



Contract # 25148743

Changes as of: 4/15/2016 at 1:46 PM

Version: Current State Version 1

CPE:

Flight: 4/16/16 - 4/19/16

Station: WNLO

Total \$: \$925.00

Agency: OLD TOWN MEDIA

Advertiser: SANDERS, BERNIE

Market: Buffalo-Niagara Falls

Total Spots: 35

4507 PENWOOD  
DRIVE

Product: Sanders/P/D

Office: WASHINGTON

Total CPP: \$0.00

ALEXANDRIA, VA  
22310

Agency Order #:

Primary Demo: Adults 35+

Total GRP: 0

Buyer: Hartig, Heather

Con Type: POLITICAL/VOTE

Salesperson: JENNA NUBAR  
202-872-5880

Assistant: ANJELICA DAVI  
212-408-3261

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/16 - 4/19				Total Spots	Total \$	CPP	GRP
							4/16	4/17	4/18	4/19				
1	M-Tu 9a-10a		Dr.OZ	\$20.00	0.0	30	0	0	1	1	2	\$40.00	\$0.00	0.0
2	M-Tu 10a-11a		THe Doctors	\$10.00	0.0	30	0	0	1	1	2	\$20.00	\$0.00	0.0
3	M-Tu 11a-12n		Meredith	\$10.00	0.0	30	0	0	1	1	2	\$20.00	\$0.00	0.0
4	M-Tu 12n-1p		Wendy Williams	\$5.00	0.0	30	0	0	1	1	2	\$10.00	\$0.00	0.0
5	M-Tu 1p-2p		Jeopardy/Millionaire	\$10.00	0.0	30	0	0	1	1	2	\$20.00	\$0.00	0.0
6	M-Tu 2p-3p		Millionaire/ Ok TV	\$10.00	0.0	30	0	0	1	1	2	\$20.00	\$0.00	0.0
7	M-Tu 3p-4p		Bill Cunningham	\$10.00	0.0	30	0	0	1	1	2	\$20.00	\$0.00	0.0
8	M 4p-5p		The Real	\$10.00	0.0	30	0	0	1	0	1	\$10.00	\$0.00	0.0
9	M 5p-6p		Hollywoo Today live	\$20.00	0.0	30	0	0	1	0	1	\$20.00	\$0.00	0.0
10	M 6p-7p		TMZ Live	\$20.00	0.0	30	0	0	1	0	1	\$20.00	\$0.00	0.0
11	M 8p-9p		Crazy Ex-Girlfirend	\$200.00	0.0	30	0	0	1	0	1	\$200.00	\$0.00	0.0
12	M 9p-10p		Jane the Virgin	\$200.00	0.0	30	0	0	1	0	1	\$200.00	\$0.00	0.0
13	Sa 8p-9p		Castle	\$40.00	0.0	30	1	0	0	0	1	\$40.00	\$0.00	0.0
14	Sa 9p-10p		Leverage	\$40.00	0.0	30	1	0	0	0	1	\$40.00	\$0.00	0.0
15	Su 8p-9p		Monopoly Millionaire	\$50.00	0.0	30	0	1	0	0	1	\$50.00	\$0.00	0.0
16	Su 9p-10p		BLue Bloods	\$50.00	0.0	30	0	1	0	0	1	\$50.00	\$0.00	0.0
17	M 11p-12m		TMZ/Tosh O	\$10.00	0.0	30	0	0	1	0	1	\$10.00	\$0.00	0.0
18	M 12m-1a		Just For Laughs/Dish Nation	\$5.00	0.0	30	0	0	1	0	1	\$5.00	\$0.00	0.0
19	M 1a-2:30a		Cops Reloaded/Rules of Engagement	\$5.00	0.0	30	0	0	1	0	1	\$5.00	\$0.00	0.0
20	Sa 11:30p-12:30a		THe Good Wife	\$15.00	0.0	30	1	0	0	0	1	\$15.00	\$0.00	0.0
21	Sa 12:30a-1:30a		Rookie BLue	\$15.00	0.0	30	1	0	0	0	1	\$15.00	\$0.00	0.0



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<b>Agency:</b> OLD TOWN MEDIA		<b>Advertiser:</b> SANDERS, BERNIE		<b>Market:</b> Buffalo-Niagara Falls	
4507 PENWOOD DRIVE		<b>Product:</b> Sanders/P/D		<b>Office:</b> WASHINGTON	
ALEXANDRIA, VA 22310		<b>Agency Order #:</b>		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> Hartig, Heather		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> JENNA NUBAR		<b>Assistant:</b> ANJELICA DAVI	
		202-872-5880		212-408-3261	
				<b>Total \$:</b> \$925.00	
				<b>Total Spots:</b> 35	
				<b>Total CPP:</b> \$0.00	
				<b>Total GRP:</b> 0	
				<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/16 - 4/19				Total Spots	Total \$	CPP	GRP
							4/16	4/17	4/18	4/19				
22	Sa 1:30a-2:30a		Mde in hollywood	\$5.00	0.0	30	1	0	0	0	1	\$5.00	\$0.00	0.0
23	Su 10:30p-11:30p		Castle	\$15.00	0.0	30	0	1	0	0	1	\$15.00	\$0.00	0.0
24	Su 1a-2a		Haven	\$5.00	0.0	30	0	1	0	0	1	\$5.00	\$0.00	0.0
25	Su 2a-3a		Comedy.TV	\$5.00	0.0	30	0	1	0	0	1	\$5.00	\$0.00	0.0
26	Sa 5p-6p		TMZ Weekend	\$25.00	0.0	30	1	0	0	0	1	\$25.00	\$0.00	0.0
27	Su 1p-3p		Sunday Movie	\$15.00	0.0	30	0	1	0	0	1	\$15.00	\$0.00	0.0
28	Su 5p-6p		Murdoch Mysteries	\$25.00	0.0	30	0	1	0	0	1	\$25.00	\$0.00	0.0
<b>TOTALS:</b>							<b>6</b>	<b>7</b>	<b>15</b>	<b>7</b>	<b>35</b>	<b>\$925.00</b>	<b>\$0.00</b>	<b>0.0</b>



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				<b>Separation:</b>	

<b>Hit Listed Programs</b>	
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Competitive Information	
<b>Market Budget:</b>	\$925
<b>WNLO Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$925.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>35</b>	<b>\$925.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Apr	35	\$925.00
<b>Total</b>	<b>35</b>	<b>\$925.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/15/16 1:46 PM					\$0	\$0	
New	4/15/16 1:44 PM	ANJELICA DAVI	Confirmed	35		\$925.00	\$925.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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