

Focus Shows 2023

Quarterly Issue/Program List - 4th Qtr 2023

*There follows a listing of some of the significant issues responded to by Station WRJW 1320-AM, Picayune, MS, along with the most significant programming treatment of those issues for the period October 1, 2023 to December 31, 2023. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.*

<b>Description of Issue</b>	<b>Program/Segment</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Narration of Type and Description of Program/Segment</b>
PSA'S	PSA's	10/1/23-12/31/23	R.O.S.	30 seconds	Various Public Service Announcements and others (see file).
Community	ASPCA News	Each Tue and Fri	9:20:00 AM	15 minutes	Local ASPCA news, and local pets available for adoption.
Business/Industry	Focus on Pearl River County - Greater Picayune Area Chamber of Commerce	10/05/23	8:15:00 AM	32 minutes	Laci Lee, Executive Director, Greater Picayune Area Chamber of Commerce (GPACC), and Kevin Hedgepeth, President, GPACC and Pearl River County Hospital and Nursing Home, reported successes of Putt'n For The Pink and ribbon cutting for MedCentris Wound Healing Institute in Picayune. Also discussed upcoming Leadership Social Infrastructure Day, and Law Enforcement/First Responders Appreciation luncheon. Business of the Month is Margaret Reed Crosby Memorial Library.
Community	MSU Extension Service Highlights	10/06/23	9:05:00 AM	14 minutes	Herschel Rector and Phyllis Goodwin, Master Gardeners and Agents, MSU Extension Service, discussed purpose and advantages of a No-Dig Garden, fertilizing a garden, what to plant in October, and ways to care for all plants in Fall weather..
Education	Focus on Pearl River County - Pearl River County Libraries	10/10/23	8:15:00 AM	29 minutes	Lamont Pearson, Director, Pearl River County Library System (PRCLS), and Denise Davis, Director, Poplarville Public Library (PPL), discussed new library website showing events calendar, Halloween decorating contest at PPL, and progress of digitization project.
Education	Focus on Pearl River County - Pearl River Community College	10/11/23	8:15:00 AM	20 minutes	Scotty Fletcher, Head Coach, Pearl River Community College (PRCC), discussed Fall sports at PRCC including volleyball, soccer, football, and basketball, County Government 101 programs, Emergency Medical Technician Badge Program, and upcoming Wildcat Wonderland.
Community	Focus on Pearl River County - Pearl River County Supervisors	10/12/23	8:15:00 AM	27 minutes	LT Jody Smith, Patrol Commander, Pearl River County Sheriff Department (PRCSD), presented overview of PRCSD including its several units and departments. Also discussed various ways PRCSD protects and aids the community. 17,000 calls have been received and processed so far this year.
Community	MSU Extension Service Highlights	10/13/23	9:05:00 AM	19 minutes	Dawn Vosbein, Agent, MS State University Extension Office, discussed the basis of a healthy dietary lifestyle, and upcoming programs including Diabetes Prevention and Dining with Diabetes at Crosby Memorial Library. November is Diabetes Month.

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Government	Spotlight on Southern MS Industries and Opportunities	10/12/23	4:05:00 PM	20 minutes	Kurt Allen, CEO, MS Aquarium, discussed the Aquarium Partnerships Program, and exhibits, live shows, and upcoming events at the Aquarium.
Education	Focus on Pearl River County - Picayune School District	10/17/23	8:15:00 AM	28 minutes	Karen Boutwell, Coordinator, Multi-Tier Systems of Support, and Academic Interventionist, and Vol White, Principal, Pearl River Central Middle School (PRCMS), discussed PRCMS House System to support students, clubs and activities available at PRCMS, and upcoming Red Ribbon Week and Fall Fest.
Education	Focus on Pearl River County - Picayune School District	10/18/23	8:15:00 AM	15 minutes	Jeremy Sheasby, Swim Coach, Picayune Memorial High School (PMHS), and Ian Herring and Addison Taggard, Swim Team members, discussed PMHS Swim team activities and upcoming events including MS State Swim Meet.
Community	MSU Extension Service Highlights	10/20/23	9:05:00 AM	15 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Estension Service Agent and Southern Gardening Host, discussed October gardening calendar, including planting lettuce, shrubs, fruit trees, and container gardening. Reminded listeners to call in questions to "Get Your Garden Ready with Dr. Eddie Show" on WRJW Radio each month.
Community	Focus on Pearl River County	10/23/23	8:15:00 AM	15 minutes	Dan Brenneman, President, Pearl River County Arts League (PRCAL), discussed PRCAL goals, membership, and activities including upcoming 2023 Art Show.
Community	Focus on Pearl River County - Picayune City Offices	10/24/23	8:15:00 AM	20 minutes	Lisa Albritton, Director, Special Projects, and Grant Administrator, discussed upcoming events in Picayune including Halloween on the Commons, Teen Halloween and Food Pantry at Leola Jordan Park, Veterans Parade, Christmas Tree Lighting, and Christmas on the Rails.
Community	Focus on Pearl River County - Get Your Garden Ready with Dr. Eddie	10/26/23	9:05:00 AM	15 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Estension Service Agent and Southern Gardening Host, discussed Winter army worms and ways to kill them. Also responded to call-in questions including what to do about pine trees planted too close together, best time to plant crepe myrtles, getting rid of cypress knees, and resources for removing large pine trees.
Community	MSU Extension Service Highlights	10/27/23	9:05:00 AM	15 minutes	Barb Medlock, Events Coordinator, Crosby Arboretum (CA), discussed upcoming events at CA including Native Plant Sale, Piney Woods Heritage Festival, Compost Building Workshop, and Glassblowing Presentation.
Government	Focus on Pearl River County	10/30/23	8:17:00 AM	15 minutes	Stacey Wilkes, Representative, MS House District 106, discussed Emergency Medical Service (EMS) Task Force, Parents' Bill of Rights, Breat Cancer Awareness, and getting ready for the next Legislative season.
Education	Focus on Pearl River County - Picayune School District	11/01/23	8:15:00 AM	15 minutes	Rachelle Rutherford, Music and Theater Teacher, Picayune Memorial High School (PMHS), discussed PMHS music and theater program, and upcoming musical events including 1st Annual Christmas Music and Shorts Spectacular in December, and a Piano Recital in May.

