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| Contract # 25074533 | Changes as of: 2/10/2016 at 9:49 AM | Version: Current State |
| CPE: 63/239/345 | Flight: 2/9/16 - 2/15/16 | Station: WBMA Total \$: \$5,375.00 |
| Agency: SRH MEDIA INC | Advertiser: MCCONNELL, JONATHAN | Market: Birmingham Total Spots: 42 |
| SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868 | Product: U.S. Senate | Office: WASHINGTON Total CPP: \$0.00 |
| | Primary Demo: Adults 35+ | Salesperson: JACOB ROTH Total GRP: 0 |
| | Agency Order #: 4749882 | Assistant: JACOB ROTH Traffic #: 2389213 |
| | Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE Separation: |

Comments: Revised Order.
See new lines 14-15 for spots added to sked.
TTADD: \$450
TTREV: \$5375
Pls cfm
T/R JACOB

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 2/9 - 2/15 | | | | | | | Total Spots | Total \$ | CPP | C |
|--------------------------|------------------|----|-------------|----------|----------------|-----|------------|------|-------|------|------|------|-------|----------------|-------------|--------|---|
| | | | | | | | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | 2/14 | 2/15 | | | | |
| √ 13 | Th-F 4:30p-5p | | FOCUS at 4P | \$100.00 | 0.0 | 30 | 0 | 0 | 1 ▶ 0 | 0 | 0 | 0 | 0 ▶ 1 | 1 | \$100.00 | \$0.00 | |
| 1x NA and moved to 2/15. | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | 0 | 10 | 10 | 8 | 2 | 2 | 10 | 42 | \$5,375.00 | \$0.00 | |



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|---|--|-------------------------------|-----------------------------|
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| Primary Demo: Adults 35+ | Salesperson: JACOB ROTH | Total GRP: 0 | |
| Agency Order #: 4749882 | Assistant: JACOB ROTH | Traffic #: 2389213 | |
| Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE | Separation: | |

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Order Level Comments

| Time | Added by | Comment |
|--------------|--------------------|---|
| /16 9:49 AM | JACOB ROTH | Revised Order. See new lines 14-15 for spots added to sked. TTADD: \$450 TTREV: \$5375 Pls cfm T/R JACOB |
| /16 9:33 AM | Christine Bartlett | Line13 1na 2/11 due to separation....already 2x makegood 2/15 STP.....already spot in tp.....10min sep. |
| /16 1:37 PM | JACOB ROTH | Revised Order. See lines 1 and 4-9 for spots NA & MG into STP. NCIT. Please confirm. Thanks - Jacob |
| /16 11:23 AM | JACOB ROTH | New Order Please let me know if rates need to be revised. Please CFM. Thanks - Jacob |
| /16 10:48 AM | Christine Bartlett | line1 1na 2/9: mkg stp 2/11 seperation 15min line4 1na 2/9 mkg stp 2/15 " " " line5 1na 2/9 mkg stp 2/12 " " " line6 1na 2/9 mkg stp 2/11 seperation 15min line7 1na 2/9 mkg stp 2/15 seperation 15min line8 1na 2/9 mkg stp 2/11 seperation 10min....can not do 15m.... |
| /16 2:18 PM | JACOB ROTH | Separation: 30 |
| /16 2:18 PM | JACOB ROTH | Separation: 30 |

Competitive Information

| | |
|-----------------------|-----------------|
| Market Budget: | \$23,370 |
| WBMA Share: | 23% |
| Comment: | |
| WBRC: | 37% |
| WIAT: | 10% |
| WVTM: | 30% |

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|--------------|-------------|-----------|-------------------|------------|------------|
| | 100% | 42 | \$5,375.00 | N/A | 0.0 |
| Total | 100% | 42 | \$5,375.00 | N/A | 0.0 |

Monthly Summary

| Month | Spots | Dollars |
|--------------|-----------|-------------------|
| 2016-Feb | 42 | \$5,375.00 |
| Total | 42 | \$5,375.00 |

Transaction History

| | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|---------|------------------|--------------------|-------------|-------|-------|--------|-------------|---------------------------------------|
| ion | 2/10/16 9:49 AM | JACOB ROTH | Revised | | | \$0 | \$5,375.00 | Changes: 1 buyline added or modified. |
| good #2 | 2/10/16 9:33 AM | Christine Bartlett | Sent_To_Rep | | | \$0 | \$5,375.00 | |



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| SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868 | Product: U.S. Senate | Office: WASHINGTON Total CPP: \$0.00 |
| Primary Demo: Adults 35+ | Salesperson: JACOB ROTH | Total GRP: 0 |
| Agency Order #: 4749882 | Assistant: JACOB ROTH | Traffic #: 2389213 |
| Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE | Separation: |

