



Order

Orig. Date: 08/12/2014	Advertiser: Republican Governor's Association	Acct. Exec.: Katz - Washington	Price Type:
Order Date: 10/29/2014	Product: Republican Governor's Association	Est. Code: 4976	Revenue Type: DEFAULT
Start Date: 10/28/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	BillingType: Regular
End Date: 11/09/2014		Order Class: NATIONAL	Order Type: POLITICAL
Sec. Prod. Category: POLITICAL			Spot Type: Local

Agency Information	Special Instructions:
Name: NATIONAL MEDIA RESEACH,PLANNING & PLACEMENT,LLC Address: 815 SLATERS LANE ALEXANDRIA VA 22314 Contact: BUYER . Fax: Phone:	

Order #: 34226 Revision: 5

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week													Pattern									
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End		GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station	Flight Detail				Log				Comment												
2	MIDDLE 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/28/14	10/31/14	6:30PM	7:00PM	<input type="checkbox"/>	4	\$50.00	4	\$200.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX					Master																
3	MIDDLE 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	6:30PM	7:00PM	<input type="checkbox"/>	1	\$50.00	1	\$50.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX					Master																
4	THE MIDDLE 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/28/14	10/31/14	6:00PM	6:30PM	<input type="checkbox"/>	4	\$50.00	4	\$200.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX					Master																
5	THE MIDDLE 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	6:00PM	6:30PM	<input type="checkbox"/>	1	\$50.00	1	\$50.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX					Master																
6	MODERN FAMILY SECONDARY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/28/14	10/31/14	7:30PM	8:00PM	<input type="checkbox"/>	4	\$75.00	2	\$150.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX					Master																
19	FOX 22 NEWS AT 10	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	:30	11/02/14	11/02/14	9:59PM	10:30PM	<input type="checkbox"/>	1	\$75.00	1	\$75.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x
	WFVX					Master																

10/30/2014 11:08:24 AM

CONFIRMATION

Page: 1 of 3

Order

Order #: 34226

Revision: 5

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard, MI: Mirror, MG: Makegood, GE: Ghost Enable, S/W: Spots per week														Pattern								
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End		GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S
Combo Title		Station			Flight Detail			Log			Comment											
20	FOX 22 NEWS AT 10			<input checked="" type="checkbox"/>	:30	11/01/14	11/01/14	10:59PM	12:00AM	<input type="checkbox"/>	1	\$75.00	1	\$75.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
		WFVX						Master														
7	MODERN FAMILY SECONDARY			<input type="checkbox"/>	:30	11/03/14	11/03/14	7:30PM	8:00PM	<input type="checkbox"/>	1	\$75.00	1	\$75.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX						Master														
8	MODERN FAMILY 1			<input type="checkbox"/>	:30	10/28/14	10/31/14	7:00PM	7:30PM	<input type="checkbox"/>	4	\$75.00	3	\$225.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX						Master														
21	FOX 22 NEWS AT 10			<input checked="" type="checkbox"/>	:30	11/02/14	11/02/14	9:59PM	11:00PM	<input type="checkbox"/>	1	\$75.00	1	\$75.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		WFVX						Master														
9	MODERN FAMILY 1			<input type="checkbox"/>	:30	11/03/14	11/03/14	7:00PM	7:30PM	<input type="checkbox"/>	1	\$75.00	1	\$75.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX						Master														
10	FOX 22 NEWS AT 10			<input type="checkbox"/>	:30	11/01/14	11/01/14	10:59PM	12:00AM	<input type="checkbox"/>	2	\$150.00	2	\$300.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
		WFVX						Master														
11	FOX 22 NEWS AT 7AM			<input type="checkbox"/>	:30	10/28/14	10/31/14	7:00AM	7:30AM	<input type="checkbox"/>	4	\$35.00	4	\$140.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX						Master														
12	FOX 22 NEWS AT 7AM			<input type="checkbox"/>	:30	11/03/14	11/03/14	7:00AM	8:00AM	<input type="checkbox"/>	1	\$35.00	1	\$35.00		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX						Master														
13	FOX 22 NEWS AT 7AM			<input type="checkbox"/>	:30	11/04/14	11/04/14	7:00AM	8:00AM	<input type="checkbox"/>	1	\$35.00	1	\$35.00		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX						Master														
14	The Simpsons 2			<input type="checkbox"/>	:30	11/02/14	11/02/14	8:30PM	9:00PM	<input type="checkbox"/>	1	\$250.00	1	\$250.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		WFVX						Master														
15	Fox News Sunday			<input type="checkbox"/>	:30	11/02/14	11/02/14	10:00AM	11:00AM	<input type="checkbox"/>	1	\$50.00	1	\$50.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
		WFVX						Master														

10/30/2014 11:08:24 AM

CONFIRMATION

Page: 2 of 3

Order

Order #: 34226

Revision: 5

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

													Pattern								
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
Combo Title	Station	Flight Detail				Log				Comment											
16	FOX 22 NEWS AT 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/28/14	10/28/14	9:59PM	11:00PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX					Master															
17	FOX 22 NEWS AT 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/30/14	10/30/14	9:59PM	11:00PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX					Master															
18	FOX 22 NEWS AT 7AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	7:30AM	8:00AM	<input type="checkbox"/>	1	\$30.00	1	\$30.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX					Master															

Total Cost Monthly Breakouts

Month(s)	Amount
November (2014)	\$2,390.00
Total:	\$2,390.00

	Spots	Cost	Gross Cost:	\$2,390.00
Pre-Empted:	0	\$0.00	- Agency	
Credited:	0	\$0.00	Commission:	\$358.50
Billboards:	0		Net Cost:	\$2,031.50
Total :	33			

10/30/2014 11:08:24 AM

CONFIRMATION

Page: 3 of 3