

REQUEST FOR POLITICAL BROADCAST TIME

KQMV KRWM KVRQ KIXI

Request Date: 10-18-16

Candidate:

Steve McLaughlin

Party:

Rep.

Campaign:

Public Land Commissioner

Federal/State/County/City/Initiative/Issue

Address:

P.O. Box 1001

Seabeck, WA 98380

Inquired by:

Kathy Newkirchen - Media Pros

Candidate/Manager/Agency/Committee

206-282-5677

Request Received by:

Tiffany Lundeen

Information Requested:

Approval of the attached
order based on Political Rates on
Site w/ agency.

Information Supplied:

Approved the attached
order.

Accepted by:

L. Kumb

Date:

10-18-16

Final Disposition:

Booked the attached order.

Payment Information:

\$12,199.20 net.

Date:

Copy Approved Y or N:

Name(s) of Political Committee:

Randy Biegenwald

- ☒ Rates/Disclosure Statement Sent/Acknowledged
- ☒ Order Rec'd
- ☒ Broadcast Agreement Rec'd

- ☐ Copy Rec'd
- ☐ Payment Rec'd
- ☐ Invoice Attached

New Order

Media: Radio	Market: Seattle-Tacoma	Vendor: KQMV-FM	Billing To: Media Plus+
Client: Steve McLaughlin	Demo: Adults 35+		160 Roy St
Product: Campaign	Separation: 30		Seattle, WA 98109
CPE: STEVE//2204	Flight Start: 10/17/16	AE: Tiffany Lundeen	
Description: McLaughlin General Radio 10.21-11.7	Flight End: 11/13/16	Phone: 206-282-5677	
Rep:	Sales Office:	Fax: 206-284-4862	
Version: 1	Survey: 3BK Jul16-Sep16 MSA ARB PPM		
Comments: Flight Dates: 10/21-11/7			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30
1	MTuWThF 6:00A-10:00A	RT	\$360.00	C 60	0	0	0	0	2	0	0	0	0	0	0	0	0	0
2	MTuWThF 10:00A-3:00P	MD	\$175.00	C 60	0	0	0	0	2	0	0	0	0	0	0	0	0	0
3	MTuWThF 3:00P-7:00P	PM	\$200.00	C 60	0	0	0	0	2	0	0	0	0	0	0	0	0	0
4	MTuWThF 7:00P-11:00P	EV	\$78.00	C 60	0	0	0	0	2	0	0	0	0	0	0	0	0	0
5	Sa 10:00A-7:00P	WK	\$100.00	C 60	0	0	0	0	0	6	0	0	0	0	0	0	6	0
6	Su 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	6	0	0	0	0	0	0	6
Total Spots:					0	0	0	0	8	6	6	0	0	0	0	0	6	6
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	3.2	2.4	1.8	0.0	0.0	0.0	0.0	0.0	2.4	1.8

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	RT	\$360.00	C 60	2	2	2	2	2	0	0	2	0	0	0	0	0	0	14	0.6	\$600.00
2	MTuWThF 10:00A-3:00P	MD	\$175.00	C 60	2	2	2	2	2	0	0	2	0	0	0	0	0	0	14	0.4	\$437.50
3	MTuWThF 3:00P-7:00P	PM	\$200.00	C 60	2	2	2	2	2	0	0	2	0	0	0	0	0	0	14	0.4	\$500.00
4	MTuWThF 7:00P-11:00P	EV	\$78.00	C 60	2	2	2	2	2	0	0	2	0	0	0	0	0	0	14	0.2	\$390.00
5	Sa 10:00A-7:00P	WK	\$100.00	C 60	0	0	0	0	0	6	0	0	0	0	0	0	0	0	18	0.4	\$250.00
6	Su 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	6	0	0	0	0	0	0	0	18	0.3	\$216.67
Total Spots:					8	8	8	8	8	6	6	8	0	0	0	0	0	0	92		
Total GRP/GIMP(000):					3.2	3.2	3.2	3.2	3.2	2.4	1.8	3.2	0.0	0.0	0.0	0.0	0.0	0.0	35.0		

