

**Annual EEO Public File Report  
(June 1, 2023 through May 31, 2024)**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule.

This Annual EEO Public File Report covers the time period from June 1, 2023, to and including, May 31, 2024 (the “Reporting Period”) for the station employment unit (“SEU”) consisting of the following radio stations licensed to AMC Partners Escanaba, LLC (“AMC”):

<b>Call Sign</b>	<b>Community of License</b>
WCHT (AM)	Escanaba, MI
WGLQ (FM)	Escanaba, MI
WGKL (FM)	Gladstone, MI
WTIQ (AM)	Manistique, MI
WCMM (FM)	Gulliver, MI
WGMV (FM)	Stephenson, MI
WUPF (FM)	Powers, MI
WUPG (FM)	Republic, MI
WUPT (FM)	Gwinn, MI
WUPZ (FM)	Chocolay Township, MI
WDMJ (AM)	Marquette, MI
WZNL (FM)	Norway, MI
WJPD (FM)	Ishpeming, MI
WIMK (FM)	Iron Mountain, MI
WMIQ (AM)	Iron Mountain, MI

**Section 1: Vacancy Information**

	Full-time Positions Filled by Job Title	Date Hired	Total Number of Interviews from all Sources for this Position	Recruitment Source of Hire	Recruitment Sources Utilized
1	Account Executive	June 5, 2023	1	10	10, 11
2	Account Executive	February 16, 2024	6	9	9, 5, 11
3	Account Executive	May 6, 2024	3	11	5, 8, 10, 11

Total Number of Persons Interviewed During Applicable Period: 10

Number of Vacancies: 3

**Section 2: Recruitment Source Information**

	<b>Recruitment Source</b>	<b>Total Number of Interviewees This Source has Provided (if any)</b>
<b>1</b>	Lake Superior Community Partnership 101 W. Washington Street Marquette, MI 49855 (906) 226-6591 Website: www.marquette.org Email: LSCP@Marquette.org	
<b>2</b>	Dickinson Chamber of Commerce 600 S. Stephenson Avenue Iron Mountain, MI 49801 (906) 774-2002 Website: www.dickinsonchamber.com Email: SLarson@Dickinsonchamber.com	
<b>3</b>	95.1 WUPX Student Run Radio 1401 Presque Isle Avenue Marquette, MI 49855 (906) 227-1000 Website: www.NMU.edu Email: TWixstrom@nmu.edu	
<b>4</b>	Delta County Chamber of Commerce 1001 N. Lincoln Road Escanaba, MI 49829 (906) 786-2192 Website: www.deltami.org Email: info@deltami.org	
<b>5</b>	www.Facebook.com	
<b>6</b>	Upper Peninsula Michigan Works! 2950 College Avenue Escanaba, MI 49829 (906) 789-9732 Website: www.michiganworks.org Email: mwassociation@michiganworks.org	
<b>7</b>	Northern Michigan University Career Services 1401 Presque Isle Avenue Marquette, MI 49855 (906) 227-2800 Website: www.nmu.edu/careerservices/home Email: careers@nmu.edu	
<b>8</b>	www.Linkedin.com	<b>1</b>

<b>9</b>	www.Indeed.com	<b>5</b>
<b>10</b>	SEU Staff Outreach	<b>3</b>
<b>11</b>	On Air Announcements by SEU network of stations	<b>1</b>

**Section 3: Supplemental (non-vacancy specific) Recruitment Activities**

- a. During the month of October, 2023, SEU participated with Lake Superior Community Partnership in their ‘Job of the Week’ program. SEU was featured in a Lake Superior Community Partnership email blast, social media posts and on their website.
- b. On October 5, 2023, SEU representatives partnered with Delta County Chamber of Commerce and hosted a Media & Communications Day. The program featured 25 aspiring community leaders and the day was spent educating the group on local broadcasting and communication.
- c. On February 7, 2024, SEU partnered with local businesses and the Delta County Chamber of Commerce to host a Business After Hours event. The evening was educational with SEU staff on hand answering questions and networking with other local business owners. An opportunity to work for SEU was extended to individuals during the event. The event was heavily promoted using SEU stations and outreach from the Delta County Chamber of Commerce via email and social media.
- d. On February 21, 2024, SEU representatives attended a job fair at Northern Michigan University in Marquette, MI, to connect with aspiring broadcasters, collect resumes and provide information about the SEU.
- e. On March 11, 2024, SEU partnered with local businesses and Lake Superior Community Partnership to host a Business After Hours event. The evening was educational with SEU staff on hand answering questions and networking with other local business owners. An opportunity to work for SEU was extended to individuals during the event. The event was heavily promoted using SEU stations and outreach from Lake Superior Community Partnership via email and social media.
- f. On March 20, 2024, SEU representatives attended a job fair at Northern Michigan University in Marquette, MI, to connect with aspiring broadcasters, collect resumes and provide information about the SEU.
- g. On April 16, 2024, a representative of SEU made a presentation to a marketing class on the campus of Northern Michigan University. 40 students were walked through a radio advertising campaign with a hypothetical business. There was an invitation to apply and/or intern with SEU at the end of the presentation.

- h. On May 17, 2024, SEU partnered with Dickinson Chamber of Commerce to promote and participate in 'Lemonade Day.' In this program, school aged children learned how to start, own and operate their very own business - a lemonade stand. SEU helped facilitate the event by promoting it, offering radio station tours and interviewing participating students.
- i. An SEU representative serves on the board of Northern Michigan University's student-operated radio station (WUPX). As a Board member, the SEU representative provides advice to students involved in the operation of the radio station about best practices and careers in radio. We also hosted students throughout the school year with a 'radio takeover' program and provided a tour and answered questions by interested individuals from student-operated radio station. An invitation to apply and/or intern with SEU was offered during visits.
- j. The SEU website: [www.radioresultsnetwork.com](http://www.radioresultsnetwork.com) provided SEU contact information for job seekers.