



WFTS
4045 North Himes Ave.
Tampa, FL 33607
Main: (813)354-2828
Billing: (877)290-6091

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
396189-1	03/16/14	March 2014	02/24/14 - 03/11/14

Station	Account Executive	Sales Office	Sales Region
WFTS	Dave Lombardo	EWS - Washington	National

Billing Address:

Adelstein Liston
Attention: Accounts Payable
222 W Ontario Street - Suite #503
Chicago, IL 60610

Send Payment To:

WFTS
P.O. Box 116909
Atlanta, GA 30368-6909

Advertiser	Product	Estimate Number
Sink/Democrat/US Congress	Alex Sink for Congress	3880

Flight Dates	Order #	Alt Order #
03/05/14 - 03/11/14	396189	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/05/14	03/11/14	ABC Action News	558-7a	MTWTF--	:30	3	\$735.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --WTF-- 3 \$735.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 6:27 AM ABC Action News 558-7a :30 SI NK0630H \$735.00 NM									
2 WFTS Th 03/06/14 6:28 AM ABC Action News 558-7a :30 SI NK0630H \$735.00 NM									
3 WFTS F 03/07/14 6:28 AM ABC Action News 558-7a :30 SI NK0630H \$735.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 MT----- 2 \$735.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WFTS M 03/10/14 6:58 AM ABC Action News 558-7a :30 SI NK0530H \$735.00 NM									
4 WFTS Tu 03/11/14 6:42 AM ABC Action News 558-7a :30 SI NK0530H \$735.00 NM									
2	03/05/14	03/11/14	GMA	658-9a	MTWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --WTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFTS W 03/05/14 7:49 AM GMA 658-9a :30 SI NK0530H \$850.00 NM									
1 WFTS Th 03/06/14 7:54 AM GMA 658-9a :30 SI NK0630H \$850.00 NM									
3 WFTS F 03/07/14 7:58 AM GMA 658-9a :30 SI NK0630H \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WFTS M 03/10/14 8:47 AM GMA 658-9a :30 SI NK0630H \$850.00 NM									
4 WFTS Tu 03/11/14 8:38 AM GMA 658-9a :30 SI NK0630H \$850.00 NM									
3	03/08/14	03/08/14	SA 8-9a	758-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS Sa 03/08/14 7:59 AM SA 8-9a 758-9a :30 SI NK0630H \$300.00 NM									
4	03/09/14	03/09/14	SU 7-8a	658-8a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 -----S 1 \$300.00									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	03/09/14	03/09/14	SU 7-8a	658-8a	-----S	:30	1	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 03/09/14 7:29 AM SU 7-8a 658-8a :30 SINK0630H \$300.00 NM									
5	03/09/14	03/09/14	Su 8-9a	8-9a	-----S	:30	1	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 03/09/14 8:20 AM Su 8-9a 8-9a :30 SINK0530H \$190.00 NM									
6	03/05/14	03/10/14	M-F 3-4P Katie	3-4p	M-WTF--	:30	3	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 --WTF-- 3 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 03/05/14 3:55 PM M-F 3-4P Katie 3-4p :30 SINK0630H \$300.00 NM 2 WFTS Th 03/06/14 3:30 PM M-F 3-4P Katie 3-4p :30 SINK0630H \$300.00 NM 3 WFTS F 03/07/14 3:49 PM M-F 3-4P Katie 3-4p :30 SINK0630H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 3:52 PM M-F 3-4P Katie 3-4p :30 SINK0630H \$300.00 NM									
7	03/05/14	03/10/14	M-F 4-5p	358-5p	M-WTF--	:30	3	\$1,075.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 --WTF-- 3 \$1,075.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 03/05/14 4:32 PM M-F 4-5p 358-5p :30 SINK0530H \$1,075.00 NM 2 WFTS Th 03/06/14 4:24 PM M-F 4-5p 358-5p :30 SINK0630H \$1,075.00 NM 3 WFTS F 03/07/14 4:33 PM M-F 4-5p 358-5p :30 SINK0630H \$1,075.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 M----- 1 \$1,075.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 4:39 PM M-F 4-5p 358-5p :30 SINK0630H \$1,075.00 NM									