Transaction History

| | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|--------------------|------------------|--------------------|-----------|-------|-------|------------|-------------|---|
| ion | 2/9/16 1:37 PM | JACOB ROTH | Confirmed | 3 | | \$450.00 | \$5,375.00 | Changes: Total Spots from 39 to 42, Calculated Dollars from \$4,925.00 to \$5,375.00 Competitive Market Budget from \$21,413 to \$23,370, User Entered \$ from \$4,925.00 to \$5,375.00, Comments from Revised Order. See lines 1 and 4-9 for spots NA & MG into STP. NCIT. Please confirm. Thanks - Jacob to Revised Order. See new lines 14-15 for spots added to sked. TTADD: \$450 TTREV: \$5375 Pls cfm T/R JACOB, Total \$ from \$4,925.00 to \$5,375.00. 3 buylines added or modified. |
| ion | 2/9/16 11:23 AM | JACOB ROTH | Confirmed | | | \$0 | \$4,925.00 | Changes: Comments from New Order Please let me know if rates need to be revised. Please CFM. Thanks - Jacob to Revised Order. See lines 1 and 4-9 for spots NA & MG into STP. NCIT. Please confirm. Thanks - Jacob. 6 buylines added or modified. |
| good #1 | 2/9/16 10:48 AM | Christine Bartlett | Confirmed | | | \$0 | \$4,925.00 | |
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ion | 2/8/16 2:18 PM | JACOB ROTH | Confirmed | | 3 | \$0 | \$4,925.00 | Changes: Product from Primary 2016 to U.S. Senate , Total Spots from 42 to 39, User Entered \$ from \$0.00 to \$4,925.00, Demo Meta to [R16], Default Spot Length to 30, Comments from Separation: 30 to New Order Please let me know if rates need to be revised. Please CFM. Thanks - Jacob. 4 buylines added or modified. |
| | 2/8/16 1:38 PM | JACOB ROTH | New | 42 | | \$4,925.00 | \$4,925.00 | |

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|-------------------------|---|
| Discrimination y | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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| CPE: 63/239/345 | Flight: 2/9/16 - 2/15/16 | Station: WBMA Total \$: \$5,375.00 |
| Agency: SRH MEDIA INC | Advertiser: MCCONNELL, JONATHAN | Market: Birmingham Total Spots: 42 |
| SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868 | Product: U.S. Senate | Office: WASHINGTON Total CPP: \$0.00 |
| | Primary Demo: Adults 35+ | Salesperson: JACOB ROTH Total GRP: 0 |
| | Agency Order #: 4749882 | Assistant: JACOB ROTH Traffic #: 2389213 |
| | Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE Separation: |

Comments: Revised Order.
See new lines 14-15 for spots added to sked.
TTADD: \$450
TTREV: \$5375
Pls cfm
T/R JACOB

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 2/9 - 2/15 | | | | | | | Total Spots | Total \$ | CPP | C |
|------------------------------------|------------------|----|-------------|----------|-------------|-----|------------|------|------|------|------|------|------|-------------|------------|--------|---|
| | | | | | | | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | 2/14 | 2/15 | | | | |
| + 13 | Th-F 4:30p-5p | | FOCUS at 4P | \$100.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$100.00 | \$0.00 | |
| + 14 | Sa 6p-6:30p | | Sat 6p News | \$175.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$175.00 | \$0.00 | |
| Added to sked from 2/2-2/8 flight. | | | | | | | | | | | | | | | | | |
| + 15 | Su 5p-5:30p | | Sun 5p News | \$175.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$175.00 | \$0.00 | |
| Added to sked from 2/2-2/8 flight. | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | 0 | 10 | 11 | 8 | 2 | 2 | 9 | 42 | \$5,375.00 | \$0.00 | |

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19,37140
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|---|---|-------------------------------|-----------------------------|
| Contract # 25074533 | Changes as of: 2/9/2016 at 1:37 PM | Version: Current State | |
| CPE: 63/239/345 | Flight: 2/9/16 - 2/15/16 | Station: WBMA | Total \$: \$5,375.00 |
| Agency: SRH MEDIA INC | Advertiser: MCCONNELL, JONATHAN | Market: Birmingham | Total Spots: 42 |
| SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868 | Product: U.S. Senate | Office: WASHINGTON | Total CPP: \$0.00 |
| Primary Demo: Adults 35+ | Salesperson: JACOB ROTH | Total GRP: 0 | |
| Agency Order #: 4749882 | Assistant: JACOB ROTH | Traffic #: 2389213 | |
| Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE | Separation: | |

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Order Level Comments

| Time | Added by | Comment |
|--------------|--------------------|---|
| /16 1:37 PM | JACOB ROTH | Revised Order. See lines 1 and 4-9 for spots NA & MG into STP. NCIT. Please confirm. Thanks - Jacob |
| /16 11:23 AM | JACOB ROTH | New Order Please let me know if rates need to be revised. Please CFM. Thanks - Jacob |
| /16 10:48 AM | Christine Bartlett | line1 1na 2/9: mkg stp 2/11 seperation 15min line4 1na 2/9 mkg stp 2/15 " " " line5 1na 2/9 mkg stp 2/12 " " " line6 1na 2/9 mkg stp 2/11 seperation 15min line7 1na 2/9 mkg 2/15 seperation 15min line8 1na 2/9 mkg 2/11 seperation 10min....can not do 15m.... |
| /16 2:18 PM | JACOB ROTH | Separation: 30 |
| /16 2:18 PM | JACOB ROTH | Separation: 30 |

Competitive Information

| | |
|-----------------------|-----------------|
| Market Budget: | \$23,370 |
| WBMA Share: | 23% |
| Comment: | |
| WBRC: | 37% |
| WIAT: | 10% |
| WVTM: | 30% |

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|--------------|-------------|-----------|-------------------|------------|------------|
| | 100% | 42 | \$5,375.00 | N/A | 0.0 |
| Total | 100% | 42 | \$5,375.00 | N/A | 0.0 |

Monthly Summary

| Month | Spots | Dollars |
|--------------|-----------|-------------------|
| 2016-Feb | 42 | \$5,375.00 |
| Total | 42 | \$5,375.00 |

