

ORDER

Orders

Order / Rev:	135259
Alt Order #:	26122719
Product Desc:	MMATH
Estimate:	6426
Flight Dates:	10/09/18 - 10/15/18
Original Date / Rev:	10/10/18 / 10/10/18
Order Type:	GENERAL

	KWYB
Primary AE:	Katz New York
Sales Office:	K-NYC
Sales Region:	NAT

Agency

Name:	Mentzer Media
Buying Contact:	
Billing Contact:	
	210 W. Pennsylvania Suite 250
	Towson, MD 21204

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	POL/Montanans Against Tax Hikes
Demographic:	HH
Product Codes:	PL Issue
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	ISS
Priority:	IS

New Business Thru:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	38	\$8,125.00	\$6,906.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	38	\$8,125.00	\$6,906.25	0.00
Totals	38	\$8,125.00	\$6,906.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWYB	10/09/18	10/09/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 106. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -T----- 1 \$125.00 0.00															
2	KWYB	10/10/18	10/10/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 106. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 --W---- 1 \$125.00 0.00															
3	KWYB	10/11/18	10/11/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 106. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 ---T--- 1 \$125.00 0.00															
4	KWYB	10/12/18	10/12/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 106. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6426

KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	----F--			1		\$125.00	0.00					
5	KWYB	10/15/18	10/15/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 106. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	M-----			1		\$125.00	0.00					
6	KWYB	10/09/18	10/09/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 111. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	-T-----			1		\$125.00	0.00					
7	KWYB	10/10/18	10/10/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 111. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	--W----			1		\$125.00	0.00					
8	KWYB	10/11/18	10/11/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 111. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	---T---			1		\$125.00	0.00					
9	KWYB	10/12/18	10/12/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 111. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	----F--			1		\$125.00	0.00					
10	KWYB	10/15/18	10/15/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
GD MRN AMR-ABC Target 332 Index: 111. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	M-----			1		\$125.00	0.00					
11	KWYB	10/09/18	10/09/18	M-F 11a-12p Pickler and Ben	CM	11a-12p	-T-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
Pickler and Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	-T-----			1		\$75.00	0.00					
12	KWYB	10/10/18	10/10/18	M-F 11a-12p Pickler and Ben	CM	11:00 AM-12:00 PM	-W----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
Pickler and Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	--W----			1		\$75.00	0.00					
13	KWYB	10/11/18	10/11/18	M-F 11a-12p Pickler and Ben	CM	11:00 AM-12:00 PM	--T---	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
Pickler and Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	---T---			1		\$75.00	0.00					
14	KWYB	10/12/18	10/12/18	M-F 11a-12p Pickler and Ben	CM	11:00 AM-12:00 PM	---F--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
Pickler and Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	----F--			1		\$75.00	0.00					
15	KWYB	10/15/18	10/15/18	M-F 11a-12p Pickler and Ben	CM	11:00 AM-12:00 PM	M-----	:30	1	\$75.00	IS	0.00	NM	1	\$75.00
Pickler and Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Advertiser: POL/Montanans Against Tax Hikes
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 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$75.00		0.00			
16	KWB	10/09/18	10/09/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-T-----	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
		FAMILY FEUD/FAMILY FEUD B Target 332 Index: 114. Nielsen: 0.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-T-----					1	\$200.00		0.00			
17	KWB	10/10/18	10/10/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--W----	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
		FAMILY FEUD/FAMILY FEUD B Target 332 Index: 114. Nielsen: 0.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--W----					1	\$200.00		0.00			
18	KWB	10/11/18	10/11/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	---T---	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
		FAMILY FEUD/FAMILY FEUD B Target 332 Index: 114. Nielsen: 0.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---T---					1	\$200.00		0.00			
19	KWB	10/12/18	10/12/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----F--	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
		FAMILY FEUD/FAMILY FEUD B Target 332 Index: 114. Nielsen: 0.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	----F--					1	\$200.00		0.00			
20	KWB	10/15/18	10/15/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	M-----	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
		FAMILY FEUD/FAMILY FEUD B Target 332 Index: 114. Nielsen: 0.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$200.00		0.00			
21	KWB	10/10/18	10/10/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	--W----	:30	1	\$275.00	IS	0.00	NM	1	\$275.00
		5:30PM LCL NWS Target 332 Index: 126. Nielsen: 0.5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--W----					1	\$275.00		0.00			
22	KWB	10/12/18	10/12/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	----F--	:30	1	\$275.00	IS	0.00	NM	1	\$275.00
		5:30PM LCL NWS Target 332 Index: 126. Nielsen: 0.5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	----F--					1	\$275.00		0.00			
23	KWB	10/15/18	10/15/18	M-F 530p-6p Local News M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	M-----	:30	1	\$275.00	IS	0.00	NM	1	\$275.00
		5:30PM LCL NWS Target 332 Index: 126. Nielsen: 0.5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$275.00		0.00			
24	KWB	10/14/18	10/14/18	Sa-Su Early News LN Sa-Su 5p-530p	NWS	5:00 PM-5:30 PM	-----S	:30	1	\$225.00	IS	0.00	NM	1	\$225.00
		5:00PM LCL NWS Target 332 Index: 133. Nielsen: 0.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S					1	\$225.00		0.00			
25	KWB	10/15/18	10/15/18	Mon 7p-9p Dancing with the Stars	CM	7:00 PM-9:00 PM	M-----	:30	1	\$550.00	IS	0.00	NM	1	\$550.00
		DWTS Target 332 Index: 120. Nielsen: 2.2000000000000002													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$550.00		0.00			
26	KWB	10/15/18	10/15/18		CM	9:00 PM-10:00 PM	M-----	:30	1	\$550.00	IS	0.00	NM	1	\$550.00

