

**Cumulus Worcester First Quarter 2014 Report**  
**WXLO-FM/WORC-FM/WWFX-FM**

“Community Spotlight” – Heard every Sunday morning at 6:00AM on 104.5 XLO, 98.9 ORC-FM, and 100 FM The Pike.

The host is Mark Veau.

Duration of the PSA shows – 30 minutes each.

**QUARTERLY REPORT – DUE APRIL 10, 2014**

Topics Covered:

Sunday, January 12, 2014

Topic: FDA

Sunday, January 19, 2014

Topic: FDA (Re-run from 1/12/14)

Sunday, January 26, 2014

Topic: Veteran’s Inc. – Worcester, MA

Sunday, February 2, 2014

Topic: Worcester Community Woo Card

Sunday, February 9, 2014

Topic: Carnival de Canal

Sunday, February 16, 2014

Topic: Carnival de Canal (Re-run from 2/9/14)

Sunday, February 23, 2014

Topic: FDA (Re-run from 1/12/14)

Sunday, March 2, 2014

Topic: Get Real Teen Council

Sunday, March 9, 2014

Topic: Get Real Teen Council (Re-run from 3/2/14)

Sunday, March 16, 2014

Topic: Getting Fit Mentally & Physically for Spring

Sunday, March 23, 2014

Topic: Education Series – Becker College

Sunday, March 30, 2014

Topic: Education Series – Becker College (Re-run from 3/23/14)

Sunday, April 6, 2014

Topic: Drug Take Back Program

**WORC FM 98.9 PSA SHOW - SUNDAY, JANUARY 12, 2014**

**HOST: MARK VEAU      GUEST: JOE RAULINITIS**

**TOPIC: FDA**

Frequent guest Joe Raulinitis kicks off his winter segment on the show with tips on combating the flu, recent FDA approvals and more of what the FDA does in regard to protecting the citizens of the United States against food borne terrorist attacks.

**WORC FM 98.9 PSA SHOW - SUNDAY, JANUARY 19, 2013**

**HOST: MARK VEAU      GUEST: JOE RAULINITIS**

**TOPIC: FDA (RERUN)**

Frequent guest Joe Raulinitis kicks off his winter segment on the show with tips on combating the flu, recent FDA approvals and more of what the FDA does in regard to protecting the citizens of the United States against food borne terrorist attacks.

**WORC FM 98.9 PSA SHOW - SUNDAY, JANUARY 26, 2014**

**HOST: MARK VEAU      GUEST: JUSTIN MARTIN & LISA BOUSBOURAS**

**TOPIC: VETERAN'S INC. – WORCESTER, MA**

Justin Martin, media relations coordinator of the most successful veteran's aid agency in the country, Veteran's, Inc. in Worcester, MA and the agency's events coordinator, Lisa Bousbouras in today to chat about veteran's affairs and aid and what the agency has planned for 2014.

**WORC FM 98.9 PSA SHOW - SUNDAY, FEBRUARY 2, 2014**

**HOST: MARK VEAU      GUEST: ELLEN GANLEY, LISA CONDIT & JULIANNE  
FROST**

**TOPIC: WORCESTER COMMUNITY WOO CARD**

Ellen Ganley, representing city hall, Lisa Condit, from the Hanover Theatre and Julieanne Frost from the city's science center... the Ecotarium, in this morning to talk about the Worcester Woo Card and their efforts to drive the local economy with it. It is a discount card that builds points by shopping at local merchants or by attending local events.

**WORC FM 98.9 PSA SHOW - SUNDAY, FEBRUARY 9, 2014**

**HOST:** MARK VEAU      **GUEST:** AMANDA RIIK & JOHN DeGREGORIO

**TOPIC:** CARNIVAL De CANAL

Event organizers, Amanda Riik and John DeGregorio, President of the Canal District Alliance, in this morning to promote the city's annual Carnival DeCanal, a local event inspired by New Orleans to drive local business in Worcester's Canal District. It takes place on Fat Tuesday March 4, 2014.

