CONTRACT

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Sales T&C: http://bit.ly/2FYavgw
(419) 248-1111

And:

Canal Partners Media
900 Circle 75 Parkway SE
Suite 1650
Atlanta, GA 30339

Contract / Revision	Alt Order #
2077297 /	09278322

Advertiser	Original Date / Revision
POL/Dettelbach, S/D/ATG/OH	10/04/18 / 10/04/18

Contract Dates	Estimate #
10/05/18 - 10/08/18	**6106**

Product
DETTELBACH FOR ATG

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTOL	Ryan Eddins	HRP-Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
TV13041	967	1115

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTOL	10/05/18	10/05/18	6am News	558-7am		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/18	10/07/18	----1--	1	$150.00							
N 2	WTOL	10/05/18	10/05/18	11pm News	1057-1135pm		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/18	10/07/18	----1--	1	$275.00							
N 3	WTOL	10/07/18	10/07/18	11pm News Wk-end	11p-1135p		:30			NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/18	10/07/18	------1	1	$225.00							
N 4	WTOL	10/08/18	10/08/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/18	10/14/18	1------	1	$100.00							
N 5	WTOL	10/06/18	10/06/18	1135p-1235a	SAT 1135p-1235a		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/18	10/07/18	-----1-	1	$60.00							
N 6	WTOL	10/07/18	10/07/18	SYN Sun 1135p-1235a	1135p-1235x		:30			NM	1	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/18	10/07/18	------1	1	$40.00							
N 7	WTOL	10/08/18	10/08/18	CBS This Morning	7-9am		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/18	10/14/18	1------	1	$100.00							
N 8	WTOL	10/06/18	10/06/18	NET CBS This Morning Sat	7a-8a		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/18	10/07/18	-----1-	1	$100.00							
N 9	WTOL	10/07/18	10/07/18	CBS Sunday Morning	9-10:30am		:30			NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/18	10/07/18	------1	1	$125.00							
N 10	WTOL	10/05/18	10/05/18	News 11 @ 9am	858-10am		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.
We Warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.
Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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POL/Dettelbach, S/D/ATG/OH	10/04/18 / 10/04/18

Contract Dates	Product	Estimate #
10/05/18 - 10/08/18	DETTELBACH FOR ATG	**6106**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	----1--	1	$75.00						
N 11	WTOL	10/08/18	10/08/18	Noon News	1158am-1230pm		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	1------	1	$225.00						
N 12	WTOL	10/05/18	10/05/18	6pm News	557-630p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	----1--	1	$300.00						
N 13	WTOL	10/07/18	10/07/18	6pm News Weekend	557-630pm		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/18	10/07/18	------1	1	$125.00						
N 14	WTOL	10/08/18	10/08/18	730-8pm M-F	M-F 730-8pm		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/18	10/14/18	1------	1	$325.00						
						Totals					14	$2,225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/08/18	14	$2,225.00	($333.75)	$1,891.25
Totals	14	$2,225.00	($333.75)	$1,891.25

Signature: _____ **Date:** _____

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