Transaction History

| Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|------------------|------------|---------|-------|-------|----------|-------------|---|
| 2/9/16 1:37 PM | JACOB ROTH | Revised | 3 | | \$450.00 | \$5,375.00 | Changes: Total Spots from 39 to 42, Calculated Dollars from \$4,925.00 to \$5,375.00 Competitive Market Budget from \$21,413 to \$23,370, User Entered \$ from \$4,925.00 to \$5,375.00, Comments from Revised Order. See lines 1 and 4-9 for spots NA & MG into STP. NCIT. Please confirm. Thanks - Jacob to Revised Order. See new lines 14-15 for spots added to sked. TTADD: \$450 TTREV: \$5375 Pls cfm T/R JACOB, Total \$ from \$4,925.00 to \$5,375.00. 3 buylines added or modified. |

ed on 02/09/2016 at 03:03 PM



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|---|---|-------------------------------|-----------------------------|
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| Agency Order #: 4749882 | Assistant: JACOB ROTH | Traffic #: 2389213 | |
| Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE | Separation: | |

Transaction History

| | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|--------------------------|------------------|--------------------|-------------|-------|-------|------------|-------------|---|
| ion | 2/9/16 11:23 AM | JACOB ROTH | Confirmed | | | \$0 | \$4,925.00 | Changes: Comments from New Order Please let me know if rates need to be revised. Please CFM. Thanks - Jacob to Revised Order. See lines 1 and 4-9 for spots NA & MG into STP. NCIT. Please confirm. Thanks - Jacob. 6 buylines added or modified. |
| good #1 | 2/9/16 10:48 AM | Christine Bartlett | Sent To Rep | | | \$0 | \$4,925.00 | |
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ion | 2/8/16 2:18 PM | JACOB ROTH | Confirmed | | 3 | \$0 | \$4,925.00 | Changes: Product from Primary 2016 to U.S. Senate , Total Spots from 42 to 39, Us Entered \$ from \$0.00 to \$4,925.00, Demo Meta to [R16], Default Spot Length to 30, Comments from Separation: 30 to New Order Please let me know if rates need to be revised. Please CFM. Thanks - Jacob. 4 buylines added or modified. |
| | 2/8/16 1:38 PM | JACOB ROTH | New | 42 | | \$4,925.00 | \$4,925.00 | |

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| Discrimination y | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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| Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE | Separation: |

Comments: Revised Order.
See lines 1 and 4-9 for spots NA & MG into STP.
NCIT.
Please confirm.
Thanks - Jacob

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 2/9 - 2/15 | | | | | | | | Total Spots | Total \$ | CPP | C | | | |
|-------------------------------|--------------------|----|----------------------|----------|----------------|-----|------------|------|------|------|------|------|------|---|----------------|-------------|-----|------------|------------|--------|--|
| | | | | | | | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | 2/14 | 2/15 | | | | | | | | |
| EV 1 | Tu-F,M 9a-9:30a | | Talk Of Alabama | \$85.00 | 0 | 30 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 0 | 0 | 1 | | 5 | \$425.00 | \$0.00 | |
| 1x na 2/9, moved to 2/11 STP. | | | | | | | | | | | | | | | | | | | | | |
| EV 4 | Tu-F,M 1p-2p | | General Hospital | \$150.00 | 0 | 30 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 2 | | 5 | \$750.00 | \$0.00 | |
| 1x 2/9 na, moved to 2/15. | | | | | | | | | | | | | | | | | | | | | |
| EV 5 | Tu-F,M 4p-4:30p | | Focus At 4 | \$100.00 | 0 | 30 | 1 | 0 | 1 | 1 | 1 | 2 | 0 | 0 | 0 | 1 | | 5 | \$500.00 | \$0.00 | |
| 1x 2/9 na, moved to 2/12. | | | | | | | | | | | | | | | | | | | | | |
| EV 6 | Tu-F,M 4:30p-5p | | Focus At 430 | \$100.00 | 0 | 30 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 0 | 0 | 1 | | 5 | \$500.00 | \$0.00 | |
| 1x 2/9 na, moved to 2/11. | | | | | | | | | | | | | | | | | | | | | |
| EV 7 | Tu-F,M 6p-6:30p | | 33/40 News At 6Pm | \$350.00 | 0 | 30 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 2 | | 5 | \$1,750.00 | \$0.00 | |
| 1x 2/9 na, moved to 2/15. | | | | | | | | | | | | | | | | | | | | | |
| EV 8 | Tu-F,M 4:30a-5a | | Good Morning Alabama | \$10.00 | 0 | 30 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 0 | 0 | 1 | | 5 | \$50.00 | \$0.00 | |
| 1x 2/9 na, moved to 2/11. | | | | | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | 0 | 10 | 10 | 8 | 1 | 1 | 9 | | | | 39 | \$4,925.00 | \$0.00 | | |



| | | |
|---|--|--|
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Order Level Comments

| Time | Added by | Comment |
|--------------|--------------------|---|
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| /16 10:48 AM | Christine Bartlett | line1 1na 2/9: mkg stp 2/11 seperation 15min line4 1na 2/9 mkg stp 2/15 " " " line5 1na 2/9 mkg stp 2/12 " " " line6 1na 2/9 mkg stp 2/11 seperation 15min line7 1na 2/9 mkg 2/15 seperation 15min line8 1na 2/9 mkg 2/11 seperation 10min....can not do 15m.... |
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Competitive Information

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| Market Budget: | \$21,413 |
| WBMA Share: | 23% |
| Comment: | |
| WBRC: | 37% |
| WIAT: | 10% |
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Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|--------------|-------------|-----------|-------------------|------------|------------|
| | 100% | 39 | \$4,925.00 | N/A | 0.0 |
| Total | 100% | 39 | \$4,925.00 | N/A | 0.0 |

