



WFTS
4045 North Himes Ave.
Tampa, FL 33607
Main: (813)354-2828
Billing: (877)290-6091

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
394779-1	03/09/14	March 2014	02/24/14 - 03/04/14

Station	Account Executive	Sales Office	Sales Region
WFTS	Dave Lombardo	EWS - Washing	National

Billing Address:

Adelstein Liston
Attention: Accounts Payable
222 W Ontario Street - Suite #503
Chicago, IL 60610

Send Payment To:

WFTS
P.O. Box 116909
Atlanta, GA 30368-6909

Advertiser	Product	Estimate Number
Sink/Democrat/US Congres	Alex Sink for Congress	3872

Flight Dates	Order #	Alt Order #
02/26/14 - 03/04/14	394779	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/26/14	03/04/14	GMA	658-9a	MTWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/14 03/04/14 MTWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 02/26/14 7:29 AM GMA 658-9a :30 SI NK0530H \$850.00 NM									
4 WFTS Th 02/27/14 7:54 AM GMA 658-9a :30 SI NK0530H \$850.00 NM									
3 WFTS F 02/28/14 8:58 AM GMA 658-9a :30 SI NK0530H \$850.00 NM									
2 WFTS Tu 03/04/14 8:54 AM GMA 658-9a :30 SI NK0530H \$850.00 NM									
2	03/01/14	03/01/14	SA 8-9a	758-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/14 03/04/14 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS Sa 03/01/14 8:40 AM SA 8-9a 758-9a :30 SI NK0530H \$300.00 NM									
3	03/02/14	03/02/14	SU 7-8a	658-8a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/14 03/04/14 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS Su 03/02/14 7:26 AM SU 7-8a 658-8a :30 SI NK0530H \$300.00 NM									
4	03/02/14	03/02/14	Su 8-9a	8-9a	-----S	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/14 03/04/14 -----S 1 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS Su 03/02/14 8:26 AM Su 8-9a 8-9a :30 SI NK0530H \$190.00 NM									
5	02/26/14	03/04/14	M-F 3-4P Katie	3-4p	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/14 03/04/14 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 02/26/14 3:49 PM M-F 3-4P Katie 3-4p :30 SI NK0530H \$300.00 NM									
5 WFTS Th 02/27/14 3:41 PM M-F 3-4P Katie 3-4p :30 SI NK0530H \$300.00 NM									
3 WFTS F 02/28/14 3:38 PM M-F 3-4P Katie 3-4p :30 SI NK0530H \$300.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	02/26/14	03/04/14	M-F 3-4P Katie	3-4p	MTWTF--	:30	5	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS M 03/03/14 3:47 PM M-F 3-4P Katie 3-4p :30 SINK0530H \$300.00 NM 4 WFTS Tu 03/04/14 3:53 PM M-F 3-4P Katie 3-4p :30 SINK0530H \$300.00 NM									
6	02/26/14	03/04/14	M-F 4-5p	358-5p	MTWTF--	:30	5	\$1,075.00	NM
Weeks: Start Date 02/26/14 End Date 03/04/14 MTWTFSS MTWTF-- Spots/Week 5 Rate \$1,075.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS W 02/26/14 4:37 PM M-F 4-5p 358-5p :30 SINK0530H \$1,075.00 NM 5 WFTS Th 02/27/14 4:39 PM M-F 4-5p 358-5p :30 SINK0530H \$1,075.00 NM 3 WFTS F 02/28/14 4:32 PM M-F 4-5p 358-5p :30 SINK0530H \$1,075.00 NM 1 WFTS M 03/03/14 4:33 PM M-F 4-5p 358-5p :30 SINK0530H \$1,075.00 NM 2 WFTS Tu 03/04/14 4:39 PM M-F 4-5p 358-5p :30 SINK0530H \$1,075.00 NM									
7	02/26/14	03/04/14	ABC Action News	458-530p	MTWTF--	:30	3	\$1,185.00	NM
Weeks: Start Date 02/26/14 End Date 03/04/14 MTWTFSS MTWTF-- Spots/Week 3 Rate \$1,185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 02/26/14 5:10 PM ABC Action News 458-530p :30 SINK0530H \$1,185.00 NM 2 WFTS M 03/03/14 5:11 PM ABC Action News 458-530p :30 SINK0530H \$1,185.00 NM 3 WFTS Tu 03/04/14 5:28 PM ABC Action News 458-530p :30 SINK0530H \$1,185.00 NM									
8	02/26/14	03/04/14	ABC Action News	558-630p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: Start Date 02/26/14 End Date 03/04/14 MTWTFSS MTWTF-- Spots/Week 3 Rate \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFTS F 02/28/14 6:28 PM ABC Action News 558-630p :30 SINK0530H \$1,200.00 NM 2 WFTS M 03/03/14 6:29 PM ABC Action News 558-630p :30 SINK0530H \$1,200.00 NM 1 WFTS Tu 03/04/14 6:26 PM ABC Action News 558-630p :30 SINK0530H \$1,200.00 NM									
9	03/01/14	03/01/14	ABC Action News	558-630p	-----S-	:30	1	\$375.00	NM
Weeks: Start Date 02/26/14 End Date 03/04/14 MTWTFSS -----S- Spots/Week 1 Rate \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 03/01/14 6:31 PM ABC Action News 558-630p :30 SINK0530H \$375.00 NM									
10	03/03/14	03/03/14	Monday Prime C	10-11p	M-----	:30	1	\$5,600.00	NM
Weeks: Start Date 02/26/14 End Date 03/04/14 MTWTFSS M----- Spots/Week 1 Rate \$5,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 03/03/14 10:42 PM Monday Prime C 10-11p :30 SINK0530H \$5,600.00 NM									
11	03/02/14	03/02/14	Academy Awards	830-1130p	-----S	:30	1	\$20,000.00	NM
Weeks: Start Date 02/26/14 End Date 03/04/14 MTWTFSS -----S Spots/Week 1 Rate \$20,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 03/02/14 10:52 PM Academy Awards 830-1130p :30 SINK0530H \$20,000.00 NM									
12	02/26/14	03/04/14	ABC Action News	11-1135p	MTWTFSS	:30	3	\$1,200.00	NM
Weeks: Start Date 02/26/14 End Date 03/04/14 MTWTFSS MTWTFSS Spots/Week 3 Rate \$1,200.00									



