

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King

do hereby request station time concerning the following issue:

Patriot Majority USA
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: AS ORDERED

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

David Perdue, US Senate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

PATRIOT MAJORITY USA  
PO Box 3552, Washington DC 20033

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Craig Varoga

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/22/14

Date



Signature

312-787-3322

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Rebecca L. Swan

Printed Name

GM

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

28952

**ADELSTEINILISTON**  
222 WEST ONTARIO STREET, SUITE 600  
CHICAGO, ILLINOIS 60654

**The PrivateBank**  
www.thepriatebank.com  
2-648-710

10/17/2014

PAY TO THE ORDER OF **WGXA-TV**

\$ \*\*7,739.25

Seven Thousand Seven Hundred Thirty-Nine and 25/100 \*\*\*\*\* DOLLARS

WGXA-TV

MEMO  
Women Vote! 4453 - 10/21 - 11/4

AUTHORIZED SIGNATURE

1102895211 071006486 11690811

ADELSTEINILISTON

28952

Date	Type	Reference	Original Amt.	Balance Due	10/17/2014 Discount	Payment
10/17/2014	Bill	4453	7,739.25	7,739.25		7,739.25
					Check Amount	7,739.25

6020 - Women Vote

\$ 3,731.50

6048 - Patriot Majority \$ 4,007.75

Chk Account Adelstei Women Vote! 4453 - 10/21 - 11/4

7,739.25





WGXA-TV FOX24  
599 Martin Luther King, Jr. Blvd.  
Macon, GA 31201

Adelstein/Liston  
222 West Ontario St  
Ste 600  
Chicago, IL 60654

## Contract # 6048

**Schedule Dates** 10/28/14-11/04/14  
**Advertiser** Patriot Majority USA (1855)  
**Agency** Adelstein/Liston (1285)  
**Product** Political Issue (1003)  
**Brand** PURDUE/SEN/D (4721)  
**Salesperson** Katz - Chicago, (1014)  
**Sales Office** Katz - Chicago  
**Buyer Name** Gregory, Kathy  
**Phone/Fax** /  
**CPE** n/a/n/a/n/a  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** 9432927

**Date Entered** 10/23/14  
**Last Modified** 10/23/14  
**Entered By** Cassie Crowley  
**CO-OP** No  
**Headline #** 9432927  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$707.25  
**Net Total** \$4,007.75  
**Sales Tax**

### FOX (WGXA)

By Broadcast Month	Spots	Rate
Nov. 2014	47	\$4,715.00
<b>Grand Total:</b>	<b>47</b>	<b>\$4,715.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/14-10/31/14	4	:30	9A- 10A (EST)	8		X	X	X	X			8	\$100.00	\$800.00	FOX (WGXA)		10/23/14
2.0	Normal Line / SPOT	11/03/14-11/04/14	4	:30	9A- 10A (EST)		1	1						2	\$100.00	\$200.00	FOX (WGXA)		10/23/14
3.0	Normal Line / SPOT	10/28/14-10/31/14	4	:30	10A- 11A (EST)	8		X	X	X	X			8	\$40.00	\$320.00	FOX (WGXA)		10/23/14
4.0	Normal Line / SPOT	11/03/14-11/04/14	4	:30	10A- 11A (EST)		1	1						2	\$40.00	\$80.00	FOX (WGXA)		10/23/14
5.0	Normal Line / SPOT	10/28/14-10/31/14	4	:30	4P- 5P (EST)	4		X	X	X	X			4	\$250.00	\$1,000.00	FOX (WGXA)		10/23/14
6.0	Normal Line / SPOT	11/03/14-11/03/14	4	:30	4P- 5P (EST)		1							1	\$250.00	\$250.00	FOX (WGXA)		10/23/14
7.0	Normal Line / SPOT	10/28/14-10/31/14	4	:30	5P- WGXA News @ 5p	5		X	X	X	X			5	\$175.00	\$875.00	FOX (WGXA)		10/23/14
8.0	Normal Line / SPOT	11/03/14-11/03/14	4	:30	5P- WGXA News @ 5p		1							1	\$175.00	\$175.00	FOX (WGXA)		10/23/14
9.0	Normal Line / SPOT	11/02/14-11/02/14	4	:30	6P- 7P (EST)								2	2	\$120.00	\$240.00	FOX (WGXA)	Big Bang	10/23/14
10.0	Normal Line / SPOT	11/02/14-11/02/14	4	:30	10:01P- WGXA Weekend News Sunday								1	1	\$150.00	\$150.00	FOX (WGXA)		10/23/14
11.0	Normal Line / SPOT	11/02/14-11/02/14	4	:30	10:30P- How I Met Your Mother Sun 1								1	1	\$25.00	\$25.00	FOX (WGXA)		10/23/14
12.0	Normal Line / SPOT	10/28/14-10/31/14	4	:30	7A- WGXA Morning News	8		X	X	X	X			8	\$50.00	\$400.00	FOX (WGXA)		10/23/14
13.0	Normal Line / SPOT	11/03/14-11/04/14	4	:30	7A- WGXA Morning News		2	2						4	\$50.00	\$200.00	FOX (WGXA)		10/23/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

**Rep Order#** 9432927    **Ver#** 1    **Status** Confirmed    **Traffic Order#** 6048    **Printed:** 10/28/14 11:59 AM    **Duplicate**    1 of 2  
**EC'd** No    **Last Received:** 10/23/14 4:31 PM  
**Showing Buylines:** All Lines

**Station** WGXA-TV MACON  
**Advertiser** (PMAJ) PATRIOT MAJORITY  
**Product** PURDUE/SEN/D  
**Estimate#**  
**Buyer** KATHY GREGORY

