



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** June 29<sup>th</sup>, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** –July 4, 2009

7-7:30am, “Saved By the Bell” (E/I)

7:30-8am, “Jack Hanna’s Animal Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Dog Tales”(E/I)

***SUNDAY*** –July 5, 2009

9-9:30am, “Made in Hollywood: Teen Edition”(E/I)

9:30-10am, “Missing” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

None of the above shows have more than the allowed commercial time.

Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** July 6th, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** – July 11, 2009

7-7:30am, “Saved By the Bell” (E/I)

7:30-8am, “Jack Hanna’s Animal Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Dog Tales”(E/I)

***SUNDAY*** – July 12, 2009

9-9:30am, “Made in Hollywood: Teen Edition”(E/I)

9:30-10am, “Missing” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** July 13<sup>th</sup>, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** – July 18, 2009

7-7:30am, “Saved By the Bell” (E/I)

7:30-8am, “Jack Hanna’s Animal Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Dog Tales”(E/I)

***SUNDAY*** – July 19, 2009

9-9:30am, “Made in Hollywood: Teen Edition”(E/I)

9:30-10am, “Missing” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION: WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2**

**WEEK OF: July 20<sup>th</sup>, 2009**

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** – July 25, 2009

7-7:30am, “Saved By the Bell” (E/I)  
7:30-8am, “Jack Hanna’s Animal Adventures”(E/I)  
8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)  
8:30-9am, “Dog Tales”(E/I)

***SUNDAY*** – July 26, 2009

9-9:30am, “Made in Hollywood: Teen Edition”(E/I)  
9:30-10am, “Missing” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** July 27th, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** –August 1, 2009

7-7:30am, “Saved By the Bell” (E/I)

7:30-8am, “Jack Hanna’s Animal Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Dog Tales”(E/I)

***SUNDAY*** –August 2, 2009

9-9:30am, “Made in Hollywood: Teen Edition”(E/I)

9:30-10am, “Missing” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** August 3rd, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** –August 8, 2009

7-7:30am, “Saved By the Bell” (E/I)

7:30-8am, “Jack Hanna’s Animal Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Dog Tales”(E/I)

***SUNDAY*** –August 9, 2009

9-9:30am, “Made in Hollywood: Teen Edition”(E/I)

9:30-10am, “Missing” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
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**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** August 10th, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY***—August 15, 2009

7-7:30am, "Saved By the Bell" (E/I)

7:30-8am, "Jack Hanna's Animal Adventures"(E/I)

8-8:30am, "Jack Hanna's Animal Adventures"(E/I)

8:30-9am, "Dog Tales"(E/I)

***SUNDAY***—August 16, 2009

9-9:30am, "Made in Hollywood: Teen Edition"(E/I)

9:30-10am, "Missing" (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
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**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** August 17th, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** –August 22, 2009

7-7:30am, “Saved By the Bell” (E/I)

7:30-8am, “Jack Hanna’s Animal Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Dog Tales”(E/I)

***SUNDAY*** –August 23, 2009

9-9:30am, “Made in Hollywood: Teen Edition”(E/I)

9:30-10am, “Missing” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** August 24th, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY***—August 29, 2009

7-7:30am, "Saved By the Bell" (E/I)

7:30-8am, "Jack Hanna's Animal Adventures"(E/I)

8-8:30am, "Jack Hanna's Animal Adventures"(E/I)

8:30-9am, "Dog Tales"(E/I)

***SUNDAY***—August 30, 2009

9-9:30am, "Made in Hollywood: Teen Edition"(E/I)

9:30-10am, "Missing" (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



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**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION: WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2**

**WEEK OF: August 31st, 2009**

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** –September 5, 2009

7-7:30am, “Saved By the Bell” (E/I)

7:30-8am, “Jack Hanna’s Animal Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Dog Tales”(E/I)

***SUNDAY*** –September 6, 2009

9-9:30am, “Made in Hollywood: Teen Edition”(E/I)

9:30-10am, “Missing” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
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**STATION: WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2**

**WEEK OF: September 7, 2009**

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** –September 12, 2009

**7-7:30am, “GreenScreen Adventures” (E/I)**

**\*\*New Fall Schedule**

**7:30-8am, “GreenScreen Adventures”(E/I)**

**8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)**

**8:30-9am, “Jack Hanna’s Animal Adventures”(E/I)**

**9-9:30am, “Eco Company”(E/I)**

**9:30-10am, “Made in Hollywood: Teen Edition” (E/I)**

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
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**STATION: WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2**

**WEEK OF: September 14th, 2009**

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** –September 19, 2009

7-7:30am, “GreenScreen Adventures” (E/I)

7:30-8am, “GreenScreen Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Jack Hanna’s Animal Adventures”(E/I)

9-9:30am, “Eco Company”(E/I)

9:30-10am, “Made in Hollywood: Teen Edition” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager



**WEEKLY CHILDREN'S COMMERCIAL CONTENT  
WITHIN PROGRAMMING REPORT**

**STATION:** WMLW-CA, Channel 41 Milwaukee  
AND DIGITAL CHANNEL 58.2

**WEEK OF:** September 21st, 2009

During the above referenced week, WMLW-CA aired the following programs primarily intended for children:

***SATURDAY*** –September 26, 2009

7-7:30am, “GreenScreen Adventures” (E/I)

7:30-8am, “GreenScreen Adventures”(E/I)

8-8:30am, “Jack Hanna’s Animal Adventures”(E/I)

8:30-9am, “Jack Hanna’s Animal Adventures”(E/I)

9-9:30am, “Eco Company”(E/I)

9:30-10am, “Made in Hollywood: Teen Edition” (E/I)

The undersigned employee of WMLW-CA hereby certifies that she has reviewed the official program logs of the Station relating to each of the above children's programs aired during the above referenced week and further certifies that the Station has complied with all FCC commercial time limits of no more than 12 minutes & 6 minutes commercial time for 60:00 & 30:00 minute weekday shows respectively; and, 10:30 minutes & 5:15 minutes respectively for weekend shows.

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Cheryl Lenzo,  
Operations Manager