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2016	\$3,606.00 - 32	\$0.00 - 0	\$3,606.00 - 32
11/2016	\$10,746.00 - 60	\$0.00 - 0	\$10,746.00 - 60
Total Gross Cost: \$14,352.00			
Total Net Cost: \$12,199.20			

Total Gross CPP:	\$410.06
Total Net CPP:	\$348.55

Disclaimer:

All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Women 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	RT	\$360.00	C	60	14	0.7	\$514.29
2	MTuWThF 10:00A-3:00P	MD	\$175.00	C	60	14	0.5	\$350.00
3	MTuWThF 3:00P-7:00P	PM	\$200.00	C	60	14	0.5	\$400.00
4	MTuWThF 7:00P-11:00P	EV	\$78.00	C	60	14	0.2	\$390.00
5	Sa 10:00A-7:00P	WK	\$100.00	C	60	18	0.4	\$250.00
6	Su 10:00A-7:00P	WK	\$65.00	C	60	18	0.3	\$216.67
Total Spots:						92		

Total GRP/GIMP(000):						39.2		
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Total Cost:						\$14,352.00	CPP:	\$311.20
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Sales Order

Station: **KQMV-FM** Agency: **MEDIA PLUS**
 Contract Name: **KQMV Steve McLaughlin 2204** Address: **160 ROY STREET**
 Contract#: **(none)** City: **SEATTLE** State: **WA**
 Start Date: **10/21/16** End Date: **11/07/16** Zip: **98109**
 Revenue Type: **COM-AGENCY** Type: **Cash** Buyer: **Kathy Neukirchen**
 Advertiser: **STEVE MCLAUGHLIN LND COM (A)** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **STEVE** Salesperson: **040LKINL** Comm %: **0**
 Estimate #: **2204** Salesperson: **040tlund** Comm %: **0**
 Competitive Code: **POLITICAL/LOCAL** Makegood Policy: **Limited**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/21/16	10/21/16		6:00 AM	10:00 AM	60					2			2	D	360.00	2	720.00		
2	10/21/16	10/21/16		10:00 AM	3:00 PM	60					2			2	D	175.00	2	350.00		
3	10/21/16	10/21/16		3:00 PM	7:00 PM	60					2			2	D	200.00	2	400.00		
4	10/21/16	10/21/16		7:00 PM	11:00 PM	60					2			2	D	78.00	2	156.00		
5	10/22/16	11/05/16		10:00 AM	7:00 PM	60						6		6	D	100.00	18	1,800.00		
6	10/23/16	11/06/16		10:00 AM	7:00 PM	60							6	6	D	65.00	18	1,170.00		
7	10/31/16	11/04/16		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	360.00	10	3,600.00		
8	10/31/16	11/04/16		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	175.00	10	1,750.00		
9	10/31/16	11/04/16		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	200.00	10	2,000.00		
10	10/31/16	11/04/16		7:00 PM	11:00 PM	60	2	2	2	2	2			10	D	78.00	10	780.00		
11	11/07/16	11/07/16		6:00 AM	10:00 AM	60	2							2	D	360.00	2	720.00		
12	11/07/16	11/07/16		10:00 AM	3:00 PM	60	2							2	D	175.00	2	350.00		
13	11/07/16	11/07/16		3:00 PM	7:00 PM	60	2							2	D	200.00	2	400.00		
14	11/07/16	11/07/16		7:00 PM	11:00 PM	60	2							2	D	78.00	2	156.00		

Billing Projections: By Month

	Oct 16	Nov 16
CA	5,232.00	9,120.00
ST	3,606.00	10,746.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: Spots are immediately pre-emptible.

TOTAL SPOTS 92
 GROSS TOTAL \$ 14,352.00
 ADJUSTED SPOTS 92
 ADJUSTED TOTAL \$ 14,352.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Washington State KRMV</u>	Date: <u>10/19/16</u>
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I, Kathy Neukircher,
 being/on behalf of: Steve McLaughlin, a legally
 qualified candidate of the Republican political
 party for the office of: State Lands Commissioner
 in the General Election, Washington State
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Medice Plus

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Randy Biegenwald

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/19/2016
Date

[Signature] Medice Plus
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Leslie Kimbrow
Printed Name

Exec. Asst.
Title