Monthly Summary

| Month | Spots | Dollars |
|--------------|-----------|-------------------|
| 2016-Feb | 39 | \$4,925.00 |
| Total | 39 | \$4,925.00 |

Transaction History

| | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|--------------------------|------------------|--------------------|-------------|-------|-------|--------|-------------|---|
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| good #1 | 2/9/16 10:48 AM | Christine Bartlett | Sent_To_Rep | | | \$0 | \$4,925.00 | Thanks - Jacob. 6 buylines added or modified. |
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |



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Discrimination y

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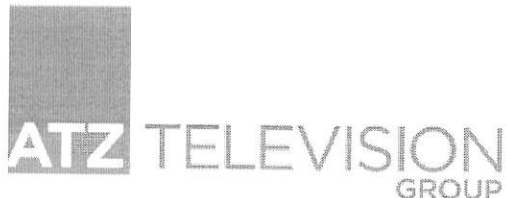


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|---|---|--|
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| Agency: SRH MEDIA INC | Advertiser: MCCONNELL, JONATHAN | Market: Birmingham Total Spots: 39 |
| SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868 | Product: U.S. Senate | Office: WASHINGTON Total CPP: \$0.00 |
| Primary Demo: Adults 35+ | Salesperson: JACOB ROTH | Total GRP: 0 |
| Agency Order #: 4749882 | Assistant: JACOB ROTH | Separation: |
| Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE | |

Comments: New Order
Please let me know if rates need to be revised.
Please CFM.
Thanks - Jacob

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 2/9 - 2/15 | | | | | | | Total Spots | Total \$ | CPP | C |
|------------------------------|----------------------|----|-----------------------|----------|----------------|-----|------------|-----------|----------|----------|----------|----------|----------|----------------|-------------------|---------------|---|
| | | | | | | | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | 2/14 | 2/15 | | | | |
| V- 2 | Tu-F,M 11a-11:30a | | ABC 33/40 Midday News | \$130.00 | 0 | 30 | 1 1/2 | 1 | 1 | 1 | 0 | 0 | 1 1/2 | 3 | \$390.00 | \$0.00 | |
| Changes: Rate from 85 to 130 | | | | | | | | | | | | | | | | | |
| V- 3 | Tu-F,M 11:30a-12n | | ABC 33/40 Midday News | \$130.00 | 0 | 30 | 1 1/2 | 1 | 1 1/2 | 1 1/2 | 0 | 0 | 1 | 2 | \$260.00 | \$0.00 | |
| Changes: Rate from 85 to 130 | | | | | | | | | | | | | | | | | |
| + 11 | M-F 5:30a-6a | | Good Morning Alabama | \$100.00 | 0.0 | 30 | 0 1/2 | 0 1/2 | 0 1/2 | 0 1/2 | 0 1/2 | 0 1/2 | 0 1/2 | 1 | \$100.00 | \$0.00 | |
| + 12 | M-F 5a-5:30a | | Good Morning Alabama | \$100.00 | 0.0 | 30 | 0 1/2 | 0 1/2 | 0 1/2 | 0 1/2 | 0 1/2 | 0 1/2 | 0 1/2 | 1 | \$100.00 | \$0.00 | |
| TOTALS: | | | | | | | 6 | 10 | 7 | 7 | 1 | 1 | 7 | 39 | \$4,925.00 | \$0.00 | |



| | | |
|---|---|---------------------------------|
| Contract # 25074533 | Changes as of: 2/8/2016 at 2:18 PM | Version: Current State |
| CPE: 63/239/345 | Flight: 2/9/16 - 2/15/16 | Station: WBMA |
| Agency: SRH MEDIA INC | Advertiser: MCCONNELL, JONATHAN | Market: Birmingham |
| SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868 | Product: U.S. Senate | Office: WASHINGTON |
| | Primary Demo: Adults 35+ | Salesperson: JACOB ROTH |
| | Agency Order #: 4749882 | Assistant: JACOB ROTH |
| | Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE |
| | | Total \$: \$4,925.00 |
| | | Total Spots: 39 |
| | | Total CPP: \$0.00 |
| | | Total GRP: 0 |
| | | Separation: |

sted
ams

Order Level Comments

| Time | Added by | Comment |
|--------------|------------|----------------|
| 1/16 2:18 PM | JACOB ROTH | Separation: 30 |
| 1/16 2:18 PM | JACOB ROTH | Separation: 30 |

Competitive Information

Market Budget: \$21,413
WBMA Share: 23%
Comment:
WBRC: 37%
WIAT: 10%
WVTM: 30%

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|--------------|-------------|-----------|-------------------|------------|------------|
| | 100% | 39 | \$4,925.00 | N/A | 0.0 |
| Total | 100% | 39 | \$4,925.00 | N/A | 0.0 |

Monthly Summary

| Month | Spots | Dollars |
|--------------|-----------|-------------------|
| 2016-Feb | 39 | \$4,925.00 |
| Total | 39 | \$4,925.00 |

Transaction History

| | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|--------------------------|------------------|------------|---------|-------|-------|------------|-------------|--|
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ion | 2/8/16 2:18 PM | JACOB ROTH | Revised | | 3 | \$0 | \$4,925.00 | Changes: Product from Primary 2016 to U.S. Senate , Total Spots from 42 to 39, Us Entered \$ from \$0.00 to \$4,925.00, Demo Meta to [R16], Default Spot Length to 30, Comments from Separation: 30 to New Order Please let me know if rates need to be revised. Please CFM. |
| | 2/8/16 1:38 PM | JACOB ROTH | New | 42 | | \$4,925.00 | \$4,925.00 | Thanks - Jacob. 4 buylines added or modified. |