8	03/05/14	03/10/14	ABC Action News	458-530p	M-WTF--	:30	3	\$1,185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 --WTF-- 3 \$1,185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFTS W 03/05/14 5:21 PM ABC Action News 458-530p :30 SINK0630H \$1,185.00 NM 1 WFTS Th 03/06/14 5:11 PM ABC Action News 458-530p :30 SINK0530H \$1,185.00 NM 2 WFTS F 03/07/14 5:14 PM ABC Action News 458-530p :30 SINK0630H \$1,185.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 M----- 1 \$1,185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 5:11 PM ABC Action News 458-530p :30 SINK0530H \$1,185.00 NM									
9	03/05/14	03/10/14	ABC Action News	558-630p	M-WTF--	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 --WTF-- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS W 03/05/14 6:28 PM ABC Action News 558-630p :30 SINK0630H \$1,200.00 NM 1 WFTS Th 03/06/14 6:28 PM ABC Action News 558-630p :30 SINK0630H \$1,200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 M----- 1 \$1,200.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	03/05/14	03/10/14	ABC Action News	558-630p	M-WTF--	:30	2	\$1,200.00	NM
03/10/14 03/16/14 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFTS M 03/10/14 6:10 PM ABC Action News 558-630p :30 SINK0630H \$1,200.00 NM									
10	03/08/14	03/08/14	ABC Action News	558-630p	-----S-	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 03/08/14 6:29 PM ABC Action News 558-630p :30 SINK0630H \$375.00 NM									
11	03/09/14	03/09/14	ABC Action News	558-630p	-----S	:30	1	\$415.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S 1 \$415.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 03/09/14 6:34 PM ABC Action News 558-630p :30 SINK0630H \$415.00 NM									
12	03/05/14	03/10/14	7-730p The List	658-730p	M-WTF--	:30	3	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 --WTF-- 3 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 03/05/14 7:20 PM 7-730p The List 658-730p :30 SINK0530H \$675.00 NM 3 WFTS Th 03/06/14 7:13 PM 7-730p The List 658-730p :30 SINK0630H \$675.00 NM 2 WFTS F 03/07/14 7:26 PM 7-730p The List 658-730p :30 SINK0530H \$675.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 M----- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 7:25 PM 7-730p The List 658-730p :30 SINK0630H \$675.00 NM									
13	03/10/14	03/10/14	Castle	10-11p	M-----	:30	1	\$5,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 M----- 1 \$5,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS M 03/10/14 10:28 PM Castle 10-11p :30 SINK0630H \$5,600.00 NM									
14	03/06/14	03/06/14	Grey's Anatomy	9-10p	---T---	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 ---T--- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Th 03/06/14 9:40 PM Grey's Anatomy 9-10p :30 SINK0630H \$6,000.00 NM									
15	03/05/14	03/10/14	ABC Action News	11-1135p	M-WTF-S	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 --WTF-S 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFTS W 03/05/14 11:27 PM ABC Action News 11-1135p :30 SINK0630H \$1,200.00 NM 2 WFTS Th 03/06/14 11:23 PM ABC Action News 11-1135p :30 SINK0530H \$1,200.00 NM 1 WFTS Su 03/09/14 11:21 PM ABC Action News 11-1135p :30 SINK0630H \$1,200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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Sink/Democrat/US Congress	Alex Sink for Congress	3880	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	03/05/14	03/10/14	ABC Action News	11-1135p	M-WTF--S	:30	3	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 11:23 PM ABC Action News 11-1135p :30 SINK0530H \$1,200.00 NM									