**Agency** (ADEL) ADELSTEIN LISTON  
 222 W. ONTARIO ST, SUITE 600  
 CHICAGO, IL 60610  
**Agency C/P1/P2/E**  
**Flight Dates** 10/28/14-11/04/14

**Rep Firm** KATZ CONTINENTAL  
**Sales Office** (CH) CHICAGO  
**Salesperson** (BMR) BRADLEY MEYER - OLY  
**Sales Assistant** ALEX  
**Salesperson Phone#** 312 755-3858  
**Salesperson Fax#** 917-206-9579

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F	9A-10A	FAMILY FEUD	30	2.4	19.2	\$100.00	10/28-10/31	8	8	\$800.00
2	M-Tu	9A-10A	FAMILY FEUD	30	2.4	4.8	\$100.00	11/03-11/04	2	2	\$200.00
3	Tu-F	10A-11A	MILLIONAIRE	30	1.0	8.0	\$40.00	10/28-10/31	8	8	\$320.00
4	M-Tu	10A-11A	MILLIONAIRE	30	1.0	2.0	\$40.00	11/03-11/04	2	2	\$80.00
5	Tu-F	4P-5P	FAMILY FEUD	30	3.3	13.2	\$250.00	10/28-10/31	4	4	\$1,000.00
6	M-Tu	4P-5P	FAMILY FEUD	30	3.3	3.3	\$250.00	11/03-11/04	1	1	\$250.00
7	Tu-F	5P-6P	WGXA NEWS AT 5PM	30	2.3	11.5	\$175.00	10/28-10/31	5	5	\$875.00
8	M-Tu	5P-6P	WGXA NEWS AT 5PM	30	2.3	2.3	\$175.00	11/03-11/04	1	1	\$175.00
9	Su	6P-7P	BIG BANG THEORY	30	5.4	10.8	\$120.00	11/02-11/02	2	2	\$240.00
10	Su	10P-1030P	NEWS CENTRAL AT 10PM	30	1.9	1.9	\$150.00	11/02-11/02	1	1	\$150.00
11	Su	1030P-11P	HOW I MET YOUR MOTHER	30	1.0	1.0	\$25.00	11/02-11/02	1	1	\$25.00
12	Tu-F	7A-9A	WGXA MORNING NEWS	30	0.5	4.0	\$50.00	10/28-10/31	8	8	\$400.00

# ORDER WORKSHEET

Rep Order# 9432927 Ver# 1  
EC'd No

Status Confirmed

Traffic Order# 6048

Last Received:  
Showing Buylines:

Printed: 10/28/14 11:59 AM Duplicate 2 of 2  
10/23/14 4:31 PM  
All Lines

Station WGXA-TV MACON  
Advertiser (PMAJ) PATRIOT MAJORITY  
Product PURDUE/SEN/D  
Estimate#  
Buyer KATHY GREGORY

Agency (ADEL) ADELSTEIN LISTON  
222 W. ONTARIO ST, SUITE 600  
CHICAGO, IL 60610  
Agency C/P1/P2/E  
Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL  
Sales Office (CH) CHICAGO  
Salesperson (BMR) BRADLEY MEYER - OLY  
Sales Assistant ALEX  
Salesperson Phone# 312 755-3858  
Salesperson Fax# 917-206-9579

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	M-Tu	7A-9A	WGXA MORNING NEWS	30	0.5	2.0	\$50.00	11/03-11/04	4	4	\$200.00

## ---REPORT TOTALS---

Report Totals: 47 / \$4,715.00

## ---SALES MONTHLY TOTALS---

Nov2014: 47/ \$4,715.00

Order Totals: 47 / \$4,715.00 Total GRPS: 84.0

## --- COMPETITIVE ---

Market Totals	\$20,500.00	CABL .00%	UKNO .00%	WBMN .00%	WGXA 23.00%	WMAZ 41.00%
		WMGT 17.00%	WPGA 19.00%			

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS



## Matthew Poole

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**From:** Cassie Crowley  
**Sent:** Thursday, October 23, 2014 11:08 AM  
**To:** Matthew Poole  
**Subject:** FW: ADVERTISER NAME CHANGE - EST 4453 10/28-11/4 Women Vote to Patriot Majority USA  
**Attachments:** PATRIOT MAJ USA NAB.pdf

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**From:** Becky Swan  
**Sent:** Wednesday, October 22, 2014 6:04 PM  
**To:** Cassie Crowley  
**Subject:** FW: ADVERTISER NAME CHANGE - EST 4453 10/28-11/4 Women Vote to Patriot Majority USA

If we can easily change in the system, lets do it.

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**From:** Meyer, Bradley [<mailto:Bradley.Meyer@continentalvsales.com>]  
**Sent:** Wednesday, October 22, 2014 4:49 PM  
**To:** Becky Swan  
**Subject:** ADVERTISER NAME CHANGE - EST 4453 10/28-11/4 Women Vote to Patriot Majority USA

Becky,

Good afternoon - For estimate #4453 we would like to change the advertiser name from "Women Vote" to "Patriot Majority USA" starting on Tuesday, October 28th. Until then ***(through the 27th), the advertiser will remain Women Vote.***

See the attached for the Patriot Majority USA NAB.

The best way I can think to handle this one is to cancel any spots sked after 10/28 on the Women Vote buys, and re-book them on a new order as Patriot Majority USA . . .

**Brad Meyer** | Account Executive  
**Continental Television Sales**  
phone 312.755.3858 | efax 917.206.9579