

# CONTRACT



**KTAZ**  
**4625 S. 33rd Place**  
**Phoenix, AZ 85040**  
**(602) 648-3900**

<u>Contract / Revision</u> 1470136 /		<u>Alt Order #</u> WOC14649153
<u>Advertiser</u> <b>LCV VICTORY FUND - SOMOS PAC</b>		<u>Original Date / Revision</u> 05/14/24 / 05/14/24
<u>Contract Dates</u> <b>06/04/24 - 06/10/24</b>	<u>Estimate #</u> <b>13282</b>	
<u>Product</u> <b>Issue</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KTAZ</b>	<u>Account Executive</u> Michael Berkowitz	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 759	<u>Product 1/2</u> 808
<u>Agency Ref</u> 15978	<u>Advertiser Ref</u> 49607	

And:

**WATERFRONT STRATEGIES**  
**3050 K STREET**  
**SUITE 100**  
**WASHINGTON, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTAZ	06/04/24	06/10/24	M-F 6A-10A	6:00 AM-10:00 AM		:30			NM	15	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				15	\$315.00			
N 2	KTAZ	06/04/24	06/10/24	M-F 10A-1030A	10:00 AM-10:30 AM		:30			NM	5	\$1,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				5	\$395.00			
N 3	KTAZ	06/04/24	06/10/24	M-F1030A-11A ACCESO TO	M-F 1030-11A		:30			NM	5	\$1,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				5	\$395.00			
N 4	KTAZ	06/04/24	06/10/24	M-F 11-1130A NEWS	M-F 11-1130A NEV		:30			NM	2	\$1,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				2	\$545.00			
N 5	KTAZ	06/04/24	06/10/24	M-F 1130A-12P	11:30 AM-12:00 PM		:30			NM	2	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				2	\$595.00			
N 6	KTAZ	06/04/24	06/10/24	12P-1P	12P-1P		:30			NM	4	\$2,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				4	\$695.00			
N 7	KTAZ	06/04/24	06/10/24	1P-2P	M-F 1P-2P		:30			NM	3	\$2,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				3	\$745.00			
N 8	KTAZ	06/04/24	06/10/24	2P-3P	2P-3P		:30			NM	4	\$3,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				4	\$790.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1470136 /		<u>Alt Order #</u> WOC14649153
<u>Advertiser</u> LCV VICTORY FUND - SOMOS PAC		<u>Original Date / Revision</u> 05/14/24 / 05/14/24
<u>Contract Dates</u> 06/04/24 - 06/10/24	<u>Product</u> Issue	<u>Estimate #</u> 13282

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KTAZ	06/04/24	06/10/24	3P-4P	3P-4P		:30			NM	2	\$2,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				2	\$1,285.00			
N 10	KTAZ	06/04/24	06/10/24	M-F 4P-430P NEWS	4P-430P		:30			NM	3	\$4,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				3	\$1,385.00			
N 11	KTAZ	06/04/24	06/10/24	M-F 430P-5P NEWS	430P-5P		:30			NM	1	\$1,685.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				1	\$1,685.00			
N 12	KTAZ	06/04/24	06/10/24	M-F 5P-530P NEWS	5:00 PM-5:30 PM		:30			NM	3	\$5,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				3	\$1,780.00			
N 13	KTAZ	06/04/24	06/10/24	M-F NOTICIAS TLMD 530P	M-F NOTICIAS TLI		:30			NM	2	\$3,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				2	\$1,930.00			
N 14	KTAZ	06/04/24	06/08/24	SA NEWS 5P	SA 5P-530P		:30			NM	1	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S-				1	\$990.00			
N 15	KTAZ	06/04/24	06/08/24	NOTIC TLMD FIN DE SEMA	5:30 PM-6:00 PM		:30			NM	1	\$1,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S-				1	\$1,090.00			
N 16	KTAZ	06/04/24	06/09/24	SU NEWS 5P	SU 5P-530P		:30			NM	1	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S				1	\$990.00			
N 17	KTAZ	06/04/24	06/09/24	NOTIC TLMD FIN DE SEMA	5:30 PM-6:00 PM		:30			NM	1	\$1,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S				1	\$1,090.00			
N 18	KTAZ	06/04/24	06/10/24	M-F TOP CHEF VIP	6:00 PM-9:00 PM		:30			NM	2	\$3,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				2	\$1,830.00			
N 19	KTAZ	06/04/24	06/10/24	NOVELA 9-10P	9P-10P		:30			NM	3	\$6,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				3	\$2,145.00			
N 20	KTAZ	06/04/24	06/08/24	SA/SU 6P-8P	6P-8P		:30			NM	1	\$1,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S-				1	\$1,090.00			
N 21	KTAZ	06/04/24	06/08/24	SA/SU 8P-10P	8P-10P		:30			NM	3	\$3,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S-				3	\$1,190.00			
N 22	KTAZ	06/04/24	06/09/24	SA/SU 8P-10P	8P-10P		:30			NM	1	\$1,190.00

