Library (FCML), Megan Miller, Children's Services Librarian, Crosby Memorial Library (CML), and Victoria Kingrey, Youth Services Coordinator, CML, reported success of Books and Bargains fundraiser, and discussed upcoming events including FCML annual Book Sale, children's story times, teen summer programs, and a Tea hosted by FCML.
Community	MSU Extension Service Highlights	03/01/24	9:05:00 AM	17 minutes	Barb Medlock, Events Coordinator, Crosby Arboretum (CA), discussed upcoming events at CA including Healing on Home Ground, and Earth Colors Art Workshop.
Education	Focus on Pearl River County - Picayune School District	03/06/24	8:15:00 AM	26 minutes	Bryan Stewart, Librarian, Nicholson Elementary School, Amy Thompson, Librarian, Roseland Park Elementary School, Peyton Miller, Librarian, Westside Elementary School, and Renda Daughdril, Librarian, Southside Upper Elementary School, discussed school Library events including Dr. Seuss Reading Week, National Reading Month, Steam Night, and dressup days during school hours.
Business/Industry	Focus on Pearl River County - Greater Picayune Area Chamber of Commerce	03/07/24	8:15:00 AM	32 minutes	Laci Lee, Executive Director, Greater Picayune Area Chamber of Commerce (GPACC), and Nickie Smith, GPACC Board President, reported Grand Opening Ribbon Cuttings for LeCade Gardens Event Venue, Roots Counseling and Coaching, and Best Choice Realty, Leadership/Education and Workforce Day. Business of the month is Heritage Plastics.

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Government	Spotlight on Southern MS Industries and Opportunities	03/07/24	4:05:00 PM	20 minutes	Blaine LaFontaine, Executive Director, Hancock County Port and Harbor Commission, discussed various assets that the Commission manages, and new construction at Stennis International Airport.
Community	MSU Extension Service Highlights	03/08/24	9:05:00 AM	14 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Extension Service Agent and Southern Gardening Host, discussed upcoming events including Beekeeping Workshop, Pearl River County Master Gardeners' Plant Clinic, and Stone County Landscape Symposium.
Community	Focus on Pearl River County - Local Non-Profit Organizations	03/11/24	8:15:00 AM	30 minutes	Jade Crow, President, Pearl River County Kids (PRCK), Carol Williams, Director, PackPack Buddies (PPB) of Poplarville, and Beverly Walley, Director, BPB of Picayune and Carriere, discussed PRCK mission to raise funds for local charities, and PPB mission to provide free groceries for weekends and school breaks.
Education	Focus on Pearl River County - Pearl River Community College	03/13/24	8:15:00 AM	22 minutes	Michael Avalon, Baseball Head Coach, Pearl River Community College, discussed conference play, softball updates, basketball updates, and Athletic Hall of Fame.
Community	Focus on Pearl River County - Pearl River County Supervisors	03/14/24	8:15:00 AM	26 minutes	Christy Gross, Project Manager, Pearl River County Economic Development (PRCED), and Byron Hill, Manager, MS Power Company, gave update on Household Hazardous Waste Day and Keep Pearl River County Beautiful. Also discussed Magees Creek entrance cleanup, National Crime Victims Rights Week, and upcoming Seafood Cookoff.
Education	Focus on Pearl River County - Pearl River Central Schools	03/19/24	8:15:00 AM	29 minutes	Liz McDonald, Head Coach, Varsity Cheer Team, Pearl River Central High School, discussed winning National Cheer Championship for the first time, and Game Day Competition events.
Education	Focus on Pearl River County - Picayune Schools	03/20/24	8:15:00 AM	29 minutes	Chris Wise, Head Coach, Picayune Memorial High School, discussed prepping for upcoming District tennis tournament, and Senior Night at Friendship Park, Picayune,
Community	MSU Extension Service Highlights	03/15/24	9:05:00 AM	16 minutes	Roxann Gort, Pearl River County (PRC) Master Gardener, and April Grecho, Volunteer for PRC 4-H Program, discussed Barnyard Market in Poplarville every second Saturday each month, gave updates on Pollinator Gardens and Pollinator Garden Brick Memorial Walkway, and discussed upcoming 4-H Junior Master Gardener Plant Sale.
Community	MSU Extension Service Highlights	03/22/24	9:05:00 AM	15 minutes	Herschel Rector and Phyllis Goodwin, Pearl River County Master Gardeners, discussed Integrated Pest Management (IPM) on plants before using chemicals. Identify pests, examine location of plants, consider using granular bait.

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Community	Focus on Pearl River County - Picayune City Offices	03/26/24	8:15:00 AM	20 minutes	Harvey Miller, City Manager, Picayune, discussed Economic Development for City of Picayune including planning and zoning, Rouses Market update, and new police department and court.
Education	Focus on Pearl River County - Pearl River County Libraries	03/27/24	8:15:00 AM	25 minutes	Linda Hanberry, Chair, Friends of Crosby Memorial Library, discussed upcoming Picayune Spring Street Festival, and annual Book Sale at Crosby Memorial Library.
Community	MSU Extension Service Highlights - Getting Your Garden Ready with Dr. Eddie	03/28/24	9:05:00 AM	27 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Extension Service Agent and Southern Gardening Host, discussed planting summer crops, salad tables on MSU website, and answered calls on plants in the ground vs plants in containers.