

CONTRACT

townsquare  **Townsquare Media Abilene**
3911 South 1st
Abilene, TX 79605
(325) 676-7711

<u>Contract / Revision</u> 3675260 /		<u>Alt Order #</u>
<u>Advertiser</u> Texans for Jodey Arrington		<u>Original Date / Revision</u> 10/18/22 / 10/18/22
<u>Contract Dates</u> 10/19/22 - 11/13/22	<u>Estimate #</u>	
<u>Product</u> General Election 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Abilene	<u>Account Executive</u> Kenneth Corbin	<u>Sales Office</u> Local Abilene
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Texans for Jodey Arrington
POB 6687
Lubbock, TX 79493

KEAN-FM - 3675260A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KEAN	10/19/22	11/06/22	M-F AM Drive	6a-10a		1:00				NM	15	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				5	\$13.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				5	\$13.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$13.00	0.00			
N 2	KEAN	10/19/22	11/06/22	M-F Midday	10a-3p		1:00				NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				5	\$10.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				5	\$10.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$10.00	0.00			
N 3	KEAN	10/19/22	11/06/22	M-F PM Drive	3p-7p		1:00				NM	15	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				5	\$12.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				5	\$12.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$12.00	0.00			
N 4	KEAN	11/07/22	11/13/22	M-F AM Drive	6a-10a		1:00				NM	5	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				5	\$13.00	0.00			
N 5	KEAN	11/07/22	11/13/22	M-F Midday	10a-3p		1:00				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				5	\$10.00	0.00			
N 6	KEAN	11/07/22	11/13/22	M-F PM Drive	3p-7p		1:00				NM	5	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				5	\$12.00	0.00			
Totals										0.00		60	\$700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	33	\$385.00	\$385.00
11/01/22 - 11/08/22	27	\$315.00	\$315.00
Totals	60	\$700.00	\$700.00

KULL-FM - 3675260B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Texans for Jodey Arrington		<u>Original Date / Revision</u> 10/18/22 / 10/18/22
<u>Contract Dates</u> 10/19/22 - 11/13/22	<u>Product</u> General Election 2022	<u>Estimate #</u>

KULL-FM - 3675260B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KULL	10/19/22	11/06/22	M-F AM Drive	6a-10a		1:00				NM	12	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				4	\$7.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$7.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				4	\$7.00	0.00			
N 2	KULL	10/19/22	11/06/22	M-F Midday	10a-3p		1:00				NM	12	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				4	\$8.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$8.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				4	\$8.00	0.00			
N 3	KULL	10/19/22	11/06/22	M-F PM Drive	3p-7p		1:00				NM	12	\$84.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				4	\$7.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				4	\$7.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				4	\$7.00	0.00			
N 4	KULL	11/07/22	11/13/22	M-F AM Drive	6a-10a		1:00				NM	5	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				5	\$7.00	0.00			
N 5	KULL	11/07/22	11/13/22	M-F Midday	10a-3p		1:00				NM	5	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				5	\$7.00	0.00			
N 6	KULL	11/07/22	11/13/22	M-F PM Drive	3p-7p		1:00				NM	5	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				5	\$7.00	0.00			
Totals										0.00		51	\$369.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	27	\$198.00	\$198.00
11/01/22 - 11/08/22	24	\$171.00	\$171.00
Totals	51	\$369.00	\$369.00

KYYW-AM - 3675260C

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KYYW	10/19/22	11/06/22	M-F AM Drive	6a-10a		1:00				NM	15	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				5	\$8.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				5	\$8.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$8.00	0.00			
N 2	KYYW	10/19/22	11/06/22	M-F Midday	10a-3p		1:00				NM	15	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				5	\$8.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				5	\$8.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$8.00	0.00			
N 3	KYYW	10/19/22	11/06/22	M-F PM Drive	3p-7p		1:00				NM	15	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/22	10/23/22	--WTF--				5	\$8.00	0.00			
Week:		10/24/22	10/30/22	MTWTF--				5	\$8.00	0.00			
Week:		10/31/22	11/06/22	MTWTF--				5	\$8.00	0.00			
N 4	KYYW	11/07/22	11/13/22	M-F AM Drive	6a-10a		1:00				NM	6	\$48.00

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townsquare

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<u>Advertiser</u> Texans for Jodey Arrington		<u>Original Date / Revision</u> 10/18/22 / 10/18/22
<u>Contract Dates</u> 10/19/22 - 11/13/22	<u>Product</u> General Election 2022	<u>Estimate #</u>