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<u>Contract Dates</u> 06/04/24 - 06/10/24	<u>Product</u> Issue	<u>Estimate #</u> 13282

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S				1	\$1,190.00			
N 23	KTAZ	06/04/24	06/09/24	SUN TOP CHEF ESTRELLA	6:00 PM-8:00 PM		:30			NM	1	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S				1	\$1,190.00			
N 24	KTAZ	06/04/24	06/10/24	M-F 10P-1035P NEWS	10:00 PM-10:35 PM		:30			NM	4	\$6,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				4	\$1,735.00			
N 25	KTAZ	06/04/24	06/10/24	M-F LF NOTICIERO TLMD	10:35 PM-11:00 PM		:30			NM	3	\$4,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				3	\$1,485.00			
N 26	KTAZ	06/04/24	06/08/24	SA NEWS AZ 10P	10P-1030P		:30			NM	1	\$1,285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S-				1	\$1,285.00			
N 27	KTAZ	06/04/24	06/08/24	NOT TLMD FIN SEMANA	10:10:30 PM-11:00 PM		:30			NM	1	\$1,385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S-				1	\$1,385.00			
N 28	KTAZ	06/04/24	06/09/24	SU NEWS AZ 10P	10P-1030P		:30			NM	1	\$1,285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S				1	\$1,285.00			
N 29	KTAZ	06/04/24	06/09/24	NOT TLMD FIN SEMANA	10:NOT TLMD FIN SE		:30			NM	1	\$1,385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S				1	\$1,385.00			
N 30	KTAZ	06/04/24	06/10/24	M-F 12A-1A	M-F 12A-1A		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWTF--				1	\$345.00			
N 31	KTAZ	06/04/24	06/10/24	M-F 11P-12A	M-F 11P-12A		:30			NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/24	06/10/24	MTWT---				1	\$495.00			
N 32	KTAZ	06/04/24	06/07/24	FR- ZONA MIXTA	11:00 PM-11:30 PM		:30			NM	1	\$445.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----F--				1	\$445.00			
N 33	KTAZ	06/04/24	06/07/24	M-F 1130P-12A	11:30 PM-12:00 XM		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----F--				1	\$190.00			
N 34	KTAZ	06/04/24	06/08/24	ZONA MIXTA	11:00 PM-11:30 PM		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S-				1	\$465.00			
N 35	KTAZ	06/04/24	06/09/24	ZONA MIXTA	11:00 PM-11:30 PM		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----S				1	\$465.00			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/04/24 - 06/10/24	Issue	13282

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
<b>Totals</b>											83	\$77,175.00

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
05/27/24 - 06/10/24	83	\$77,175.00	(\$11,576.25)	\$65,598.75	\$327.99	\$65,926.74
<b>Totals</b>	83	\$77,175.00	(\$11,576.25)	\$65,598.75	\$327.99	\$65,926.74

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.