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Advertiser: POL/Montanans Against Tax Hikes
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 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon Prime Hour 3 The Good Doctor THE GOOD DOC Target 332 Index: 127. Nielsen: 1.8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/18 10/21/18 M----- 1 \$550.00 0.00															
27	KWB	10/10/18	10/10/18	Wed Prime Hour 2 MODERN FAMILY MODERN FAMILY/ MODERN FAMILY Target 332 Index: 131. Nielsen: 1.3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 --W---- 1 \$550.00 0.00	CM	8:00 PM-9:00 PM	--W----	:30	1	\$550.00	IS	0.00	NM	1	\$550.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KWB 10/08/18-10/14/18 Wed Prime Hour 2 8:00 PM-9:00 PM --W----- :30 \$550.00 0.00 NM															
28	KWB	10/11/18	10/11/18	Thur Prime Hour 1 Grey's Anatomy GREY ANTMY-ABC Target 332 Index: 125. Nielsen: 1.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 ---T--- 1 \$550.00 0.00	CM	7:00 PM-8:00 PM	---T---	:30	1	\$550.00	IS	0.00	NM	1	\$550.00
29	KWB	10/11/18	10/11/18	Thur Prime Hour 2 STATION 19 STATION 19-ABC Target 332 Index: 131. Nielsen: 1.8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 ---T--- 1 \$500.00 0.00	CM	8:00 PM-9:00 PM	---T---	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
30	KWB	10/13/18	10/13/18	College Football College Football COLLEGE FOOTBALL Target 332 Index: 139. Nielsen: 0.2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -----S- 1 \$1,000.00 0.00	CM	1:30 PM-5:00 PM (1:30 PM-5:00 PM)	-----S-	:30	1	\$1,000.00	IS	0.00	NM	1	\$1,000.00
31	KWB	10/09/18	10/15/18	M-F 5a-7a LN M-F GD MRN AMR-ABC Target 332 Index: 106. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -11-1-- 3 \$100.00 0.00 Week: 10/15/18 10/21/18 1----- 1 \$100.00 0.00	NWS	5a-7a	111-1--	:30	4	\$100.00	IS	0.00	NM	4	\$400.00
32	KWB	10/09/18	10/15/18	M-F 9a-10a Racheal GD MRN AMR-ABC Target 332 Index: 106. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 -1-1--- 2 \$75.00 0.00 Week: 10/15/18 10/21/18 1----- 1 \$75.00 0.00	CM	9a-10a	11-1---	:30	3	\$75.00	IS	0.00	NM	3	\$225.00
N33	KWB	10/11/18	10/11/18	M-F 12p-1p M-F 12p-1p GD MRN AMR-ABC Target 332 Index: 106. Nielsen: 0.7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/18 10/14/18 ---T--- 1 \$125.00 0.00	CM	12p-1p	---T---	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
													Totals	38	\$8,125.00



125 West 56th St
New York, NY 10019

Contract # 26122719	Changes as of: 10/9/2018 at 10:57 AM	Version: Highlighting Makegood 3	Status: Accepted
CPE: 439/540/6426	Flight: 10/9/18 - 10/15/18	Station: KMYB	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVICE	Advertiser: Montanans Against Tax Hikes	Market: Butte, MT	Total \$: \$8,125.00
210 W. Pennsylvania Avenue Towson, MD 21204	Product: MMATH	Office: NEW YORK	Total Spots: 38
	Agency Order #: 7605787	Service: Nielsen	Total CPM: \$110.09
	Buyer: David, Brady	Primary Demo: Adults 18+	Total GRP: 73.8
	Salesperson: ELISSA JANOFISKY	Assistant: SUSAN FIORE	Traffic #: 135259
	232-373-8155		
Comments: Separation: 30	Separation:		

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	10/9 - 10/15							Total Spots	Total \$	CPP*	GRP*
								10/9	10/10	10/11	10/12	10/13	10/14	10/15				
M.F.	5a-7a		RACHAEL RAY	\$75.00	0.0	0.0	30	1P0	0	1P0	0	0	0	1P0	0	\$0.00	\$0.00	0.0
M.F.	9a-10a		RACHAEL RAY	\$75.00	0.0	0.0	30	1	0	1	0	0	0	1	3	\$225.00	\$0.00	0.0
M.F.	12n-1p		GMA Day	\$125.00	1.5	0.8	30	0	0	1	0	0	0	0	1	\$125.00	\$83.33	1.5
Target 332 Index: 171, Nielsen: 0.6																		
TOTALS:								6	7	8	6	1	1	9	38	\$8,125.00	\$110.09	73.8

Makegood Comments

Date/Time	Action	Added by	Comment
10/10/18 5:39 AM	Accepted	ELISSA JANOFISKY	agency accepted MCG from 6425 to 6426 via 10/9 email