KYYW-AM - 3675260C

KYYW-AM - 3675260C					Start/End	Spots/							
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				6	\$8.00	0.00			
N 5	KYYW	11/07/22	11/13/22	M-F Midday	10a-3p		1:00				NM	6	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				6	\$8.00	0.00			
N 6	KYYW	11/07/22	11/13/22	M-F PM Drive	3p-7p		1:00				NM	6	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----				6	\$8.00	0.00			
Totals										0.00		63	\$504.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	33	\$264.00	\$264.00
11/01/22 - 11/08/22	30	\$240.00	\$240.00
Totals	63	\$504.00	\$504.00

KYYW-AM - 3675260D

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	10/19/22	10/31/22	1:00 Audio Spot (CPP)	30	\$2.00	CPP	\$60.00
N 2	11/01/22	11/06/22	1:00 Audio Spot (CPP)	15	\$2.00	CPP	\$30.00
N 3	11/07/22	11/13/22	1:00 Audio Spot (CPP)	6	\$2.00	CPP	\$12.00
Totals				51			\$102.00

Time Period	Gross Amount	Net Amount
10/01/22 - 10/31/22	\$60.00	\$60.00
11/01/22 - 11/13/22	\$42.00	\$42.00
Totals	\$102.00	\$102.00

Contract Totals 0.051 200 \$1,675.00

Signature: _____ **Date:** _____

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Jodey Arrington, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jodey Arrington

Authorized committee:

Texas for Jodey Arrington

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas 19-Congressional District

Date of election:

November 8th 2022



General



Primary

Treasurer of candidate's authorized committee:

David Satterfield

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Name:

Jodey Arrington

Date of Request to Purchase Ad Time:

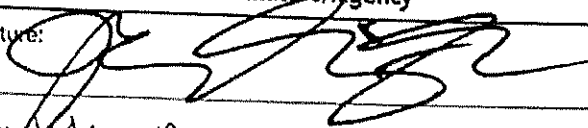
Signature:

Name:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: Name: Jodey Arrington

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jodey Arrington (Abilene)

From: Ken Corbin
Phone: (806) 776-5213
Email: kencorbin@townsquaremedia.com
10/17/2022 1:25 PM



Flight Dates: 10/17/2022 - 11/13/2022

Demo: P 45+

Radio Market: ABILENE, TX
Survey: SP22 SD / FA21 SD
Geography: Metro

Schedule Description:
General Election 2022

	Daypart	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% Reach	Net Reach	Frequency	Gis
Radio Total		225		\$7.44	\$1,675.00	0.8%	\$9.20	102.0	44.7%	28,600	4.1	116,500
KEAN-FM		60		\$11.67	\$700.00	1.1%	\$11.20	62.5	15.0%	9,600	4.2	40,500
Flight A - 3 wks (10/17, 10/24, 10/31)												
		45		\$11.67	\$525.00	1.1%	\$10.94	48.0	13.0%	8,300	3.8	31,500
One Week Total		15		\$11.67	\$175.00	1.1%	\$10.94	16.0	7.2%	4,600	2.3	10,500
	M-F 6A-10A	5 60		\$13.00	\$65.00	0.9%	\$14.44	4.5	2.8%	1,800	1.7	3,000
	M-F 10A-3P	5 60		\$10.00	\$50.00	1.4%	\$7.14	7.0	4.2%	2,700	1.7	4,500
	M-F 3P-7P	5 60		\$12.00	\$60.00	0.9%	\$13.33	4.5	3.0%	1,900	1.6	3,000
Flight B - 1 wk (11/07)												
		15		\$11.67	\$175.00	0.9%	\$12.07	14.5	5.5%	3,500	2.6	9,000
One Week Total		15		\$11.67	\$175.00	0.9%	\$12.07	14.5	5.5%	3,500	2.6	9,000
	M-Tu 6A-10A	5 60		\$13.00	\$65.00	0.8%	\$16.25	4.0	2.2%	1,400	1.8	2,500
	M-Tu 10A-3P	5 60		\$10.00	\$50.00	1.3%	\$7.69	6.5	3.1%	2,000	2.0	4,000
	M-Tu 3P-7P	5 60		\$12.00	\$60.00	0.8%	\$15.00	4.0	2.5%	1,600	1.6	2,500
KLL-FM		51		\$7.24	\$369.00	1.1%	\$6.50	56.5	16.4%	10,500	3.4	35,200
Flight A - 3 wks (10/17, 10/24, 10/31)												
		36		\$7.33	\$264.00	1.1%	\$6.47	40.8	13.8%	8,800	2.9	25,200
One Week Total		12		\$7.33	\$88.00	1.1%	\$6.47	13.6	7.2%	4,600	1.8	8,400
	M-F 6A-10A	4 60		\$7.00	\$28.00	0.8%	\$8.75	3.2	2.5%	1,600	1.3	2,000
	M-F 10A-3P	4 60		\$8.00	\$32.00	1.3%	\$6.15	5.2	3.6%	2,300	1.4	3,200
	M-F 3P-7P	4 60		\$7.00	\$28.00	1.3%	\$6.38	5.2	3.4%	2,200	1.5	3,200
Flight B - 1 wk (11/07)												
		15		\$7.00	\$105.00	1.1%	\$6.56	16.0	6.1%	3,900	2.6	10,000

