

Alpha

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

|  |                   |
|--|-------------------|
| Station and Location:<br>KTGL-FM KFRX-FM | Date:<br>10/31/10 |
|--|-------------------|

I, Lisa Meehan / Andrea Nash  
do hereby request station time concerning the following issue:

No to Mike Hilgers for Legislative  
District 21

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|-------|----------------|-----------------|
|                  |                                  | See schedule |       |                |                 |
|                  |                                  |              |       |                |                 |
|                  |                                  |              |       |                |                 |
|                  |                                  |              |       |                |                 |
|                  |                                  |              |       |                |                 |

This broadcast time will be used by: Citizens for a Better Tomorrow

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Citizens for a Better Tomorrow  
1120 K St. #200 Phone: 402-641-3315  
Lincoln, NE 68508

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Brittany Cooper, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/31/14 Date [Signature] Signature 402-345-5800 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected  
[Signature] Signature Joy E. Patten Printed Name Director of Sales Title

11/1/12

# Sales Order

Station: **KFRX-FM** Agency: **CLARK CREATIVE ADVERTISING**  
 Contract Name: **KFRX No to Hilgers 11.3.16-01** Address: **514 S 13TH ST STE 100**  
 Contract#: **27008** City: **OMAHA** State: **NE** Zip: **68102**  
 Start Date: **11/03/16** End Date: **11/08/16** Buyer: \_\_\_\_\_  
 Revenue Type: **Political Agency** Type: **Cash** Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: **CITIZENS FOR A BETTER TOMORROW** Agency Commission %: **15**  
 Address: \_\_\_\_\_ Billing Cycle: **Standard**  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: **5554PORDE** Comm %: **15**  
 Product Name: **No To Mike Hilgers** Makegood Policy: **Within Contract Dates**  
 Estimate #: **1948**  
 Competitive Code: **Political**

| No | DATES    |          | Alt<br>wks | TIMES    |          | LEN | DISTRIBUTION |   |   |   |   |    |    |        | RATE | TOTALS |       | PTY    |      |
|----|----------|----------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|------|--------|-------|--------|------|
|    | START    | END      |            | START    | END      |     | M            | T | W | T | F | SA | SU | Per Wk |      | D/W    | SPOTS |        | \$\$ |
|    |          |          |            |          |          |     |              |   |   |   |   |    |    |        |      |        |       |        |      |
| 1  | 11/03/16 | 11/04/16 |            | 6:00 AM  | 10:00 AM | 30  |              |   |   | X | X |    |    | 4      | W    | 102.00 | 4     | 408.00 | 2    |
| 2  | 11/07/16 | 11/08/16 |            | 6:00 AM  | 10:00 AM | 30  | 4            |   |   |   |   |    |    | 4      | D    | 102.00 | 4     | 408.00 | 2    |
| 3  | 11/03/16 | 11/04/16 |            | 10:00 AM | 3:00 PM  | 30  |              |   |   | X | X |    |    | 3      | W    | 102.00 | 3     | 306.00 | 2    |
| 4  | 11/07/16 | 11/07/16 |            | 10:00 AM | 3:00 PM  | 30  | 3            |   |   |   |   |    |    | 3      | D    | 102.00 | 3     | 306.00 | 2    |
| 5  | 11/03/16 | 11/04/16 |            | 3:00 PM  | 7:00 PM  | 30  |              |   |   | X | X |    |    | 3      | W    | 114.00 | 3     | 342.00 | 2    |
| 6  | 11/07/16 | 11/07/16 |            | 3:00 PM  | 7:00 PM  | 30  | 2            |   |   |   |   |    |    | 2      | D    | 114.00 | 2     | 228.00 | 2    |
| 7  | 11/05/16 | 11/05/16 |            | 6:00 AM  | 7:00 PM  | 30  |              |   |   |   |   | 2  |    | 2      | D    | 68.00  | 2     | 136.00 | 2    |
| 8  | 11/06/16 | 11/06/16 |            | 6:00 AM  | 7:00 PM  | 30  |              |   |   |   |   |    | 3  | 3      | D    | 68.00  | 3     | 204.00 | 2    |

## Billing Projections: By Month

Nov 16  
 CA 2,338.00  
 ST 2,338.00

☒ Print Spot Prices

TOTAL SPOTS 24  
 GROSS TOTAL \$ 2,338.00  
 ADJUSTED SPOTS 24  
 ADJUSTED TOTAL \$ 2,338.00

## APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Traffic Director  
☐ ☐ Business Manager