Discrimination
y

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



| | | |
|---|---|--|
| Contract # 25074533 | Changes as of: 2/8/2016 at 2:18 PM | Version: Highlighting Revision 1 |
| CPE: 63/239/345 | Flight: 2/9/16 - 2/15/16 | Station: WBMA Total \$: \$4,925.00 |
| Agency: SRH MEDIA INC | Advertiser: MCCONNELL, JONATHAN | Market: Birmingham Total Spots: 39 |
| SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868 | Product: U.S. Senate | Office: WASHINGTON Total CPP: \$0.00 |
| Primary Demo: Adults 35+ | Salesperson: JACOB ROTH | Total GRP: 0 |
| Agency Order #: 4749882 | Assistant: JACOB ROTH | Separation: |
| Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE | |

Comments: New Order
Please let me know if rates need to be revised.
Please CFM.
Thanks - Jacob

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 2/9 - 2/15 | | | | | | | Total Spots | Total \$ | CPP | C |
|------------------------------|----------------------|----|--------------------------|----------|----------------|-----|------------|-----------|----------|----------|----------|----------|----------|----------------|-------------------|---------------|---|
| | | | | | | | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | 2/14 | 2/15 | | | | |
| 1 | Tu-F,M 9a-9:30a | | Talk Of Alabama | \$85.00 | 0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$425.00 | \$0.00 | |
| V-2 | Tu-F,M 11a-11:30a | | ABC 33/40 Midday News | \$130.00 | 0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 3 | \$390.00 | \$0.00 | |
| Changes: Rate from 85 to 130 | | | | | | | | | | | | | | | | | |
| V-3 | Tu-F,M 11:30a-12n | | ABC 33/40 Midday News | \$130.00 | 0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 2 | \$260.00 | \$0.00 | |
| Changes: Rate from 85 to 130 | | | | | | | | | | | | | | | | | |
| 4 | Tu-F,M 1p-2p | | General Hospital | \$150.00 | 0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$750.00 | \$0.00 | |
| 5 | Tu-F,M 4p-4:30p | | Focus At 4 | \$100.00 | 0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$500.00 | \$0.00 | |
| 6 | Tu-F,M 4:30p-5p | | Focus At 430 | \$100.00 | 0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$500.00 | \$0.00 | |
| 7 | Tu-F,M 6p-6:30p | | 33/40 News At 6Pm | \$350.00 | 0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,750.00 | \$0.00 | |
| 8 | Tu-F,M 4:30a-5a | | Good Morning Alabama | \$10.00 | 0 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$50.00 | \$0.00 | |
| 9 | Sa 7a-8a | | Good Morn America Sat | \$50.00 | 0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$50.00 | \$0.00 | |
| 10 | Su 7a-8a | | Good Morning America Sun | \$50.00 | 0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$50.00 | \$0.00 | |
| + 11 | M-F 5:30a-6a | | Good Morning Alabama | \$100.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$100.00 | \$0.00 | |
| + 12 | M-F 5a-5:30a | | Good Morning Alabama | \$100.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$100.00 | \$0.00 | |
| TOTALS: | | | | | | | 6 | 10 | 7 | 7 | 1 | 1 | 7 | 39 | \$4,925.00 | \$0.00 | |



| | | |
|---|---|--|
| Contract # 25074533 | Changes as of: 2/8/2016 at 2:18 PM | Version: Highlighting Revision 1 |
| CPE: 63/239/345 | Flight: 2/9/16 - 2/15/16 | Station: WBMA Total \$: \$4,925.00 |
| Agency: SRH MEDIA INC | Advertiser: MCCONNELL, JONATHAN | Market: Birmingham Total Spots: 39 |
| SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868 | Product: U.S. Senate | Office: WASHINGTON Total CPP: \$0.00 |
| | Primary Demo: Adults 35+ | Salesperson: JACOB ROTH Total GRP: 0 |
| | Agency Order #: 4749882 | Assistant: JACOB ROTH |
| | Buyer: Hazleton, Steve | Con Type: POLITICAL/VOTE Separation: |

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Order Level Comments

| Time | Added by | Comment |
|-------------|------------|----------------|
| /16 2:18 PM | JACOB ROTH | Separation: 30 |
| /16 2:18 PM | JACOB ROTH | Separation: 30 |

Competitive Information

| | |
|-----------------------|----------|
| Market Budget: | \$21,413 |
| WBMA Share: | 23% |
| Comment: | |
| WBRC: | 37% |
| WIAT: | 10% |
| WVTM: | 30% |

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|--------------|-------------|-----------|-------------------|------------|------------|
| | 100% | 39 | \$4,925.00 | N/A | 0.0 |
| Total | 100% | 39 | \$4,925.00 | N/A | 0.0 |

Monthly Summary

| Month | Spots | Dollars |
|--------------|-----------|-------------------|
| 2016-Feb | 39 | \$4,925.00 |
| Total | 39 | \$4,925.00 |

Transaction History

| | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|--------------------------|------------------|------------|---------|-------|-------|------------|-------------|--|
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ed for onic acting | 2/8/16 2:30 PM | | | | | \$0 | \$0 | |
| ion | 2/8/16 2:18 PM | JACOB ROTH | Revised | | 3 | \$0 | \$4,925.00 | Changes: Product from Primary 2016 to U.S. Senate , Total Spots from 42 to 39, Us Entered \$ from \$0.00 to \$4,925.00, Demo Meta to [R16], Default Spot Length to 30, Comments from Separation: 30 to New Order Please let me know if rates need to be revised. Please CFM. |
| | 2/8/16 1:38 PM | JACOB ROTH | New | 42 | | \$4,925.00 | \$4,925.00 | Thanks - Jacob. 4 buylines added or modified. |

Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

SRH Media Inc
PO Box 367
Spencerville, MD 20868-0367

Contract # 2389213

Schedule Dates 02/09/16-02/15/16
Advertiser McConnell 4 Senate-R (33601)
Agency SRH Media Inc (5370)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MCCONNELL FOR SENATE (213705)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Steve, Hazleton,
Phone/Fax (202) 955-5342 /
CPE 63/239/345
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments U.S. Senate
New Order
Please let me know if rates need to be revised.
Please CFM.
Thanks - Jacob

Date Entered 02/08/16
Last Modified
Entered By Christine Bartlett
CO-OP No
Headline # ECR25074533
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$738.75
Net Total \$4,186.25
Sales Tax

Birmingham (WBMA)


| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Feb. 2016 | 39 | \$4,925.00 |
| Grand Total: | 39 | \$4,925.00 |

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---------|---|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-----------------------|---------|
| Est 1.0 | Unapproved (NewL) on credit hold / SPOT | 02/09/16-02/09/16 | 5 | :30 | 9A- 9:30A (CST) | | | 1 | | | | | | 1 | \$85.00 | \$85.00 | Birmingham (WBMA) | Talk Of Alabama | 2/8/16 |
| Est 2.0 | Unapproved (NewL) on credit hold / SPOT | 02/10/16-02/10/16 | 5 | :30 | 9A- Talk of Alabama | | | | 1 | | | | | 1 | \$85.00 | \$85.00 | Birmingham (WBMA) | Talk Of Alabama | 2/8/16 |
| Est 3.0 | Unapproved (NewL) on credit hold / SPOT | 02/11/16-02/11/16 | 5 | :30 | 9A- Talk of Alabama | | | | | 1 | | | | 1 | \$85.00 | \$85.00 | Birmingham (WBMA) | Talk Of Alabama | 2/8/16 |
| Est 4.0 | Unapproved (NewL) on credit hold / SPOT | 02/12/16-02/12/16 | 5 | :30 | 9A- Talk of Alabama | | | | | | 1 | | | 1 | \$85.00 | \$85.00 | Birmingham (WBMA) | Talk Of Alabama | 2/8/16 |
| Est 5.0 | Unapproved (NewL) on credit hold / SPOT | 02/15/16-02/15/16 | 5 | :30 | 9A- Talk of Alabama | | 1 | | | | | | | 1 | \$85.00 | \$85.00 | Birmingham (WBMA) | Talk Of Alabama | 2/8/16 |
| Est 6.0 | Unapproved (NewL) on credit hold / News | 02/10/16-02/10/16 | 4 | :30 | 11A- News-ABC 3340 11a Monday-Friday | | | | 1 | | | | | 1 | \$130.00 | \$130.00 | Birmingham (WBMA) | ABC 33/40 Midday News | 2/8/16 |
| Est 7.0 | Unapproved (NewL) on credit hold / News | 02/11/16-02/11/16 | 4 | :30 | 11A- News-ABC 3340 11a Monday-Friday | | | | | 1 | | | | 1 | \$130.00 | \$130.00 | Birmingham (WBMA) | ABC 33/40 Midday News | 2/8/16 |
| Est 8.0 | Unapproved (NewL) on credit hold / News | 02/12/16-02/12/16 | 4 | :30 | 11A- News-ABC 3340 11a Monday-Friday | | | | | | 1 | | | 1 | \$130.00 | \$130.00 | Birmingham (WBMA) | ABC 33/40 Midday News | 2/8/16 |
| Est 9.0 | Unapproved (NewL) on credit hold / News | 02/10/16-02/10/16 | 4 | :30 | 11:30A- News-ABC 3340 11a Monday-Friday | | | | 1 | | | | | 1 | \$130.00 | \$130.00 | Birmingham (WBMA) | ABC 33/40 Midday News | 2/8/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|--|--------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | |  | 2/9/16 | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

SRH Media Inc
PO Box 367
Spencerville, MD 20868-0367

Contract # 2389213

Schedule Dates 02/09/16-02/15/16
Advertiser McConnell 4 Senate-R (33601)
Agency SRH Media Inc (5370)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MCCONNELL FOR SENATE (213705)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Steve,Hazleton,
Phone/Fax (202) 955-5342 /
CPE 63/239/345
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments U.S. Senate
New Order
Please let me know if rates need to be revised.
Please CFM.
Thanks - Jacob

Date Entered 02/08/16
Last Modified
Entered By Christine Bartlett
CO-OP No
Headline # ECR25074533
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$738.75
Net Total \$4,186.25
Sales Tax

Birmingham (WBMA)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Feb. 2016 | 39 | \$4,925.00 |
| Grand Total: | 39 | \$4,925.00 |

