



## **Re: Sponsorship Identification**

**Rule § 76.1701**

**Retention** *two years.*

**What's in here?** This file contains a list of the chief executive officers or members of the executive committee or board of directors, as applicable, of any entity that has paid for or furnished television broadcast programming that is "political matter or matter involving the discussion of a controversial issue of public importance." This additional sponsorship identification information must be kept by all broadcast stations in their public inspection file pursuant to Section 73.1212(e) of the FCC's rules.

**Our local Suddenlink has not had any ads in regards to sponsorship identification requested from the general public in the last 2 years.**

Thank you!

***Cindy Williams***

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