16	03/05/14	03/11/14	M-F 11a-12p	1058a-12p	MTWTF--	:30	3	\$675.00	NM
Weeks: Start Date 03/03/14 End Date 03/09/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 03/05/14 11:32 AM M-F 11a-12p 1058a-12p :30 SINK0630H \$675.00 NM 2 WFTS Th 03/06/14 11:59 AM M-F 11a-12p 1058a-12p :30 SINK0530H \$675.00 NM 3 WFTS F 03/07/14 11:12 AM M-F 11a-12p 1058a-12p :30 SINK0530H \$675.00 NM Weeks: Start Date 03/10/14 End Date 03/16/14 MTWTFSS MT----- Spots/Week 2 Rate \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 11:59 AM M-F 11a-12p 1058a-12p :30 SINK0630H \$675.00 NM 5 WFTS Tu 03/11/14 10:58 AM M-F 11a-12p 1058a-12p :30 SINK0630H \$675.00 NM									
17	03/05/14	03/10/14	ABC Action News	1158a-1p	M-WTF--	:30	3	\$300.00	NM
Weeks: Start Date 03/03/14 End Date 03/09/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 03/05/14 12:24 PM ABC Action News 1158a-1p :30 SINK0630H \$300.00 NM 2 WFTS Th 03/06/14 ABC Action News 1158a-1p :00 \$300.00 NM See MG 17.5 3 WFTS F 03/07/14 12:26 PM ABC Action News 1158a-1p :30 SINK0630H \$300.00 NM 5 WFTS M 03/10/14 12:27 PM ABC Action News 1158a-1p :30 SINK0630H \$300.00 NM MG for 17.2 03/06 Weeks: Start Date 03/10/14 End Date 03/16/14 MTWTFSS M----- Spots/Week 1 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 12:53 PM ABC Action News 1158a-1p :30 SINK0530H \$300.00 NM									
18	03/05/14	03/10/14	M-F 1-2p	1258-2p	M-WTF--	:30	3	\$450.00	NM
Weeks: Start Date 03/03/14 End Date 03/09/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 03/05/14 12:58 PM M-F 1-2p 1258-2p :30 SINK0530H \$450.00 NM 2 WFTS Th 03/06/14 1:31 PM M-F 1-2p 1258-2p :30 SINK0530H \$450.00 NM 3 WFTS F 03/07/14 12:58 PM M-F 1-2p 1258-2p :30 SINK0630H \$450.00 NM Weeks: Start Date 03/10/14 End Date 03/16/14 MTWTFSS M----- Spots/Week 1 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 1:33 PM M-F 1-2p 1258-2p :30 SINK0630H \$450.00 NM									
19	03/05/14	03/10/14	2-3pm General Hospital	158-3p	M-WTF--	:30	3	\$450.00	NM
Weeks: Start Date 03/03/14 End Date 03/09/14 MTWTFSS --WTF-- Spots/Week 3 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 03/05/14 2:26 PM 2-3pm General Hospital 158-3p :30 SINK0630H \$450.00 NM 3 WFTS Th 03/06/14 2-3pm General Hospital 158-3p :00 \$450.00 NM See MG 19.5 2 WFTS F 03/07/14 2:25 PM 2-3pm General Hospital 158-3p :30 SINK0530H \$450.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	03/05/14	03/10/14	2-3pm General Hospital	158-3p	M-WTF--	:30	3	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFTS M 03/10/14 1:56 PM 2-3pm General Hospital 158-3p :30 SINK0630H \$450.00 NM MG for 19.3 03/06									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFTS M 03/10/14 2:25 PM 2-3pm General Hospital 158-3p :30 SINK0530H \$450.00 NM									
20	03/07/14	03/07/14	Shark Tank	9-10p	----F--	:30	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 ----F-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS F 03/07/14 9:43 PM Shark Tank 9-10p :30 SINK0630H \$5,000.00 NM									
21	03/11/14	03/11/14	ABC Action News	5-530a	-T-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 -T----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Tu 03/11/14 5:12 AM ABC Action News 5-530a :30 SINK0630H \$30.00 NM									
22	03/11/14	03/11/14	ABC Action News	528-6a	-T-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 -T----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Tu 03/11/14 5:57 AM ABC Action News 528-6a :30 SINK0630H \$300.00 NM									
Total Spots							60		

Payment Terms 30 Days

<u>Gross Total</u>	\$55,950.00
<u>Agency Commission</u>	\$8,392.50
<u>Net Amount Due</u>	\$47,557.50