**WORC FM 98.9 PSA SHOW - SUNDAY, FEBRUARY 16, 2014**

**HOST:** MARK VEAU      **GUEST:** AMANDA RIIK & JOHN DeGREGORIO

**TOPIC:** CARNIVAL De CANAL (RERUN)

Event organizers, Amanda Riik and John DeGregorio, President of the Canal District Alliance, in this morning to promote the city's annual Carnival DeCanal, a local event inspired by New Orleans to drive local business in Worcester's Canal District. It takes place on Fat Tuesday March 4, 2014.

**WORC FM 98.9 PSA SHOW - SUNDAY, FEBRUARY 23, 2014**

**HOST:** MARK VEAU      **GUEST:** JOE RAULINITIS

**TOPIC:** FDA (RERUN)

Frequent guest Joe Raulinitis kicks off his winter segment on the show with tips on combating the flu, recent FDA approvals and more of what the FDA does in regard to protecting the citizens of the United States against food borne terrorist attacks.

**WORC FM 98.9 PSA SHOW - SUNDAY, MARCH 2, 2014**

**HOST:** MARK VEAU      **GUEST:** TEAGAN DRAWBRIDGE

**TOPIC:** GET REAL TEEN COUNCIL

Teagan Drawbridge, MEd & MSW for Planned Parenthood in this morning to discuss the Get Real Teen Council, GRTC, a panel of high school students who are trained in peer-to-peer education on teen health and sex issues. Teagan brought us two teens, Mae and Anthony who go from school to school talking to teens about these issues.

**WORC FM 98.9 PSA SHOW - SUNDAY, MARCH 9, 2014**

**HOST: MARK VEAU    GUEST: TEAGAN DRAWBRIDGE**

**TOPIC: GET REAL TEEN COUNCIL (RERUN)**

Teagan Drawbridge, MEd & MSW for Planned Parenthood in this morning to discuss the Get Real Teen Council, GRTC, a panel of high school students who are trained in peer-to-peer education on teen health and sex issues. Teagan brought us two teens, Mae and Anthony who go from school to school talking to teens about these issues.

**WORC FM 98.9 PSA SHOW - SUNDAY, MARCH 16, 2014**

**HOST: MARK VEAU    GUEST: TIFFANY BAKER**

**TOPIC: GETTING FIT MENTALLY & PHYSICALLY FOR SPRING**

Tiffany Baker, physical trainer, inspirational speaker, actress and comedian in today to talk physical and mental health in preparation for spring. She has trained some of the most well-known personalities in show business and brings her expertise to us this morning in regard to healthy living and getting in shape now that the brutal New England winter is all but behind us.

**WORC FM 98.9 PSA SHOW - SUNDAY, MARCH 23, 2014**

**HOST: MARK VEAU    GUEST: DR. ROBERT JOHNSON**

**TOPIC: EDUCATION SERIES – BECKER COLLEGE**

Our series on education highlights Dr. Robert Johnson, President of Becker College. He talks about the changing landscape of education and where younger people are concentrating their efforts in fields and interests before they reach higher education. This has a huge impact on not only the college and what courses of study they offer, but the community and nation as well. He also spoke at length about Global initiatives that will impact the student body in future generations.

**WORC FM 98.9 PSA SHOW - SUNDAY, MARCH 30, 2014**

**HOST: MARK VEAU      GUEST: DR. ROBERT JOHNSON**

**TOPIC: EDUCATION SERIES – BECKER COLLEGE (RERUN)**

Our series on education highlights Dr. Robert Johnson, President of Becker College. He talks about the changing landscape of education and where younger people are concentrating their efforts in fields and interests before they reach higher education. This has a huge impact on not only the college and what courses of study they offer, but the community and nation as well. He also spoke at length about Global initiatives that will impact the student body in future generations.

**WORC FM 98.9 PSA SHOW - SUNDAY, APRIL 6, 2014**

**HOST: MARK VEAU      GUEST: KARYN CLARK & LT. JAMES LONCHIDIS**

**TOPIC: DRUG TAKE BACK PROGRAM**

Chief of Community Health City of Worcester, Karen Clark and Lt. James Lonchidis, Service Division Commander Shrewsbury Police Department, in this morning to talk about the upcoming Medication/Prescription Drug Take Back day on Saturday, April 26. They discuss the dangers prescription drugs play in the hands of society today and why you should dispose of your expired or unused medication properly.