

Alpha

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>KFRX-FM</u>	Date: <u>10/31/10</u>
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I, Lisa Meehan / Andrea Nash  
do hereby request station time concerning the following issue:

<u>No to Suzanne Geist for Legislative District 25</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30		See schedule			

This broadcast time will be used by: Citizens for a Better Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Citizens for a Better Tomorrow  
1120 K St. #200 Phone: 402-641-3315  
Lincoln, NE 68508

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Brittany Cooper, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/31/16      *[Signature]*      402-345-5800  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
*[Signature]*                      Joy E. Patten                      Director of Sales  
Signature                      Printed Name                      Title

# Sales Order

Station: KFRX-FM Agency: CLARK CREATIVE ADVERTISING  
 Contract Name: KFRX Citizens add 11.4.16 Address: 514 S 13TH ST STE 100  
 Contract#: (none) City: OMAHA State: NE Zip: 68102  
 Start Date: 11/04/16 End Date: 11/08/16 Buyer:  
 Revenue Type: Political Agency Type: Cash Tax Schedule: (None)  
 Advertiser: CITIZEN FOR A BETTER TOMORROW Agency Commission %: 15  
 Address: Billing Cycle: Standard  
 City: State: Zip: Salesperson: 5554PORDE Comm %: 15  
 Product Name: No To Suzaane Geist Makegood Policy: Within Contract Dates  
 Estimate #: 1947  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	11/04/16	11/04/16		6:00 AM	10:00 AM	30					3			3	D	102.00	3	306.00	2	
2	11/07/16	11/08/16		6:00 AM	10:00 AM	30	X	X						4	W	102.00	4	408.00	2	

## Billing Projections: By Month

Nov 16  
 CA 714.00  
 ST 714.00

☒ Print Spot Prices

TOTAL SPOTS 7  
 GROSS TOTAL \$ 714.00  
 ADJUSTED SPOTS 7  
 ADJUSTED TOTAL \$ 714.00

## APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Traffic Director  
☐ ☐ Business Manager

# No to Suzanne Geist ADD Radio 11/4-8 2016

Date: 11/1/2016

Client: Citizens for a Better Tomorrow      Flight Start Date: 11/4/2016      Vendor: Alpha Media

Media: Radio      Flight End Date: 11/8/2016

Product: No To Suzanne Geist      Buyer: Lisa Meehan

Email: lisa@clarkcreativegroup.com

Comments: ESTIMATE# 1947. Please confirm right away so I can send the check. Thanks! Lisa

Market/System: Lincoln

Program	Gross	Dur	Wks 10/31 11/7	Spots
FRX-FM				
F 6:00a-10:00a	\$102.00	30	3 0	3
MTu 6:00a-10:00a	\$102.00	30	0 4	4
Total Cost:	\$714.00		Total Spots: 3 4	7
				7

Signature:  11/2/16