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|----------|---|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-----------------------|---------|
| Est 10.0 | Unapproved (NewL) on credit hold / News | 02/15/16-02/15/16 | 4 | :30 | 11:30A- News-ABC 3340 11a Monday-Friday | | 1 | | | | | | | 1 | \$130.00 | \$130.00 | Birmingham (WBMA) | ABC 33/40 Midday News | 2/8/16 |
| Est 11.0 | Unapproved (NewL) on credit hold / SPOT | 02/09/16-02/09/16 | 4 | :30 | 1P- 2P (CST) | | | 1 | | | | | | 1 | \$150.00 | \$150.00 | Birmingham (WBMA) | General Hospital | 2/8/16 |
| Est 12.0 | Unapproved (NewL) on credit hold / SPOT | 02/10/16-02/10/16 | 5 | :30 | 1P- ABC-General Hospital | | | | 1 | | | | | 1 | \$150.00 | \$150.00 | Birmingham (WBMA) | General Hospital | 2/8/16 |
| Est 13.0 | Unapproved (NewL) on credit hold / SPOT | 02/11/16-02/11/16 | 5 | :30 | 1P- ABC-General Hospital | | | | | 1 | | | | 1 | \$150.00 | \$150.00 | Birmingham (WBMA) | General Hospital | 2/8/16 |
| Est 14.0 | Unapproved (NewL) on credit hold / SPOT | 02/12/16-02/12/16 | 5 | :30 | 1P- ABC-General Hospital | | | | | | 1 | | | 1 | \$150.00 | \$150.00 | Birmingham (WBMA) | General Hospital | 2/8/16 |
| Est 15.0 | Unapproved (NewL) on credit hold / SPOT | 02/15/16-02/15/16 | 5 | :30 | 1P- ABC-General Hospital | | 1 | | | | | | | 1 | \$150.00 | \$150.00 | Birmingham (WBMA) | General Hospital | 2/8/16 |
| Est 16.0 | Unapproved (NewL) on credit hold / News | 02/09/16-02/09/16 | 5 | :30 | 4P- 4:30P (CST) | | | 1 | | | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 4 | 2/8/16 |
| Est 17.0 | Unapproved (NewL) on credit hold / News | 02/10/16-02/10/16 | 5 | :30 | 4P- News-Focus @ 4p Monday-Friday | | | | 1 | | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 4 | 2/8/16 |
| Est 18.0 | Unapproved (NewL) on credit hold / News | 02/11/16-02/11/16 | 5 | :30 | 4P- News-Focus @ 4p Monday-Friday | | | | | 1 | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 4 | 2/8/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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WBMA
651 Beacon Pkwy W Ste 105
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SRH Media Inc
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Advertiser McConnell 4 Senate-R (33601)
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Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Steve, Hazleton,
Phone/Fax (202) 955-5342 /
CPE 63/239/345
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments U.S. Senate
New Order
Please let me know if rates need to be revised.
Please CFM.
Thanks - Jacob

Date Entered 02/08/16
Last Modified
Entered By Christine Bartlett
CO-OP No
Headline # ECR25074533
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$738.75
Net Total \$4,186.25
Sales Tax

Birmingham (WBMA)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Feb. 2016 | 39 | \$4,925.00 |
| Grand Total: | 39 | \$4,925.00 |

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|----------|---|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-------------------|---------|
| Est 19.0 | Unapproved (NewL) on credit hold / News | 02/12/16-02/12/16 | 5 | :30 | 4P- News-Focus @ 4p Monday-Friday | | | | | | 1 | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 4 | 2/8/16 |
| Est 20.0 | Unapproved (NewL) on credit hold / News | 02/15/16-02/15/16 | 5 | :30 | 4P- News-Focus @ 4p Monday-Friday | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 4 | 2/8/16 |
| Est 21.0 | Unapproved (NewL) on credit hold / News | 02/09/16-02/09/16 | 5 | :30 | 4:30P- 5P (CST) | | | 1 | | | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 430 | 2/8/16 |
| Est 22.0 | Unapproved (NewL) on credit hold / News | 02/10/16-02/10/16 | 5 | :30 | 4:30P- News-Focus @ 4p Monday-Friday | | | | 1 | | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 430 | 2/8/16 |
| Est 23.0 | Unapproved (NewL) on credit hold / News | 02/11/16-02/11/16 | 5 | :30 | 4:30P- News-Focus @ 4p Monday-Friday | | | | | 1 | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 430 | 2/8/16 |
| Est 24.0 | Unapproved (NewL) on credit hold / News | 02/12/16-02/12/16 | 5 | :30 | 4:30P- News-Focus @ 4p Monday-Friday | | | | | | 1 | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 430 | 2/8/16 |
| Est 25.0 | Unapproved (NewL) on credit hold / News | 02/15/16-02/15/16 | 5 | :30 | 4:30P- News-Focus @ 4p Monday-Friday | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Focus At 430 | 2/8/16 |
| Est 26.0 | Unapproved (NewL) on credit hold / News | 02/09/16-02/09/16 | 5 | :30 | 6P- 6:30P (CST) | | | 1 | | | | | | 1 | \$350.00 | \$350.00 | Birmingham (WBMA) | 33/40 News At 6Pm | 2/8/16 |
| Est 27.0 | Unapproved (NewL) on credit hold / News | 02/10/16-02/10/16 | 5 | :30 | 5:58:50P- News-ABC 3340 @p Monday-Friday | | | | 1 | | | | | 1 | \$350.00 | \$350.00 | Birmingham (WBMA) | 33/40 News At 6Pm | 2/8/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

SRH Media Inc
PO Box 367
Spencerville, MD 20868-0367

Contract # 2389213

Schedule Dates 02/09/16-02/15/16
Advertiser McConnell 4 Senate-R (33601)
Agency SRH Media Inc (5370)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MCCONNELL FOR SENATE (213705)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Steve,Hazleton,
Phone/Fax (202) 955-5342 /
CPE 63/239/345
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments U.S. Senate
New Order
Please let me know if rates need to be revised.
Please CFM.
Thanks - Jacob

Date Entered 02/08/16
Last Modified
Entered By Christine Bartlett
CO-OP No
Headline # ECR25074533
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$738.75
Net Total \$4,186.25
Sales Tax