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Government	Spotlight on Southern MS Industries and Opportunities	11/02/23	4:05:00 PM	20 minutes	Carl Liberty, Managing Member, Power Dynamics Innovations (PDI), an equipment manufacturing company that supports several federal agencies and large companies, discussed functions and mission of PDI and special projects including Midtown Tunnel.
Community	Focus on Pearl River County - Get Your Garden Ready with Dr. Eddie	11/03/23	9:05:00 AM	16 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Extension Service Agent and Southern Gardening Host, discussed Southern gardening, November planting, and upcoming events including Piney Woods Heritage Festival at Crosby Arboretum, and Poinsettia Open House and Field Day in Poplarville.
Government	<u>Pre-Paid Political Interview</u>	11/06/23	8:15:00 AM	33 minutes	Senator Angela Hill discussed her experience and accomplishments as incumbent senator for MS District 40.
Business/Industry	Focus on Pearl River County - Greater Picayune Area Chamber of Commerce	11/07/23	8:15:00 AM	33 minutes	Nickie Smith, Incoming President, Greater Picayune Area Chamber of Commerce (GPACC), reported on recent Sponsor Appreciation Dinner, Leadership Civic Infrastructure Day, and Morning Call Breakfast. Discussed Grand Openings for SPCA, Bonnie Lane Boutique, Beaute House, Bird's Nest, and HOPE Thrift Store. Business of the month is Collier Construction.
Education	Focus on Pearl River County - Pearl River Community College	11/08/23	8:15:00 AM	27 minutes	Delana Harris, Executive Director, Development Foundation and Alumni Services, Pearl River Community College (PRCC), reported PRCC men's soccer team won Gulf South District Championship, and Wildcat volleyball are Region 23 Champions. Also discussed upcoming events including Miss PRCC Pageant, Wildcat Wonderland, Christmas Concert, and The Nutcracker ballet.
Community	MSU Extension Service Highlights	11/10/23	9:05:00 AM	14 minutes	Herschel Rector and Phyllis Goodwin, Master Gardeners and Agents, MSU Extension Service (MSU-ES), reminded that now is the time to plant all shrubs, trees, and azaleas. Also discussed testing lawn and garden soil and adjusting pH levels.
Education	Focus on Pearl River County - Pearl River Central Schools	11/13/23	8:15:00 AM	31 minutes	Jaden Russell, Head Coach for Cross Country and Track, Pearl River Central High School, discussed differences between cross-country and track sports and the values of participation in each. Also discussed upcoming competitions including Boys' State and Girls Top 14.
Education	Focus on Pearl River County - Pearl River County Libraries	11/14/23	8:15:00 AM	27 minutes	Lamont Pearson, Director, Pearl River County Library System (PRCLS), discussed ongoing Library system digitizing project, Poplarville Public Library (PPL) decorations for Halloween, upcoming events at PPL and Crosby Memorial Library, and Hoopla which is a web library for streaming audio books and other media.
Education	Focus on Pearl River County - Picayune School District	11/14/23	8:15:00 AM	26 minutes	Amanda Cloy, Teacher and Sponsor of The Literature Adventure Club (TLAC), Picayune Junior High School (PJHS), and Students Sofia Raspberry, Namia Certain, and Aaron Crawley, PJHS, discussed TLAC purpose and activities, including fundraising and an upcoming Adventure Trip to Vancouver, Canada.