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Sink/Democrat/US Congress	Alex Sink for Congress	3872	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	02/26/14	03/04/14	ABC Action News	11-1135p	MTWTFSS	:30	3	\$1,200.00	NM
02/26/14 03/04/14 MTWTFSS 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 03/02/14 12:18 AM ABC Action News 11-1135p :30 SI NK0530H \$1,200.00 NM 2 WFTS M 03/03/14 11:10 PM ABC Action News 11-1135p :30 SI NK0530H \$1,200.00 NM 3 WFTS Tu 03/04/14 11:12 PM ABC Action News 11-1135p :30 SI NK0530H \$1,200.00 NM									
13	02/26/14	03/04/14	M-F 11a-12p	1058a-12p	MTWTF--	:30	3	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/14 03/04/14 MTWTF-- 3 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS W 02/26/14 11:42 AM M-F 11a-12p 1058a-12p :30 SI NK0530H \$675.00 NM 3 WFTS F 02/28/14 11:59 AM M-F 11a-12p 1058a-12p :30 SI NK0530H \$675.00 NM 1 WFTS Tu 03/04/14 11:13 AM M-F 11a-12p 1058a-12p :30 SI NK0530H \$675.00 NM									
14	02/26/14	03/04/14	M-F 1-2p	1258-2p	MTWTF--	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/14 03/04/14 MTWTF-- 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFTS W 02/26/14 12:59 PM M-F 1-2p 1258-2p :30 SI NK0530H \$450.00 NM 4 WFTS Th 02/27/14 1:29 PM M-F 1-2p 1258-2p :30 SI NK0530H \$450.00 NM 2 WFTS F 02/28/14 12:58 PM M-F 1-2p 1258-2p :30 SI NK0530H \$450.00 NM 3 WFTS M 03/03/14 12:58 PM M-F 1-2p 1258-2p :30 SI NK0530H \$450.00 NM 1 WFTS Tu 03/04/14 1:30 PM M-F 1-2p 1258-2p :30 SI NK0530H \$450.00 NM									
15	02/26/14	03/04/14	2-3pm General Hospital	158-3p	MTWTF--	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/14 03/04/14 MTWTF-- 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFTS W 02/26/14 2:22 PM 2-3pm General Hospital 158-3p :30 SI NK0530H \$450.00 NM 4 WFTS Th 02/27/14 2:24 PM 2-3pm General Hospital 158-3p :30 SI NK0530H \$450.00 NM 1 WFTS F 02/28/14 2:59 PM 2-3pm General Hospital 158-3p :30 SI NK0530H \$450.00 NM 3 WFTS M 03/03/14 2:25 PM 2-3pm General Hospital 158-3p :30 SI NK0530H \$450.00 NM 2 WFTS Tu 03/04/14 2:59 PM 2-3pm General Hospital 158-3p :30 SI NK0530H \$450.00 NM									

Total Spots 42

Payment Terms 30 Days

Gross Total	\$54,320.00
Agency Commission	\$8,148.00
Net Amount Due	\$46,172.00