

ORDER

Orders	Order / Rev:	137300
	Alt Order #:	26153948
	Product Desc:	MMATH
	Estimate:	6848
	Flight Dates:	09/20/18 - 09/24/18
	Original Date / Rev:	09/21/18 / 09/21/18
	Order Type:	GENERAL

	KWYB
Primary AE:	Katz New York
Sales Office:	K-NYC
Sales Region:	NAT

Agency	Name:	Mentzer Media
	Buying Contact:	
	Billing Contact:	
		210 W. Pennsylvania Suite 250
		Towson, MD 21204

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Montanans Against Tax Hikes
	Demographic:	HH
	Product Codes:	PL Issue
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	ISS
	Priority:	IS

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	43	\$8,400.00	\$7,140.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	43	\$8,400.00	\$7,140.00	0.00
Totals	43	\$8,400.00	\$7,140.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KWYB	09/20/18	09/20/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---T---	:30	2	\$75.00	IS	0.00	NM	2	\$150.00
RACHAEL RAY Target 302 Index: 121. Nielsen: 1.1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 ---T--- 2 \$75.00 0.00															
8	KWYB	09/21/18	09/21/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----F--	:30	2	\$75.00	IS	0.00	NM	2	\$150.00
RACHAEL RAY Target 302 Index: 121. Nielsen: 1.1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/18 09/23/18 ----F-- 2 \$75.00 0.00															
9	KWYB	09/24/18	09/24/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	M-----	:30	2	\$75.00	IS	0.00	NM	2	\$150.00
RACHAEL RAY Target 302 Index: 121. Nielsen: 1.1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/18 09/30/18 M----- 2 \$75.00 0.00															
10	KWYB	09/20/18	09/20/18	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	--T---	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
THE VIEW Target 302 Index: 134. Nielsen: 1.4 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 137300
 Alt Order #: 26153948
 Flight Dates: 09/20/18 - 09/24/18

Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6848

KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	---T---					1	\$125.00		0.00			
11	KWYB	09/21/18	09/21/18	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	---F--	:30	2	\$125.00	IS	0.00	NM	2	\$250.00
THE VIEW Target 302 Index: 134. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----F--					2	\$125.00		0.00			
12	KWYB	09/24/18	09/24/18	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	-----	:30	2	\$125.00	IS	0.00	NM	2	\$250.00
THE VIEW Target 302 Index: 134. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/18		09/24/18	09/30/18	M-----					2	\$125.00		0.00			
13	KWYB	09/20/18	09/20/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	--T---	:30	2	\$75.00	IS	0.00	NM	2	\$150.00
PICKLER & BEN Target 302 Index: 122. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	---T---					2	\$75.00		0.00			
14	KWYB	09/21/18	09/21/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	---F--	:30	2	\$75.00	IS	0.00	NM	2	\$150.00
PICKLER & BEN Target 302 Index: 122. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----F--					2	\$75.00		0.00			
15	KWYB	09/24/18	09/24/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-----	:30	2	\$75.00	IS	0.00	NM	2	\$150.00
PICKLER & BEN Target 302 Index: 122. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/18		09/24/18	09/30/18	M-----					2	\$75.00		0.00			
16	KWYB	09/20/18	09/20/18	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	---T---	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GMA Target 302 Index: 125. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	---T---					1	\$125.00		0.00			
N 17	KWYB	09/21/18	09/21/18	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	----F--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GMA Target 302 Index: 125. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----F--					1	\$125.00		0.00			
N 18	KWYB	09/24/18	09/24/18	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	M-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GMA Target 302 Index: 125. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/18		09/24/18	09/30/18	M-----					1	\$125.00		0.00			
19	KWYB	09/20/18	09/20/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	---T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
MILLIONAIRE Target 302 Index: 131. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	---T---					1	\$75.00		0.00			
20	KWYB	09/21/18	09/21/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
MILLIONAIRE Target 302 Index: 131. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/18		09/17/18	09/23/18	----F--					1	\$75.00		0.00			
21	KWYB	09/24/18	09/24/18		CM	2:00 PM-3:00 PM	M-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2p-3p											
				M-F 2p-3p											
				MILLIONAIRE											
				Target 302 Index: 131, Nielsen: 1.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/24/18		09/30/18	M-----			1		\$75.00		0.00					
22	KWYB	09/20/18	09/20/18	M-F 3p-4p	CM	3:00 PM-4:00 PM	---T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
				M-F 3p-4p											
				FUNNY YOU SHOULD ASK											
				Target 302 Index: 131, Nielsen: 1.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/18		09/23/18	---T---			1		\$75.00		0.00					
23	KWYB	09/21/18	09/21/18	M-F 3p-4p	CM	3:00 PM-4:00 PM	----F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
				M-F 3p-4p											
				FUNNY YOU SHOULD ASK											
				Target 302 Index: 131, Nielsen: 1.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/18		09/23/18	----F--			1		\$75.00		0.00					
24	KWYB	09/24/18	09/24/18	M-F 3p-4p	CM	3:00 PM-4:00 PM	M-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
				M-F 3p-4p											
				FUNNY YOU SHOULD ASK											
				Target 302 Index: 131, Nielsen: 1.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/24/18		09/30/18	M-----			1		\$75.00		0.00					
25	KWYB	09/20/18	09/20/18	M-F 4p-5p	CM	4:00 PM-5:00 PM	---T---	:30	2	\$200.00	IS	0.00	NM	2	\$400.00
				M-F 4p-5p											
				FAMILY FEUD											
				Target 302 Index: 119, Nielsen: 1.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/18		09/23/18	---T---			2		\$200.00		0.00					
26	KWYB	09/21/18	09/21/18	M-F 4p-5p	CM	4:00 PM-5:00 PM	----F--	:30	2	\$200.00	IS	0.00	NM	2	\$400.00
				M-F 4p-5p											
				FAMILY FEUD											
				Target 302 Index: 119, Nielsen: 1.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/18		09/23/18	----F--			2		\$200.00		0.00					
27	KWYB	09/24/18	09/24/18	M-F 4p-5p	CM	4:00 PM-5:00 PM	M-----	:30	2	\$200.00	IS	0.00	NM	2	\$400.00
				M-F 4p-5p											
				FAMILY FEUD											
				Target 302 Index: 119, Nielsen: 1.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/24/18		09/30/18	M-----			2		\$200.00		0.00					
28	KWYB	09/21/18	09/21/18	M-F 530p-6p Local News	NEWS	5:30 PM-6:00 PM	----F--	:30	1	\$275.00	IS	0.00	NM	1	\$275.00
				M-F 530p-6p Local News											
				ABC MONTANA LOCAL NEWS											
				Target 302 Index: 118, Nielsen: 2.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/18		09/23/18	----F--			1		\$275.00		0.00					
29	KWYB	09/24/18	09/24/18	M-F 530p-6p Local News	NEWS	5:30 PM-6:00 PM	M-----	:30	1	\$275.00	IS	0.00	NM	1	\$275.00
				M-F 530p-6p Local News											
				ABC MONTANA LOCAL NEWS											
				Target 302 Index: 118, Nielsen: 2.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/24/18		09/30/18	M-----			1		\$275.00		0.00					
30	KWYB	09/21/18	09/21/18	Late News Rotator M-F	NEWS	10p-1035p	----F--	:30	2	\$400.00	IS	0.00	NM	2	\$800.00
				Late News Rotator M-F											
				Late News Rotator M-F											
				Target 302 Index: 125, Nielsen: 3.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/17/18		09/23/18	----F--			2		\$400.00		0.00					
31	KWYB	09/21/18	09/21/18	Fri Prime Hour 1	CM	7p-8p	----F--	:30	1	\$450.00	IS	0.00	NM	1	\$450.00
				Fresh off the boat/Speech											
				Fresh off the boat/Speech											

