

# ORDER

**Orders**  
**Order / Rev:** 137033  
**Alt Order #:** 26147592  
**Product Desc:** MMATH  
**Estimate:** 6786  
**Flight Dates:** 09/25/18 - 10/01/18  
**Original Date / Rev:** 09/13/18 / 09/13/18  
**Order Type:** GENERAL

**Primary AE:** KATZ NEW YORK  
**Sales Office:** K-NYC  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media  
**Buying Contact:**  
**Billing Contact:**  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Montanans Against Tax Hikes  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** IS

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/28/18	2	\$250.00	\$212.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	2	\$250.00	\$212.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$250.00</b>	<b>\$212.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWYB	09/26/18	09/26/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GOOD MORNING AMERICA Target 302 Index: 114, Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	--W----			1		\$125.00		0.00				
N 2	KWYB	09/28/18	09/28/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GOOD MORNING AMERICA Target 302 Index: 114, Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	----F--			1		\$125.00		0.00				
													<b>Totals</b>	<b>2</b>	<b>\$250.00</b>



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26147592 Changes as of: 9/12/2018 at 10:49 AM Version: Original Order

CPE: 439/540/6786 Flight: 9/25/18 - 10/1/18 Station: KWYB  
 Agency: MENTZER MEDIA Advertiser: Montanans Against Tax Hikes Market: Butte, MT  
 SERVIC Product: MMATH Office: NEW YORK  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204

Agency Order #: 7732391  
 Buyer: David, Brady  
 Salesperson: ELISSA JANOFSKY  
 Separation: 30

Service: Nielsen  
 Primary Demo: Adults 18+  
 Assistant: SUSAN FIORE  
 212-373-8150

Comments: Separation: 30

Con Type: POLITICAL/NOTE  
 Total \$: \$250.00  
 Total Spots: 2  
 Total CPP: \$78.13  
 Total GRP: 3.2

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	9/25 - 10/1							Total Spots	Total \$	CPP*	GRP*
								9/25	9/26	9/27	9/28	9/29	9/30	10/1				
1	Tu-F, M 8a-9a		GOOD MORNING AMERICA	\$125.00	1.6	0.5	30	0	1	0	1	0	0	0	2	\$250.00	\$78.13	3.2
Target 302 Index: 114, Nielsen: 1.5 TOTALS: 0 1 0 1 0 0 0 0 2 \$250.00 \$78.13 3.2																		
Date/Time Action Added by Comment 09/12/18 11:35 AM New ELISSA JANOFSKY Separation: 30																		

Makegood Comments

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KMYB-TV, Butte, MT	<b>Date:</b> 9/11/18
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



# ORDER

**Orders**  
**Order / Rev:** 137034  
**Alt Order #:** 26147603  
**Product Desc:** MMATH  
**Estimate:** 6786  
**Flight Dates:** 09/25/18 - 10/01/18  
**Original Date / Rev:** 09/13/18 / 09/13/18  
**Order Type:** GENERAL  
**Primary AE:** NWYB  
**Sales Office:** Katz Philadelphia  
**Sales Region:** K-PHL  
**NAT**

**Agency**  
**Name:** Mentzer Media  
**Buying Contact:**  
**Billing Contact:**  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Montanans Against Tax Hikes  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** IS  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	2	\$600.00	\$510.00
10/01/18	10/01/18	1	\$300.00	\$255.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	2	\$600.00	\$510.00	0.00
October 2018	1	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$900.00</b>	<b>\$765.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	NWYB	09/26/18	09/26/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	--W----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00												
FOX MONTANA NEWS @ 9 Target 302 Index: 124. Nielsen: 0.7 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/24/18</td> <td>09/30/18</td> <td>--W----</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/18	09/30/18	--W----	1	\$300.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/24/18	09/30/18	--W----	1	\$300.00	0.00																						
N 2	NWYB	09/27/18	09/27/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	---T---	:30	1	\$300.00	IS	0.00	NM	1	\$300.00												
FOX MONTANA NEWS @ 9 Target 302 Index: 124. Nielsen: 0.7 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/24/18</td> <td>09/30/18</td> <td>---T---</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/18	09/30/18	---T---	1	\$300.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/24/18	09/30/18	---T---	1	\$300.00	0.00																						
N 3	NWYB	10/01/18	10/01/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM	M-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00												
FOX MONTANA NEWS @ 9 Target 302 Index: 124. Nielsen: 0.7 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/01/18</td> <td>10/07/18</td> <td>M-----</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/18	10/07/18	M-----	1	\$300.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/01/18	10/07/18	M-----	1	\$300.00	0.00																						
<b>Totals</b>													<b>3</b>	<b>\$900.00</b>													

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26147603      Changes as of: 9/12/2018 at 10:53 AM      Version: Original Order

CPE: 439/540/6786      Flight: 9/25/18 - 10/1/18      Station: NNYB  
 Agency: MENTZER MEDIA      Advertiser: Montanans Against Tax Hikes      Market: Butte, MT  
 SERVIC      Product: MMATH      Office: NEW YORK

210 W. Pennsylvania Avenue  
 Suite 250  
 Towson, MD 21204

Agency Order #: 7732387      Service: Nielsen  
 Buyer: David, Brady      Primary Demo: Adults 18+  
 Salesperson: ELISSA JANOFSKY      Assistant: SUSAN FIORE  
 232-373-8155      212-373-8150

Separation:      Total Spots: 3  
 Total CPP: \$96.77  
 Total GRP: 9.3

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	9/25 - 10/1							Total Spots	Total \$	CPP*	GRP*	
							9/25	9/26	9/27	9/28	9/29	9/30	10/1					
1	Tu-F, M 9p-9:35p		FOX MONTANA NEWS @ 9	\$300.00	3.1	1.2	30	0	1	1	0	0	0	1	3	\$900.00	\$96.77	9.3
TOTALS:							0	1	1	0	0	0	1	3	\$900.00	\$96.77	9.3	
Makegood Comments																		
Date/Time	Action	Added by	Comment															
09/12/18 11:34 AM	New	ELISSA JANOFSKY	Separation: 30															

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> NWMB-TV, Butte, MT	<b>Date:</b> 9/11/18
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally-qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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PO Box 4032  
Helena, MT 59604

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Group Treasurer: Chuck Denowh



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

