

ORDER

Orders	Order / Rev:	137033	
	Alt Order #:	26147592	
	Product Desc:	MMATH	
	Estimate:	6786	KWYB
	Flight Dates:	09/25/18 - 10/01/18	Primary AE: Katz New York
	Original Date / Rev:	09/13/18 / 09/13/18	Sales Office: K-NYC
	Order Type:	GENERAL	Sales Region: NAT
Agency	Name:	Mentzer Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		210 W. Pennsylvania Suite 250	Billing Cycle: EOM/EOC
		Towson, MD 21204	Agency Commission: 15%
Advertiser	Name:	POL/Montanans Against Tax Hikes	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:20:00
	Priority:	IS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/28/18	2	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	2	\$250.00	\$212.50	0.00
Totals	2	\$250.00	\$212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	09/26/18	09/26/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GOOD MORNING AMERICA Target 302 Index: 114, Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	--W----	1		\$125.00		0.00						
N 2	KWYB	09/28/18	09/28/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GOOD MORNING AMERICA Target 302 Index: 114, Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	----F--	1		\$125.00		0.00						
Totals														2	\$250.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26147592		Changes as of: 9/12/2018 at 10:49 AM		Version: Original Order	
CPE: 439/540/6786		Flight: 9/25/18 - 10/1/18		Station: KWTB	
Agency: MENTZER MEDIA		Advertiser: Montanans Against Tax Hikes		Market: Butte, MT	
SERVIC		Product: MMATH		Office: NEW YORK	
210 W. Pennsylvania Avenue		Agency Order #: 7732391		Service: Nielsen	
Suite 250		Buyer: David, Brady		Primary Demo: Adults 18+	
Towson, MD 21204		Salesperson: ELISSA JANOFISKY		Assistant: SUSAN FIORE	
		232-373-8155		212-373-8150	
		Separation:		Total Spots: 2	
				Total CPP: \$78.13	
				Total GRP: 3.2	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	9/25	9/26	9/27	9/28	9/29	9/30	10/1	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 8a-9a		GOOD MORNING AMERICA	\$125.00	1.6	0.5	30	0	1	0	1	0	0	0	2	\$250.00	\$78.13	3.2
Targel 302 Index: 114, Nielsen: 1.5																		
TOTALS:															2	\$250.00	\$78.13	3.2

Makegood Comments

Date/Time	Action	Added by	Comment
09/12/18 11:35 AM	New	ELISSA JANOFISKY	Separation: 30

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMYB-TV, Butte, MT	Date: 9/11/18
---	--

I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montenans Against Tax Hikes
PO Box 4032
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Montanans Against Tax Hikes
PO Box 4032
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Group Treasurer: Chuck Denowh

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7-27-18 *Mr. Murphy* 916-497-0015
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Katie Delany *Katie Delany* *NSM*
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form Issue

Advertiser Group Name:

Montanans Against Tax Hikes

Address:

PO Box 4032

City, State & Zip Code:

Helena, MT 59604

Phone:

Website URL:

Executive Director/President:

Other Members of Executive
Committee or Board of Directors:
(list all that are applicable)

Group Treasurer:

Chuck Denowh

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.

ORDER

Orders	Order / Rev:	137034	
	Alt Order #:	26147603	
	Product Desc:	MMATH	
	Estimate:	6786	
	Flight Dates:	09/25/18 - 10/01/18	NWYB
	Original Date / Rev:	09/13/18 / 09/13/18	Primary AE: Katz Philadelphia
	Order Type:	GENERAL	Sales Office: K-PHL
			Sales Region: NAT

Agency	Name:	Mentzer Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		210 W. Pennsylvania Suite 250	Billing Cycle: EOM/EOC
		Towson, MD 21204	Agency Commission: 15%

Advertiser	Name:	POL/Montanans Against Tax Hikes	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:20:00
	Priority:	IS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	2	\$600.00	\$510.00
10/01/18	10/01/18	1	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	2	\$600.00	\$510.00	0.00
October 2018	1	\$300.00	\$255.00	0.00
Totals	3	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NWYB	09/26/18	09/26/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	--W----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
FOX MONTANA NEWS @ 9 Target 302 Index: 124. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 --W---- 1 \$300.00 0.00															
N 2	NWYB	09/27/18	09/27/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	---T---	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
FOX MONTANA NEWS @ 9 Target 302 Index: 124. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 ---T--- 1 \$300.00 0.00															
N 3	NWYB	10/01/18	10/01/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	M-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
FOX MONTANA NEWS @ 9 Target 302 Index: 124. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/18 10/07/18 M----- 1 \$300.00 0.00															
Totals														3	\$900.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26147603	Changes as of: 9/12/2018 at 10:53 AM	Version: Original Order	Con Type: POLITICAL/NOTE
CPE: 439/540/6786	Flight: 9/25/18 - 10/1/18	Station: NNYB	Total \$: \$900.00
Agency: MENTZER MEDIA SERVICE	Advertiser: Montanans Against Tax Hikes	Market: Butte, MT	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: MMATH	Office: NEW YORK	Total Spots: 3
	Agency Order #: 7732387	Service: Nielsen	Total CPP: \$96.77
	Buyer: David, Brady	Primary Demo: Adults 18+	Total GRP: 9.3
	Salesperson: ELISSA JANOFISKY	Assistant: SUSAN FIORE	
	232-373-8155		
Comments: Separation: 30	Separation:		

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	9/25	9/26	9/27	9/28	9/29	9/30	10/1	Total Spots	Total \$	CPP*	GRP*
1	Tu-F, M 9p-9:35p		FOX MONTANA NEWS @ 9	\$300.00	3.1	1.2	30	0	1	1	0	0	0	1	3	\$900.00	\$96.77	9.3
Target 302 Index: 124, Nielsen: 9.7																		
TOTALS:															3	\$900.00	\$96.77	9.3

Date/Time	Action	Added by	Comment
09/12/18 11:34 AM	New	ELISSA JANOFISKY	Separation: 30

Makegood Comments

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NNMB-TV, Butte, MT	Date: 9/14/18
---	--

I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally-qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes
PO Box 4032
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes
PO Box 4032
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7-24-18 *Mr. Murphy* 916-497-0015
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Katie Delany Katie Delany NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Form Issue

Advertiser Group Name:

Montanans Against Tax Hikes

Address:

PO Box 4032

City, State & Zip Code:

Helena, MT 59604

Phone:

Website URL:

Executive Director/President:

Other Members of Executive
Committee or Board of Directors:
(list all that are applicable)

Group Treasurer:

Chuck Denowh

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.