Order / Rev: 137300
 Alt Order #: 26153948
 Flight Dates: 09/20/18 - 09/24/18

Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6848
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 302 Index: 121. Nielsen: 3.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/18		09/17/18	09/23/18	----F--	1		\$450.00		0.00						
32	KWYB	09/22/18	09/22/18	Saturday Night FBII Sat Night ftball	CM	6:00 PM-9:30 PM (6:00 PM-9:30 PM)	-----S-	:30	1	\$1,500.00	IS	0.00	NM	1	\$1,500.00
Sat Night ftball Target 302 Index: 122. Nielsen: 3.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/18		09/17/18	09/23/18	-----S-	1		\$1,500.00		0.00						
33	KWYB	09/21/18	09/21/18	Fri Prime Hour 2 Child Support	CM	8p-9p	----F--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
Child Support Target 302 Index: 121. Nielsen: 3.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/18		09/17/18	09/23/18	----F--	1		\$500.00		0.00						
34	KWYB	09/22/18	09/22/18	Late News Wkend rotatr 10 P wkend 35 min	NWS	10p-1035p	-----S-	:30	1	\$400.00	IS	0.00	NM	1	\$400.00
Late News Rotator M-F Target 302 Index: 125. Nielsen: 3.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/18		09/17/18	09/23/18	-----S-	1		\$400.00		0.00						
35	KWYB	09/23/18	09/23/18	Sa-Su Early News LN Sa-Su 5p-530p	NWS	5p-530p	-----S	:30	2	\$200.00	IS	0.00	NM	2	\$400.00
ABC MONTANA LOCAL NEWS Target 302 Index: 118. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/18		09/17/18	09/23/18	-----S	2		\$200.00		0.00						
N36	KWYB	09/24/18	09/24/18	M-F Montana Right Now M-F Montana Right Now	NWS	630p-7p	M-----	:30	1	\$250.00	IS	0.00	NM	1	\$250.00
GMA Target 302 Index: 125. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/18		09/24/18	09/30/18	M-----	1		\$250.00		0.00						
													Totals	43	\$8,400.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26153948	Changes as of 9/20/2018 at 4:22 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 439/540/6848	Flight: 9/20/18 - 9/24/18	Station: KWTB	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA	Advertiser: Montanans Against Tax Hikes	Market: Butte, MT	Total \$: \$8,400.00
SERVIC	Product: MMATH	Office: NEW YORK	Total Spots: 43
210 W. Pennsylvania Avenue	Agency Order #: 7758791	Service: Nielsen	Total CPP: \$162.79
Suite 250	Buyer: David, Brady	Primary Demo: Adults 18+	Total GRP: 51.6
Towson, MD 21204	Salesperson: ELISSA JANOFISKY	Assistant: SUSAN FIORE	Traffic #: 137300
	232-373-8155		
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	9/20 - 9/24					Total Spots	Total \$	CPP*	GRP*
								9/20	9/21	9/22	9/23	9/24				
MSD 21	Th-F 12p-1p		GMA Day	\$125.00	0.0	0.0	30	0	1	0	0	1	0	\$0.00	\$0.00	0.0
MGD 22	M 6:30p-7p		Montana Right Now	\$250.00	0.0	0.0	30	0	0	0	0	1	1	\$250.00	\$0.00	0.0
TOTALS:								10	16	2	2	13	43	\$8,400.00	\$162.79	51.6