Birmingham (WBMA)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Feb. 2016 | 39 | \$4,925.00 |
| Grand Total: | 39 | \$4,925.00 |

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|----------|---|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|----------------------|---------|
| Est 28.0 | Unapproved (NewL) on credit hold / News | 02/11/16-02/11/16 | 5 | :30 | 5:58:50P- News-ABC 3340 6p Monday-Friday | | | | | 1 | | | | 1 | \$350.00 | \$350.00 | Birmingham (WBMA) | 33/40 News At 6Pm | 2/8/16 |
| Est 29.0 | Unapproved (NewL) on credit hold / News | 02/12/16-02/12/16 | 5 | :30 | 5:58:50P- News-ABC 3340 6p Monday-Friday | | | | | | 1 | | | 1 | \$350.00 | \$350.00 | Birmingham (WBMA) | 33/40 News At 6Pm | 2/8/16 |
| Est 30.0 | Unapproved (NewL) on credit hold / News | 02/15/16-02/15/16 | 5 | :30 | 6P- News-ABC 3340 6p Monday-Friday | | 1 | | | | | | | 1 | \$350.00 | \$350.00 | Birmingham (WBMA) | 33/40 News At 6Pm | 2/8/16 |
| Est 31.0 | Unapproved (NewL) on credit hold / News | 02/09/16-02/09/16 | 5 | :30 | 4:30A- 5A (CST) | | | 1 | | | | | | 1 | \$10.00 | \$10.00 | Birmingham (WBMA) | Good Morning Alabama | 2/8/16 |
| Est 32.0 | Unapproved (NewL) on credit hold / News | 02/10/16-02/10/16 | 5 | :30 | 4:30A- News-Good Morning Alabama 430a Monday-Friday | | | | 1 | | | | | 1 | \$10.00 | \$10.00 | Birmingham (WBMA) | Good Morning Alabama | 2/8/16 |
| Est 33.0 | Unapproved (NewL) on credit hold / News | 02/11/16-02/11/16 | 5 | :30 | 4:30A- News-Good Morning Alabama 430a Monday-Friday | | | | | 1 | | | | 1 | \$10.00 | \$10.00 | Birmingham (WBMA) | Good Morning Alabama | 2/8/16 |
| Est 34.0 | Unapproved (NewL) on credit hold / News | 02/12/16-02/12/16 | 5 | :30 | 4:30A- News-Good Morning Alabama 430a Monday-Friday | | | | | | 1 | | | 1 | \$10.00 | \$10.00 | Birmingham (WBMA) | Good Morning Alabama | 2/8/16 |
| Est 35.0 | Unapproved (NewL) on credit hold / News | 02/15/16-02/15/16 | 5 | :30 | 4:30A- News-Good Morning Alabama 430a Monday-Friday | | 1 | | | | | | | 1 | \$10.00 | \$10.00 | Birmingham (WBMA) | Good Morning Alabama | 2/8/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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INCOMPLETE CONTRACT

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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|----------|---|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|--------------------------|---------|
| Est 36.0 | Unapproved (NewL) on credit hold / News | 02/13/16-02/13/16 | 5 | :30 | 6:58:45A- ABC-Good Morning America Saturday | | | | | | | 1 | | 1 | \$50.00 | \$50.00 | Birmingham (WBMA) | Good Morn America Sat | 2/8/16 |
| Est 37.0 | Unapproved (NewL) on credit hold / News | 02/14/16-02/14/16 | 5 | :30 | 6:58:45A- ABC-Good Morning America Sunday | | | | | | | | 1 | 1 | \$50.00 | \$50.00 | Birmingham (WBMA) | Good Morning America Sun | 2/8/16 |
| Est 38.0 | Unapproved (NewL) on credit hold / News | 02/10/16-02/10/16 | 5 | :30 | 5:30A- News-Good Morning Alabama 5a Monday-Friday | | | | 1 | | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Good Morning Alabama | 2/8/16 |
| Est 39.0 | Unapproved (NewL) on credit hold / News | 02/10/16-02/10/16 | 5 | :30 | 5A- News-Good Morning Alabama 5a Monday-Friday | | | | 1 | | | | | 1 | \$100.00 | \$100.00 | Birmingham (WBMA) | Good Morning Alabama | 2/8/16 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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Christine Bartlett

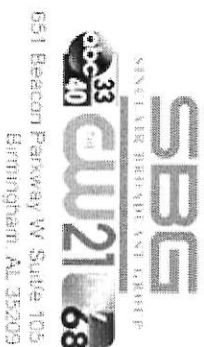
From: Connie H. Harland
Sent: Monday, February 08, 2016 4:24 PM
To: Christine Bartlett
Cc: Michelle Smart
Subject: CC for SRH Media - McCPnnell for Senate

In the amount of \$ 4186.25 2/9-2/15

We just received this it will be ran tomorrow
Please send info

Thanks,

Connie Harland
A/R Specialist
chharland@sbgty.com
P: 205.290.4019
F: 205.290.2114
Birmingham Credit Hub
WBMA/WTOWABM



651 Beacon Parkway W Suite 105
Birmingham, AL 35209

2/9/16

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Friends of Jonathon McConnell
 being/on behalf of: Jonathon McConnell
 a legally qualified candidate of the republican
 political party for the office of: US Senate
 in the primary
 election to be held on: March 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jonathon McConnell

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Emily York

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/9/15

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

Jonathon McConnell

Jonathon McConnell

RSN

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jonathon McConnell

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Emily York

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/9/15

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☒ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Jonathon McConnell

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Friends of Jonathon McConnell

12/9/15

printed name

date