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Government	Focus on Pearl River County	11/16/23	8:17:00 AM	20 minutes	Stacey Wilkes, Representative, MS House District 106, discussed Child protective services in MS, MS Department of Corrections, and ideas on preventing foreign countries from buying US farmland.
Community	MSU Extension Service Highlights	11/17/23	9:05:00 AM	14 minutes	Dawn Vosbein, Agent, MS State University Extension Office, discussed The 12 Days of Holiday Food Safety emphasizing keeping hot things hot and cold things cold, everyone keeping his or her hands washed, drinking responsibly, discarding buffet foods after two hours and using leftovers within four days.
Community	Focus on Pearl River County	11/20/23	8:15:00 AM	24 minutes	Allison Penton, Civic Women's Club of Picayune (CWCP), discussed upcoming CWCP Candyland Christmas Parade including parade route, times, and safety cautions. Bonnie Sanders, CWCP Member of the Year, is Grand Marshall.
Community	Focus on Pearl River County - Picayune City Offices	11/28/23	8:15:00 AM	34 minutes	Josh Abercrombie, Fire Marshal, City of Picayune, and Fireman Anthony Lossett, Training Officer, discussed new heat-and-burn building for training purposes, no-burn ordinances regarding trash, garbage, and clearing of property. Also discussed upcoming Christmas on the Rails.
Community	Focus on Pearl River County	12/01/23	8:00:00 AM	4 hours	Theresa Milar, Coordinator, Toys for Tots, led Annual WRJW Radiothon to raise funds and awareness of Picayune and Pearl River County Toys for Tots program. More than \$7341 were pledged or collected during the Radiothon.
Government	Focus on Pearl River County	12/05/23	8:15:00 AM	32 minutes	Angela Hill, Senator, MS district 40, discussed MS tax structure, including sales taxes, State income tax, and homestead taxes. Also discussed Federal and State Supplemental Nutrition Assistance Programs (SNAP) and Medicare expansion.
Education	Focus on Pearl River County - Picayune School District	12/06/23	8:15:00 AM	30 minutes	Mike Lovell, Picayune School District Informational Technology (IT) Technical Department, discussed cyber security threats, and IT tools now available for teachers, administration, students, and parents to stay connected.
Government	Spotlight on Southern MS Industries and Opportunities	12/07/23	4:05:00 PM	20 minutes	Laurie Jugan and Randy Holland, Outgoing Spotlight on Southern MS Industries and Opportunities (SMI&O) Show Host, discussed concepts and mission of SMI&O Shows and some memorable past shows. Also introduced incoming SMI&O Host Lindsay Ward who discussed her background and current role in Pearl River County, and her plans for future SMI&O Shows.
Community	MSU Extension Service Highlights	12/08/23	9:05:00 AM	16 minutes	Barb Medlock, Events Coordinator, Crosby Arboretum (CA), discussed upcoming events at CA including CA Open House, Gift Shop, and Art Gallery. Also discussed CA winter hours.
Community	Focus on Pearl River County	12/11/23	8:15:00 AM	29 minutes	Laura Ewald, Author and Public Speaker, and Mary Beth Magee, Author and Festival Narrator, discussed upcoming Christmas Festival of Lessons and Carols with Puppets and More at St. Barnabas Anglican Church in Picayune.

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Education	Focus on Pearl River County - Pearl River County Libraries	12/12/23	8:15:00 AM	29 minutes	Lamont Pearson, Director, Pearl River County Library System, and Linda Hanberry, President, Friends of Crosby Memorial Library, discussed upcoming events including The Midnight Library, Cyber Security For Seniors, Bottomless Soup Fundraiser, Library closing dates, and plans for Summer Reading Programs.
Education	Focus on Pearl River County - Pearl River Community College	12/13/23	8:15:00 AM	16 minutes	Delana Harris, Executive Director, Development Foundation and Alumni Services, Pearl River Community College (PRCC), recapped PRCC men's and women's basketball season, and discussed upcoming events including First Pitch Baseball Banquet, Hall of Fame nominations, Alumni Lessons website, and PRCC winter break classes.
Community	Focus on Pearl River County - Pearl River County Supervisors	12/14/23	8:15:00 AM	25 minutes	Derek Turnage, Coroner, Pearl River County (PRC), discussed overdose and deaths in PRC, how and where to get help, and the backlog at PRC Crime Lab.
Community	MSU Extension Service Highlights	12/15/23	9:05:00 AM	16 minutes	Dr. Eddie Smith, Pearl River County Coordinator, MSU Extension Service Agent, and Southern Gardening Host, discussed growing and planting poinsettias, and upcoming Blueberry Workshop at Crosby Arboretum.
Government	Focus on Pearl River County	12/18/23	8:17:00 AM	29 minutes	Stacey Wilkes, Representative, MS House District 106, discussed medical expansion, farmland purchasing, protecting monuments and history, Emergency Medical Service (EMS) system, and personal goals.
Education	Focus on Pearl River County - Pearl River Central Schools	12/19/23	8:15:00 AM	31 minutes	Jim Howington, Director, and Michelle Rafach, Teacher of the Year, Pearl River Central Endeavor School (PRCES), discussed ES mission, policies, and objectives. PRCES is the only school in MS and the only alternative school in the U.S. to receive this year's National Pacesetter Award. PRCES is a Certified Energy Bus School.