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: ABILENE, TX, SP22 SD / FA21 SD, Metro, Multiple Dayparts Used, P 45+. See Detailed Sourcing Page for Complete Details.
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Jodey Arrington (Abilene)

From: Ken Cobin
Phone: (806) 776-5213
Email: kencobin@townsquaremedia.com
10/17/2022 1:25 PM



	Daypart	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% Reach	Net Reach	Frequency	GIS
KUL-FM (continued)												
One Week Total		15		\$7.00	\$105.00	1.1%	\$6.56	16.0	6.1%	3,900	2.6	10,000
	M-Tu 6A-10A	5 60		\$7.00	\$35.00	0.8%	\$6.75	4.0	2.3%	1,500	1.7	2,500
	M-Tu 10A-3P	5 60		\$7.00	\$35.00	1.3%	\$5.38	6.5	3.3%	2,100	1.9	4,000
	M-Tu 3P-7P	5 60		\$7.00	\$35.00	1.1%	\$6.36	5.5	2.8%	1,800	1.9	3,500
KYYM-AM		63		\$8.00	\$504.00	0.9%	\$8.04	62.7	9.2%	5,900	6.9	40,800
Flight A - 3 wks (10/17, 10/24, 10/31)												
One Week Total		45		\$8.00	\$360.00	1.1%	\$7.74	46.5	8.1%	5,200	5.8	30,000
	M-F 6A-10A	15		\$8.00	\$120.00	1.1%	\$7.74	15.5	5.2%	3,300	3.0	10,000
	M-F 10A-3P	5 60		\$8.00	\$40.00	0.9%	\$8.89	4.5	2.5%	1,600	1.9	3,000
	M-F 3P-7P	5 60		\$8.00	\$40.00	1.3%	\$6.15	6.5	3.3%	2,100	1.9	4,000
Flight B - 1 wk (11/07)		5 60		\$8.00	\$40.00	0.9%	\$8.89	4.5	2.7%	1,700	1.8	3,000
One Week Total		18		\$8.00	\$144.00	0.9%	\$8.89	16.2	4.4%	2,800	3.9	10,800
	M-Tu 6A-10A	18		\$8.00	\$144.00	0.9%	\$8.89	16.2	4.4%	2,800	3.9	10,800
	M-Tu 10A-3P	6 60		\$8.00	\$48.00	0.9%	\$8.89	5.4	2.3%	1,500	2.4	3,600
	M-Tu 3P-7P	6 60		\$8.00	\$48.00	0.9%	\$8.89	5.4	2.8%	1,800	2.0	3,600
KYYM-AM Stream		51		\$2.00	\$102.00	0.0%	\$0.00	0.0	0.0%	0	0.0	0
Flight A - 3 wks (10/17, 10/24, 10/31)												
One Week Total		45		\$2.00	\$90.00	0.0%	\$0.00	0.0	0.0%	0	0.0	0
	M-F 6A-7P	15 60		\$2.00	\$30.00	0.0%	\$0.00	0.0	0.0%	0	0.0	0
Flight B - 1 wk (11/07)		15 60		\$2.00	\$30.00	-	-	-	-	-	-	-
One Week Total		6		\$2.00	\$12.00	0.0%	\$0.00	0.0	0.0%	0	0.0	0
	M-Tu 6A-7P	6 60		\$2.00	\$12.00	0.0%	\$0.00	0.0	0.0%	0	0.0	0

The first demo listed is the Primary Demo.

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Jodey Arrington (Abilene)

From: Ken Cortin
 Phone: (806) 776-5213
 Email: kencortin@townsquaremedia.com
 10/17/2022 1:25 PM



Schedule Grand Totals: 4 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% Reach	Net Reach	Frequency	Gls
Radio Total	225	\$7.44	\$1,675.00	0.8%	\$9.20	182.0	44.7%	28,600	4.1	116,500
KEAN-FM	60	\$11.67	\$700.00	1.1%	\$11.20	62.5	15.0%	9,500	4.2	40,500
KULL-FM	51	\$7.24	\$369.00	1.1%	\$6.50	56.8	16.4%	10,500	3.41	35,200
KYYW-AM	63	\$8.00	\$504.00	0.9%	\$8.04	62.7	9.2%	5,900	6.9	40,800
KYYW-AM Stream	51	\$2.00	\$102.00	0.0%	\$0.00	0.0	0.0%	0	0.0	0

Accepted by Station

Date

10.17.22

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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